

## Kontakt

[www.linkedin.com/in/yalun-meng-85976213b](https://www.linkedin.com/in/yalun-meng-85976213b) (LinkedIn)

## Top-Kenntnisse

### Sprachen

Interdisziplinäre Zusammenarbeit  
Organisationstalent

## Languages

Latein (Großes Latinum)  
Französisch (Elementary)  
Englisch (Professional Working)  
Chinesisch (traditionell) (Native or Bilingual)  
Italienisch (Professional Working)  
Deutsch (Native or Bilingual)

## Honors-Awards

30u30 PRReport

# Yalun Meng

Senior Researcher at Haufe Group | Lead LEXROCKET | 30u30 PRReport  
Freiburg im Breisgau

## Zusammenfassung

My mission with the LEXROCKET founders and startups initiative is to make Germany more attractive for people who want to fulfil their dreams and start their own company.

[www.lexrocket.de](http://www.lexrocket.de)

---

## Berufserfahrung

### Haufe Group

5 Jahre 2 Monate

#### VP Lexware Startups

Juli 2021 - Present (9 Monate)

Freiburg im Breisgau, Baden-Württemberg, Deutschland

### Startup Relations

September 2017 - Juni 2021 (3 Jahre 10 Monate)

Freiburg im Breisgau, Baden-Württemberg, Deutschland

Within the Haufe Group I have built up the startup and founders platform LEXROCKET ([www.lexrocket.com](http://www.lexrocket.com)) from scratch.

### Assistant Startup Relations

Februar 2017 - September 2017 (8 Monate)

Freiburg und Umgebung, Deutschland

### Lye App UG (haftungsbeschränkt)

#### Co-Founder

Juni 2017 - Dezember 2018 (1 Jahr 7 Monate)

Freiburg und Umgebung, Deutschland

With two other fellow students I tried to build up an online marketplace for daily rentals - like Grover, just for everyday items like a bike, a playstation or just a camping tent for the next music festival.

We have scratched our first MVPs but failed, due to time shortness, to develop an usable application.

After several tries to start the business the team has decided to dissolve the startup.

Albert-Ludwigs-Universität Freiburg im Breisgau

Undergraduate Research Assistant

Oktober 2015 - Mai 2016 (8 Monate)

Freiburg im Breisgau

Undergraduate Research Assistant at the Institute of Economics and Business Administration and Chair for Organization and HRM

ESE Malta

Group Leader

Juni 2012 - September 2012 (4 Monate)

St. Julians, Malta

As a group leader I took responsibility for over 200 international English students. I supported the organization with the programme, excursions and leisure time activities.

---

## Ausbildung

Albert-Ludwigs-Universität Freiburg im Breisgau

Bachelor of Science (B.Sc.), Economics · (2013 - 2017)