



A handwritten signature in black ink, appearing to read "Hussein Assaad".

Hussein Assaad
Chairman

The architectural product is an innovative element that is formed by analyzing all the components surrounding the work, in accordance with the spirit and personality of the place and the user.

Bakkah Residential Tower
Mecca, Saudi Arabia



Introduction:

Over Three decades, in the field of project designs, during its ever growing stages, **MEDAD** has achieved a tangible presence in Middle East markets through its head office in Egypt, and representation offices in Libya, Saudi Arabia, and the previous branches in the United Arab Emirates and Qatar. During that period, **MEDAD** participated in many competitions and designs outside the Arab world, namely in Japan, Germany, Bosnia, Slovenia, Niger, and Nigeria, in an attempt to expand the scope of work, and acquire new experiences in order to develop the standards of our projects, and to spread worldwide.

MEDAD, is a multidisciplinary engineering firm provide professional design and consulting services in architecture, landscaping, interior design, planning, engineering, and project management. Our team enjoys a reputation for creating innovative and sustainable solutions that make your project more efficient, functional and beautiful, solutions that maximize your investment. Our success is built on a solid foundation of our teamwork experience, expertise and pride.



Architectural Design:

Since each project is unique, we assign our services to each client's needs with respect to timeframe, budget, and desired finishing level.

Landscape Design:

We offer different levels of landscape design services and details.

Interior Design:

Our experienced interior designers are able to create the perfect look for any project they handle.

Structural Design:

We target a safe, and economic structure without compromising desired aesthetics and functions.

Urban Planning:

Our goal is to enhance the quality and image of life.

Site Supervision:

To insure the quality of work and to deliver the design as it meant to be.

Construction Management

This scope is essential to support the clients managing several services such as: License documents, contractors, vendors, workers, finance...etc.

Product Design & Artwork:

We expand our design services to include new fields that enriches and prettify life.

Engineering System:

With an eye to future needs, we create our designs to be functional and cost effective.

