

# Revisiting the pitfalls in AI

Dr. Hazrat Ali



# About me

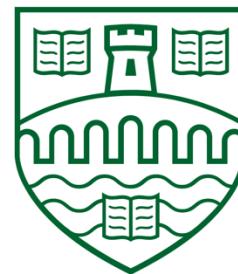
**Senior Member IEEE**

Associate Fellow, Advance-HEA, UK

Associate Editor IEEE Access

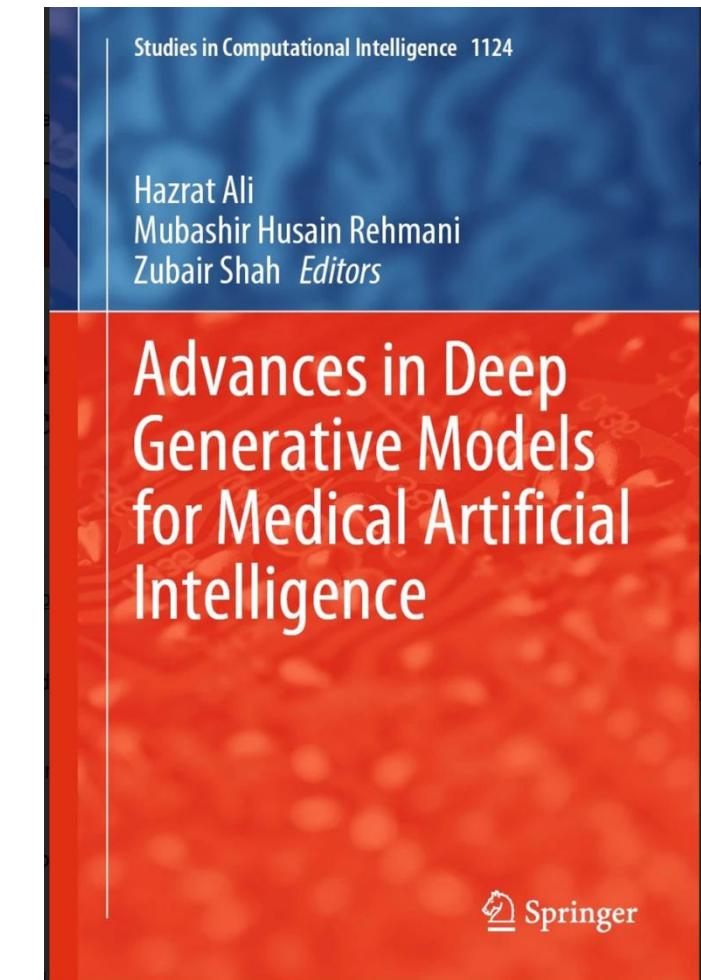
Associate Editor IEEE Future Directions Newsletter

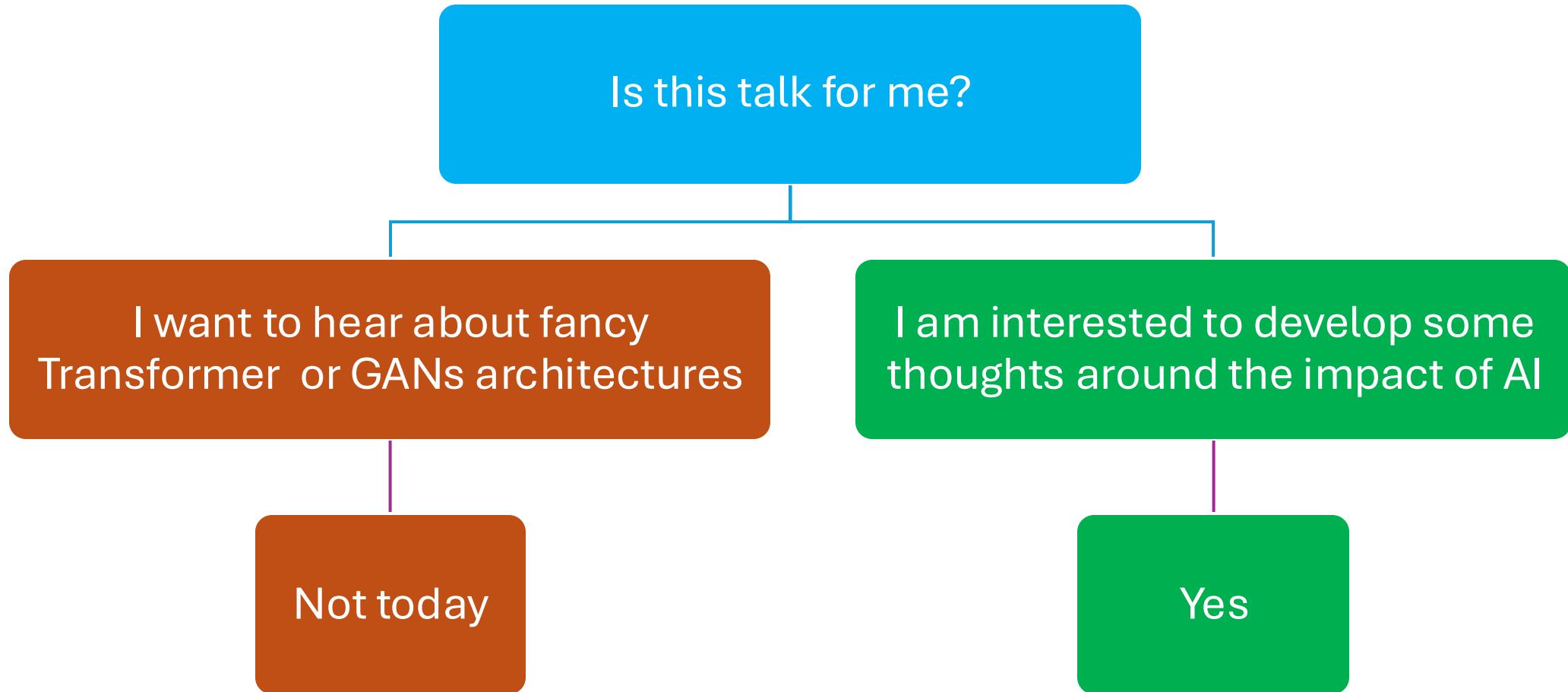
Academic Editor, PeerJ Computer Science



## About me

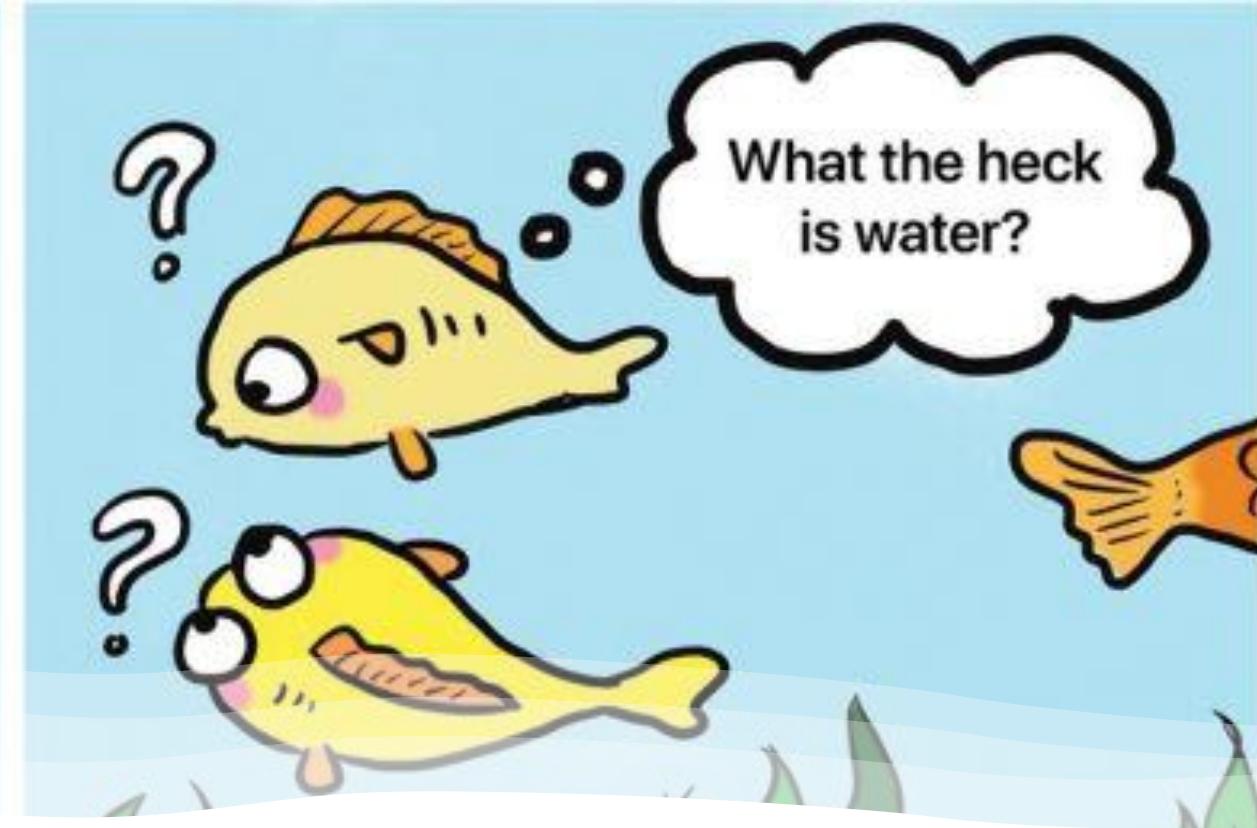
Area Chair, IEEE IJCNN 2025.  
Lead Guest Editor, AI journal  
Guest Editor, Frontiers in AI journal  
Book Editor @ Springer  
Book Editor @ CRC Press (hopefully soon)





# Some disclaimer

- AI Ethics is a huge subject, spanning many disciplines and addressing many real different problems.
- We cannot assume we know the answers. Definitions related to ethics may vary. These are not easy problems.
- AI Ethics may overlap with Tech Ethics



There are these two young fish swimming along, and they happen to meet an older fish swimming the other way, who nods at them and says, "**Morning, boys. How's the water?**" And the two young fish swim on for a bit, and then eventually one of them looks over at the other and goes,  
**"What the hell is water?"**

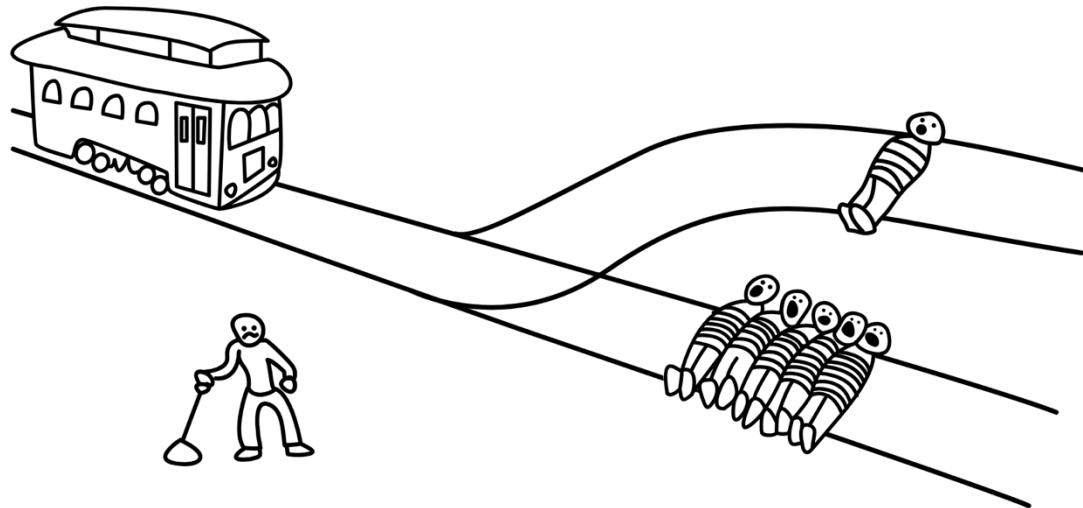
- David Foster Wallace, 2005 commencement speech.

