

## Kontakt

[www.linkedin.com/in/christoph-guettner](https://www.linkedin.com/in/christoph-guettner) (LinkedIn)

## Top-Kenntnisse

Technik- und  
Innovationskommunikation  
Technikjournalismus  
Unternehmenskommunikation

## Languages

Französisch (Elementary)  
Englisch (Full Professional)  
Deutsch (Native or Bilingual)

## Honors-Awards

Porsche Talent Network  
9th Turkish-German Summer School  
2012  
Daimler Knowledge College  
Deutschlandstipendium  
#30unter30 2019

# Christoph H. Güttner

Head of R&D Communication bei MAN Truck & Bus SE | #30u30-Alumni  
München

## Zusammenfassung

MAN Truck & Bus AG, based in Munich, Germany, is one of the leading international providers of commercial vehicles and transport solutions in the world.

MAN Truck & Bus manufactures trucks with gross vehicle weights ranging from 7.5 to 44 tons, heavy-duty special-purpose vehicles with gross train weights of up to 250 tons, city and intercity buses and coaches (entire buses and chassis), as well as diesel and natural gas engines. The company also offers a broad range of services and solutions to complement their extensive product line. MAN Truck & Bus has four production sites in Germany – Munich, Nuremberg, Salzgitter, and Plauen – as well as nine other sites throughout Austria, Poland, Turkey, Russia, South Africa, and India.

The largest subgroup of the MAN Group, MAN Truck & Bus is strengthened by MAN's guiding principles: reliability, innovation, dynamism, and openness. The MAN Group's core strategy of creating sustainable enhanced value throughout its fastest-growing business areas supports the three subgroups – MAN Truck & Bus, MAN Diesel & Turbo, and MAN Latin America – in measuring up to the top competition in their respective fields.

## Our core values

### Respect

The basis for our daily collaboration is the respectful conduct and appreciating togetherness. Respect means to treat others like we wish to be treated.

### Determination

We know what we want to achieve and consider how we can succeed step by step. We know that we will find a way although the solutions is not obvious. For this purpose we are using our

experience. If we have made a decision, we will realize the decision determined.

#### Integrity

We are accountable for what we do. This means that we keep both our promises and agreements.

#### Customer focus

We solve the problems of our customers and create transport solutions for the future. We are successful if our customers (both internal and external) are satisfied and profitable. Therefore it is important to cater the needs and wishes of our customers and listen to them.

#### Team spirit

We are working with colleagues of our own and other departments every day; especially the cross-functional collaboration needs to be improved. It is important to work together as a team in order to achieve customer- and employee satisfaction - therefore we need to work hand in hand.

<http://man.eu/en/>

<http://man.eu/careers>

<http://man.eu/presscenter>

<http://facebook.com/mancareers>

<http://youtube.com/user/mantrucksandbuses>

[http://twitter.com/MAN\\_Group](http://twitter.com/MAN_Group)

<http://man.eu/en/Imprint.html>

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## Berufserfahrung

### MAN Truck & Bus SE

2 Jahre 4 Monate

Head of R&D Communication

Januar 2022 - Present (3 Monate)

München, Bayern, Deutschland

### International Employee Communications

Dezember 2019 - Dezember 2021 (2 Jahre 1 Monat)

München, Bayern, Deutschland

Christoph H. Güttner - Technik- und Innovationskommunikation  
Freelancer  
März 2017 - Present (5 Jahre 1 Monat)  
Köln und Umgebung, Deutschland

MAHLE  
Unternehmenskommunikation und Technische Presse  
Februar 2019 - Juli 2019 (6 Monate)  
Stuttgart und Umgebung, Deutschland

Daimler AG  
Marketing und Kommunikation Mercedes-Benz G-Klasse  
Februar 2018 - Dezember 2018 (11 Monate)  
Stuttgart und Umgebung, Deutschland

Content Company - Agentur für Kommunikation GmbH  
Redakteur  
Juni 2017 - Dezember 2017 (7 Monate)  
Köln und Umgebung, Deutschland

GKN Driveline  
Professional Freelancer  
Mai 2017 - September 2017 (5 Monate)  
Lohmar

racecam GmbH  
Redakteur Porsche Motorsport  
April 2014 - Juli 2017 (3 Jahre 4 Monate)  
Köln und Umgebung, Deutschland  
[www.racecam.de](http://www.racecam.de)

Avantgarde Gesellschaft für Kommunikation mbH  
Content-Redakteur Porsche Motorsport Le Mans TV  
Juni 2017 - Juni 2017 (1 Monat)  
Le Mans und Umgebung, Frankreich

Christoph H. Güttner - Technikjournalismus / PR  
Freelancer  
Januar 2014 - Februar 2017 (3 Jahre 2 Monate)  
Köln und Umgebung, Deutschland

Verband der Automobilindustrie (VDA) e.V.  
Bachelorand  
August 2016 - Januar 2017 (6 Monate)

Avantgarde Gesellschaft für Kommunikation mbH  
Content-Redakteur Porsche Motorsport Le Mans TV  
Juni 2016 - Juni 2016 (1 Monat)  
Le Mans und Umgebung, Frankreich

Porsche Leipzig GmbH  
Hauptabteilung Planung  
Oktober 2015 - März 2016 (6 Monate)  
Leipzig und Umgebung, Deutschland

Porsche  
Assistenz Pressearbeit Motorsport 24h von Le Mans  
Juni 2015 - Juni 2015 (1 Monat)  
Le Mans und Umgebung, Frankreich

Porsche Middle East & Africa FZE  
PR-Assistent  
August 2014 - März 2015 (8 Monate)  
Dubai, United Arab Emirates

Porsche  
Assistenz Pressearbeit Motorsport 24h von Le Mans  
Juni 2014 - Juni 2014 (1 Monat)  
Le Mans und Umgebung, Frankreich

Porsche  
Assistenz Pressesprecher Motorsport  
August 2013 - März 2014 (8 Monate)  
Stuttgart und Umgebung, Deutschland

Humboldt Verpackungstechnik GmbH  
Werkstudent  
Januar 2012 - März 2013 (1 Jahr 3 Monate)  
Köln und Umgebung, Deutschland

Technikjournal.de  
Chef vom Dienst (CvD)

Oktober 2012 - Februar 2013 (5 Monate)

Sankt Augustin

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## Ausbildung

Hochschule Bonn-Rhein-Sieg

Master of Science - MS, Technik- und

Innovationskommunikation · (2017 - 2019)

Hochschule Bonn-Rhein-Sieg

Bachelor of Science - BS, Technikjournalismus / PR · (2011 - 2017)

İstanbul Üniversitesi

Summer School 2012, Journalismus · (2012 - 2012)