#### Kontakt

www.linkedin.com/in/tina-nebe (LinkedIn)

### Top-Kenntnisse

Corporate Communications Internal Communications Strategic Communications

## Languages

French

English

# Tina Nebe

Marketing & Communications Manager bei Zalaris | 30u30 Crew PR Report

Deutschland

# Berufserfahrung

Zalaris

Marketing & Communications Manager April 2021 - Present (1 Jahr)

Leipzig University
Guest Lecturer
April 2020 - Present (2 Jahre)
Leipzig, Saxony, Germany

Development and teaching of a practical seminar on the conception of communication campaigns

pioneer communications PR & Marketing 4 Jahre 1 Monat

Marketing And Public Relations Specialist Mai 2019 - April 2021 (2 Jahre) Leipzig Area, Germany

Conception, implementation and evaluation of communication strategies for various clients (B2B & B2C), budget controlling, team lead

Marketing And Public Relations Consultant April 2017 - April 2019 (2 Jahre 1 Monat) Leipzig Area, Germany

ZAROF. Akademie Working Student Marketing Oktober 2015 - März 2017 (1 Jahr 6 Monate) Leipzig und Umgebung, Deutschland

Creation of sales and marketing materials, website maintenance (Typo 3)

fischerAppelt
Public Relations Intern
Mai 2015 - Oktober 2015 (6 Monate)
Hamburg Area, Germany

Support with communication concepts, preparation and support of press events

#### **COMPAREX**

2 Jahre 5 Monate

Marketing Generalist September 2014 - Dezember 2014 (4 Monate)

Project management: migration to a new internal sharepoint-based news platform

Working Student International Marketing & Communications Februar 2013 - August 2014 (1 Jahr 7 Monate)

Editing of press releases, newsletters and blog articles, creation of presentations

Marketing and Communications Intern August 2012 - Februar 2013 (7 Monate)

### **COMBERA GmbH**

**HR Trainee** 

August 2011 - Juli 2012 (1 Jahr)

# Ausbildung

Universität Leipzig

Master of Arts (M.A.), Communication Management · (2013 - 2017)

University of Houston

Master of Arts - MA, Communication · (2015 - 2015)

Universität Leipzig

Bachelor of Arts (B.A.), Media and Communication Science · (2010 - 2013)