

## Contact

[www.linkedin.com/in/christophringwald](https://www.linkedin.com/in/christophringwald) (LinkedIn)

## Top Skills

Internal Communications  
Public Relations  
Corporate Social Responsibility

## Languages

Englisch  
Französisch

# Christoph Ringwald 林沃德

Vice President Brand, Marketing & Communication bei Rolls-Royce Power Systems AG  
Friedrichshafen

## Summary

corporate communications, public relations, press relations, online relations, internal and external communication, communication strategy

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## Experience

### Rolls-Royce Power Systems AG

3 years 8 months

Vice President Brand, Marketing & Communication  
January 2022 - Present (4 months)

Friedrichshafen, Baden-Württemberg, Deutschland

### Director Brand, Marketing & Communication

April 2021 - January 2022 (10 months)

Friedrichshafen, Baden-Württemberg, Deutschland

### Director Communications

September 2018 - April 2021 (2 years 8 months)

Friedrichshafen

### Heraeus

7 years 8 months

### Head of Communications, Spokesperson

January 2015 - September 2018 (3 years 9 months)

### Head of Internal and External Communication, Spokesperson

July 2014 - January 2015 (7 months)

### Head of business media and corporate social responsibility

February 2011 - June 2014 (3 years 5 months)

external and internal communication for heraeus holding gmbh

### Deutsche Presseakademie (depak)

Head of Studies

August 2009 - February 2011 (1 year 7 months)

Stiftung Lesen

Spokesperson

December 2008 - August 2009 (9 months)

Spokesperson

Scholz & Friends Agenda

Senior Consultant PR

April 2008 - October 2008 (7 months)

Pixelpark AG

PR Manager

January 2000 - March 2008 (8 years 3 months)

Responsible for internal and external communication processes of internet service provider Pixelpark AG, Berlin, Germany

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## Education

depak - Deutsche Presseakademie

PR Manager (dapr), Public Relations · (2003 - 2004)

Universität zu Köln

German Language and Literature Studies, Political Science,  
Linguistics · (1995 - 2000)