

## Contact

[www.linkedin.com/in/natanja-gruen](http://www.linkedin.com/in/natanja-gruen)  
(LinkedIn)

## Top Skills

Social Media

Instagram

Online Communications

## Languages

Hebrew (Elementary)

German (Native or Bilingual)

English (Professional Working)

## Certifications

What is Social?

## Honors-Awards

Frankfurt Tourism Award Winner

#30u30 – Young Professionals der  
PR- und Kommunikationsbranche

## Publications

WuV: So vermarktet sich Frankfurt  
via Instagram

Interview: Bild-PR im Social Web:  
Finger weg von (zu viel) Photoshop

Micro-Influencer sind für mich der  
wichtigste Trend

# Natanja Marija Grün

Social Media and Content Specialist at IKEA Germany  
Frankfurt

## Experience

IKEA

5 years 7 months

Content Specialist

May 2020 - Present (1 year 11 months)

Social Media Specialist

February 2017 - Present (5 years 2 months)

Hofheim am Taunus, Hessen, Germany

Intern Online Marketing and Social Media

September 2016 - February 2017 (6 months)

Hofheim am Taunus, Hessen, Germany

Instagramers Frankfurt

Community Manager, Organizer, Mobile Photographer

January 2016 - Present (6 years 3 months)

Frankfurt am Main und Umgebung, Deutschland

We bring Instagramers of Frankfurt together - online and offline via InstaMeets.

Samsung Mobile

Content Creator

March 2016 - April 2021 (5 years 2 months)

Participate in Samsung Germany's brand ambassador program called  
#SamsungSnapshotter. Create content for their communications channels,  
namely Instagram.

next Public Relations

Social Media Manager

September 2015 - August 2016 (1 year)

Frankfurt Am Main Area, Germany

ZDF

Student Employee ZDFneo

November 2013 - September 2015 (1 year 11 months)

Mainz, Germany

ZDF

Intern Online & Communication ZDFneo

July 2013 - September 2013 (3 months)

Mainz Area, Germany

University of Applied Sciences Darmstadt

Research Assistant

November 2012 - February 2013 (4 months)

Dieburg, Germany

Israel Today - Magazine

Editorial Intern

June 2010 - August 2010 (3 months)

Jerusalem Area, Israel

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## Education

RheinMain University of Applied Sciences

Master's degree, Media and Design Management · (2014 - 2016)

Darmstadt University of Applied Sciences

Bachelor of Arts (B.A.), Online Journalism & Public Relations · (2011 - 2014)