

Contact

www.linkedin.com/in/jurischnoeller
(LinkedIn)

Top Skills

Politics
International Relations
Political Campaigns

Languages

German (Native or Bilingual)
French (Elementary)
English (Full Professional)

Honors-Awards

Reed Award 2017 - Best European
Online Ad Campaign
Golden Effie Germany 2020

Juri Schnöller

Political Entrepreneur & Author
Berlin

Summary

"Our life is what our thoughts make it." Marcus Aurelius

My vision is to build a world where technology and artificial intelligence enable us to build better & more effective political structures and societies for everyone.

Experience

Cosmonauts & Kings

Co-Founder & Managing Director

September 2016 - Present (5 years 8 months)

Berlin Area, Germany

Cosmonauts & Kings is the leading name in digital political communications in Germany.

We are experts at mobilizing majorities in support of social and political change.

Our team of political technology enthusiasts is shooting for the stars by executing data and technology driven communication solutions for politics. Per aspera ad astra!

Mut:Republik

Co-Founder

January 2022 - Present (4 months)

Berlin, Germany

The heartbeat of our society is shaped by those who go forward with courage, optimism, passion and a clear vision for a better tomorrow. We empower people and organizations to unlock their potential by connecting values with impact. Reprogramming cultural codes and aligning strategic thinking with societal responsibility for sustainable organizational success is at the heart of everything we do.

Through our excellent network of leading experts we combine the strategic expertise in the fields of leadership, diversity, corporate political responsibility and positioning in an intelligent framework.

Civical

Co-Founder

April 2021 - Present (1 year 1 month)

Berlin, Germany

Civical ist die erste Software-Lösung, speziell für die tägliche Planung und Umsetzung von Social Media für Politik in Deutschland. Mit Civical ist es für politische Akteure und Organisationen so einfach wie noch nie, ihre Social Media Kommunikation professionell und selbständig umzusetzen. Unser Ziel ist es, politische Akteure und Organisationen zu befähigen, für eine demokratische und pluralistische Gesellschaft in der digitalen Öffentlichkeit einzustehen.

Campaigning Bureau

Head of Berlin Office

June 2014 - June 2016 (2 years 1 month)

- Leading our Berlin office and expand business activities into the German market.
- Expanding the event format "Campaigning Summit" to Berlin and together with many international partners to other cities in Europe.

European People's Party

German Digital Campaign Manager Juncker for President

January 2014 - June 2014 (6 months)

Brussels Area, Belgium

- Within the Juncker for President Campaign I was the CDU Campaign Representative and therefore responsible for coordinating joint efforts back with the headquarters
- I planned and executed the German Digital communication strategy including the first Twitter town hall with Juncker and assisted the teAM Europe, CDU's mobilization campaign for GOTV efforts
- For the last 6 weeks I was assisting our head candidate David McAllister and coordinated his digital communication.

CDU Deutschlands

Digital Campaign Assistant teAM for Chancellor Angela Merkel

March 2013 - December 2013 (10 months)

Berlin Area, Germany

- Implementation of an effective online communication strategy
- coordinated several District campaign managers as regional Deputy for Southern Germany
- Training & coaching for local campaign staffers

Obama for America

Campus & Social Media Fellow

September 2011 - January 2012 (5 months)

Supervised university campaign duties; Assisted the Team leader with administrative responsibilities e.g personnel and budget; Developing and implementing local Youth social media strategy

Education

Zeppelin University, Friedrichshafen

B.A, Politics & Public Management · (2009 - 2013)

American University

International Certificate Program, U.S Domestic and Foreign Policy · (2011 - 2012)