

Contact

www.linkedin.com/in/jcbohrnerth
(LinkedIn)

Top Skills

Unternehmensführung

Marketing

Unternehmerische

Gesellschaftsverantwortung

Certifications

Grundlagen des Onlinemarketings

Honors-Awards

30u30 2017

Jan Christoph Bohnerth

Strategic Director at Life Size

Metropolregion Berlin/Brandenburg

Experience

Life Size

2 years 9 months

Strategic Director

December 2019 - Present (2 years 4 months)

Head of Campaigns Germany

July 2019 - November 2019 (5 months)

Berlin und Umgebung, Deutschland

Prasino

Freelance

August 2016 - Present (5 years 8 months)

Berlin und Umgebung, Deutschland

<http://www.prasino.consulting/>

WMP Eurocom AG

Senior Consultant

September 2016 - June 2019 (2 years 10 months)

Berlin und Umgebung, Deutschland

Rocket Internet SE

Manager Corporate Communications

August 2015 - July 2016 (1 year)

Berlin

Johanssen + Kretschmer Strategische Kommunikation GmbH

Working Student

March 2015 - July 2015 (5 months)

Berlin und Umgebung, Deutschland

Project support, mostly for clients in the energy sector.

Johanssen + Kretschmer Strategische Kommunikation GmbH

Internship Communication Consulting

August 2014 - December 2014 (5 months)

Berlin und Umgebung, Deutschland

Public Affairs for several associations within the energy sector. Compilation of issues monitorings and analysis of the regulatory and political framework.
Compilation of stakeholder profiles for a company in the wind power sector.
Support of the conception organization and wrap-up of a political event.

ExxonMobil

4 years 4 months

Analyst Special Projects Public and Government Affairs

April 2012 - December 2012 (9 months)

Hamburg

Internal and external communication, e.g. coordination of agencies working on the staff magazine, generating content for the weekly newsletter, organization of town hall meetings. Involved in communicating the company's views on current energy policies as well as the publication of studies.

Activities within Corporate Responsibility, e.g. decision on suitable projects for donations, collaboration with CR partners, e.g. museums. Organization of a Corporate Volunteering day for apprentices.

Budget planning and control for the department.

Presentations for the managing-committee.

Combined studies with assignments in different departments

September 2008 - March 2012 (3 years 7 months)

Hamburg

Being a trainee for different departments such as Human Resources, Esso-Card Operations, Controllers, Industry & Wholesale, Lubes Marketing and Logistics as well as Public and Government Affairs.

Education

Uppsala universitet

Master of Science (M.Sc.), Sustainable Development · (2013 - 2015)

Internationale Fachhochschule Bad Honnef - Bonn

Master of Arts (M.A.), General Management · (2012 - 2014)

Fachhochschule Nordakademie Elmshorn

Bachelor of Science (B.Sc.), Business Administration · (2008 - 2012)

California State University-East Bay

Exchange Semester, Business, Management, Marketing,
Sustainability · (2010 - 2010)