

Rubrics for TDS2101 Project Part A

REPORT (4)

Content (3) – Any missing components will be 0 pt by default							
Motivation		Problem		Questions		Additional Info	
0.5pt	Clearly written motivation, makes sense, clearly linked to the problem described	0.5pt	The problem that the project intends to solve is clearly stated, feasible for the assignment, and has the potential interest and impact	1.5 pt	All questions were well crafted, comprises of a good mix of types, and are relevant to the identified problem	0.5pt	Report also discloses other useful information relating to the project, additional datasets (if applicable) and have included references (if applicable).
0.25pt	Motivation is not very convincing, or lacks the linkage to the problem described	0.25pt	The problem is not that well stated, can vaguely make up what the project intends to solve OR feasibility is questionable or impact is not that crucial	1 pt	Most questions were good, and relevant to the identified problem, minor blips in a few isolated questions which were slightly unclear.		
				0.75 pt	Only some (half or less) of the questions were properly crafted OR questions are good, but are rather constrained towards the same type, OR questions good but are not relevant to the identified problem.		

				0.5 pt	Most questions were poorly designed (poor wording or language construct), OR most question are not relevant to the identified problem		
Organization, Clarity and Language (1)							
1 pt	Report was organized well, sufficiently clear to follow, and there are minimal (if not perfect) typo and grammatical errors.						
0.5pt	Report was not organized well and/or there are parts of the report that were difficult to follow and/or there were glaring typo and grammatical errors						
0.25pt	Almost everything had gone wrong in the report. The report was done in a rush, without much thought and effort going into it.						

PROPOSED PROBLEM (3)

Impact (1)		Feasibility of Proposal (2)					
1pt	The proposed problem has a strong impact towards business stakeholders or sector or society or nation/world.	2pt	The proposal was solid in its feasibility of the problem described. The proposed problem is relevant to the dataset(s) used and it has the potential to churn out insights				
0.5pt	The proposed problem seems alright to solve but may not produce any impact	1.5pt	The proposal is good, but suffers from certain lack of relevancy to the dataset(s) used, there may be slight obstacles in accomplishing the objectives.				
0.25pt	The project proposes a problem that may not be even necessary to solve (maybe it's something too obvious) or that the impact will be very negligible.	1pt	The proposal does not appear very plausible (perhaps it is outlandish but lacks conviction) OR there may be big obstacles in accomplishing it (too ambitious?) or that some dataset(s) were not relevant or useful.				
		0.5pt	The proposal is poor in the aspect of feasibility. It is likely the project may not be executed well due to questionable dataset(s), problem has not much potential to be solved.				

PRESENTATION (5)

Clarity of Problem Pitched (2)		Pitch (1)		Q&A (2)			
2pt	The presented problem was very clear. Presentation had an impactful, and powerful motivation and statement of intent to start. Narratives were spot on.	1pt	The pitch was delivered very clearly. Choice of presentation materials were good.	2pt	Project group was able to answer any question(s) posed in a convincing manner.		
1.5pt	The problem was presented well, but there were hiccups. The impact could have been stronger and/or narratives of the story was slightly unpolished.	0.5pt	The pitch was not very clear to the audience and/or certain choices of presentation material could have been better.	1pt	Project group was able to answer the questions posed, but there were slight apprehensions or lack of conviction while answering.		
1 pt	Presentation was quite “robotic” and template based for most parts. An impactful storyline was not there so it was difficult to be convinced (by the presentation) of the problem that was proposed.			0.5 pt	The posed question(s) were answered poorly and there was an element of unsureness. Group was obviously not cohesive in helping each other to answer.		
0.5 pt	It was difficult to understand most parts of what was presented. Presentation was rather fragmented, “robotic”, and lacks the impactful storyline to convince the audience.						