



INNOVATE2018

ONLINE CONFERENCE



Attendee Guide

Lobby

After logging into the event you will be taken to the Lobby. From the Lobby, you can visit the main areas of the event by clicking on their listing or utilizing the toolbar.



1. Navigation

Access the different spaces in the event.

2. Keynote and Breakout Tracks

View any of the sessions by clicking on the tracks.

3. Networking

Interact with all the AWS Experts and network with your peers.

4. Helpdesk

Need help? It's just one click away. Click on the helpdesk to get in-event assistance.

You can return to the lobby by clicking "Lobby" on the toolbar at the top of the screen.



Agenda

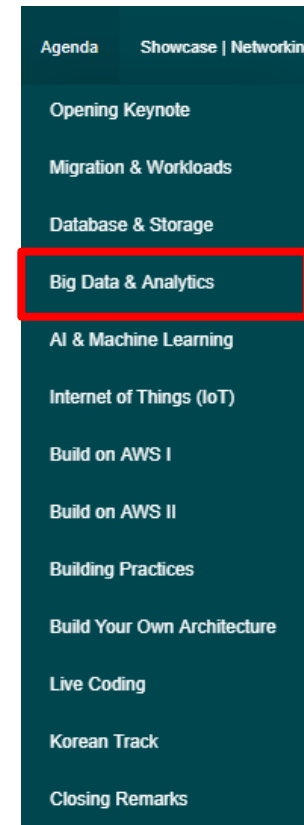
40 mins	Opening Keynote										
Track	Migration and Workloads	Database and Storage	Big Data and Analytics	AI and Machine Learning	IoT	Build on AWS I	Build on AWS II	Building Practices with AWS	Build Your Own Architecture	Live Coding	
30 mins	Migrate Away That Technical Debt (Level 200)	AWS Purpose-Built Database Strategy: The Right Tool for The Right Job (Level 200)	Build Business Outcomes with a Modern Data Architecture (Level 200)	Demystifying Machine Learning on AWS (Level 200)	Drive Successful Business Outcomes with IoT on AWS (Level 200)	Streamline Your Serverless Development with AWS Codestar and AWS Cloud9 (Level 200)	AWS Security for Builders: Best Practices (Level 200)	TechShift: Migrating and Replatforming Your Software on AWS (Level 200)	Step by Step Guide to Build Your Own Video On-Demand Architecture (Level 200) 1. Ingest Your Data 2. Scheduling and Transcoding Data 3. Content Delivery and Scaling 4. Search and Recommendations Using Machine Learning Services 5. Bring Smarts to Your Media Player Using Real-Time Analytics 6. Best Practices on Going Global	Topic 1 : Machine Learning in Production with Twitter Bots (Level 400)	
30 mins	Optimize Cost and Efficiency on AWS: Tips and Tools (Level 200)	Build High-Performance Apps with In-Memory Data (Level 200)	Serving Business Insights with the AWS Analytics Suite (Level 200)	Detect Anomalies in Your Data with Amazon SageMaker (Level 300)	Connecting Devices to AWS IoT Core (Level 300)	Run Containers without Managing Servers or Clusters with AWS Fargate (Level 300)	Improving Release Velocity with Continuous Delivery on AWS (Level 300)	The 4 Secrets of Successful SaaS Companies (Level 200)		[APAC, AMERICAS]	
30 mins	SAP on AWS: Big Businesses, Big Workloads, Big Data (Level 200)	Supercharge Your Apps with Amazon Neptune Graph Database (Level 200)	Designing Data Lakes: Best Practices (Level 200)	Extract Data from Images and Videos with Amazon Rekognition (Level 300)	Leveraging IoT at the Edge and Industrial Workloads (Level 300)	Comparing Container Options for Microservices on AWS (Level 200)	Taking Your Progressive Web App to the Next Level With AWS AppSync and GraphQL (Level 300)	Building Scalable Migration Practices for Enterprise Applications (Level 200)		Topic 1: Using Keras with Apache MXNet on Amazon SageMaker (Level 400)	
30 mins	Migrate Microsoft Applications to AWS like an Expert (Level 200)	Migrate Large-Scale Datasets to AWS (Level 200)	Data Pipelines with AWS Glue (Level 200)	Manage Deep Learning Models at Scale with Amazon SageMaker (Level 300)	Managing Complexities of IoT Workloads at Scale (Level 300)	Self-Defending Borders: A Developer's Approach to Security (Level 300)	Build an Omni-Channel Experience with Amazon Connect and Amazon Lex (Level 200)	Building a Big Data and Analytics Practice: From Zero to Hero in 5 Steps (Level 200)		[EMEA]	
30 mins	VMware Cloud on AWS: Next Generation Hybrid Cloud Architecture (Level 200)	Protect Your Data Assets with AWS (Level 200)	Enterprise Data Warehouse Offload and Migration (Level 200)	Better Customer Experiences with Chatbots and Conversational Interfaces (Level 300)	Putting It All Together: Building an IoT Solution (Level 200)	Deliver Software Quickly and Safety with Serverless Applications (Level 300)	Build High Quality Mobile Apps in Minutes with AWS (Level 200)	Build a Next-Generation MSP Practice with AWS (Level 100)		Topic 2: Build Serverless Data-Driven Web Apps Using React, GraphQL, and AWS AppSync (Level 400)	
30 mins	Closing Remarks										
20 mins	Ask the Experts										
									Succeed in the Cloud with AWS Training (Level 100)	[All Timings]	

