

Kontakt

www.linkedin.com/in/james-bessenbach-b529b1114 (LinkedIn)

Top-Kenntnisse

Microsoft PowerPoint

James Bessenbach

Communications at Klarna | #30u30 Crew
Berlin

Berufserfahrung

Klarna

Senior Communications Manager
Oktober 2021 - Present (6 Monate)
Berlin, Deutschland

solarisBank AG

3 Jahre 3 Monate

Marketing and Communications Manager
November 2019 - Oktober 2021 (2 Jahre)
Berlin und Umgebung, Deutschland

Junior Communications Manager

August 2018 - November 2019 (1 Jahr 4 Monate)
Berlin

solarisBank AG

9 Monate

Communications Working Student
Oktober 2017 - März 2018 (6 Monate)
Berlin

Communications Intern

Juli 2017 - Oktober 2017 (4 Monate)
Berlin Area, Germany

- Devised and carried out an internal communications strategy for the optimization of the tool "Confluence", which included hosting companywide workshops on best practices for using Confluence.
- Built automated invoicing processes within Confluence.
- Wrote press releases and created external presentations for funding rounds.

Warwick Congress

Co-Head of Talks

Juli 2016 - Februar 2017 (8 Monate)

- Leader of international team of 6 that successfully secured a total of 12 high profile keynote speakers including C-level executives (Tony Cocker,

Simon Levine), Politicians (Sir Vince Cable, Diana Wallis) and academics for a student-led, multidisciplinary conference start-up.

- Required leadership skills, excellent communication, professionalism and time management.

3M

Government Affairs Intern

September 2016 - Oktober 2016 (2 Monate)

Brüssel und Umgebung, Belgien

- Worked in EU Government Affairs and public relations projects.
- Prepared and designed content for 3M Global CEO meeting with EU Commissioners.
- Represented 3M at American Chamber of Commerce committees.
- Collaborated on 3M branding campaign.

Vodafone GmbH

Marketing Intern

Juni 2013 - Juni 2013 (1 Monat)

Düsseldorf und Umgebung, Deutschland

- Analysed Gartner market research reports in the area of innovation in online marketing.
- Carried out a competitor analysis and created a benchmark of Vodafone's competitors.

UltraAir GmbH

Intern

Juli 2011 - Juli 2011 (1 Monat)

Ausbildung

University of Warwick

Philosophy, Politics and Economics · (2015 - 2018)

St. George's The English International School Duisburg

International Baccalaureate Diploma · (2003 - 2015)