

Kontakt

www.linkedin.com/in/larissarohr
(LinkedIn)

Top-Kenntnisse

Journalism
Public Relations
Political Science

Languages

French
English
German

Certifications

Digital Strategist
Journalism and Communication
Scholarship Fellow of the Konrad
Adenauer Foundation

Honors-Awards

Scholarship
Scholarship (studies abroad at
McGill University)

Larissa Rohr

Corporate Communications @ Procter&Gamble DACH
Mannheim

Berufserfahrung

Procter & Gamble
Communications Managerin | Employee & Site Communications |
DACH
Dezember 2020 - Present (1 Jahr 4 Monate)
Schwalbach am Taunus, Hessen, Deutschland

BASF
Trainee Digital Communications and Government Relations
April 2019 - Oktober 2020 (1 Jahr 7 Monate)
Ludwigshafen

CDU-Fraktion Im Landtag Rheinland-Pfalz
Social Media Manager
Mai 2018 - März 2019 (11 Monate)
Mainz Area, Germany

NRW School of Governance
Student Research Assistant
Dezember 2016 - April 2018 (1 Jahr 5 Monate)
Duisburg Area, Germany

Mannheimer Morgen Großdruckerei & Verlag GmbH
Internship & Freelancer Daily Newspaper
Mai 2011 - Mai 2017 (6 Jahre 1 Monat)
Mannheim und Umgebung, Deutschland

BMW Group
Internship Corporate and Governmental Affairs
März 2016 - Juli 2016 (5 Monate)
Brussels

SWR
Internship TV Station
Januar 2016 - Januar 2016 (1 Monat)
Regionalstudio Tübingen

University Tuebingen, Chair for Comparative Politics and European
Integration (Prof. Gabriele Abels)

Student Research Assistant

Dezember 2012 - Dezember 2015 (3 Jahre 1 Monat)

University of Tuebingen

BASF

Internship Communications (Channel Management & Social Media)

Juni 2014 - September 2014 (4 Monate)

Ludwigshafen

dapd

Internship News Agency

September 2012 - September 2012 (1 Monat)

Berlin-Brandenburg

Ausbildung

NRW School of Governance

Master of Arts (M.A.), Politikmanagement, Public Policy und öffentliche
Verwaltung · (2016 - 2018)

Journalistische Nachwuchsförderung (Konrad-Adenauer-Stiftung
e.V.)

Journalism & multimedia projects · (2011 - 2018)

University of Tübingen

Bachelor of Arts (B.A.), Political Science · (2011 - 2016)

McGill University

Two semesters abroad, Political Science & Canadian Studies · (2013 - 2014)

Max-Slevogt-Gymnasium Landau

Abitur · (2002 - 2011)