

Kontakt

www.linkedin.com/in/kimknaack
(LinkedIn)

Top-Kenntnisse

Marketing
Public Relations
Social Media

Languages

Deutsch (Native or Bilingual)
Englisch (Full Professional)
Spanisch (Limited Working)
Französisch (Elementary)

Honors-Awards

Join the Best Scholarship

Kim Annabell Knaack

Teamlead HR & Manager Communication bei heyconnect GmbH
Hamburg

Zusammenfassung

I am an highly motivated young professional doing currently a dual masters program. During my bachelor's I majored in communications & marketing, now my focus is on global management. I am hard-working and enthusiastic about excelling with others while I am constantly trying to develop my professional and personal skills. Furthermore, I offer excellent verbal and written communication skills in German, English, Spanish and basic knowledge in French. I love to meet new people and to increase my network.

My top 5 personal skills:

- Corporate Communication and PR
- Creativity & Presentation
- Team Building & Team Work
- Expertise & Knowledge
- Management & Leadership

Contact:

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Berufserfahrung

heyconnect GmbH

4 Jahre 1 Monat

Teamlead HR & Manager Communication

April 2021 - Present (1 Jahr 1 Monat)

Hamburg, Deutschland

Communication & HR Manager

April 2020 - April 2021 (1 Jahr 1 Monat)

Hamburg, Deutschland

As a fast-growing company with a start-up culture, we work with passion for the success of our customers. The perfect combination of many years of experience in online platform trading, lean structures and flexibility make us

an agile player in the marketplace business - and your perfect partner for a successful platform business.

<https://www.heyconnect.de/>

Marketplace Manager

April 2018 - April 2020 (2 Jahre 1 Monat)

Hamburg und Umgebung, Deutschland

Support of partner marketplaces, project work, integration of new marketplaces and brands, development of internal and external communication measures.

<https://www.heyconnect.de/>

Lufthansa

Media Relations Intern

August 2017 - Februar 2018 (7 Monate)

Frankfurt am Main und Umgebung, Deutschland

Lufthansa is one of the world's leading airlines. As an internationally-operating aviation Group Deutsche Lufthansa is active in the following business fields: Passenger Transportation, Logistics, MRO and Catering. More than 540 subsidiaries and holding companies also belong to the Group. The airline offers more than 235 destinations in 78 countries using currently 615 aircraft, around 420 are used for Lufthansa German Airlines and Germanwings. Around 106 million passengers worldwide place their trust in us each year. The dedication, skills and excellent service of more than 119 000 employees from almost 150 nations everywhere in the world is one of our greatest strengths.

Axel Springer SE

Media Associate, International Sales (Cultural Vistas)

Oktober 2016 - April 2017 (7 Monate)

Berlin, New York

Axel Springer is one of Europe's largest media houses, owning more than 400 properties in Print, TV and Digital across 40 markets in Europe and the Americas.

IKB Leasing

Working Student Controlling

September 2015 - August 2016 (1 Jahr)

Hamburg, Deutschland

Next to my studies I am currently working part time in the Controlling Department. I am supporting the day-to-day business, working with Excel and SAP.

Konrad Adenauer Foundation

Intern

Juni 2015 - August 2015 (3 Monate)

Montevideo, Uruguay

During my internship I helped the office with all general tasks, supported the planning and realization of events and maintained the social networks.

SCHUNCK GROUP

Intern Marketing and Corporate Communication

Juli 2014 - August 2014 (2 Monate)

Munich

Oskar Schunck is a medium-sized insurance broker that is market leader in the industry sector as well as in the areas of transport and logistics. Besides helping in the day-to-day business I participated in regular meetings with an agency where we developed the future corporate design. Furthermore, I was allowed to create independently a product information sheet for the new product range of their IT insurances.

Mike Wiegele Helicopter Skiing

Nanny, Housekeeper

Oktober 2012 - April 2013 (7 Monate)

Blue River

I helped maintaining the chalets of the resort in good shape, had contact to the guests and was five hours per day responsible for a six year old girl.

Hamburg Süd

Intern Human Resources

Juli 2012 - August 2012 (2 Monate)

Hamburg

Hamburg Süd is globally operating transport logistics organisation. It ranks among the world's 20 largest container shipping lines and is one of the leading providers in the North-South trades.

I worked in the Human Resources Management and could gain first experience in this department. I had insight in the personnel development and I was responsible for the apprentices and interns.

Ausbildung

HSBA Hamburg School of Business Administration

M. Sc. Global Management & Governance · (2017 - 2020)

International School of Management

Bachelor of Arts (B.A.), Communications & Marketing · (2013 - 2016)

Universidad de Málaga

European Business Management · (2015 - 2015)

Gymnasium Neu Wulmstorf

Abitur · (2004 - 2012)

HSBA Hamburg School of Business Administration

M. Sc. Global Management & Governance · (2017)