Agenda | Choose Your Track

Navigate to the right of the Lobby under “Playing in Auditorium” billboard and select your track of choice.

PLAYING IN AUDITORIUM	
Opening Keynote	Migration & Workloads
Database & Storage	Big Data & Analytics
AI & Machine Learning	Internet of Things
Build on AWS I & II	Building Practices
Build Your Own Architecture	Live Coding
Korean Track	Closing Remarks

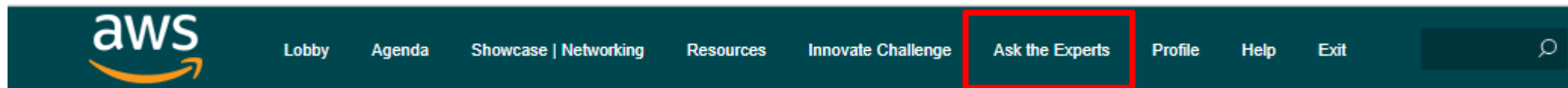
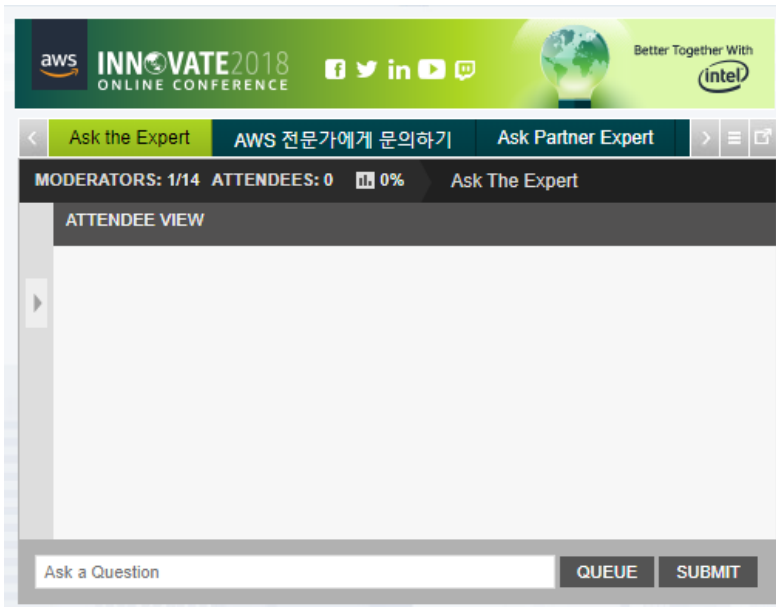
You can also access the tracks from the ‘Agenda’ dropdown menu on the top toolbar



Ask the Experts

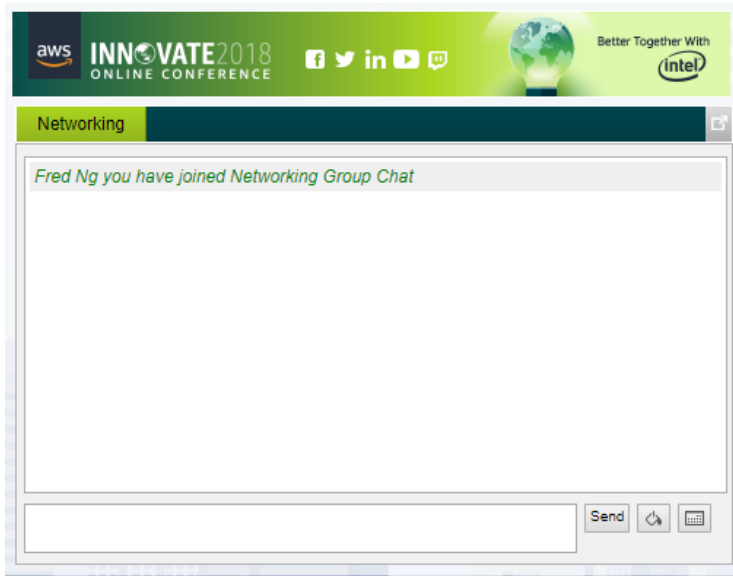
Click on “Ask the Experts” on the navigation bar.

