

Kontakt

www.linkedin.com/in/teresa-mantel-068286149 (LinkedIn)

Top-Kenntnisse

Strategische Kommunikation
Content-Management
Brand Management

Honors-Awards

Member #30u30 Crew 2020

Teresa Mantel

Senior Consultant Communications bei haebmau.
München

Zusammenfassung

I am a professional communication expert who understands client needs from a modern lifestyle standpoint in a digital world.

What I love: creating emotional brand experiences and helping brands to establish a clear position.

What I believe in: diversity, design and empathy.

Berufserfahrung

haebmau.

6 Jahre 6 Monate

Senior Consultant Communications
Januar 2021 - Present (1 Jahr 3 Monate)
Metropolregion München

Consultant PR and Brand Communications
August 2018 - Dezember 2020 (2 Jahre 5 Monate)
München und Umgebung, Deutschland

Integrated PR (B2C and B2B), Corporate Communications and Strategic Consulting

Junior Consultant
Januar 2017 - Juli 2018 (1 Jahr 7 Monate)
München und Umgebung, Deutschland

For brands like: Victorinox AG, WMF Group, Vranken Pommery Deutschland & Österreich GmbH, reisenstheil, DEPOT, KPM Berlin

PR Assistant
Oktober 2015 - Dezember 2016 (1 Jahr 3 Monate)
München und Umgebung, Deutschland

Brands: WMF Group (WMF, Silit, KAISER), Dr. Schär, Vranken Pommery, NZ Wine

Duravit AG

Traineeship (Integrated Trainee Program)

August 2012 - September 2015 (3 Jahre 2 Monate)

Hornberg

Support global PR and Marketing activities (B2B and B2C) for a International Design Brand (sanitary ware & design bathroom furniture)

Ausbildung

FOM Hochschule für Oekonomie & Management

Master of Science - MS, Business Consulting & Digital

Management · (2019 - 2021)

Duale Hochschule Baden-Württemberg

Bachelor of Arts - BA, Business Administration - Media and Communication,

Corporate Communications and Journalism · (2012 - 2015)

Shanghai Polytechnic University

Business Administration · (2014 - 2014)