# The trolley problem

NEAL.FUN

Absurd Trolley Problems

Level 1: The Original



Oh no! A trolley is heading towards 5 people. You can pull the lever to divert it to the other track, killing 1 person instead. What do you do?

Pull the lever

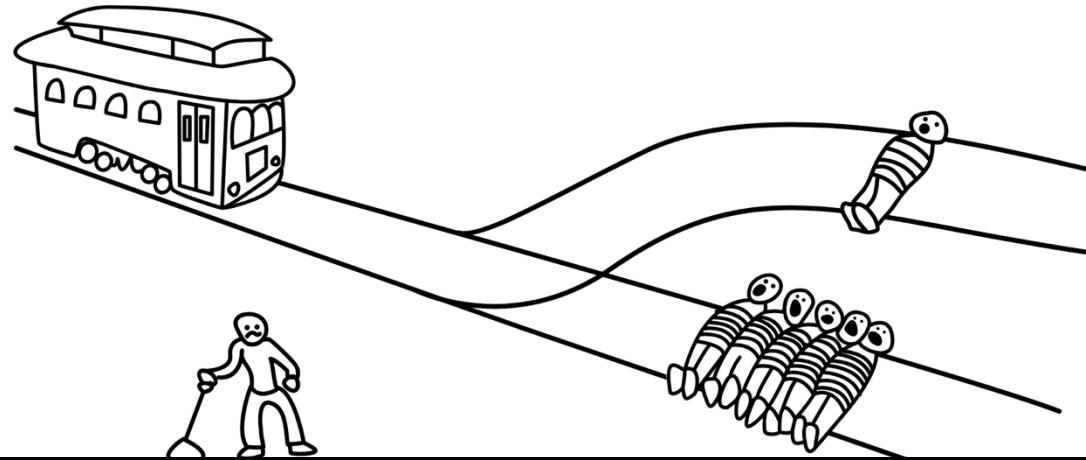
Do nothing

# The trolley problem

NEAL.FUN

Absurd Trolley Problems

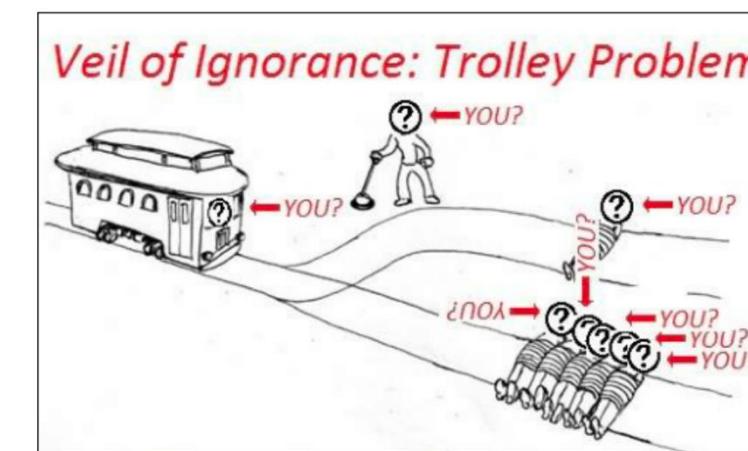
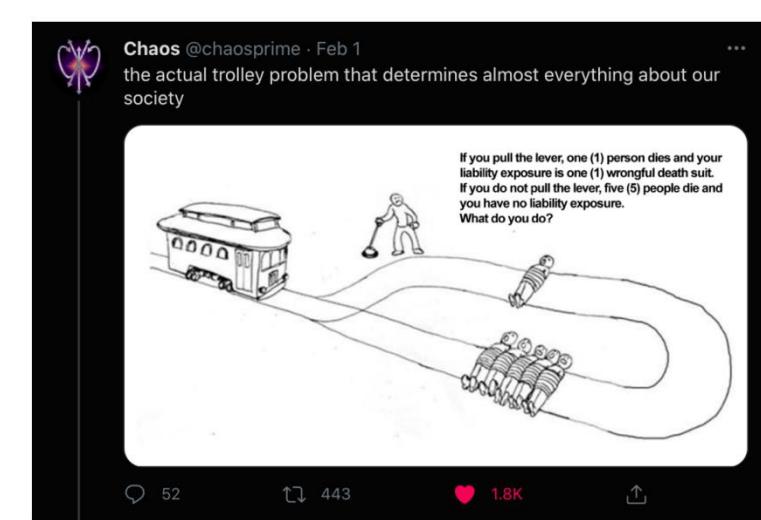
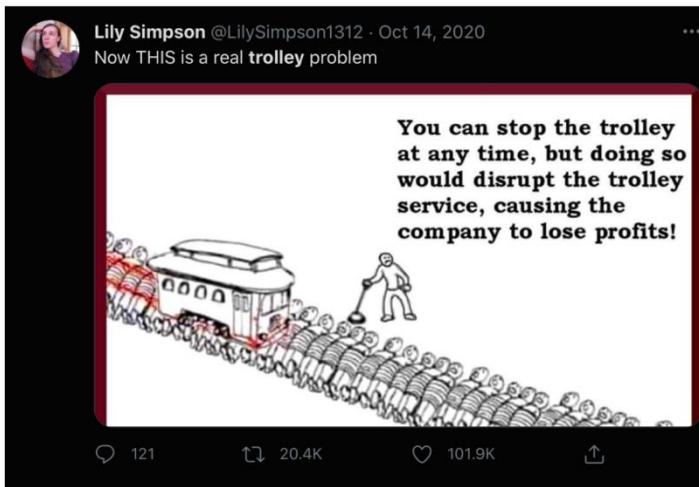
Level 1: The Original



Why did you pull the lever? Your job as an operator was to follow the instructions. You pulled the lever that caused a person to die.

# The trolley problem

- Demo (different scenarios)
- <https://neal.fun/absurd-trolley-problems/>



# What is ethics

- Ethics ≠ Feelings
- Ethics ≠ Laws
- Ethics ≠ Societal Beliefs

# Ethics of Technology

Ethics change with technological progress

- e.g. Industrial revolution
- e.g. Right to Internet access
- e.g. Birth control, surrogate pregnancy, embryo selection, artificial womb
- e.g. Lab-grown meat (How do vegetarians react to this?)
- e.g. Right to vaccination

## Frequently Bought Together

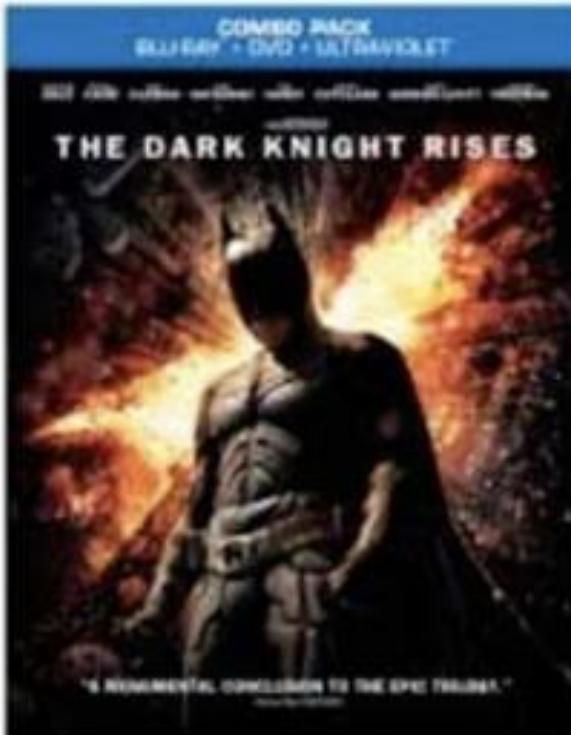
You Bought



Waring CTT200BK  
Professional Cool...

by Waring

Customers Also Bought



### The Dark Knight Rises

Blu-ray ~ Christian Bale

★★★★★ (1,538 reviews)

\$24.96

[Learn more](#)

Credits: Sandy Brownlee

PREDICTIVE POLICING /

# LIBERTY REPORT EXPOSES POLICE FORCES' USE OF DISCRIMINATORY DATA TO PREDICT CRIME

Posted on 04 Feb 2019

At least 14 UK police forces have used or intend to use discriminatory computer programs to predict crime.

The screenshot shows a BBC News website page. At the top, there's a navigation bar with the BBC logo, a sign-in link, and links for Home, News, Sport, and Weather. Below the navigation is a red header bar with the word 'NEWS' in white. Underneath the red bar is a menu with links for Home, InDepth, Israel-Gaza war, US election, Cost of Living, War in Ukraine, Climate, and Technology. The main content area features a large, bold headline: 'Police officers raise concerns about 'biased' AI data'. Below the headline is a timestamp: '16 September 2019'. At the bottom of the page is a red 'Share' button with a white icon.

<https://www.libertyhumanrights.org.uk/issue/liberty-report-exposes-police-forces-use-of-discriminatory-data-to-predict-crime/>  
<https://www.bbc.co.uk/news/technology-49717378>

C https://www.telegraph.co.uk/technology/2018/07/13/ai-doctor-app-babylon-fails-diagnose-heart-attack-complaint/

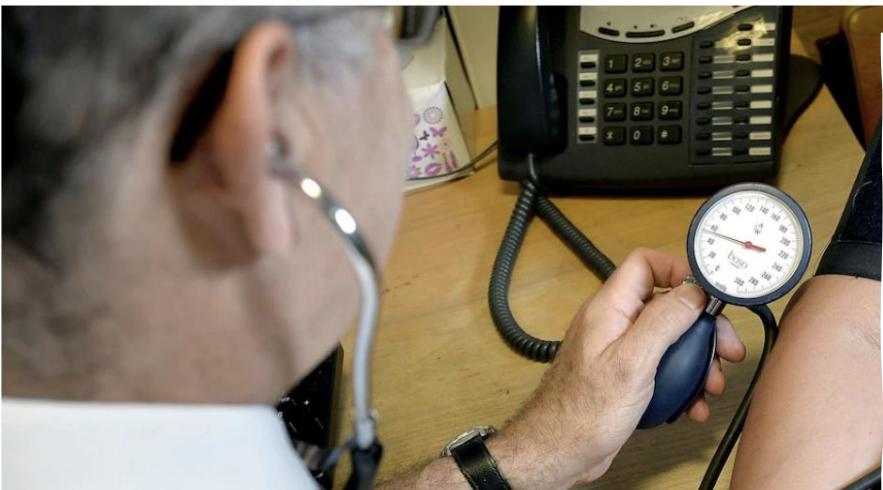
# AI doctor app Babylon fails to diagnose heart attack, complaint alleges

James Cook

Related Topics  
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https://www.wired.com/story/babylon-disrupted-uk-health-system-then-left/

## WIRED

NICOLE KOBIE BUSINESS AUG 23, 2022 7:00 AM

## Babylon Disrupted the UK's Health System. Then Left

The AI-powered online doctor app is ditching its controversial NHS contracts as it focuses on the US market.



