#### Kontakt

www.linkedin.com/in/josef-arweck (LinkedIn)

## Top-Kenntnisse

Digitale Transformation
Financial Communications
Öffentlichkeitsarbeit/PR

# Josef Arweck

Professor for Media Management; Investor; Consultant (Crisis PR & CEO Positioning); Former VP Communications at Porsche Deutschland

# Berufserfahrung

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Investor; Consultant 2020 - Present (2 Jahre)

#### Porsche

8 Jahre 5 Monate

Vice President Communications
Oktober 2015 - Dezember 2019 (4 Jahre 3 Monate)

Director Corporate Communications Juli 2015 - September 2015 (3 Monate)

Director Internal Communications August 2011 - Juni 2015 (3 Jahre 11 Monate)

Porsche Automobil Holding SE 3 Jahre 1 Monat

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Spokesperson Corporate and Financial Communications August 2009 - Juli 2011 (2 Jahre)

Personal Assistant to Vice President Communications Juli 2008 - Juli 2009 (1 Jahr 1 Monat)

McKinsey & Company

Spokesperson; Member of the Global External Relations Group November 2002 - Juni 2008 (5 Jahre 8 Monate)

Passauer Neue Presse GmbH Journalism Trainee März 1999 - Oktober 2002 (3 Jahre 8 Monate)

# Ausbildung

### Technische Universität Chemnitz

Doctorate in Political Science , Social responsibility and reputation of companies  $\cdot$  (2011)

## Universität Passau

Master's degree, Political Science (main subject), Medieval and Modern History, Psychology (secondary subjects) · (1998 - 2002)