

Kontakt

www.linkedin.com/in/melanie-tropper (LinkedIn)

Top-Kenntnisse

Microsoft Office
Microsoft Excel
Microsoft Word

Languages

Spanisch (Elementary)
Englisch (Professional Working)
Französisch (Limited Working)
Deutsch (Native or Bilingual)

Honors-Awards

1st place at the Consulting Camp of
Lautenbach Sass
Nomination for #30u30

Melanie Tropper

storyteller | multimedia producer | activating multitalent | travel
enthusiast | sportswoman | swiss lover
Sankt Gallen

Berufserfahrung

BAUMANN Group

Global Communication Manager

Juli 2018 - Present (3 Jahre 9 Monate)

Ermenswil, Kanton St. Gallen, Schweiz

As consultant, networker and activating multitalent I am responsible for the global communication. My main focus is on CEO and management communication and consultation. Moreover, I create texts and videos on current topics for different channels, organize and moderate internal and external events and am the contact person for media representatives. I love to inspire people and shape the culture at BAUMANN - through communication and new ideas.

BASF

Corporate Communications & Government Relations

November 2016 - Juli 2018 (1 Jahr 9 Monate)

Ludwigshafen am Rhein

The traineeship consisted of internal and external assignments. I worked in different communications units for three months at a time like online communication, press office, corporate branding or editorial office. Furthermore, I had internal and external trainings on different communication topics.

Stadt- und Kreissparkasse Leipzig

Public Relations and Marketing

Oktober 2013 - März 2014 (6 Monate)

Leipzig, Germany

As a working student at the financial institution Kreis- und Stadtparkasse Leipzig I was responsible for the daily press clipping and the intranet. Moreover I created a flyer of the social engagement and supported the organization of internal events.

BMW Group

Internship in Corporate Communications

Februar 2013 - August 2013 (7 Monate)

Dingolfing, Germany

During my internship in the department of Corporate Communication I did all kind of internal and external communication for the biggest plant of BMW in Dingolfing: I wrote for example articles with technical background for the employee magazin and the intranet, attended photoshootings, showed film teams the production of components for the BMW i3, supported press conferences and organized internal and external events. I was responsible for the organization of the Girls Day and supported the organization of the external event '40 years BMW 5er in Dingolfing'. Moreover I had several communication and automotive trainings at the main plant in Munich.

Landesstudio Ost GmbH

Internship at Landesstudio Ost GmbH working for RTL
September 2012 - Oktober 2012 (2 Monate)

Leipzig, Germany

The internship took place in the production company Landesstudio Ost GmbH which produces television contributions for german newscasts (RTL aktuell, Nachtjournal). I did researches for current topics, supported during film shootings and learned how to cut the material.

Axel Springer AG

Internship at a german newspaper (Bild-Zeitung)
Februar 2012 - März 2012 (2 Monate)

Dresden, Germany

During the internship I visited press conferences and wrote articles about different local topics. Furthermore I worked one week in the editorial office for sports.

Ausbildung

Universität Leipzig

Master, Communication Management · (2014 - 2016)

Universität Leipzig

Bachelor of Arts - BA, Communication and Media Studies · (2010 - 2014)

Université de Lille – sciences humaines et sociales

Erasmus, Media, Language and Literature · (2011 - 2012)