

Contact

www.linkedin.com/in/aylinelci
(LinkedIn)

Top Skills

Editing
Editorial Photography
Social Media

Languages

English (Full Professional)
French (Native or Bilingual)
Turkish (Native or Bilingual)
German (Limited Working)

Certifications

Datajournalisme : Coder pour enquêter

Honors-Awards

Highly Commended Prize
30u30

Publications

Ba (Hons) Photojournalism
Dissertation

Aylin Elci

Freelance journalist
Geneva

Summary

Over three years leading media for the Global Risks Report, Blockchain, Crypto, Smart Cities, IoT, Young Global Leaders and looking after MENA, SSA and Turkish media relations at the World Economic Forum.

Experience

World Economic Forum

Communications Officer

July 2018 - January 2022 (3 years 7 months)

Geneva Area, Switzerland

Media for blockchain, IoT and smart cities; MENA and SSA media relation

- Produced a series of briefings with the WHO Africa with over 1000+ journalists attending overall
- Contributed articles to Agenda, with over 6 million monthly readers
- Launched the Global Risks Report online and at the WSJ with 4000+ yearly clippings
- Marketed the Forum's Africa meeting and Global Technology Governance Summit
- Developed online speed-dating between entrepreneurs and media such as the FT, Wired, CGTN

World Bank Group

Communication Consultant

May 2017 - June 2018 (1 year 2 months)

Communication consultant for the Education General Practice in West Africa Region.

- Human interest stories for World Bank blog
- Field mission to The Gambia (meeting with education ministries, covering of daily school activities)
- Communication strategy
- English/French translation

World Economic Forum
External Staff - Media Team
January 2018 - January 2018 (1 month)
Geneva Area, Switzerland

Collaborated with the forum Media Team on the Annual Meeting 2018 in Davos

- Managed broadcaster rotations for Congress Centre
- Coordinated with team for logistics

UNDP

Intern
November 2016 - May 2017 (7 months)
Bangkok Metropolitan Area, Thailand

At Partners for Prevention (P4P) joint programme that works to prevent violence against women and girls in Asia and the Pacific:

- successful coordination with United Nations Development Programme (UNDP), the United Nations Fund for the Population (UNFPA), UN Women and UN Volunteers (UNV), and their country level counterparts in Bangladesh, Cambodia, Indonesia, Viet Nam and Papua New Guinea.
- finalisation of country office communication material such as manuals, videos, and quantitative and qualitative evaluation reports
- organisation of events such as a capacity building workshop on communications with UNFPA Bangladesh
- update and monitoring of the programme's communication strategy with new tools, a monitoring framework, and clear branding
- revision of key messages to be in line with the Sustainable Development Goal Five on Gender Equality
- creation of various Twitter and Facebook social media campaigns – including for the 16 Days of Activism against Gender Based Violence and for International Women's Day.
- writing of 'stories of change' reflecting the transformation of individuals
- development of quarterly newsletters
- creation of innovative communication products such as factsheets about each country level project (designed and finalised)
- capacity building and support of two UN Volunteers through guideline for collecting stories in the field and leading a communications training in collaboration with UN Women and UNFPA Communication Advisers
- crafting of multimedia package with interviews, photographs and films of UN Volunteers
- support to 2017 Asia Pacific Sustainable Development Goals Forum

- recruitment of online UN Volunteers
- support for high level meetings involving the programme's Steering Committee and Technical Advisory Group

At UNDP Regional Communications team:

- active support at events with high level guests including former New Zealand Prime Minister and UNDP Administrator, Helen Clarke.

The Sunday Times

Intern

October 2014 - November 2014 (2 months)

Intern at the picture desk of the Sunday Times Magazine.

Experience included:

- Creative research for photoshoot,
- Organisation of photoshoot with picture editor,
- Assistant on photoshoots,
- Picture researching.

REX Features

Intern

July 2014 - July 2014 (1 month)

Intern at the picture desk.

Experience included:

- Photographing,
- Editing photos,
- Sending out photos to publications,
- Archiving of photos and scanning,
- Sales desk

Arts London News

Deputy Picture Editor

September 2013 - December 2013 (4 months)

Experience as the deputy picture editor of the Arts London News included:

- Managing a team of 11 photographers and deputy editors,
- Liaising with the editorial board,
- Pitching stories to other teams,
- Taking photographs,
- Editing photos,
- Having a creative input for photoshoots and the look of the newspaper.
- Organising photoshoots,

Turkuvaz Media Digital (Sabah,Atv,Fotomaç,Takvim,Yeni Asır)

Intern

July 2013 - July 2013 (1 month)

Intern at newspaper Yeni Asır.

Experience included:

- Photographing,
- Subediting,
- Observational placement with reporters.

Education

The London School of Economics and Political Science (LSE)

Master's Degree, Media, Communication and Development · (2015 - 2016)

University of the Arts London

Bachelor's Degree, Photojournalism · (2012 - 2015)

University of the Arts London

Foundation degree, Art and Design (Photography pathway) · (2011 - 2012)