

Kontakt

www.linkedin.com/in/fabienne-hackel-a78869b2 (LinkedIn)

Top-Kenntnisse

Kommunikation
Neue Medien
Teamwork

Languages

Englisch
Deutsch (Native or Bilingual)

Certifications

Scrum Master Certified (SMC)

Honors-Awards

Top 30 Under 30 Of The German
Communication & PR Industry 2017

Fabienne Hackel

Strategic driven, creative hearted & open-minded for innovation and new solutions. Co-Founder of 'the good kit' & #30under30 of the german communication industry 2017 @ PR Report
Berlin

Berufserfahrung

different

2 Jahre 11 Monate

Senior Consultant Brand Strategy & Business Innovation
September 2021 - Present (7 Monate)

Consultant Brand Strategy & Business Innovation

Mai 2019 - September 2021 (2 Jahre 5 Monate)

Berlin Area, Germany

the good kit

Co-Founder

Januar 2021 - Present (1 Jahr 3 Monate)

www.thegoodkit.com

RCKT.

Digital Consultant

Oktober 2018 - April 2019 (7 Monate)

Berlin Area, Germany

BBDO Group Germany

Strategic Planning

August 2017 - September 2018 (1 Jahr 2 Monate)

Berlin Area, Germany

fischerAppelt

Strategic Planning & Concept

Februar 2016 - Juli 2017 (1 Jahr 6 Monate)

Hamburg und Umgebung, Deutschland

TBWA\Worldwide

Intern Strategic Planning

September 2015 - Dezember 2015 (4 Monate)

Düsseldorf und Umgebung, Deutschland

BBDO Worldwide
Intern Global Account Management
März 2015 - August 2015 (6 Monate)
Düsseldorf und Umgebung, Deutschland

Axel Springer SE
Intern Marketing/Brand Management
April 2013 - September 2013 (6 Monate)
Berlin und Umgebung, Deutschland

Ausbildung

Jade Hochschule Wilhelmshaven
Bachelor of Arts (B.A.), Media Management and Journalism · (2011 - 2015)