

MUHAMMAD HAZIQ BIN JURAIDI

PERSONAL PROFILE

I am a Graphic Design Specialist with 6+ years of experience in the management of the complete design process, from conceptualization to delivery. Creative and self-driven design professional creating and delivering elegant, innovative design solutions that excite consumers and grow iconic brands. Skilled with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office Suite, and web design applications (CSS, HTML). Able to stretch the boundaries of web design and digital storytelling to help my client's brands stand out. Hands-on in transforming complex information and concepts into attractive, human-centered designs.

PERSONAL



Name
Muhammad Haziq Bin Juraidi



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Gender
male



Nationality
Malaysian



Marital Status
Single

SKILLS

Microsoft Office	★★★★★
Photoshop	★★★★★
illustrator	★★★★★
HTML/CSS	★★★★★
InDesign	★★★★★
Creativity	★★★★★

LANGUAGE

Malay	★★★★★
English	★★★★★
Chinese	★★★
Arabic	★★★

WORK EXPERIENCE

Senior Graphic Designer

HenzStudio | Jan 2020 - Present

- Lead the concept creation and development of interactive design solutions for over 200 diverse industry clients in line with their unique needs
- Partner with the owners to develop new ideas and strategies for the company's pitches and presentations
- Maintain proactive communication with clients and manage multiple projects simultaneously
- Work closely with the director, copywriters, and other members of the marketing team to continuously level up the brand and develop new products
- Supervise the assessment of all graphic materials in order to ensure the quality and accuracy of the design

Junior Graphic Designer

Filexpedia | Jan 2019 - Dec 2019

- Generated innovative concepts and rendered designs for 50+ digital campaigns
- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and guaranteed that they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time while under pressure to meet weekly deadlines
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals
- Designed 12 book covers using Adobe Illustrator

Intern

OHR Marketing | Jun 2018 - Nov 2018

- Created a billboard-size advertisement
- Ensured brand consistency across all digital formats, including social media, website, and email logos and letterheads

EDUCATIONAL AND QUALIFICATION

MAHSA Avenue International College, Kuala Lumpur

Degree in Graphic Design | May 2015 - May 2018