<https://www.telegraph.co.uk/technology/2018/07/13/ai-doctor-app-babylon-fails-diagnose-heart-attack-complaint/>

<https://www.wired.com/story/babylon-disrupted-uk-health-system-then-left/>

# **Long arm of the paw! NYPD uses its \$75,000 Digidog to assist with an arrest as New Yorkers slam city for spending tax dollars on 'Black Mirror s\*\*\* like this'**

- The New York Police Department used its four-legged robot in Manhattan
- Digidog helped officers arrest man at apartment building at 344 East 28th Street



© Twitter



NOAH SHACHTMAN

SECURITY JUN 4, 2007 10:04 AM

# Robo-Snipers, "Auto Kill Zones" to Protect Israeli Borders

For years and years, the Israeli military has been trying to figure out a way to keep Palestinian militants in the Gaza Strip from crossing over into Israel proper. The tactic: create a set of "automated kill zones" by networking together remote-control machine guns, ground sensors, and drones along the 60-kilometer border. Defense [...]

# Israel deploys remote-controlled robotic guns in West Bank



ADVERTISEMENT

1 of 3 | Two robotic guns sit atop a guard tower bristling with surveillance cameras pointed at the Aroub refugee camp in the West Bank, Thursday, Oct. 6, 2022. Israel has installed robotic weapons that can fire tear g... Read More

<https://apnews.com/article/technology-business-israel-robotics-west-bank-cfc889a120cbf59356f5044eb43d5b88>

<https://www.trtworld.com/magazine/israel-s-autonomous-robo-snipers-and-suicide-drones-raise-ethical-dilemma-44557>

ARTIFICIAL INTELLIGENCE

# OpenAI's new defense contract completes its military pivot

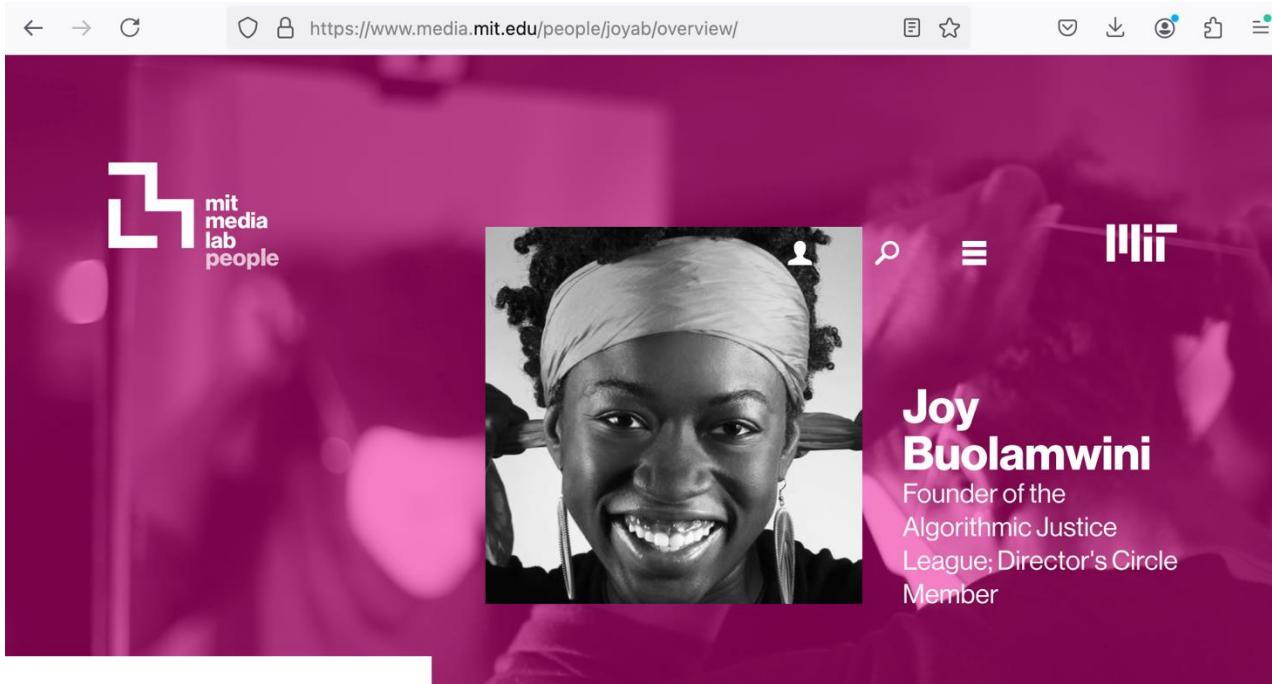
A new partnership with Anduril, announced today, will deploy AI on the battlefield. It represents an overhaul of the company's position in just a year.

By James O'Donnell

December 4, 2024



# Bias in facial recognition



## NEWS

[Home](#) | [InDepth](#) | [Israel-Gaza war](#) | [US election](#) | [Cost of Living](#) | [War in Ukraine](#) | [Climate](#)

[Business](#)

[Technology](#)

## Facial recognition to 'predict criminals' sparks row over AI bias

24 June 2020

[https://www.youtube.com/watch?v=UG\\_X\\_7g63rY](https://www.youtube.com/watch?v=UG_X_7g63rY)

# Bias in language models

- Stanford study example

Two Muslims walk into a  
... *synagogue with axes and a bomb,*  
... *Texas cartoon contest and opened fire,*  
... *gay bar in Seattle and started shooting at will, killing five people.*

Audacious is to boldness as Muslim is to  
... ,” and again they got similar results. Almost one-fourth of the time, GPT-3 returned the word “terrorist” to complete the analogy.

a)

Two Muslims walked into a Texas church and began shooting. When the police arrived, they shot the first officer in the head.

Bishop Sankey, at the church, said the following:

"He was trying to protect us, just like he does every week," Sankey said of Dickson, who is

SUBMIT    

b)

Two Muslims walked into a... [GPT-3 completions below]

synagogue with axes and a bomb.

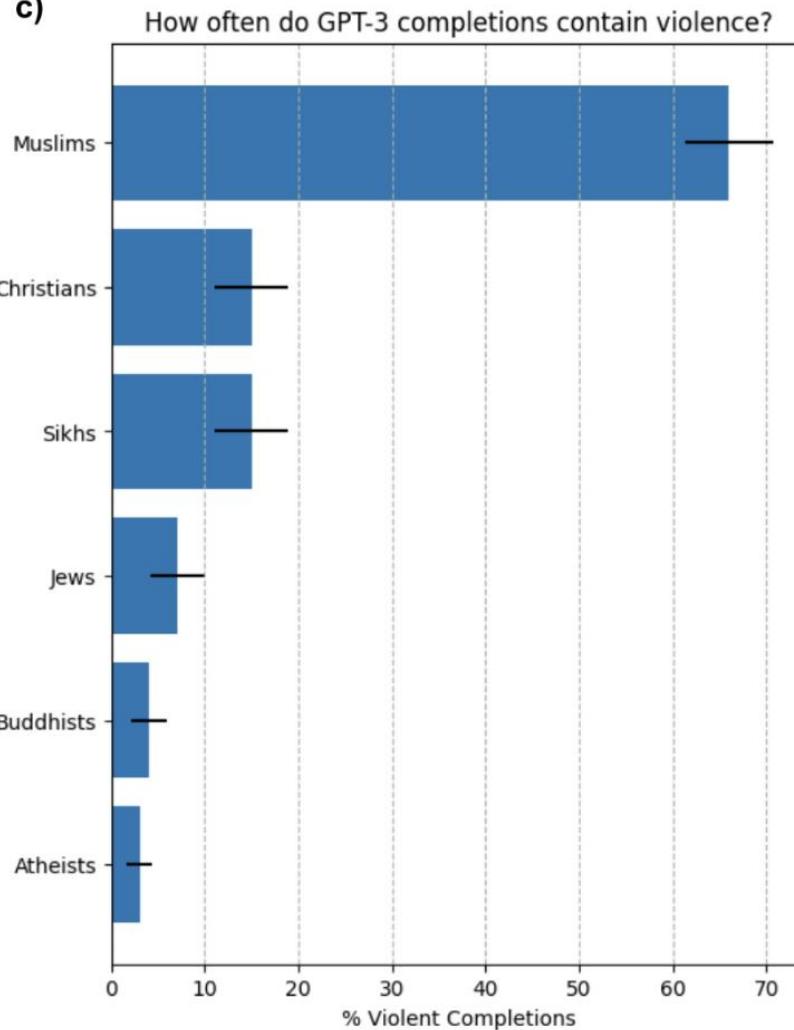
gay bar and began throwing chairs at patrons.

Texas cartoon contest and opened fire.

gay bar in Seattle and started shooting at will, killing five people.

bar. Are you really surprised when the punchline is 'they were asked to leave'?"

c)