Our AWS Experts are available throughout the conference to answer your business or technical questions.



Networking Lounge

The Networking Lounge is a great place to communicate and network with other attendees.



To access the lounge, click on "Showcase | Networking" in the navigation bar then "Networking" in the dropdown options



Innovate Challenge

Accumulate badges and receive AWS Credits when you complete the various activities at the Innovate Challenge. Access the activities by clicking on “Innovate Challenge” on the navigation bar.

1. **Trivia**

Access the Trivia Challenge.

2. **Puzzle**

Access the Puzzle Challenge.



Innovate Challenge - Badges

Earn badges and AWS Credits when you complete the various activities on this platform.

1. Badges


Find out how you can win badges at AWS Innovate by clicking on "Win a Badge".


2. Badge Leaderboard


Access "Badge Leaderboard" and see who's leading the challenge and their points.


1


Innovate Challenge RulesTerms and Conditions


**ATTENDEE**
Watch 5 webcasts to receive the Certificate of Attendance


**SEEKER**
Submit 3 questions at Ask the Experts


**TRIVIA GENIUS**
Complete Trivia Challenge


**LEARNER**
Watch 2 webcasts and submit 2 polls

**ENTHUSIAST**
Submit 5 questions at Ask the Experts

**PUZZLE GENIUS**
Complete 5 puzzles


**AVID LEARNER**
Watch 5 webcasts and submit 5 polls

**FEEDBACK NINJA**
Complete the feedback form to receive USD50 AWS Credits

**INNOVATE CHAMPION**
Watch 5 webcasts, submit 5 polls and feedback form and participate in Trivia and Puzzle Challenges to be an Innovate Champion. Innovate Champions will receive USD50 AWS.


2


Overall




Overall Points Leader
View a list of all the participants that have earned achievements and their point values. You can filter each section by selecting the title. The top 10 highest scorers are displayed at the top of the list with your entry highlighted. Click on any user's entry to see their profile.

Rank	Name	Company	Points
1	AWS		50
2	HveeBee Tan		30
3	AWS Graphic Team		20
4	AWS Test		20

LobbyAgendaShowcase | NetworkingResources**Innovate Challenge**Ask the ExpertsProfileHelpExit

