

Contact

www.linkedin.com/in/barbara-schaedler-2599a8 (LinkedIn)

Top Skills

Business Development

Product Marketing

Multi-channel Marketing

Languages

Deutsch (Native or Bilingual)

Spanisch (Limited Working)

English (Full Professional)

Barbara Schaedler

Doing now what patients need next
Cologne Bonn Region

Experience

F. Hoffmann-La Roche Ltd.

Head of Group Communications

October 2019 - Present (2 years 7 months)

Basel

EON SE

Senior Vice President Corporate Communications & Public Affairs

April 2016 - September 2019 (3 years 6 months)

Essen Area, Germany

Deutsche Lufthansa AG

Senior Vice President Communications

July 2013 - March 2016 (2 years 9 months)

Frankfurt Am Main Area, Germany

SAP

Senior Vice President Global Communications

February 2012 - June 2013 (1 year 5 months)

Impact Consult

CEO & Founder

July 2009 - June 2013 (4 years)

Consulting, Marketing & Advertising, Communications, Strategic

Development Weiterentwicklung, Change Management, Crisis

Communications, Press Communications

I offer consultancy to small, medium and large Companies concerning all Marketing- and Communications issues. Together with a network of Marketing and Communications specialists, I take responsibility for all strategic and operational Marketing- and Communication tasks for my customers.

taskforce Management on demand AG

Partner

March 2010 - December 2012 (2 years 10 months)

As partner of taskforce Management on Demand AG I offer Interim Management support for customers who need additional and highly skilled management competencies on the top level for special projects, functions or a defined timeframe.

Fujitsu Technology Solutions

8 years 9 months

Chief Marketing Officer

July 2005 - June 2009 (4 years)

Vice President Marketing & Communications

October 2000 - June 2005 (4 years 9 months)

federal ministry of finance

Spokesperson of the minister and head of the press department

January 1991 - November 1998 (7 years 11 months)

Education

Johannes Gutenberg University Mainz

diploma, economics · (1983 - 1989)