#### Kontakt

www.linkedin.com/in/isabellfries (LinkedIn) isabellfries.com/ (Company)

### Top-Kenntnisse

Leadership Project Management European Politics

## Languages

Deutsch (Native or Bilingual)
English (Full Professional)
Französisch (Limited Working)
Dänisch (Elementary)

#### Honors-Awards

Scholarship Summer Academy Personality and Leadership 2016 Undergraduate Scholarship Pioneer of the Month LEIZ Young Leaders Bursary 3. Place "Young Women in Public Affairs Award 2010" | ZONTA Club

#### **Publications**

FutureSkills and University 4.0- are you ready for the change?

## Isabell Fries

Deputy Spokeswoman CSU | #30u30 | University of Cambridge | Copenhagen Business School| TEDxSpeaker FutureSkills | Moderator | Co-Initiator Future Leaders Germany München

## Zusammenfassung

Check out my homepage: isabellfries.com Opinions are my own

- Communications expert as Deputy Spokeswoman of CSU, based in Munich. Selected as #30u30 from PR Report. Network in international media and politics.
- TEDx Speaker (TEDxTalk, Sept 2021, Innsbruck) and expert on topics like "future of education" and "FutureSkills", Moderator of tech & innovation events.
- Special interests in AI, social entrepreneurship, digital transformation and the future of work.
- Invited research student at the University of Cambridge's Institute for Manufacturing with focus on Al and future of work: what are uniquely human abilities in the digital age?
- Graduated with a Master of Science in International Business & Politics from Copenhagen Business School. Interdisciplinary politics, economics and management allrounder with a Bachelor of Arts from Zeppelin University in Germany.
- With a family business background experienced as (Junior) Consultant in HR & Business Development.
- Team builder & communicator with a passion for project management, organizing and hosting events, leading and managing (volunteering) teams for more than eight years
- As a swim coach, I have been passing on my passion for competitive swimming to the talents of tomorrow. For the last seven years, I have been coaching young talents, teaching them important values, such as discipline, ambition and most importantly team spirit.
- My main questions: What are future trends and what are the challenges to tackle them?
- Check out my portrait: https://www.zu.de/studium-weiterbildung/ das-studium/pioneer-of-the-month/fries-isabell.php

## Berufserfahrung

Christlich-Soziale Union
Deputy Spokeswoman
Februar 2020 - Present (2 Jahre 2 Monate)
Munich Area, Germany

Deputy Spokeswoman Hightech & Heimat

Direktion Fries
Consultant Business & Talent
August 2019 - Present (2 Jahre 8 Monate)
Aschaffenburg

- -Conceptualising of Lifelong Learning & future skills strategies
- -Organizing and moderating workshops about Entrepreneurship, Deep Level Diversity & Leadership
- -Organizing of Zukunftsforum "Sports & Business in Rhein-Main"

TED Conferences
TEDxSpeaker - Future Skills
September 2021 - September 2021 (1 Monat)
Innsbruck, Tyrol, Austria

The COVID-19 crisis changed our social communication, work behavior and learning processes. This requires an adaptation of the competencies that the educational institutions are especially responsible for communicating. Not only digital skills, but also so-called human skills such as collaboration, creativity, empathy or emotional intelligence, are becoming tremendously important. What skills do we need in the future for an increasingly dynamic and unpredictable world of work and life? How does the transformation from focusing on knowledge formation to the development of future skills succeed? How do teaching and learning places have to change and what role do educational institutions, companies and civil society play in this? Transformations in society, culture, economy, politics, employment and knowledge require us to fundamentally rethink how we perceive, organise and reinvent education. It is time to think more digital and to relearn how to be human. Because being human is the next big thing!

Institute for Manufacturing (IfM), University of Cambridge Academic Visitor
Januar 2019 - Dezember 2019 (1 Jahr)

Invited as a visiting graduate research student for my Master Thesis about FutureSkills at the IfM.

More Infos: https://www.ifm.eng.cam.ac.uk/people/if276/

Future Leaders Global
Participant 2017/18
September 2017 - Juni 2018 (10 Monate)
Copenhagen Area, Capital Region, Denmark

The Future Leaders program focuses on the development of leaders with a strong focus on ethical and empathic leadership; leaders who walk the walk; leaders who take social responsibility; leaders who care about the environment; leaders who understand how to use the market economy in a way that allows them to change it to the better.

The Future Leaders program is based on the Tipping Point Methodology (TMP) - a method for personal, organizational, and societal breakthroughs.

Future Entrepreneurs of Denmark FED Batch Fall 2017 Oktober 2017 - Dezember 2017 (3 Monate) Copenhagen Area, Capital Region, Denmark

Future Entrepreneurs of Denmark (FED) is a diverse talent network that was established to bridge the gap between companies, the academic world, and entrepreneurs. The network is a joint initiative of student organizations from numerous top universities in Denmark with focus on entrepreneurship. In collaboration with top-tier partners such as McKinsey& Co., Google, DesignIt, Business & Danmark, Vertical Strategy and many more, each semester the brightest students and recent graduates with diverse educational backgrounds are admitted to FED program.

FED develops entrepreneurial mind-set and competencies through seven customized workshops on topics such as Ideation, Validation, Sales & Marketing, Funding & Legal and result in start-up competition followed by a grand pitch final.

# FRIES Consulting Junior Consultant | Business Development & HRM Januar 2013 - September 2017 (4 Jahre 9 Monate) Aschaffenburg

- · Drafting of reports
- · Responsible for digital transformation

- Optimising HR processes and functions, including design-thinking workshops
- · Organizing and hosting recruiting events

Auswärtiges Amt (Federal Foreign Office) Germany Intern | European Politics Januar 2017 - Februar 2017 (2 Monate)

Berlin und Umgebung, Deutschland

- Research on topics of European Economics
- Drafting of reports from European Parliament in Straßbourg
- Policy studies about the elections of the EU parliamentary president

Zeppelin University, Friedrichshafen

Student Research Assistant | Chair of Public Management & Public Policy

August 2016 - Dezember 2016 (5 Monate)

student research assistant Diversity Management

• Data management and analyses on the Research project 'Representation of Women in Board of State-Owned Enterprises in an Int. Comparison:

**Determinants** 

and Policy Regulation Approaches'

Hosting academic events of the Chair

https://www.zu.de/lehrstuehle/pmpp/news/vortrag-rosetz-un.php

#### **ZDF**

Intern | Media Juli 2015 - August 2015 (2 Monate) Brüssel und Umgebung, Belgien

double internship within the European Commission and ZDF. working for the Euro-summits in summer 2015 at Council of the European Union

Hessische Staatskanzlei Intern | Strategy and Coordination Juni 2014 - Juli 2014 (2 Monate) Wiesbaden and Berlin, Germany

Wiesbauerrand Denin, Germany

- Drafting of reports from Council of Constituent States in Berlin
- Policy studies to German legislative procedure

Deutscher Bundestag Intern | Federal Politics März 2013 - März 2013 (1 Monat) Berlin

Bayerischer Rundfunk Media Intern Oktober 2012 - Oktober 2012 (1 Monat)

## Ausbildung

University of Cambridge

Darwin College Cambridge/ Institute for Manufacturing · (2019 - 2019)

Copenhagen Business School

Master of Science, International Business and Politics (2017 - 2019)

University of Helsinki

6weeks MOOC, Elements of AI · (2018 - 2018)

Zeppelin Universität, Friedrichshafen

Bachelor of Arts, Sociology, Politics & Economics (2013 - 2017)

University of Southern Denmark

Bachelor of Arts - BA, Business and Social Sciences · (2015 - 2016)