

## Contact

[www.linkedin.com/in/mirandahochberg](https://www.linkedin.com/in/mirandahochberg) (LinkedIn)  
[www.fletcher.tufts.edu](https://www.fletcher.tufts.edu) (Other)  
[hei.unige.ch](https://hei.unige.ch) (Other)

## Top Skills

Capacity Building  
European Union  
Policy

## Languages

Spanish (Full Professional)  
German (Full Professional)  
English (Native or Bilingual)  
Serbian (Limited Working)

## Certifications

Public International Law

# Miranda Hochberg

Vice President, Industrial Applications Communications at Siemens Energy  
Germany

## Summary

Strategic communication professional with an interest in using digital solutions to forward sustainable energy and address global energy challenges.

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## Experience

### Siemens Energy

1 year 8 months

Vice President, Industrial Applications Communications at Siemens Energy

November 2021 - Present (6 months)

Munich, Bavaria, Germany

### Innovation Consultant

April 2021 - November 2021 (8 months)

Working with a team of self organized individuals from across the company and the world, growing an innovation movement within Siemens Energy to identify and support the development of new technologies for a net zero world.

Inspire a flatter hierarchical approach to innovation, shift mindsets and help change the culture of innovation at Siemens Energy

### Senior Communications Manager

September 2020 - November 2021 (1 year 3 months)

Greater Munich Metropolitan Area

### Financing Technology to Net Zero UK

Member

January 2021 - Present (1 year 4 months)

Munich, Bavaria, Germany

Working with a group of industry experts to develop a white paper to resolve the lack of common understanding on financial and technology risks that must be addressed to support investing in novel technology and encourage deployment for net zero. Through surveys and roundtable interviews with

financial institutions, technology providers, and end users, the group will develop a strategy paper to draw focus to this transformational issue.

## Siemens

9 years 1 month

### Senior Manager Communications

June 2015 - November 2021 (6 years 6 months)

Munich Area, Germany

Responsible for developing strategic messaging for top management, covering divisional units of Wind Power, Power Generation, and Power Services.

### Senior Communications Manager, Oil and Gas

March 2017 - January 2021 (3 years 11 months)

Munich, Germany

Manage communications activities including campaigns, thought leadership, trade fairs and events, internal communications, and media for Offshore business and Topsides 4.0. Support marketing communications activities, including development of global advertising material for Siemens' broader oil & gas portfolio.

### Speech Writer

November 2012 - May 2015 (2 years 7 months)

Munich, Germany

## ICO-EUSR The International Civilian Office - European Union Special Representative

4 years

### Head of Office, ICO Mitrovica

May 2012 - September 2012 (5 months)

Mitrovica, Kosovo

- Contributed to the overall policy direction of the International Civilian Office in northern Kosovo through involvement in strategy development, reporting, and coordination with external organizations, particularly the Government of Kosovo, NATO/KFOR, USAID, and relevant Embassies.

### Deputy Head of Office, ICO Mitrovica

November 2011 - May 2012 (7 months)

Mitrovica, Kosovo

### Political Advisor

October 2008 - October 2011 (3 years 1 month)

Mitrovica, Kosovo

### Norwegian Refugee Council

Balkan Programs

December 2007 - June 2008 (7 months)

### Nonviolent Peace Force

Field Team Member

March 2005 - March 2006 (1 year 1 month)

- Worked with UNICEF and other local NGOs to lobby the Liberation Tigers of Tamil Eelam and the Sri Lankan Government to release abducted children. Assisted released children and their families to relocate when necessary.
- Long-term election monitor during the Sri Lanka Presidential Elections in November 2005.

### The Initiatives

Consultant

December 2004 - February 2005 (3 months)

Prokuplje, Serbia

### Hochberg and Sturgeon, PC

Legal Assistant

2004 - 2005 (1 year)

### American Jewish Joint Distribution Committee

Project Manager

2002 - 2004 (2 years)

Mitrovica, Kosovo

### National Democratic Institute of International Affairs

Intern: Albania, Kosovo, Serbia

December 2001 - June 2002 (7 months)

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## Education

Institut Universitaire de Hautes Etudes Internationales

Certificate, International Law · (2007 - 2008)

Tufts University - The Fletcher School of Law and Diplomacy

MALD, Public International Law · (2006 - 2008)

The George Washington University  
Bachelor of Arts, International Relations · (1998 - 2002)