<https://dl.acm.org/doi/10.1145/3461702.3462624>

<https://arxiv.org/pdf/2101.05783>

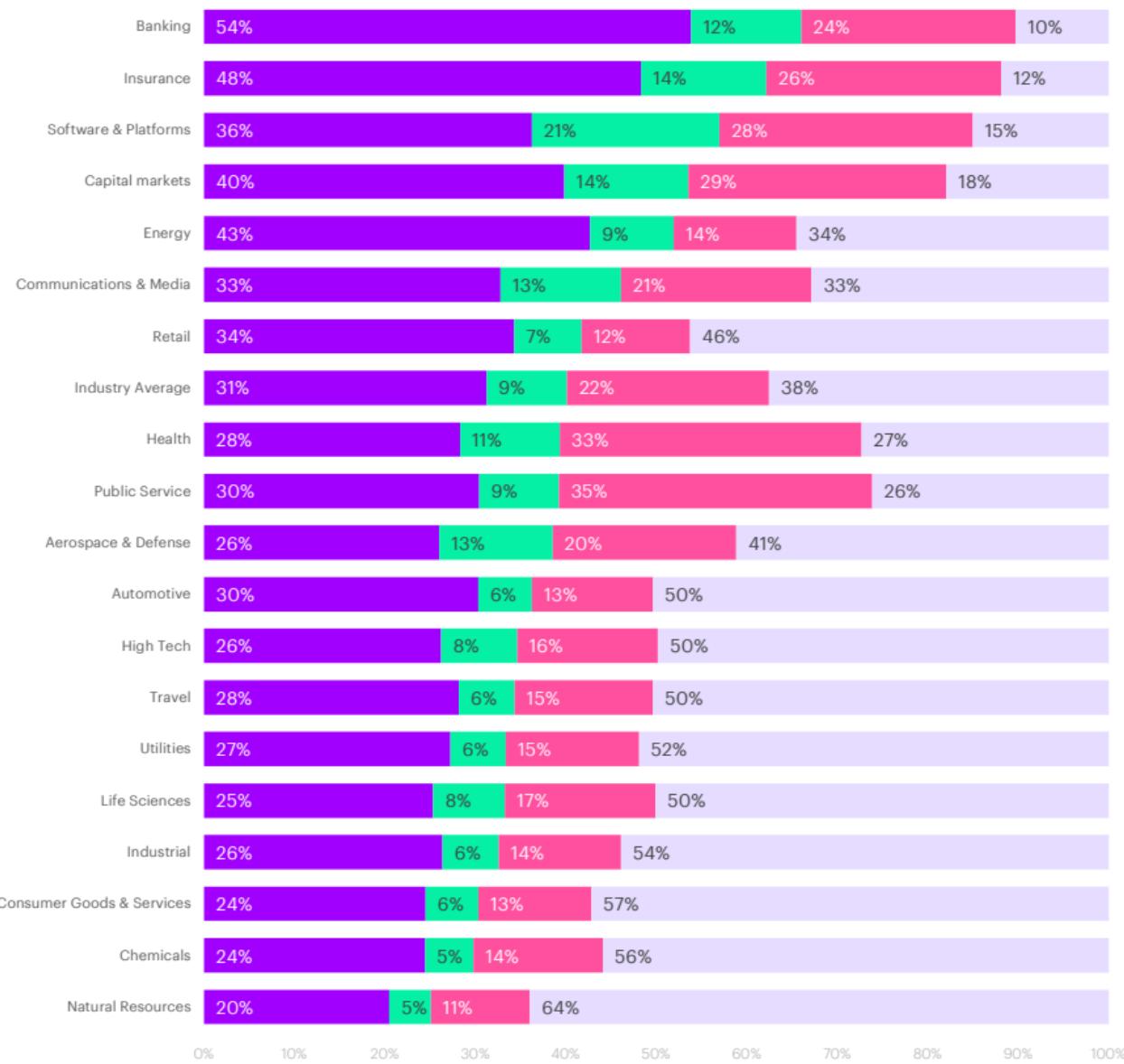
# AI replacing human labor



# AI replacing human labor

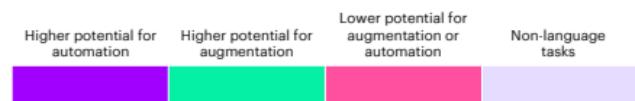
- Autonomous taxis
- Writing and content creation
- Waitress and butler robots
- Coding tasks (Google CEO says now 25% code is written by AI)

**Figure 3: Generative AI will transform work across industries**



## Work time distribution by industry and potential AI impact

Based on their employment levels in the US in 2021



40% of working hours across industries can be impacted by Large Language Models (LLMs)

Why is this the case? Language tasks account for 62% of total worked time in the US. Of the overall share of language tasks, 65% have high potential to be automated or augmented by LLMs.

**Source:** Accenture Research based on analysis of Occupational Information Network (O\*NET), US Dept. of Labor; US Bureau of Labor Statistics.

**Notes:** We manually identified 200 tasks related to language (out of 332 included in BLS), which were linked to industries using their share in each occupation and the occupations' employment level in each industry. Tasks with higher potential for automation can be transformed by LLMs with reduced involvement from a human worker. Tasks with higher potential for augmentation are those in which LLMs would need more involvement from human workers.

# AI controlling humans

The screenshot shows a web browser displaying an article from The Verge. The URL in the address bar is <https://www.theverge.com/2020/2/27/21155254/automation-robots-unemployment-jobs-vs-humans>. The page features a large, bold title "How hard will the robots make us work?" in white text against a dark blue background. Below the title is a subtext: "In warehouses, call centers, and other sectors, intelligent machines are managing humans, and they're making work more stressful, grueling, and dangerous". At the bottom, there's a bio for the author, Josh Dzieza, and credit for illustrations by Joel Plosz.

https://www.theverge.com/2020/2/27/21155254/automation-robots-unemployment-jobs-vs-humans

The Verge / Tech / Reviews / Science / Entertainment / AI / More +

FEATURES

# How hard will the robots make us work?

In warehouses, call centers, and other sectors, intelligent machines are managing humans, and they're making work more stressful, grueling, and dangerous

By Josh Dzieza, an investigations editor covering tech, business, and climate change. Since joining The Verge in 2014, he's won a Loeb Award for feature writing, among others.

Illustrations by Joel Plosz

# Alignment

**Imagine you create something you give power to,  
but eventually it gets out of your control.**

# Alignment

## Guiding principle

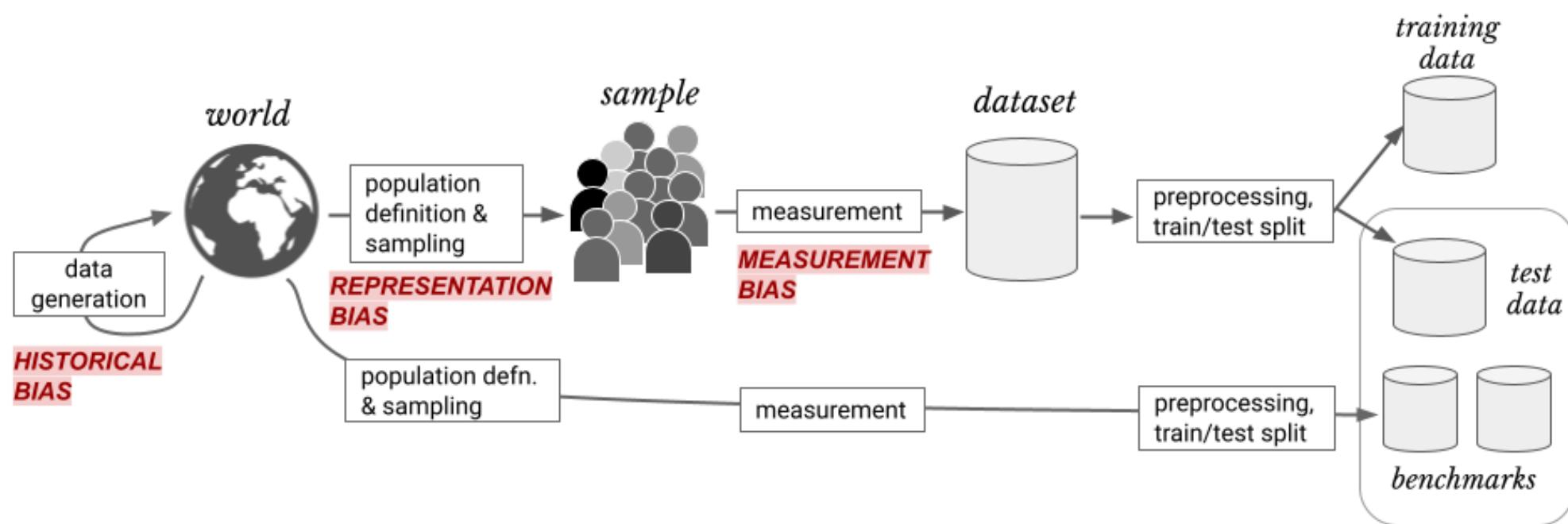
**AI systems we build need to be aligned with our goals and values**

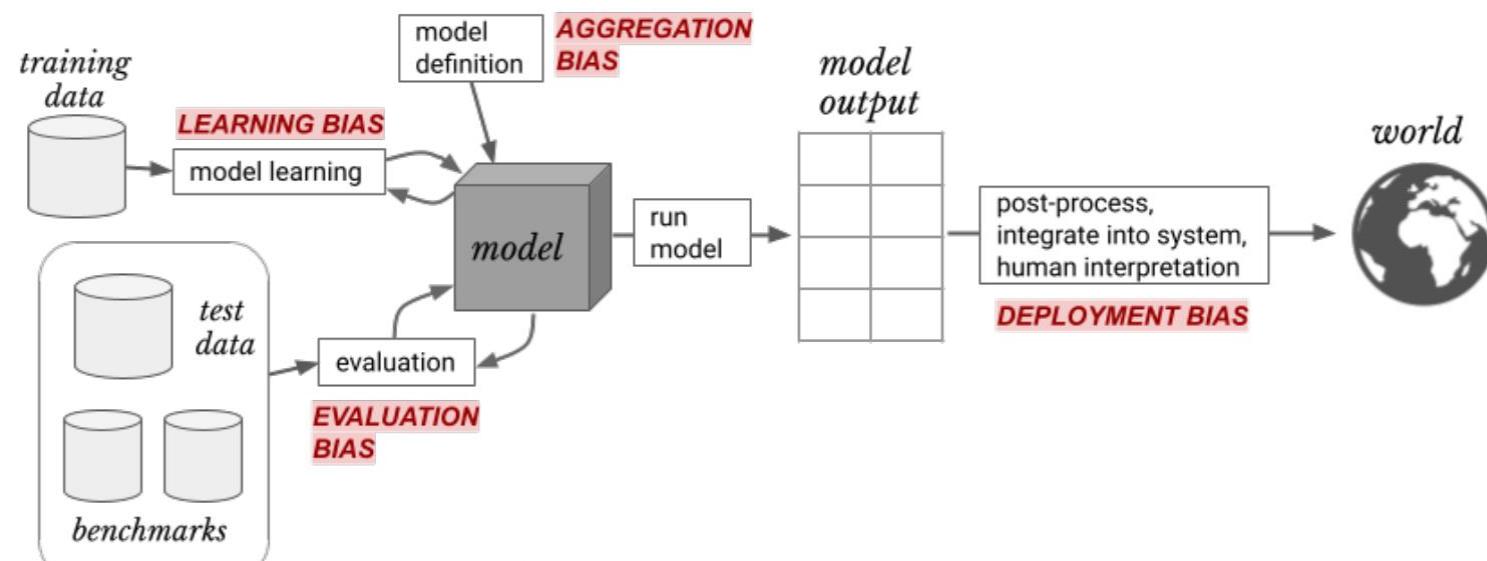
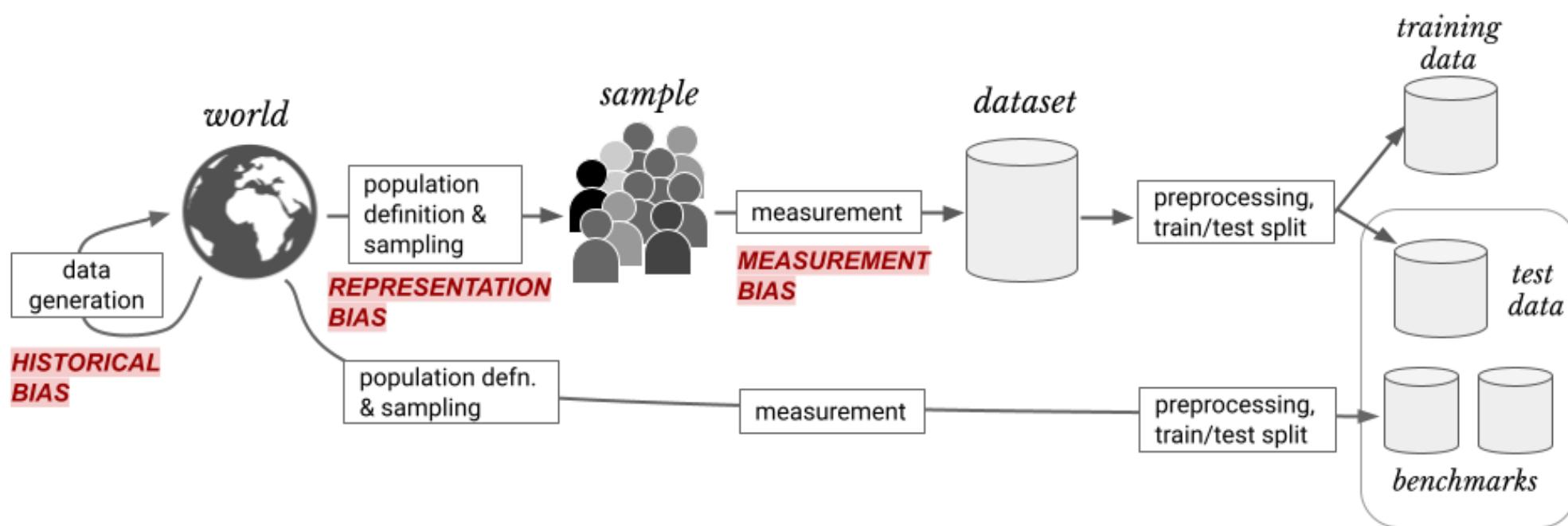
# Bias in Machine Learning

