#### Kontakt

www.linkedin.com/in/irinagaisdoerfer-0ba8bb55 (LinkedIn)

### Top-Kenntnisse

Social Media
Media Relations
Corporate Communications

### Languages

Italienisch (Full Professional) Französisch (Elementary)

Deutsch (Native or Bilingual)

Englisch (Full Professional)

Spanisch (Elementary)

# Irina Gaisdoerfer

Pressesprecherin / Spokesperson @ DZ BANK AG Frankfurt/Rhein-Main

## Berufserfahrung

#### DZ BANK AG

Pressesprecherin (Strategie, Finanzen & Nachhaltigkeit) Juli 2020 - Present (1 Jahr 10 Monate)

Frankfurt am Main, Hessen, Deutschland

#### **CLARK**

1 Jahr 6 Monate

Head Of Corporate Communications Dezember 2019 - Juni 2020 (7 Monate)

Frankfurt Am Main Area, Germany

PR & Content Strategy Manager Januar 2019 - Juni 2020 (1 Jahr 6 Monate)

Frankfurt Am Main Area, Germany

# JP KOM GmbH

Senior Consultant

Dezember 2017 - Dezember 2018 (1 Jahr 1 Monat)

Frankfurt Am Main Area, Germany

Group Head Corporate Communications at JP KOM GmbH Frankfurt office

Klenk & Hoursch Corporate & Brand Communications

5 Jahre 3 Monate

Senior Consultant

Dezember 2016 - November 2017 (1 Jahr)

Frankfurt am Main, Hessen, Deutschland

#### Consultant

Oktober 2014 - November 2016 (2 Jahre 2 Monate)

Frankfurt am Main und Umgebung, Deutschland

Junior Consultant

September 2012 - September 2014 (2 Jahre 1 Monat)

Klenk & Hoursch Corporate & Brand Communications

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Intern Juni 2012 - Juli 2012 (2 Monate)

Prime Research International Student assistant September 2008 - Oktober 2011 (3 Jahre 2 Monate)

Setting up a media data base for the automated analysis of media content, assistance in the development of new projects and tools concerning the automated analysis of texts and site structures

Embassy of the Federal Republic of Germany in Italy Intern (press department) Oktober 2009 - Dezember 2009 (3 Monate)

Daily preparation of the press review, organization and support of international political events, analysis and reporting of Italian policy and media policy to the Federal Foreign Office

International Society for Human Rights
Intern (press department)
Februar 2008 - April 2008 (3 Monate)

Organization of events as the annual general meeting, editorial work, media relations and policy relations

## Ausbildung

Johannes Gutenberg-Universität Mainz Magister Artium, Communication Science, Political Science · (2005 - 2012)

Università degli Studi di Milano Master of Arts (M.A.), Political Science · (2007 - 2008)

Main-Taunus-Schule