

Contact

www.linkedin.com/in/lenastork
(LinkedIn)

Top Skills

Social Media
Strategic Communications
Marketing

Languages

Deutsch (Native or Bilingual)
Englisch (Full Professional)
Französisch (Limited Working)
Spanisch (Elementary)

Honors-Awards

Studienstiftung des deutschen
Volkes – German National Academic
Foundation
30u30 by PR Report

Lena M. Stork

Government Relations Manager at Zoom // Board Member at D64
Berlin

Summary

Interested in the future of basically anything.
Currently mainly focusing on communication, leadership,
digitalization, technology, fintech, mobility & politics.
Twitter: <https://twitter.com/lenastork>

Experience

Zoom

Government Relations Manager
May 2021 - Present (11 months)
Berlin, Germany

Elinvar.de

4 years 4 months
Chief Of Staff & Spokesperson
August 2020 - May 2021 (10 months)
Berlin, Germany

Leading Marketing & Communications and Elinvar's Executive Office.

Team Lead Marketing & Communications
January 2019 - July 2020 (1 year 7 months)
Berlin Area, Germany

Senior PR & Marketing Manager
June 2018 - December 2018 (7 months)
Berlin Area, Germany

PR & Marketing Manager
February 2017 - May 2018 (1 year 4 months)

BMW Foundation Herbert Quandt
Project Assistant Communications
August 2015 - January 2017 (1 year 6 months)

German Parliament
Internship, Office of MP Lars Klingbeil
April 2016 - May 2016 (2 months)
Berlin Area, Germany

complexium GmbH
Student Assistant
October 2014 - May 2015 (8 months)
Analysis, research and consultancy

Bertelsmann
Public Affairs Intern
January 2014 - June 2014 (6 months)
Berlin Area, Germany

Helios Media
Projectmanager
July 2013 - December 2013 (6 months)
Berlin Area, Germany

MovingTwice
Marketing Coordinator
May 2013 - November 2013 (7 months)
Berlin Area, Germany

Westfälische Wilhelms-Universität Münster
Student Research Assistant
January 2013 - June 2013 (6 months)
Münster und Umgebung, Deutschland

Chair of Prof. Dr. Thorsten Quandt, qualitative and quantitative data evaluation
with SPSS and Google Refine, focus on gaming reserach

pr://ip - Primus Inter Pares
1 year 8 months

PR Freelancer
April 2012 - June 2013 (1 year 3 months)
Münster und Umgebung, Deutschland

Public Relations, Social Media, Research, Events, Organizing

PR Intern
November 2011 - March 2012 (5 months)

Public Relations, Social Media, Organizing, Research, Events

SinnerSchrader

Volunteer

May 2012 - May 2012 (1 month)

Berlin

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Education

Freie Universität Berlin

Master of Arts (M.A.), Medien und Politische Kommunikation · (2014 - 2017)

Westfälische Wilhelms-Universität Münster

Bachelor of Arts (B.A.), Communications · (2010 - 2013)

Université Jean Moulin (Lyon III)

Bachelor of Arts (BA), Communications and Human Resources
Management · (2012 - 2012)