

## Kontakt

felix.reidinger@me.com

www.linkedin.com/in/felix-reidinger  
(LinkedIn)

## Top-Kenntnisse

Social Media

Public Relations

Corporate Communications

## Languages

Englisch (Full Professional)

Spanisch (Elementary)

Deutsch (Native or Bilingual)

## Certifications

Praxistage Strategisches Content  
Marketing

Strategie und  
Kommunikationscontrolling

LinkedIn Marketing Solutions  
Fundamentals

# Felix Reidinger-Tomschin

Reindenken. Rausfinden. Mehr draus machen.

Stuttgart

## Zusammenfassung

Communications guy, social media and public relations professional, #30u30, interested in politics, economy, industry 4.0, traveling, swimming and cooking.

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## Berufserfahrung

Communication Consultants GmbH

8 Jahre 7 Monate

Head of Social Media

Juni 2018 - Present (3 Jahre 10 Monate)

Stuttgart, Baden-Württemberg, Deutschland

Helping our social media team to succeed and to continuously improve our social media services for our customers. Our unit focuses on the development of multichannel content strategies & concepts, strategy workshops with a strong focus on social media, performance measurement and campaigns.

Member of Management Board

Juni 2018 - Present (3 Jahre 10 Monate)

Stuttgart Area, Germany

Integrated communication strategies, strategy workshops, focusing on digital media, integrated campaigns and social networks. Providing deep insights though analysis of media activities, business development and fostering a performance-based and reputation-centred way of thinking in content production in our organization and with clients.

Consultant

August 2016 - Present (5 Jahre 8 Monate)

Stuttgart und Umgebung, Deutschland

Development of integrated communication strategies & concepts, strategy workshops, focusing on digital media and social networks. Providing deep insights though research, analysis, evaluation of media activities, integration of a communication performance management, and reputation management.

Working with clients in the fields of health, engineering and industry automation. Managing and implementing projects for internal as well as external communication.

#### Junior Consultant

Oktober 2015 - August 2016 (11 Monate)

Stuttgart und Umgebung, Deutschland

Communication strategies & concepts, workshops, focusing on online media and social networks, research, analysis, evaluation of media activities, integration of a communication performance management, and reputation management.

Working with clients in the fields of health, engineering, technology, in the energy market or also regional governments.

#### Trainee

Oktober 2014 - September 2015 (1 Jahr)

Stuttgart und Umgebung, Deutschland

Writing print and online, developing strategies & concepts focusing on online media and social networks, research, analysis, evaluation of media activities and reputation management.

Working with clients in the fields of health, engineering, technology, in the energy market or also regional governments.

#### Working Student

September 2013 - September 2014 (1 Jahr 1 Monat)

Stuttgart und Umgebung, Deutschland

Writing, developing strategies & concepts, research, evaluation of media activities

#### Hochschule der Medien Stuttgart

##### Gastdozent

Oktober 2018 - März 2020 (1 Jahr 6 Monate)

Stuttgart und Umgebung, Deutschland

#### Universität Hohenheim

##### Gastdozent

April 2019 - Dezember 2019 (9 Monate)

Stuttgart und Umgebung, Deutschland

Horváth & Partners Management Consultants

Working Student

Juni 2010 - August 2012 (2 Jahre 3 Monate)

Study of Operational Excellence in Financial Industries, analysis, results

University of Hohenheim

Student assistant

Oktober 2009 - März 2010 (6 Monate)

Content analysis of media articles regarding the energy and water industry in Germany

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## Ausbildung

Universität Hohenheim / University of Hohenheim

Master's degree, Communication Management · (2011 - 2014)

University of Oregon

non degree seeking, Media Studies · (2012 - 2013)

Universität Hohenheim

BS, Kommunikationswissenschaft · (2008 - 2011)