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Why LinkedIn matters:

- LinkedIn has 1.2 Billion members ie. 1 out of 8 people across the planet are present on LinkedIn
- LinkedIn witnesses 1.5 billion monthly visits. Thus, if it were a store, it would witness almost 600 visitors every second (Semrush)
- More than 20% of LinkedIn users are aged 35-54 years of age (Statista)
- 53% of the LinkedIn users have a household income of more than \$100,000 or INR 85 lakh. (Pew Research)
- More than 350 CEOs of Fortune 500 companies are active on LinkedIn



Garlic Bread

Genius



51

Your LinkedIn profile score

Profile Basics

Engagement score

Additional profile elements

Content strategy 3.8 Post optimization



Our Recommendations

- Whatttlevelr

Want to improve your LinkedIn Influence?

Reach out to us—