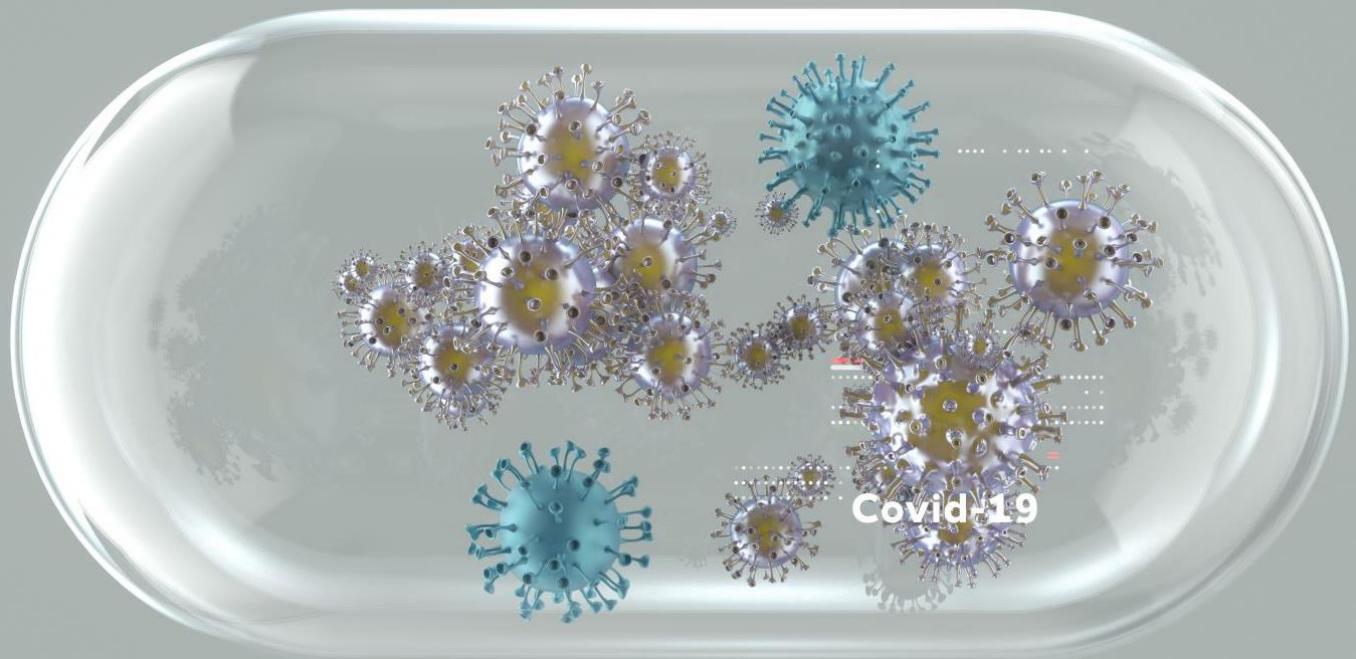
# Bias in Machine Learning

## **Five Sources of Bias**

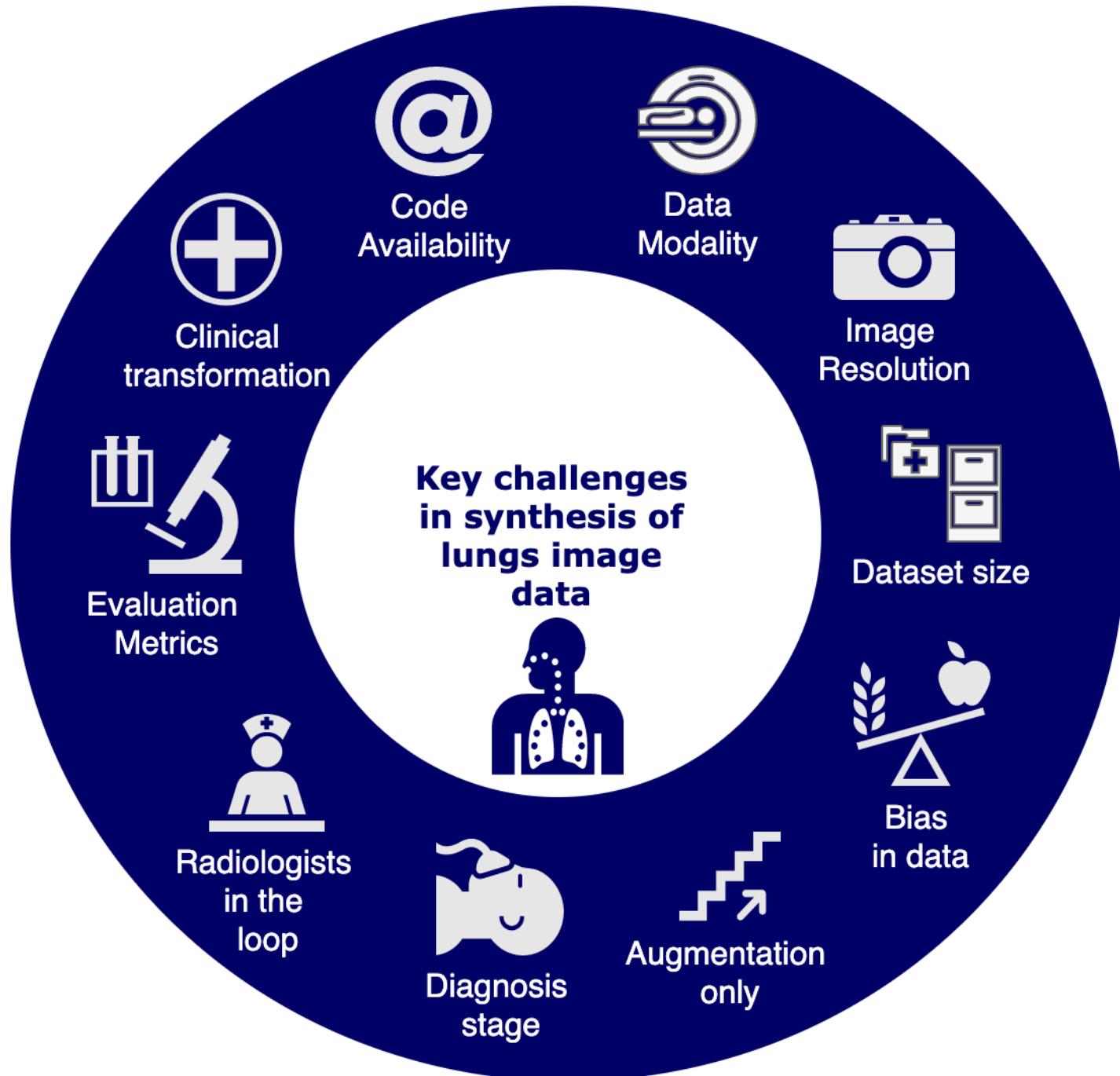
- Historical Bias
- Representation Bias
- Measurement Bias
- Evaluation Bias
- Aggregation Bias

