

## Contact

[www.linkedin.com/in/basak-tezcan-19194025](https://www.linkedin.com/in/basak-tezcan-19194025) (LinkedIn)

## Top Skills

Marketing Communications  
Market Research  
Public Relations

# Basak Tezcan

Corporate Communications bei Facebook  
Berlin Metropolitan Area

## Summary

Located in Berlin I am an experienced communications professional with expertise in corporate communications, crisis and issues management, CSR and public affairs. Working for tech companies, having an intercultural background, being a working mom and a strong supporter of equal working and education opportunities, I believe that the digital transformation has the power to unlock neglected talents in societies - connect with me if that sounds interesting.

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## Experience

### Facebook

#### Corporate Communications

November 2019 - Present (2 years 6 months)

Berlin, Berlin, Deutschland

### Zalando SE

#### Senior Corporate Communications Manager

May 2018 - November 2019 (1 year 7 months)

Berlin Area, Germany

### MSLGROUP

#### Consultant

December 2012 - April 2018 (5 years 5 months)

Berlin Area, Germany

### United Parcel Service

#### Interactive Communications Specialist

February 2011 - November 2012 (1 year 10 months)

### Davies Meyer

#### Junior Consultant

February 2010 - July 2010 (6 months)

Suna & Inan Kirac Foundation  
Project Assistant  
February 2009 - November 2009 (10 months)

Deutsche Börse  
Student Marketing Assistant  
October 2006 - August 2007 (11 months)

Eurex  
Internship Marketing Communication  
April 2006 - September 2006 (6 months)

Bayerischer Rundfunk  
Internship  
February 2005 - March 2005 (2 months)

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## Education

Goldsmiths, University of London  
MA Transnational Communication & Global Media, Media &  
Communication · (2007 - 2008)

FH Würzburg  
University Diploma, Communication-Design · (2002 - 2007)

Clavius Gymnasium Bamberg  
Abitur · (1992 - 2001)