

Contact

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Top Skills

Account Management
Strategic Communications
Brand Awareness

Elena Schad

Account Manager at WE Communications // #30u30 2020
Frankfurt Rhine-Main Metropolitan Area

Summary

Experienced Account Manager with a demonstrated history of working in the public relations, marketing and communications industry. Skilled in Healthcare Marketing (RX and OTC) and Communication Training. Passioned about Patient Centricity and Purpose-driven Storytelling.

Experience

WE Communications

2 years 9 months

Account Manager

March 2020 - Present (2 years 1 month)

Frankfurt, Hesse, Germany

Senior Account Executive

July 2019 - February 2020 (8 months)

Frankfurt, Hesse, Germany

fischerAppelt

1 year 9 months

Consultant FMCG & Retail

July 2018 - June 2019 (1 year)

Hamburg, Germany

Junior Consultant FMCG & Retail

April 2018 - June 2018 (3 months)

Hamburg, Germany

Junior Consultant Healthcare and Chemicals

October 2017 - March 2018 (6 months)

Frankfurt, Hesse, Germany

Edelman

2 years

Account Executive

February 2017 - September 2017 (8 months)

Frankfurt, Hesse, Germany

Assistant Account Executive

October 2015 - February 2017 (1 year 5 months)

Frankfurt, Hesse, Germany

Education

Hochschule Ansbach - University of Applied Sciences

Bachelor of Arts - BA, Journalism · (2011 - 2015)