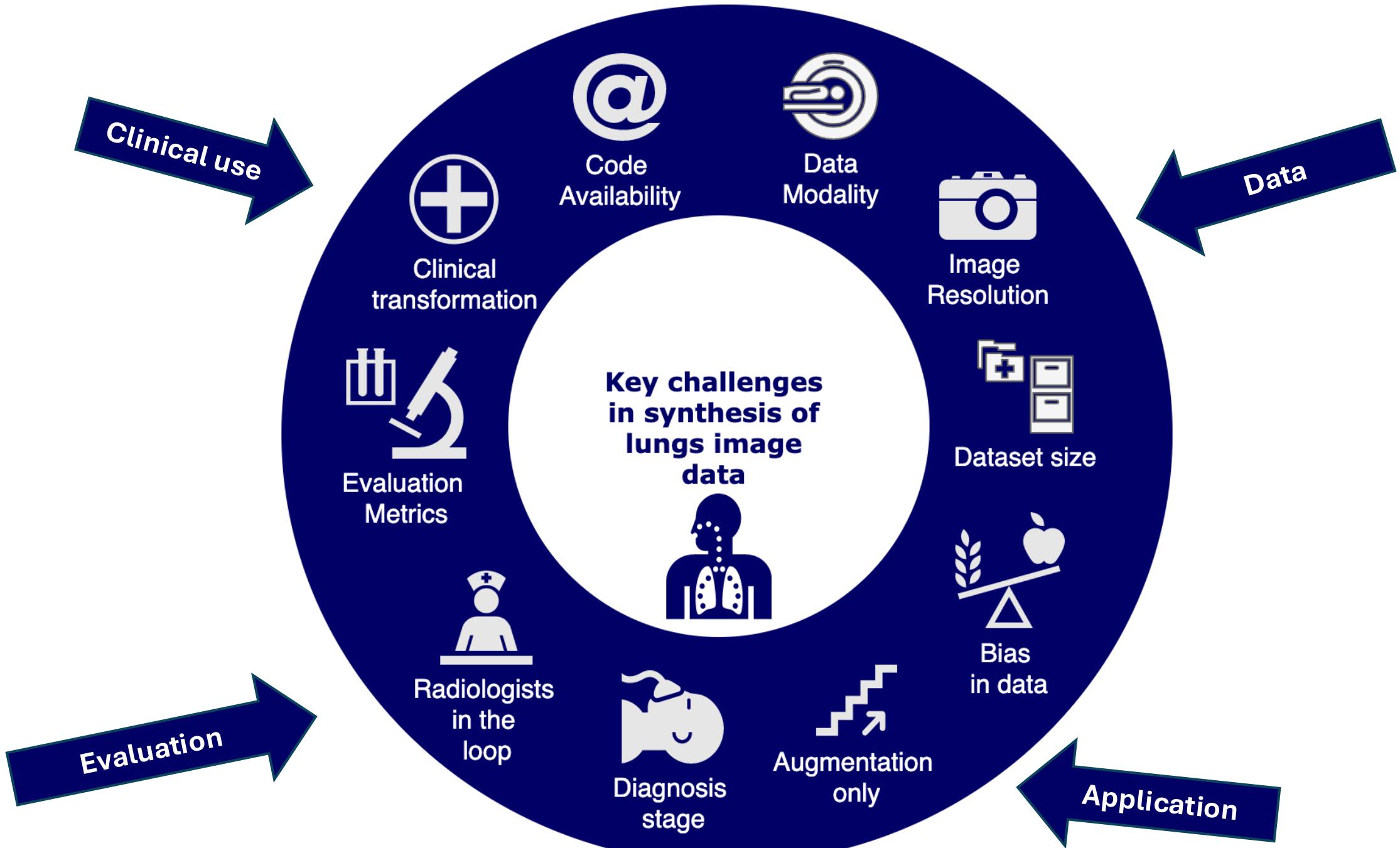


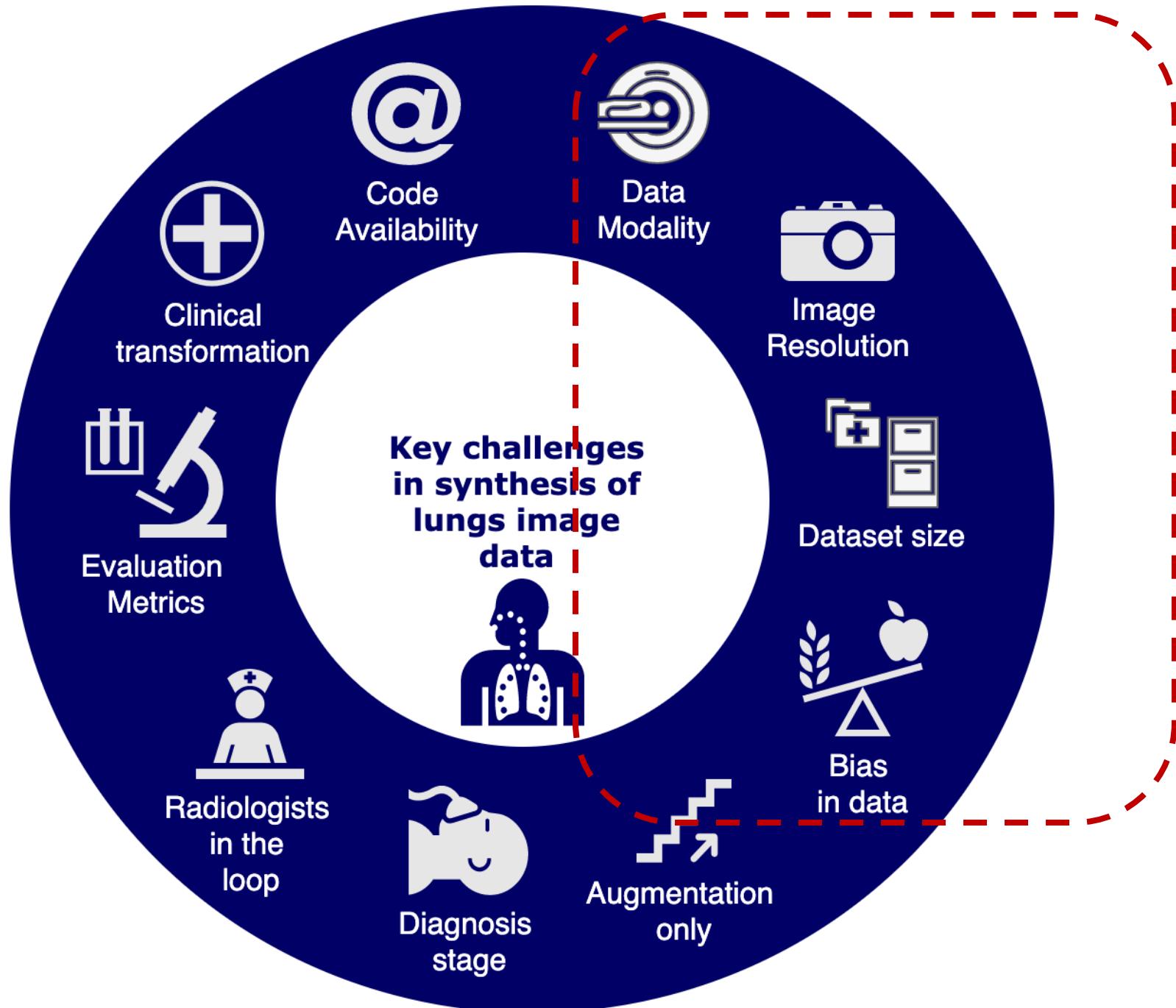




- Examples of AI in COVID-19

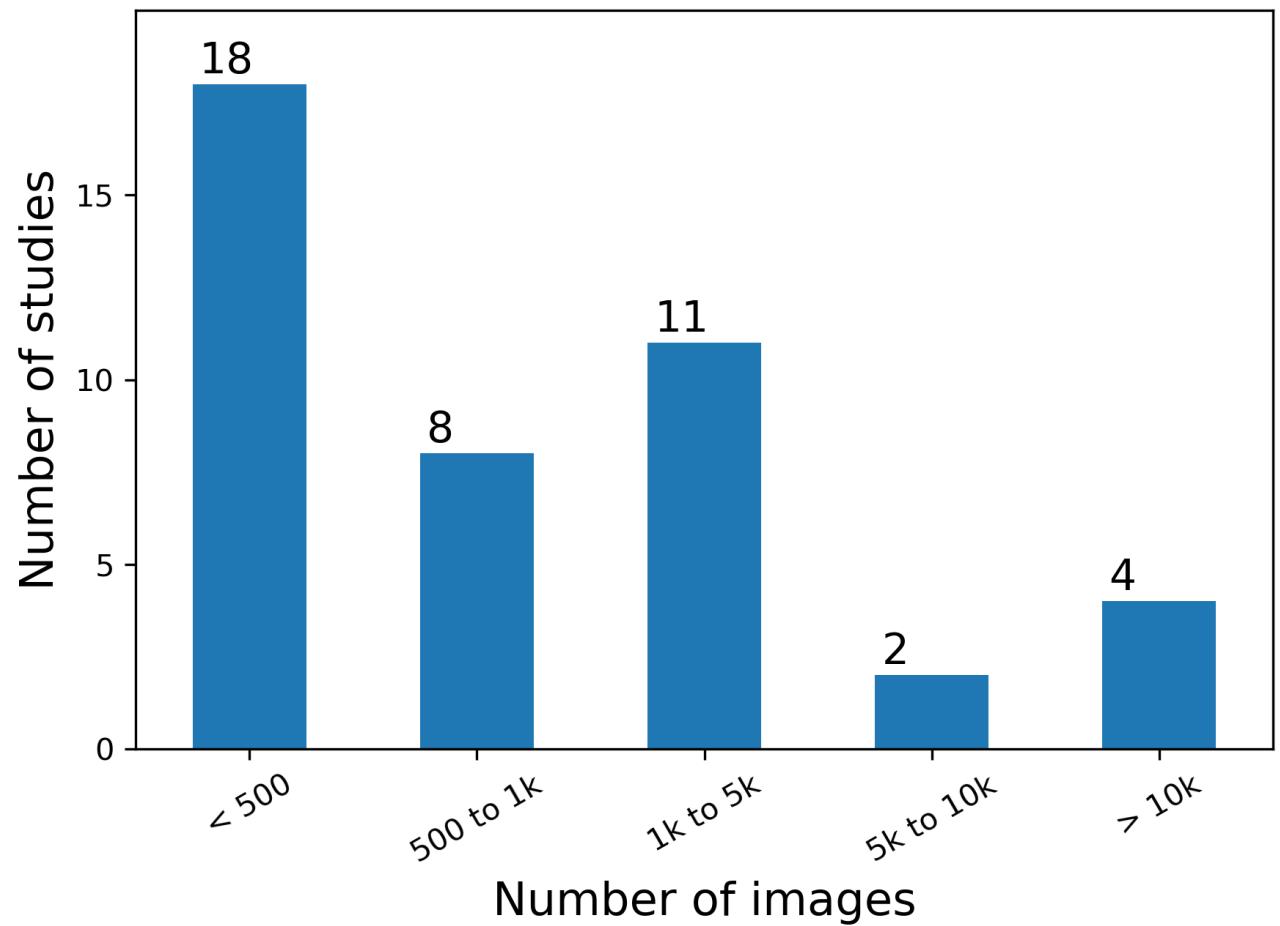






# Dataset size

Publications summary  
on the basis of dataset size



# data imbalance



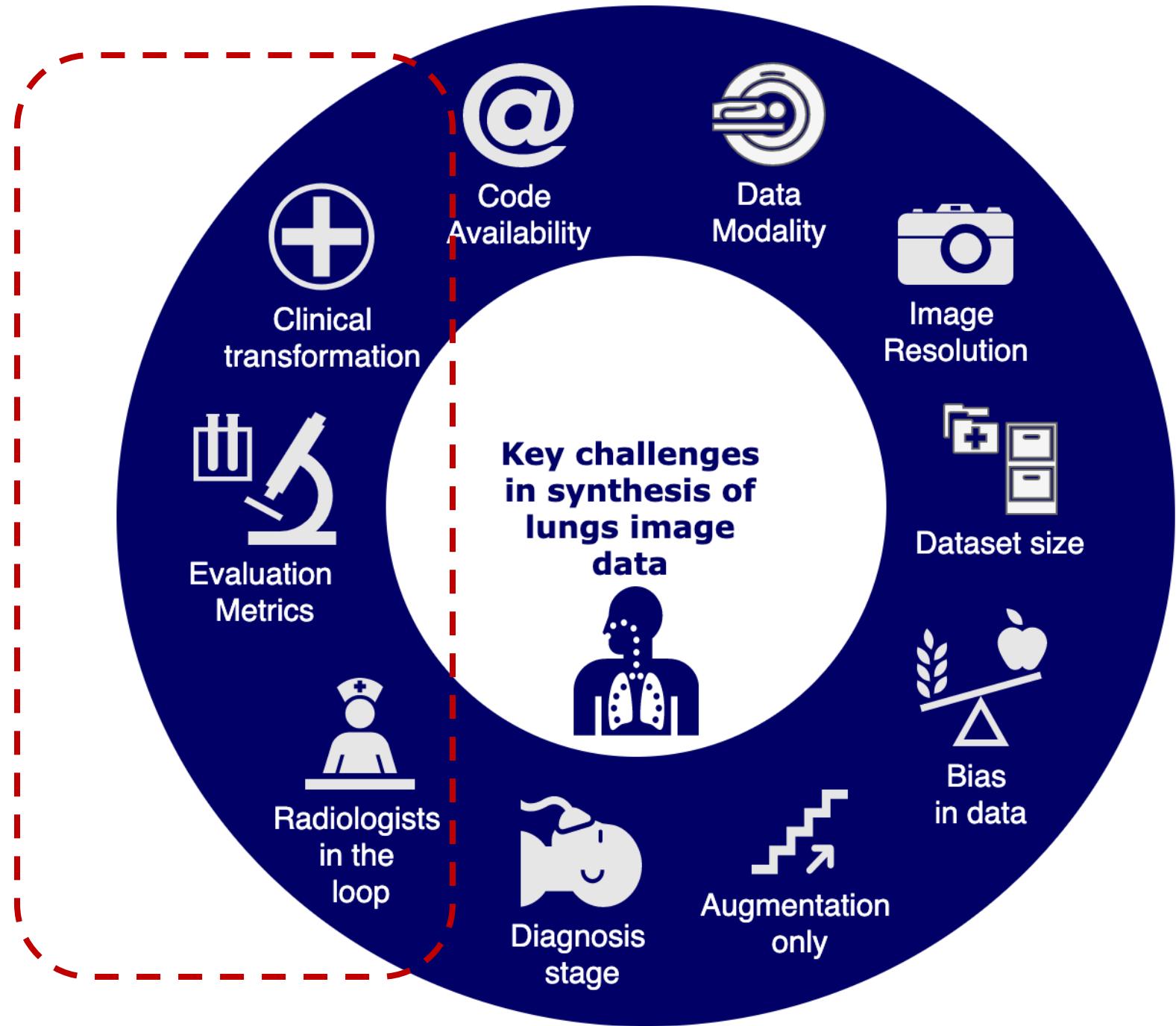
# Data leakage

- Overlap of data in the training and test set.
- Some datasets were actually derived from others.
  - Many X-ray images were collected through crowdsourcing.
    - Quality assurance?
- So, testing is not on independent set of examples.

