

Kontakt

www.linkedin.com/in/andreasteverding (LinkedIn)

Top-Kenntnisse

Media Relations

public ra

corporate publishing

Languages

Deutsch (Native or Bilingual)

Englisch (Full Professional)

Honors-Awards

Digital Newcomer Award (2018)

Andrea Steverding

Leadership | Inclusion | Comms @OliverWyman
München

Zusammenfassung

Passionate about communications, diversity & inclusion, leadership and employer branding. Curious to learn. Active on social media to connect, share experience and meet people.

Berufserfahrung

Oliver Wyman

15 Jahre

Director, Head of Marketing & Communications
Germany&Austria,Switzerland,Netherlands,Russia,Nordics
Februar 2019 - Present (3 Jahre 3 Monate)
Munich

Director, Marketing & Communications Head in DACH
Januar 2016 - Present (6 Jahre 4 Monate)
Munich

Global Director of Marketing & PR
Januar 2015 - August 2016 (1 Jahr 8 Monate)
Munich

Global Marketing & PR Director for the C&IVT practices and the gloal Value Sourcing & Supply Chain Horizontal, Head of cross-Practice Group Marketing & PR in DACH

Global Retail & CPG Marketing & PR Manager
Januar 2013 - Dezember 2014 (2 Jahre)
Munich

Corporate Communications Manager
Mai 2007 - Dezember 2013 (6 Jahre 8 Monate)
München und Umgebung, Deutschland

Marketing & PR for Manufacturing Industries, Retail & CPG, Surface Transportation Practices; Corporate Marketing & PR for Oliver Wyman in Central Europe with a focus on media relations, marketing, cultural sponsorships; Recruiting, HR, Alumni communications; internal PR

Hochschule Ansbach - University of Applied Sciences

Lecturer

März 2022 - Present (2 Monate)

Deutschland

Lehrauftrag im Bachelor-Studiengang Angewandte Wirtschafts- und Medienpsychologie für das Modul "Medienkommunikation in Unternehmen: Botschaften erfolgreich sichtbar machen"
Sommersemester 2022

(Lectureship in the Bachelor's program Applied Business and Media Psychology for the module "Media communications in corporates: how to get your message across")

WiR - Women in Retail

Co-Founder

Mai 2021 - Present (1 Jahr)

Women in Retail network: #WiR creates a forum of like-minded people to discuss at eye level (trusted exchange), connect female leaders in DACH with emerging, talented women (mentorship and sponsorship), and bring more attention to diversity in the industry (visibility of skills and success.)

Mercer Management Consulting

Manager Corporate Communications

Januar 2001 - April 2007 (6 Jahre 4 Monate)

Munich

Marketing, PR, Events, Corporate Publishing

Ausbildung

Westfälische Wilhelms-Universität Münster / University of Muenster

Master of Arts (M.A.), Politikwissenschaft, Wirtschaftspolitik, Soziologie, Germanistik · (1991 - 1997)