

Contact

www.linkedin.com/in/alexanderstyles (LinkedIn)

Top Skills

Reputation Management
Corporate Communications
Crisis Communications

Languages

German (Native or Bilingual)
English (Native or Bilingual)

Honors-Awards

Best Performance Award
Soft Skills at German Universities

Alexander Styles

Communicator at heart
Berlin

Summary

Passionate comms pro with a love for media, capital markets and 80s hard rock. Well-rounded consulting and in-house experience with proven track record of strategic and getting-shit-done capabilities.

Experience

Zalando SE

5 years 3 months

Business & Financial Communications

January 2017 - March 2022 (5 years 3 months)

Berlin, Germany

Covered different media relation roles that all had 'telling the Zalando story' to business and financial media at its core. During my stint I led teams of spokespeople both for different regions and subjects. Developed deep corporate expertise on successfully navigating capital markets waters, holding the pen for all corporate narratives around finance, strategy, board changes and governance matters.

Parental Leave

November 2019 - May 2020 (7 months)

Berlin Area, Germany

Kekst CNC

Senior Consultant

2009 - 2016 (7 years)

London, United Kingdom

Strategic communications advisor across external and internal communication disciplines for clients from a wide range of industries. My work spanned from overall positioning efforts and benchmarking comms organizations to special situation mandates. Developed strong expertise in capital market and financial communications, in particular for transactions (IPO, M&A), ongoing financial communication and portfolio changes in Private Equity.

KPMG

Intern

2007 - 2007 (less than a year)

Frankfurt

European Parliament

Intern

2006 - 2006 (less than a year)

Brussels

Education

University of Manchester - Manchester Business School

MSc, Corporate Communications, Reputation Management · (2008 - 2009)

Frankfurt School of Finance & Management

Certified Investor Relations Officer (CIRO) · (2017 - 2018)

University of Münster

BA, Politics, Economics · (2005 - 2008)

Alliance Manchester Business School

Data Science for Business Decision Making · (September 2021 - November 2021)