

Kontakt

www.linkedin.com/in/alexanderleinhos (LinkedIn)
www.vodafone.de/newsroom
(Company)

Top-Kenntnisse

Corporate Communications
Media Relations
Strategic Communications

Languages

Englisch (Full Professional)
Deutsch (Native or Bilingual)

Honors-Awards

Vordenker in der
Krisenkommunikation
PR Report Award
Deutscher Preis für
Onlinekommunikation 2014
Deutscher Preis für
Onlinekommunikation 2013
Deutschlands beste Pressestelle

Publications

Krisenkommunikation 4.0: Neue
Spielregeln für die zweite digitale
Halbzeit

Alexander Leinhos

Director Corporate Communications @ Vodafone
Düsseldorf

Zusammenfassung

Wirtschaftsjournalist Magazine calls me one of Germany's Top 12 Speakers - and the #1 in Telco & IT. I love building brands and positioning CEOs. I like fostering corporate reputation. I thrive digitization - to develop next generation communications. I love smart and strategic campaigning. I enjoy fighting long-term comms battles. Some say I even embrace crisis...

I work in international companies and leading German media since the Millennium. I serve people as a leader for twelve years - mainly in listed companies, doing external and internal communications. I'm a lecturer, a jury member and multiple award winner in CEO, online, capital market and crisis communication.

Oh, and next to this I am most of all: a husband and a happy father of two.

Berufserfahrung

Vodafone
10 Jahre 6 Monate

Director Corporate Communications
August 2020 - Present (1 Jahr 9 Monate)
Düsseldorf, Nordrhein-Westfalen, Deutschland

Corporate Communications, Digitization, Political Communications, Sustainability

Company Spokesman | Head of External Communications
Dezember 2016 - August 2020 (3 Jahre 9 Monate)
Düsseldorf und Umgebung, Deutschland

Corporate Communications, Digitization,

Head of External Communications
November 2011 - August 2020 (8 Jahre 10 Monate)
Düsseldorf

Corporate Communications, Digitization,

Conergy AG

5 Jahre

Director Corporate Communications

April 2010 - Oktober 2011 (1 Jahr 7 Monate)

External Communications, Internal Communications, Political Communications

Head of Corporate Communications

Januar 2008 - März 2010 (2 Jahre 3 Monate)

External Communications, Internal Communications, Political Communications

Manager Corporate Communications

November 2006 - Dezember 2007 (1 Jahr 2 Monate)

Corporate Communications

ProSiebenSat.1 Media SE

TV Journalist & Producer

2001 - 2006 (5 Jahre)

Bonn

BILD

Editor BILD Bundesredaktion

2000 - 2001 (1 Jahr)

Ausbildung

Rheinische Friedrich-Wilhelms-Universität Bonn

Rechtswissenschaften · (1997 - 2000)

Anno Gymnasium Siegburg

1996, Abitur · (1987 - 1996)

Birch Run High School

High School Diploma · (1993 - 1994)