

## Kontakt

[www.linkedin.com/in/lynn-rohwer](http://www.linkedin.com/in/lynn-rohwer)  
(LinkedIn)

## Top-Kenntnisse

Strategic Public Relations Planning  
Public Relations  
Corporate Communications

## Languages

Französisch (Elementary)  
Estnisch (Elementary)  
Deutsch (Native or Bilingual)  
Englisch (Full Professional)

## Certifications

International English Language  
Testing System

## Publications

Access to the Labour Market for  
Asylum Seekers: Veto Players and  
the Decision Making Process in the  
Council of the EU

The communication of Corporate–  
NGO Partnerships: analysis of  
Sainsbury's collaboration with Comic  
Relief

# Lynn Rohwer

Consulting @ressourcenmangel | #30u30 PR Crew 2019  
Berlin

## Berufserfahrung

ressourcenmangel GmbH  
Political Communications  
November 2020 - Present (1 Jahr 5 Monate)  
Berlin and Dresden

Consulting and Campaigning for Sustainability Communications

LoeschHundLiepold Kommunikation GmbH  
Public Relations  
März 2016 - November 2020 (4 Jahre 9 Monate)  
Berlin und Umgebung, Deutschland

Consultant for Corporate Communications and Public Sector Communications  
| Project lead with a focus on digitalisation, technology and energy

mc Group: World of ideas  
International PR  
Oktober 2015 - Januar 2016 (4 Monate)  
Berlin und Umgebung, Deutschland

International Brand PR (British, German and Italian market) and New Business

fischerAppelt  
PR Team Corporate&International  
April 2014 - August 2014 (5 Monate)  
Hamburg und Umgebung, Deutschland

Full time internship Public Affairs and Corporate Communications

Kiel University (CAU)  
Research Assistant Collegium Philosophicum  
April 2013 - April 2014 (1 Jahr 1 Monat)  
Kiel

Research Group "Erfahrung und Umgang mit Endlichkeit"

Institute of Baltic Studies  
Research Internship  
November 2011 - April 2012 (6 Monate)  
Tartu, Estonia

Political Analysis on equality legislation among different EU Member States

Eesti Pagulasabi / Estonian Refugee Council

Research Internship

November 2011 - April 2012 (6 Monate)

Tartu, Estonia

Political Analysis on EU legislation regarding the access to the labour market for asylum seekers

Institut für Demoskopie Allensbach

Freelancer

2008 - 2009 (1 Jahr)

Performing interviews for public opinion research

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## Ausbildung

Leeds Beckett University

Master of Arts (M.A.), Public Relations/Strategic

Communication · (2014 - 2015)

Kiel University

Bachelor of Arts (B.A.), Political Science and English · (2010 - 2014)

University of Tartu

Bachelor of Arts (B.A.), Political Science and English · (2011 - 2012)