



LinkedIn profile review

Sponsored by: **Social Buzz**



Why LinkedIn matters:

- | LinkedIn has 1.2 Billion members ie. 1 out of 8 people across the planet are present on LinkedIn
- | LinkedIn witnesses 1.5 billion monthly visits. Thus, if it were a store, it would witness almost 600 visitors every second (Semrush)
- | More than 20% of LinkedIn users are aged 35-54 years of age (Statista)
- | 53% of the LinkedIn users have a household income of more than \$100,000 or INR 85 lakh. (Pew Research)
- | More than 350 CEOs of Fortune 500 companies are active on LinkedIn



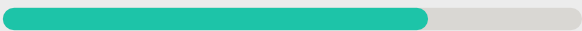
Garlic Bread

Genius

 **51**

Your LinkedIn profile score

3



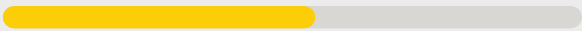
Profile Basics

3



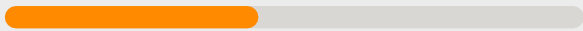
Content strategy

8



Engagement score

3.8



Post optimization

7



Additional profile elements

Overall score

4.96

Good

Overall score comprises of Profile optimization, Content & Engagement activity on LinkedIn

Our Recommendations

- WhatttleveIr
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*Want to improve your
LinkedIn Influence?*

Reach out to us 

