

## Contact

[www.linkedin.com/in/monica-franz-732060b0](https://www.linkedin.com/in/monica-franz-732060b0) (LinkedIn)

## Top Skills

Strategic Communications  
Corporate Communications  
Change Communications

# Monica Franz

Senior Communications Manager / Spokesperson at Lufthansa Innovation Hub  
Germany

## Experience

Lufthansa Innovation Hub  
Senior Communications Manager / Spokesperson  
April 2020 - Present (2 years 1 month)

Zalando SE  
4 years  
Senior Corporate Communication Manager / Spokesperson  
Technology  
July 2019 - April 2020 (10 months)

Senior Manager Corporate Communications / Spokesperson BENELUX  
July 2018 - July 2019 (1 year 1 month)

Manager Corporate Communications  
May 2016 - June 2018 (2 years 2 months)  
Berlin

FTI Consulting  
3 years 8 months  
Senior Consultant  
December 2014 - April 2016 (1 year 5 months)

Senior Consultant  
March 2014 - November 2014 (9 months)

Consultant  
September 2012 - February 2014 (1 year 6 months)

Bayer  
1 year 11 months  
Press Officer  
June 2011 - July 2012 (1 year 2 months)  
Leverkusen, Germany

Communications Trainee  
September 2010 - May 2011 (9 months)  
Leverkusen, Germany

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## Education

The University of Bonn

Master of Arts (MA), Communication and Media Studies · (2007 - 2010)

Maastricht University

Bachelor of Arts (BA), European Studies · (2003 - 2006)