



LinkedIn profile review

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Why LinkedIn matters:

- | LinkedIn has 1.2 Billion members ie. 1 out of 8 people across the planet are present on LinkedIn
- | LinkedIn witnesses 1.5 billion monthly visits. Thus, if it were a store, it would witness almost 600 visitors every second (Semrush)
- | More than 20% of LinkedIn users are aged 35-54 years of age (Statista)
- | 53% of the LinkedIn users have a household income of more than \$100,000 or INR 85 lakh. (Pew Research)
- | More than 350 CEOs of Fortune 500 companies are active on LinkedIn



[[NAME]]

[[TITLE]]



[[FOLLOWERS]]

Your LinkedIn profile score

[[PB_S]]

Profile Basics

[[CS_S]]

Content strategy

[[ES_S]]

Engagement score

[[PO_S]]

Post optimization

[[APE_S]]

Additional profile elements

Overall score

[[OS_S]]
Good

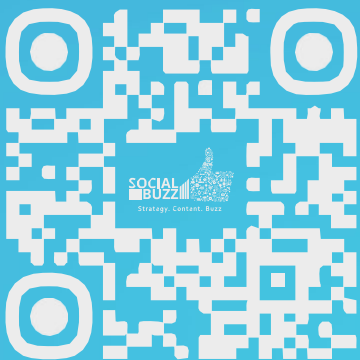
Overall score
comprises of Profile
optimization, Content
& Engagement
activity on LinkedIn

Our Recommendations

- [[RECOMMENDATIONS]]
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Want to improve your LinkedIn Influence?

Reach out to us —>



Audit conducted by:

Ambuj Saxena, Nidhi Saxena, Dheeraj Agrawal(Social Buzz).
Kindly note that the audit has been conducted by the above team on the basis of Best Practices
and Empirical evidence attained from the research of LinkedIn Profiles.

