

Kontakt

www.linkedin.com/in/max1wolf
(LinkedIn)

Top-Kenntnisse

Public Relations
Influencer-Marketing
Soziale Medien

Certifications

Summer School Scholarship
Scholar
The Gold Award

Publications

2 articles on book marketing
7 articles on social storytelling

Maximilian Wolf

Content Strategist at TikTok // #30u30-Crew 2021 by PR Report
Berlin

Berufserfahrung

TikTok

Content Strategist Live
Oktober 2021 - Present (6 Monate)
Berlin, Germany

ohhh! foundation

5 Jahre

Head Of Marketing

September 2019 - August 2021 (2 Jahre)
Hamburg und Umgebung, Deutschland

ohhh! is the home of FAQ YOU, Jugend gegen AIDS and Youth against AIDS

Spokesperson

September 2016 - August 2019 (3 Jahre)
Hamburg und Umgebung, Deutschland

PR Lead for Jugend gegen AIDS and Youth against AIDS

Serviceplan Group

PR Consulting Corporate Reputation
März 2019 - August 2019 (6 Monate)
Berlin und Umgebung, Deutschland

Stuttgart Media University

Student Assistant University Communications & PR
Oktober 2016 - Februar 2018 (1 Jahr 5 Monate)
Stuttgart und Umgebung, Deutschland

Funke Mediengruppe GmbH & Co. KGaA

3 Jahre 2 Monate

Editorial Trainee

Juli 2014 - Juni 2016 (2 Jahre)
Erfurt und Umgebung, Deutschland

Journalist

Mai 2013 - Juni 2014 (1 Jahr 2 Monate)

Ausbildung

Goldsmiths, University of London

Master of Arts - MA, Brands, Communication & Culture · (September 2020 - September 2021)

Imperial College London

Summer School, Business Strategy & Consulting · (Juli 2021 - August 2021)

Nanyang Technological University

Exchange Student, Nanyang Business School & Wee Kim Wee School of Communication and Information · (2018 - 2019)

Stuttgart Media University

Bachelor of Arts - BA, Crossmedia Journalism/ Public Relations · (2016 - 2020)

Journalistenschule Ruhr

Volontariat, Journalism · (2014 - 2016)