



official merchandise store

Continent



Country



Device



Aug 1, 2016 - Jul 31, 2017



Summary

Sessions
901K

Visitors
712K

New Visits
701K

Avg Visits
2.26

Avg Time
00:04:22

Avg Hits
4.59

Avg Pageviews
3.85

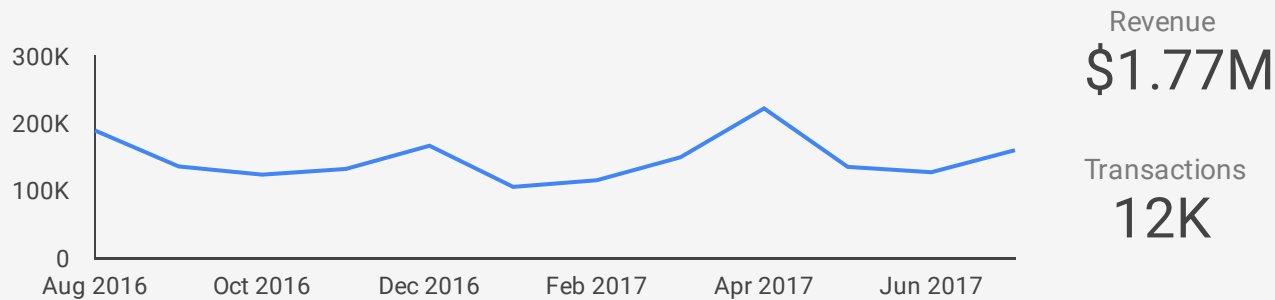
Bounce Rate
49.87%

Device	Visitors	Session Quality
desktop	522,442	<div></div>
mobile	165,595	<div></div>
tablet	24,235	<div></div>

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Performance Overview

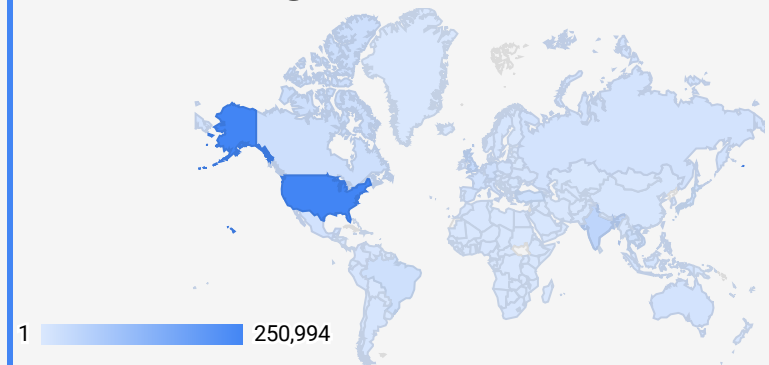


Continents

5

Countries

221

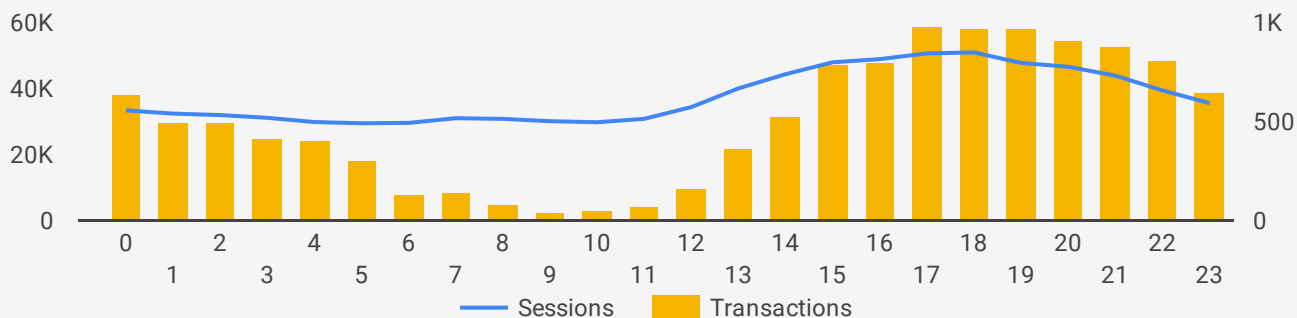


Continent	Visitors	New Visits	Bounce Rate
Americas	322,215	312,157	39%
Asia	196,052	195,089	60%
Europe	167,504	166,451	62%
Africa	13,456	13,400	65%
Oceania	12,857	12,768	55%
(not set)	1,354	1,323	60%

