

## Contact

[www.linkedin.com/in/christophschwartz](http://www.linkedin.com/in/christophschwartz) (LinkedIn)  
[www.schwartzpr.de](http://www.schwartzpr.de) (Company)

## Top Skills

Media Relations  
Public Relations  
Social Media

## Languages

Englisch

# Christoph Schwartz

Managing Director at Schwartz Public Relations in Munich  
Munich

## Summary

Spezialgebiete: Schwartz Public Relations is an owner-run PR agency in Munich, Germany, specialised in public relations, corporate communications, media relations, social media, internal communications, crisis communication, and corporate publishing. As one of the top10 German tech PR-agencies we consult clients across the entire technology spectrum; IT, eCommerce, telecommunications, consumer electronics, energy, cleantech, medtech, industrial solutions and logistics.

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## Experience

Schwartz Public Relations  
Business Owner  
1994 - Present (28 years)  
Munich

Managing Director

Burson Marsteller  
Account Director  
1992 - 1994 (2 years)

ABC EUROCOM  
Account Manager  
1990 - 1992 (2 years)  
International Public Relations Agency

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## Education

Universität zu Köln / University of Cologne  
Diplom Kaufmann, Betriebswirtschaftslehre (Business Administration) · (1989 - 1991)

Universität Regensburg / University of Regensburg

Vordiplom, Betriebswirtschaftslehre (Business Administration) · (1987 - 1989)