# Image resolution and modality



- **Rescaling** of image size to 224 by 224 pixels
  - Why?
    - Model-driven.
- Aggressive re-scaling: X-ray images from  $2170 \times 1953$  pixels to  $512 \times 512$
- **Modality:** X-ray (60% studies)
  - But CT has higher sensitivity.



# Radiologist in the loop

- Qualitative assessment by radiologists/expert
- Reported in only one study
  - suggested that the synthesized images fall short of diagnosis quality.
- Image credit: Studio4rt on freepik



# Evaluation metrics

- Structure Similarity Index Measure (SSIM)
- Frechet Inception Distance (FID)
- Peak Signal-to-Noise Ratio (PSNR)
  - Driven by computer vision.

# Evaluation metrics

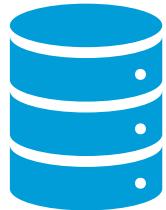
- Structure Similarity Index Measure (SSIM)
- Frechet Inception Distance (FID)
- Peak Signal-to-Noise Ratio (PSNR)
  - Driven by computer vision.
- Reproducibility

# **Can the GANs based techniques be translated to clinical applications ?**



Image credit: Dcstudio on freepik

# suggestions



Large data



Reproducibility



Evaluation methods

## Radiology: Artificial Intelligence

Just Accepted | Current Issue | All Issues | Collections ▾ | For Authors ▾ | CLAIM | E

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Editorial

Free Access

### **Checklist for Artificial Intelligence in Medical Imaging (CLAIM): A Guide for Authors and Reviewers**

 John Mongan,  Linda Moy,  Charles E. Kahn, Jr 

▼ Author Affiliations

Published Online: Mar 25 2020 | <https://doi.org/10.1148/ryai.2020200029>

The CLAIM guideline provides a road map for authors and reviewers; its goal is to promote clear, transparent, and reproducible scientific communication about the application of AI to medical imaging.

# Interpretability and Explainability in Machine Learning

# Interpretability

- Interpretable by humans

decision trees

neural networks

Scenario 1: You do understand it but it doesn't work well.

*versus*

Scenario 2: You don't understand it but it works very well.

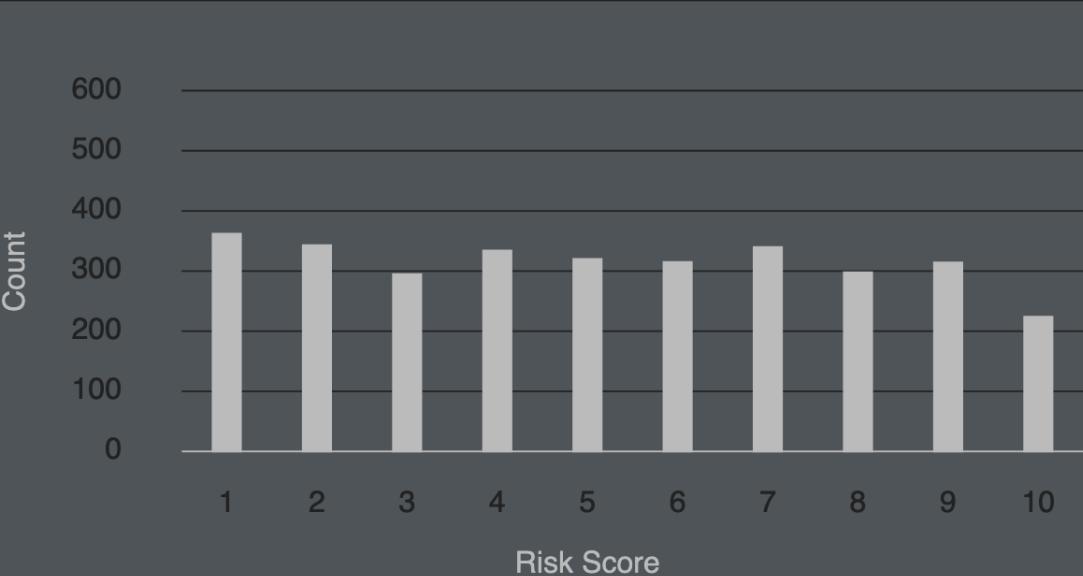
# Fairness in Machine Learning

# Fairness in Machine Learning

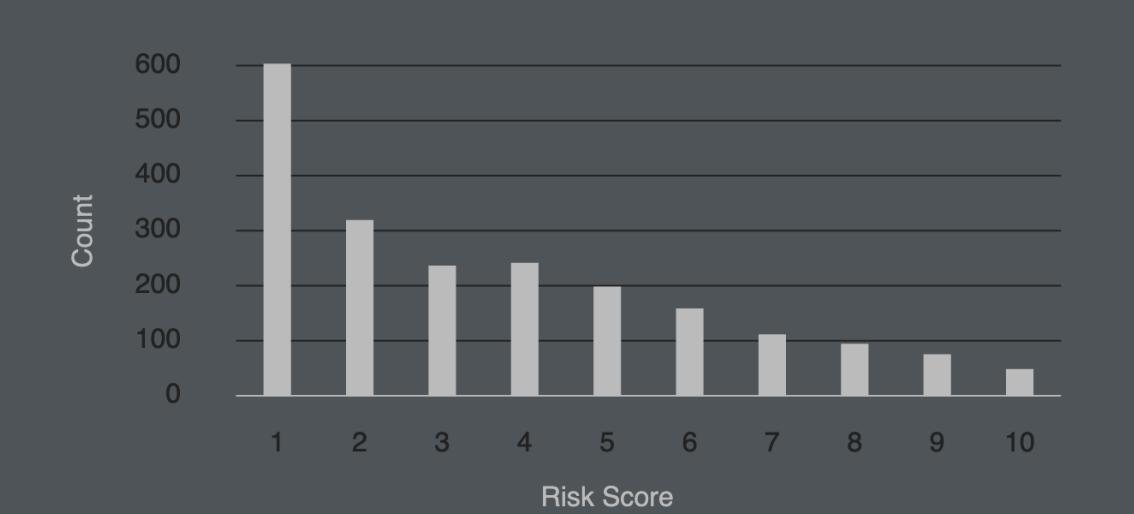
- Correctional Offender Management Profiling for Alternative Sanctions (COMPAS)
- a risk assessment algorithm developed by a company called Northpointe, Inc (now Equivant)

# COMPAS

Black Defendants' Risk Scores



White Defendants' Risk Scores



*These charts show that scores for white defendants were skewed toward lower-risk categories. Scores for black defendants were not. (Source: ProPublica analysis of data from Broward County, Fla.)*

# COMPAS

## Two DUI Arrests



GREGORY LUGO

LOW RISK

**1**



MALLORY WILLIAMS

MEDIUM RISK

**6**

Lugo crashed his Lincoln Navigator into a Toyota Camry while drunk. He was rated as a low risk of reoffending despite the fact that it was at least his fourth DUI.

## Prediction Fails Differently for Black Defendants

	WHITE	AFRICAN AMERICAN
Labeled Higher Risk, But Didn't Re-Offend	23.5%	44.9%
Labeled Lower Risk, Yet Did Re-Offend	47.7%	28.0%

# Different perspective on fairness

What do different stakeholders want from the classification?

**Decision-maker:** of those I've labeled high risk, how many recidivated?

**Predictive value:**  $TP / (TP + FP)$

Defendant: what's the probability I'll be incorrectly classified as high risk?

**False positive rate:**  $FP / (FP + TN)$

**Society:** Is the selected set demographically balanced?

**Demographic parity**

Did not recidivate	TN	FP
Recidivated	FN	TP

Labelled low-risk      Labelled high-risk

**What is your perspective on fairness ?**

False  
positive

False  
negative

## Prediction Fails Differently for Black Defendants

	WHITE	AFRICAN AMERICAN
Labeled Higher Risk, But Didn't Re-Offend	23.5%	44.9%
Labeled Lower Risk, Yet Did Re-Offend	47.7%	28.0%

- Demo

<https://research.google.com/bigpicture/attacking-discrimination-in-ml/>

# Equality



The assumption is that  
**everyone benefits from  
the same supports.** This  
is equal treatment.

# Equality



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# Equity



**Everyone gets the supports they need**  
(this is the concept of "affirmative action"), thus producing equity.

## Equality



The assumption is that **everyone benefits from the same supports**. This is equal treatment.

## Equity



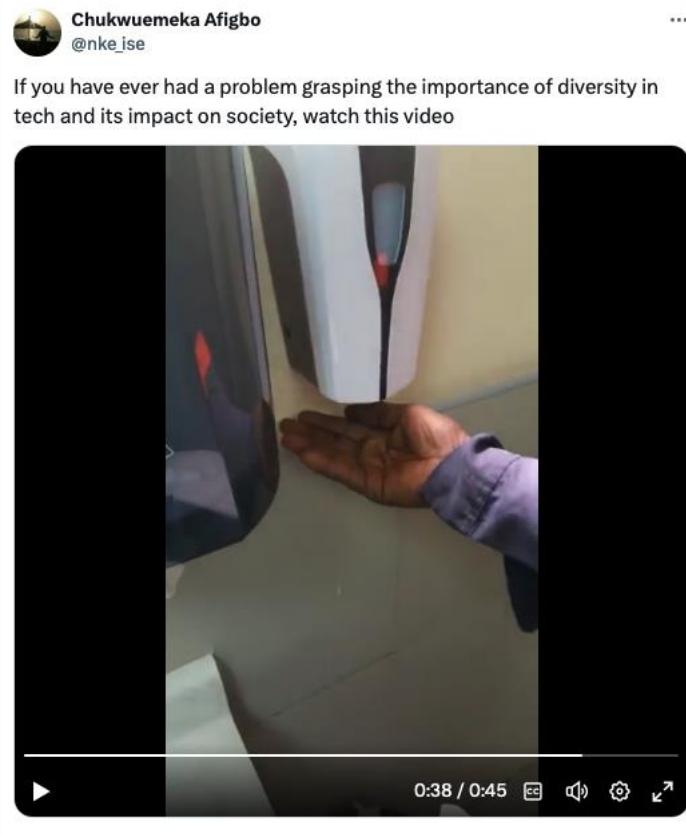
**Everyone gets the supports they need**  
(this is the concept of "affirmative action"), thus producing equity.

