

Contact

www.linkedin.com/in/andwin
(LinkedIn)

Top Skills

Corporate Communications
Public Relations
Corporate Branding

Honors-Awards

100 Most Influential Tech PR
Executives Globally
25 Top Innovators in Europe, Middle
East and Africa 2015
Young Leader British-German
Forum, Wilton Park
von Saldern Prize for History
Top 10 Investor List for Venture
Capital

Andreas Winiarski 安德文

Independent Advisor to Founders and Funds, LinkedIn Top Voice
Starnberg

Summary

I advise outstanding founders and funds on how to raise attention and capital. I am proud and happy to work with some of the most successful tech start-ups and scale-ups throughout Europe. My advisory scope includes strategic communications, public relations, CEO positioning, branding, financial communications in terms of fundraising rounds, SPAC, IPO, and M&A.

My motto: "I'm a great believer in luck, and I find the harder I work the more I have of it." – Thomas Jefferson

Experience

Freiberuflich

Independent Advisor to Founders and Funds
2012 - Present (10 years)

awesome capital Group

Chairman, CEO & Founding Partner
January 2019 - Present (3 years 4 months)
Starnberg, Bayern, Deutschland

Earlybird Venture Capital

Partner, Venture Partner
April 2017 - March 2020 (3 years)
Berlin, Munich

Hapimag

Verwaltungsratsmitglied, Vizepräsident
2018 - 2020 (2 years)
Zug, Schweiz

Finsbury Glover Hering Europe

Managing Partner, Senior Advisor
January 2016 - June 2019 (3 years 6 months)

Berlin und Umgebung, Deutschland

Rocket Internet SE

Managing Director & Founder RCKT, SVP Global Communications

July 2012 - October 2015 (3 years 4 months)

Berlin und Umgebung, Deutschland

BILD

BILD Chefredaktion

July 2010 - June 2012 (2 years)

Berlin, Deutschland

Axel Springer SE

Digital Coordinator, Spokesperson, Trainee

August 2007 - June 2012 (4 years 11 months)

Berlin und Umgebung, Deutschland

Education

Freie Universität Berlin

Magister Artium (MA) · (2002 - 2007)

Hochschule für Wirtschaft und Recht Berlin

Diplom-Betriebswirt (BA) · (1999 - 2002)