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Hourly Activity (24h)





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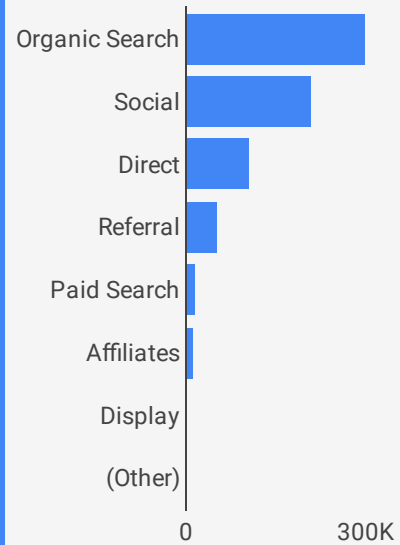
Continent

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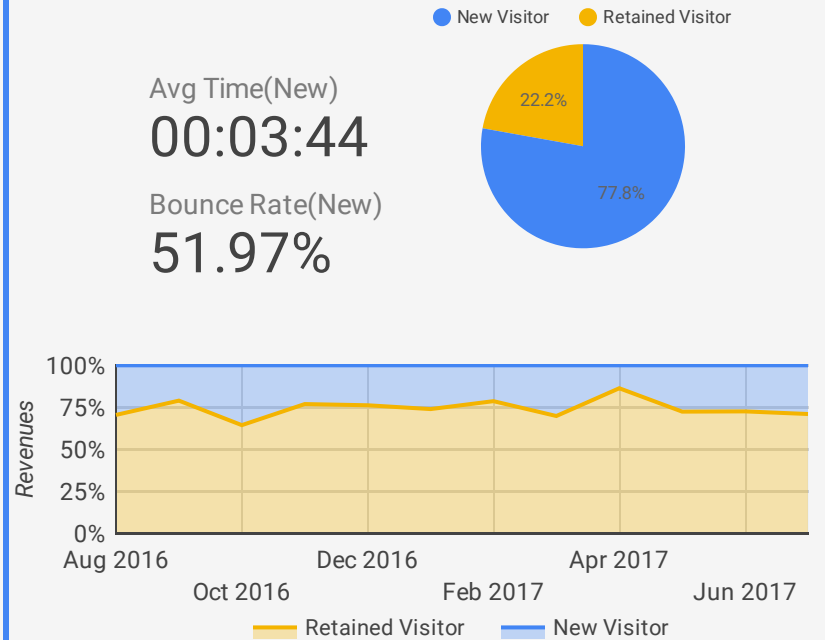
Channel Rank



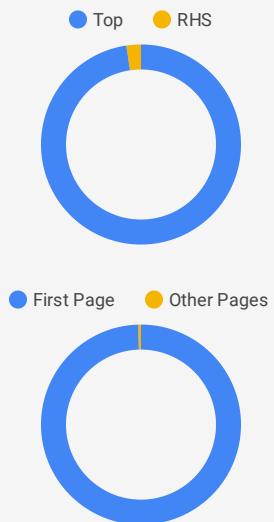
Channels per Device

Device / New Visits			
Channel	desktop	mobile	tablet
Organic Search	193,328	93,476	14,732
Social	187,016	19,850	2,992
Direct	62,596	39,680	4,266
Referral	48,694	3,964	517
Paid Search	7,896	6,441	1,385
Affiliates	11,172	1,126	168
Display	1,497	336	31
(Other)	17	8	

Retentions



Google AdWords Details



Medium	New Visits	Sessions	Session Quality	Transactions	Bounce Rate	Page Views
(none)	260,412	369,301		9,116	41.77%	4.97
referral	232,557	261,709		325	62.71%	2.01
organic	185,888	234,371		2,221	49.15%	4.06
affiliate	12,466	16,351		9	53.03%	2.89
cpc	8,014	13,079		248	37.01%	5.55
cpm	1,827	6,169		150	36.02%	5.47
(not set)	24	117		1	47.01%	3.64