

Contact

www.linkedin.com/in/bernhardkraus (LinkedIn)

Top Skills

Strategy
Program Management
Management

Languages

English (Full Professional)
German (Native or Bilingual)
French (Limited Working)

Bernhard Kraus

Managing Director TUM Institute for LifeLong Learning at Technical University of Munich
Greater Munich Metropolitan Area

Summary

Experienced leader in the higher education area.

Experience

TUM Institute for LifeLong Learning
Managing Director
October 2020 - Present (1 year 7 months)
Munich, Bavaria, Germany

TUM School of Management Executive Education
Managing Director
January 2013 - October 2020 (7 years 10 months)

In my current position I'm responsible for the executive education activities, e.g. Executive MBA, Customized Programs and Executive Trainings. In addition I'm heading a team of program managers and assistants.

Technische Universität München - Executive Education Center
6 years 6 months

Program Director
July 2010 - December 2012 (2 years 6 months)

In this position was responsible for the conception and improvement of different products in the area of human resource development. In addition I develop the sales and marketing strategy and I'm the head of the financial department.

Project Leader
April 2008 - June 2010 (2 years 3 months)

In this position I was responsible for the sales process and the customer management of the TUM-Executive MBA. I established a SAP-based finance and controlling system and managed the overseas partnerships.

Project Manager
July 2006 - March 2008 (1 year 9 months)

In this position I was responsible for sales actions. I assisted the management board in preparing presentations and board meetings.

Education

Technische Universität München

Dipl. Kfm., Management and Technology · (2001 - 2006)