

## Kontakt

[www.linkedin.com/in/felicitas-gerlach-b8325a58](https://www.linkedin.com/in/felicitas-gerlach-b8325a58) (LinkedIn)

## Top-Kenntnisse

Social Media

Strategic Communications

Corporate Communications

## Honors-Awards

National Golf Coaches Association

All-American Scholar

Xi Chapter Sigma Iota Rho

PR Report 30u30 2017

# Felicitas Gerlach

Head of Financial Communications at Credit Suisse  
Zürich

## Berufserfahrung

Credit Suisse

Head of Financial Communications

Oktober 2021 - Present (6 Monate)

Zürich, Schweiz

Brunswick Group

8 Jahre 8 Monate

Director

März 2019 - Oktober 2021 (2 Jahre 8 Monate)

München und Umgebung, Deutschland

Associate

März 2016 - Februar 2019 (3 Jahre)

Munich, Germany

Account Director

März 2015 - März 2016 (1 Jahr 1 Monat)

Munich, Germany

Executive

März 2013 - März 2015 (2 Jahre 1 Monat)

Munich, Germany

Thomson Reuters

Investment & Advisory Intern

Mai 2011 - Juli 2011 (3 Monate)

New York City

- Headed a global internal cost savings project and following implementation campaign with projected savings of \$500,000 per year
- Maintained and synchronized records of cross-divisional Product Line Items (PLI) for Corporate Services
- Audited the internal and external web based presentation of products by Wealth Management and provided recommendations
- Managed and updated organizational charts and product documentation within I&A

## Capgemini Consulting

Junior Consultant

Juni 2010 - August 2010 (3 Monate)

Berlin, Deutschland

- Supported the project lead in the day to day project management
- Created a communication package for the client's internal use, concerning the workers council approval of the implementation strategy
- Edited business blueprint and planning guidelines for value flow controlling and schedule-capacity planning
- Prepared and assisted during the workshops for the client
- Conducted research on project and client related topics for the Capgemini account manager

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## Ausbildung

Mount Holyoke College

December 2012, International Relations · (2009 - 2012)

University of St. Andrews

International Relations · (2011 - 2011)

Munich International School

International Baccalaureate · (2009)