

Kontakt

www.linkedin.com/in/anja-muckenfuß-290927a8 (LinkedIn)
www.eec.wi.tum.de/en/ (Company)
www.eec.wi.tum.de/en/executive-mbas/emba-overview/ (Company)

Languages

Deutsch (Native or Bilingual)
Englisch (Professional Working)
Spanisch (Professional Working)
Französisch (Limited Working)

Anja Muckenfuß

Head of Marketing & Communication // Leitung CareerDesign@TUM
bei TUM Institute for LifeLong Learning
Bayern

Berufserfahrung

TUM Institute for LifeLong Learning
Head of Marketing & Communication // Leitung CareerDesign@TUM
Oktober 2020 - Present (1 Jahr 7 Monate)
München, Bayern, Deutschland

TUM School of Management
6 Jahre

Director Executive Education Programs
April 2019 - Oktober 2020 (1 Jahr 7 Monate)
München & Heilbronn

Team Lead Executive MBA Programs
Januar 2018 - März 2019 (1 Jahr 3 Monate)
Munich, Bavaria, Germany

<https://www.eec.wi.tum.de/>

Program Manager Executive MBA
November 2014 - März 2019 (4 Jahre 5 Monate)
München

The Executive Education Center (EEC) of the TUM School of Management coordinates our faculty's higher education activities. It is responsible for ensuring a seamless transfer of knowledge and constant dialogue between the university and partners in the business world.

With an enthusiasm for business management topics and future-oriented technologies, the EEC offers today's business leaders a comprehensive higher education portfolio.

Ausbildung

Friedrich-Schiller-Universität Jena
Master of Arts (M.A.), Intercultural Human Resource Development and Communication Management · (2011 - 2013)

Universität Augsburg

Bachelor of Arts (B.A.), Media & Communication · (2007 - 2011)