

Kontakt

www.linkedin.com/in/claudio-rehmet (LinkedIn)

Top-Kenntnisse

Communication Management
Public Relations
Öffentlichkeitsarbeit

Languages

Englisch (Professional Working)
Deutsch (Native or Bilingual)
Französisch (Elementary)

Honors-Awards

#30u30 2019
Young Professional of the Year 2019

Claudio Rehmet-Halfmann

Senior Consultant - CEO Communications & Strategic Projects
@SAP
Mannheim

Berufserfahrung

SAP

Consultant - CEO Communications & Strategic Projects | Office of the CEO

Juni 2020 - Present (1 Jahr 10 Monate)

Development of narratives and talk tracks, creation of topic architectures, consulting on strategic positioning, derivation of content strategy from corporate strategy, social media management

Lautenbach Sass

3 Jahre 3 Monate

Consultant

März 2019 - Juni 2020 (1 Jahr 4 Monate)

Frankfurt am Main und Umgebung, Deutschland

Development of communication strategies

Junior Consultant

April 2017 - März 2019 (2 Jahre)

Frankfurt am Main und Umgebung, Deutschland

BASF

Working Student

Oktober 2016 - März 2017 (6 Monate)

Media and Press Relations

Daimler AG

Intern

April 2016 - September 2016 (6 Monate)

Stuttgart

Strategic Communication: Internal Communications and Change Management

Leipziger Public Relations Studenten e.V. (LPRS)

Chairman

Mai 2015 - Mai 2016 (1 Jahr 1 Monat)

Leipzig

Management, External Communications, Project Management

Porsche

7 Monate

Research Associate

Februar 2014 - August 2014 (7 Monate)

Stuttgart-Zuffenhausen

The Relevance of Tradition in Corporate Communications

Bachelor Thesis

Februar 2014 - August 2014 (7 Monate)

Stuttgart-Zuffenhausen

Heritage Communication as a Strategic Discipline. A Communication Concept for Electric Mobility at Porsche.

Porsche

Intern

Juli 2013 - Oktober 2013 (4 Monate)

Stuttgart-Zuffenhausen

Heritage Communication, Press and Media Relations, Eventmanagement

Ausbildung

Universität Leipzig

Master of Arts (M.A.), Communication Management · (2014 - 2017)

Hochschule Osnabrück

Bachelor of Arts (B.A.), Kommunikationsmanagement · (2011 - 2014)