

Kontakt

www.linkedin.com/in/peter-holtschlag-31b713160 (LinkedIn)

Top-Kenntnisse

Public Relations

Journalism

Corporate Communications

Peter Holtschlag

Communications Consultant @ SKM
Berlin

Berufserfahrung

SKM Consultants GmbH

3 Jahre 7 Monate

Consultant

Januar 2021 - Present (1 Jahr 3 Monate)

Junior Consultant

Oktober 2019 - Dezember 2020 (1 Jahr 3 Monate)

- consultant for internal and external communications
- focus: change communication

Trainee

September 2018 - September 2019 (1 Jahr 1 Monat)

Düsseldorf und Umgebung, Deutschland

Bocholter-Borkener Volksblatt

Freelance Reporter

Oktober 2008 - September 2018 (10 Jahre)

Bocholt

- wrote articles and took pictures for the newspaper
- supported the newspaper's data system

Crystal McKenzie, Inc.

Intern

September 2017 - Februar 2018 (6 Monate)

Greater New York City Area

- was part of the PR team planning the "Trash Free NYC Waters Challenge" for New York City's Department of Environmental Protection
- wrote press releases and prepared presentations
- cultivated relations to clients and partners

Unicepta Medienanalyse GmbH

Student Assistant

August 2016 - August 2017 (1 Jahr 1 Monat)

Cologne Area, Germany

- monitored online media

- analyzed German print media (SZ, FAZ, Handelsblatt) for clients from various industries

Ville de la Ferté Saint-Aubin

Intern

August 2014 - August 2014 (1 Monat)

La Ferté Saint-Aubin

- worked for the general manager of services
- prepared texts and material
- did research on topics relevant to the city's administration

SID Sport-Informationen-Dienst GmbH

Intern

März 2014 - März 2014 (1 Monat)

Cologne Area, Germany

- worked in the multimedia department of Germany's biggest sports news agency
- edited articles for online clients
- did news research

Ausbildung

Donau-Universität Krems

Master of Science - MSc, Digital Communications · (2018 - 2020)

TH Köln

Bachelor's degree, Multilingual Communication · (2015 - 2018)

Université François Rabelais de Tours

French Law Degree, Franco-German European and National Economic Law · (2014 - 2015)

Ruhr-Universität Bochum

Bachelor's degree, National and European Economic Law · (2012 - 2015)