

## Kontakt

[www.linkedin.com/in/eva-claßen-40663512b](https://www.linkedin.com/in/eva-claßen-40663512b) (LinkedIn)

## Top-Kenntnisse

Marketing

Werbung

Social Media Marketing

## Languages

Deutsch

Englisch

Spanisch

## Honors-Awards

Beste Bachelor-Arbeit des  
Absolventenjahrgangs 2013/14

# Eva Claßen

Human Capital Communication / Leadership Communication COO/  
CFO/CHRO bei PwC Deutschland / #30u30 PRReport 2020  
Düsseldorf

## Zusammenfassung

I am a passionate communications professional with experience in group marketing, corporate communications, human capital communications, digital media relation, social media management and event management. A person, who is people oriented, driven and highly motivated, always reliable and with a great capacity to detect new opportunities in communications.

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## Berufserfahrung

### PwC

Human Capital Communication / Leadership Communication COO/  
CFO/CHRO

Juni 2020 - Present (1 Jahr 10 Monate)

Düsseldorf, Nordrhein-Westfalen, Deutschland

### DDB

2 Jahre 9 Monate

Senior Manager Group Marketing & Corporate Communications

Januar 2020 - Juni 2020 (6 Monate)

Manager Group Marketing & Corporate Communications

Oktober 2017 - Januar 2020 (2 Jahre 4 Monate)

### GREY Germany

Junior Manager Group Marketing

Oktober 2016 - Oktober 2017 (1 Jahr 1 Monat)

### 3M

Manager Corporate Marketing, Sales & Communications

Februar 2015 - März 2016 (1 Jahr 2 Monate)

Neuss

### Inditex

Public Relations Communications  
April 2014 - August 2014 (5 Monate)  
Hamburg und Umgebung, Deutschland

doris dober detailed communication e.K.  
Public Relations  
Oktober 2012 - März 2013 (6 Monate)  
Düsseldorf

Mercedes-Benz  
Trade Marketing  
Juni 2008 - Juni 2008 (1 Monat)

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