#### Kontakt

www.linkedin.com/in/timo-radzik (LinkedIn) tizummo.de (Blog)

### Top-Kenntnisse

Datenanalyse Digital Media

**Public Relations** 

### Languages

Englisch (Professional Working) Deutsch (Native or Bilingual)

### Certifications

Build Front-End Web Apps from Scratch

**Business Analysis Foundations** Agile Foundations

**Project Management Simplified** Creating a Communications Strategy

# Timo Radzik

Siemens, Project Owner Analytics Unlocked. PR #30u30 (2019) München

# Zusammenfassung

"You can just hang around outside in the sun all day, tossing a ball around, or you can sit at your computer and do something that matters!" - Eric Cartman

https://linktr.ee/TlzumMO

### Berufserfahrung

Siemens

Data Analyst

Februar 2020 - Present (2 Jahre 2 Monate)

München und Umgebung, Deutschland

Project Owner of Analytics Unlocked, an application to measure all communication activities and make them comparable with a score that is calculated by machine learning.

But most of the time I talk to colleagues and show them that data is not that annoying.

#### Microsoft

Communications Manager Digital Storytelling & Data Analyst Juli 2018 - Januar 2020 (1 Jahr 7 Monate)

München

#### Freelancer

Webdesigner

März 2014 - Dezember 2019 (5 Jahre 10 Monate)

Wordpress design concepts and development.

SZ Scala

Junior PR-Berater

Januar 2016 - Juli 2018 (2 Jahre 7 Monate)

München, Bayern, Deutschland

Press Relations work for Nintendo and Google Home

Page 1 of 2

Harvard Public Relations
PR Trainee
Juni 2015 - Dezember 2015 (7 Monate)
München und Umgebung, Deutschland

Press Relations work for Sony PlayStation & HTC

University of Bayreuth Studentische Hilfskraft Oktober 2014 - September 2015 (1 Jahr)

International Office.

Gärtner PR
Praktikant
Juli 2014 - September 2014 (3 Monate)

University of Bayreuth Studentische Hilfskraft April 2012 - September 2013 (1 Jahr 6 Monate) University of Bayreuth

Digitale Medien unter Professor Koubek.

FreelancerMultimedia Journalist2011 - 2013 (2 Jahre)

Artikel über Videospiele für das Hamburger Abendblatt und den Nordbayerischen Kurier.

## Ausbildung

Universität Bayreuth

Bachelor of Arts (B.A.), Medienwissenschaft und Medienpraxis · (2011 - 2015)