

## Kontakt

[www.linkedin.com/in/elisatzschoppe](https://www.linkedin.com/in/elisatzschoppe) (LinkedIn)

## Top-Kenntnisse

Public Relations  
Werbung  
Forschung

## Languages

German (Native or Bilingual)  
English (Full Professional)  
Swedish (Professional Working)

## Publications

Auf dem Weg: Nordische Novellen

# Elisa Tzschope

Associate Director Digital at MSL Germany | 30u30 PR Report 2020  
Deutschland

## Zusammenfassung

Digital consultant, excited about all things social media, influencer & content.

5+ years of experience in developing communicative concepts & strategies and bringing them to life across markets in various industries.

---

## Berufserfahrung

MSL Germany

4 Jahre 7 Monate

Associate Director Digital

April 2021 - Present (1 Jahr)

Frankfurt am Main, Hesse, Germany

Senior Consultant Digital | MSL Germany

Januar 2019 - April 2021 (2 Jahre 4 Monate)

Frankfurt am Main und Umgebung, Deutschland

Senior Consultant Digital | MSL Singapore

März 2019 - Dezember 2019 (10 Monate)

Singapore

Consultant Digital

September 2017 - Februar 2019 (1 Jahr 6 Monate)

Frankfurt Am Main Area, Germany

DDB

1 Jahr 8 Monate

Social Media Strategist

September 2016 - August 2017 (1 Jahr)

Hamburg und Umgebung, Deutschland

Social Media Manager

Januar 2016 - August 2016 (8 Monate)

Leo Burnett

9 Monate

Junior Social Media Manager

Januar 2015 - Juni 2015 (6 Monate)

Intern Digital & Social Media

Oktober 2014 - Dezember 2014 (3 Monate)

VoloCam Aerial Photographs

Intern Social Media

Mai 2014 - September 2014 (5 Monate)

Springlane GmbH

Intern Editorial Content

Januar 2014 - März 2014 (3 Monate)

---

## Ausbildung

Ernst-Moritz-Arndt-Universität Greifswald

Bachelor of Arts (B.A.), Communication Science/Scandinavian  
Studies · (2010 - 2015)

Umeå universitet

Bachelor of Arts (B.A.), Culture and Communication · (2014)

Swedish Institute - Ålsta folkhögskola

Scholarship Swedish Language Course · (2011 - 2011)