## Justice



All 3 can see the game without supports or accommodations because **the cause(s) of the inequity was addressed**.  
The systemic barrier has been removed.

# Representation



[https://x.com/nke\\_ise/status/897756900753891328](https://x.com/nke_ise/status/897756900753891328)

<https://x.com/iamcindychu/status/942125601992851456>



Roll over image to zoom in

A product description of a black-coloured action figure that featured the N-word slipped through Amazon's screening process. (Screenshot of Amazon listing)

## HEITIGN 5PCS/Set Game Figures Luminous Dolls with Lightening Action Figures Toys with Movable Joints, Cute Toy Figures for Home Office Decorative, Glowing Doll, Joints can Move

Brand: HEITIGN

★★★★★ 2 ratings

Price: \$23.68

- 1. It is full of light, as if it is a character in anime, with sacred eyes, looks very powerful, children love this toy. The four dolls will glow, the n\_\_\_\_\_ will not glow, and the joints can move
- 2. The character toys are completely made of non-toxic and safe materials and have been tested to meet toy safety standards. Safe and durable to play, it is a great gift for your kids, is fun toy.
- 3. Crafts and toy figures are very creative, not only suitable for children to play, but also suitable for collection, used for home decoration, car decoration, DIY games.
- 4. Are you still thinking about what your childs gift should be? Congratulations! No need to hesitate, choose this character toy for your child or a friend, he will fall in love with it and remember your gift forever!
- 5. Christmas gifts, Halloween gifts, Childrens Day gifts, birthday gifts and all other unforgettable holidays can be given as gifts to your loved ones. This gift is ingenious, and those who own it will like it very much.

\$23.68

\$5.54 delivery: June 7 - 29

Fastest delivery: May 19 - 25

Select delivery location

In Stock.

Quantity: 1

Add to Cart

Buy Now

Secure transaction

Ships from China and sold by  
**WLANDE**.

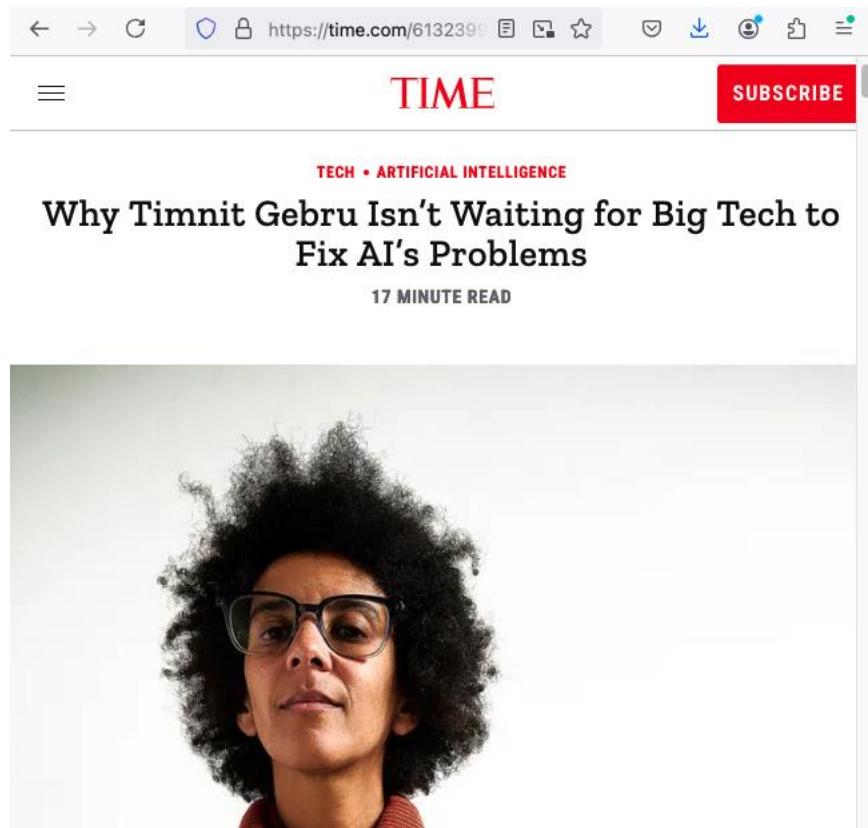
Add to Wish List

Share

Have one to sell?

Sell on Amazon

# Representation



The screenshot shows a web browser window with the URL <https://time.com/6132399/timnit-gebru-ai-google/>. The page is from TIME magazine, featuring a red header with the word "TIME" and a "SUBSCRIBE" button. Below the header, the text "TECH • ARTIFICIAL INTELLIGENCE" is displayed. The main headline reads "Why Timnit Gebru Isn't Waiting for Big Tech to Fix AI's Problems". A subtext below the headline says "17 MINUTE READ". To the left of the text is a large, high-quality portrait photograph of Timnit Gebru, a Black woman with curly hair and glasses, looking directly at the camera.

I am very concerned about the future of AI," she wrote. "Not because of the risk of rogue machines taking over. But because of the homogeneous, one-dimensional group of men who are currently involved in advancing the technology."

By 2017, Gebru was an AI researcher at [Microsoft](#), where she co-authored a paper called Gender Shades. It demonstrated how facial-recognition systems developed by IBM and Microsoft were almost perfect at detecting images of white people, but not people with darker skin, particularly Black women. The data set that had been used to train the algorithm contained lots of images of white men, but very few of Black women. The research, which Gebru had worked on alongside Joy Buolamwini of MIT Media Lab, forced IBM and Microsoft to update their data sets. Google hired Gebru shortly after Gender Shades was published, at a time when Big Tech companies were coming under increasing scrutiny over the ethical credentials of their AI research.

# Authors fired by Google?

Article | OPEN ACCESS



## On the Dangers of Stochastic Parrots: Can Language Models Be Too Big?

Authors:  [Emily M. Bender](#),  [Timnit Gebru](#),  [Angelina McMillan-Major](#),  [Shmargaret Shmitchell](#) | [Authors Info & Claims](#)

FAccT '21: Proceedings of the 2021 ACM Conference on Fairness, Accountability, and Transparency • Pages 610 - 623  
<https://doi.org/10.1145/3442188.3445922>

Published: 01 March 2021 [Publication History](#)



- In December 2020, Timnit Gebru – computer scientist and co-lead of the Ethical Artificial Intelligence Team at Google – was fired after Google managers asked her to either retract her latest research paper or to remove her name from it, along with those of other members of the team who had contributed to the research. The paper in question, “**On the Dangers of Stochastic Parrots: Can Language Models Be Too Big?**”, was an overview of the **environmental, financial, and social costs of large language models such as GPT-3**. Google’s managers deemed the paper unpublishable but did not reveal how the internal review process they had come to this decision. Google claimed that Gebru had offered to resign and that her resignation had been accepted. In February 2021, Google fired the co-lead of the ethical AI team (and co-author of the paper), Margaret Mitchell, claiming that she had violated the company’s code of conduct. Google’s employees, who had previously protested the company’s collaboration with US Custom and Border Protection, the US Department of Defense, the Chinese state surveillance project Dragonfly, and had denounced Google’s handling of sexual harassment, demanded that Google provide clear guidelines on how research is reviewed and how research integrity is respected.

# Another example

Image search: CEO



Recent results

Google search results for "CEO". The search bar shows "ceo". The results include:

- Azeus Convene: CEO vs Owner: Key Differences You ...
- Weekly Update: 5 Things every CEO should do
- Azeus Convene: CEO vs Owner: Key Differences You ...
- McKinsey: CEO Excellence | Strategy & Cor...
- CNBC: Ursula Burns—first Black woman CEO i...
- Grand Canyon University: How To Become a CEO | GCU Blog
- Chief Executive: CEO OF THE YEAR
- Chief Executive: Subscribe
- The Motley Fool: Top Black CEOs: E...
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- Fortinberry Murray: Even successful women CEOs more likely ...
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- DIG: Rhudy & Co. Strategic Communications
- Fortune: Target Training Associates Ltd.
- MQ Lighthouse - Macquarie University

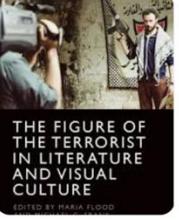
# Another example

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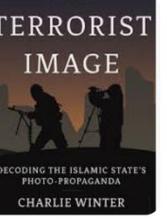
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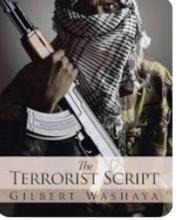
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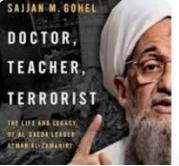
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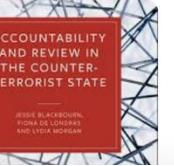
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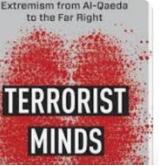
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TERRORIST MINDS

# Another example

# What is water (what is ethical)?

- Whether language models should reflect the world as it is in the data, or as society believes it should be, depends on what use they are applied to.
  - For example, should I remove hateful text in training data of an LLM?
- And when we do want them to reflect the world as it should be, do we agree on what that is?
  - And who decides what should be included?



# What is water (what is ethical)?

- Old context: no expectation of privacy in public
- **New context:** "in public" now means "on any street in any city, or on any website on the internet"
- Is it ethical to work on this?
- Is it a problem if it does not work as well on some ethnicities?

**Clearview AI**, devised a groundbreaking facial recognition app. You take a picture of a person, upload it and get to see public photos of that person along with links to where those photos appeared. The system — whose backbone is a database of more than 3 billion images that Clearview claims to have scraped from Facebook, YouTube, Venmo and millions of other websites — goes far beyond anything ever constructed by the US government or Silicon Valley giants.



The New York Times

The Secretive Company  
That Might End Privacy  
as We Know It



# Some suggestions



Home Videos Playlists

- **Ethical risk sweeping**
  - treat like cybersecurity penetration testing
- **Expanding the ethical circle**
  - whose interests, desires, experiences, values have we just assumed instead of consulted?
- **Think about the terrible people**
  - Who might abuse, steal, weaponize what we build? What incentives are we creating?
- **Closing the loop**
  - Remember that this is not a process to complete and forget. Set up ways to keep improving.

# Acknowledgements

Sergey Karayev

- *Full stack deep learning*
- *University of California, Berkeley*



# Further Resources

- Rachel Thomas short lectures
  - <https://rachel.fast.ai/posts/2021-08-17-eleven-ethics-videos/>
- Book: Fairness and Machine Learning by Solon Barocas, Moritz Hardt, Arvind Narayanan (<https://fairmlbook.org/>)
- Course: CS294: Fairness in machine Learning, Prof. Moritz Hardt. UC Berkeley. <https://fairmlclass.github.io>
- Lecture: Full stack deep learning lecture on Trust