

## Contact

[www.linkedin.com/in/anna-planz](https://www.linkedin.com/in/anna-planz)  
(LinkedIn)

## Top Skills

Public Relations

Unternehmenskommunikation

Strategic Communications

## Languages

French (Professional Working)

English (Professional Working)

German (Native or Bilingual)

## Honors-Awards

PR Report Award Shortlist with  
Gardena

# Anna Planz

Senior PR & Corporate Communications Manager at cosnova GmbH  
I PR Report #30u30 2017  
Frankfurt

## Summary

Specialities: Public Relations, Brand Marketing, Brand / Product  
& Corporate PR, Media and Influencer Relations, Social Media,  
Sustainability Communication  
#30u30 Jahrgang 2017

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## Experience

cosnova GmbH

3 years 11 months

Senior PR & Corporate Communications Manager

July 2020 - Present (1 year 9 months)

Senior Brand & Corporate PR Manager

April 2020 - July 2020 (4 months)

Sulzbach, Hesse

Brand & Corporate PR Manager

July 2019 - April 2020 (10 months)

Sulzbach, Hessen, Deutschland

PR & Blogger Relations Manager

May 2018 - June 2019 (1 year 2 months)

Sulzbach (Taunus)

MSLGROUP Germany GmbH

2 years 8 months

Senior Consultant

April 2017 - April 2018 (1 year 1 month)

Consultant

September 2015 - March 2017 (1 year 7 months)

MSLGRPOUP Germany GmbH

Junior Consultant

March 2015 - August 2015 (6 months)

Fleishman-Hillard Germany GmbH

2 years 5 months

Account Executive

August 2013 - February 2015 (1 year 7 months)

Frankfurt Am Main Area, Germany

Trainee

October 2012 - July 2013 (10 months)

Zeitungsgruppe Thüringen GmbH & Co. KG

Freelance Journalist Student Magazine

December 2009 - August 2012 (2 years 9 months)

Erfurt Area, Germany

Edelman

Intern

January 2012 - March 2012 (3 months)

Frankfurt Am Main Area, Germany

Mann beißt Hund - Agentur für Kommunikation GmbH

Intern

June 2011 - August 2011 (3 months)

Hamburg Area, Germany

Höchster Kreisblatt

Freelance Journalist

September 2009 - September 2010 (1 year 1 month)

Hofheim

L'association des parents d'élèves des jardins d'enfants franco-allemands (AJEFA)

Intern

August 2008 - July 2009 (1 year)

Paris Area, France

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## Education

Bauhaus-Universität Weimar

Bachelor of Arts (B.A.) , European Media Culture · (2009 - 2012)

Université Lumière (Lyon II)

Licence, Information-Communication · (2010 - October 2012)