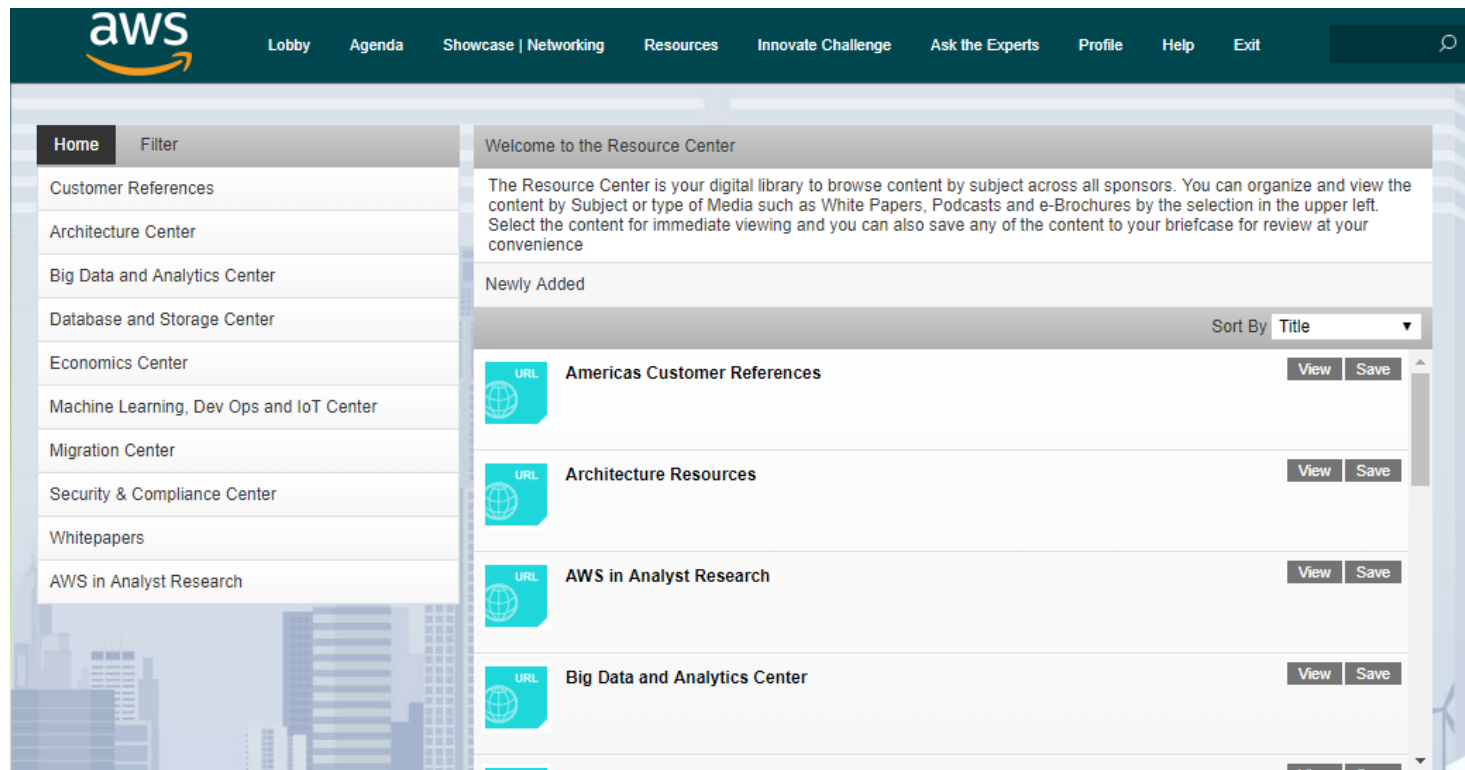




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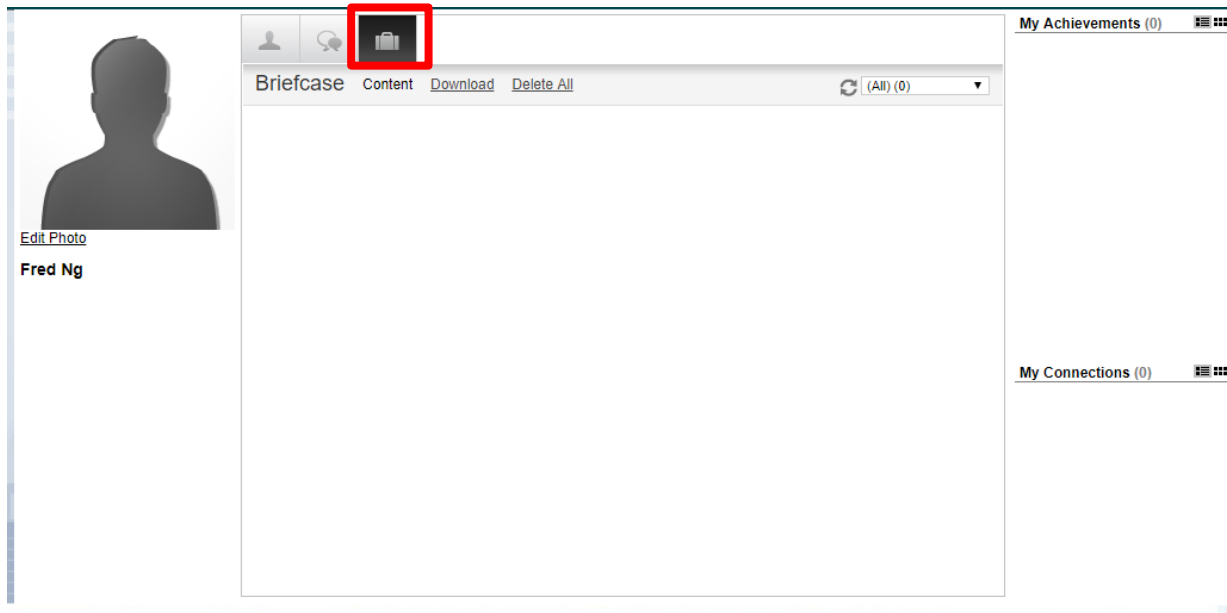
Resources

When you click on "Resources", you will be directed to 'Resource Center' which is the digital library to browse the AWS content including demos from the conference sessions. Select the content for immediate viewing. You can also save any of the content to your briefcase for review or download and view later at your convenience.

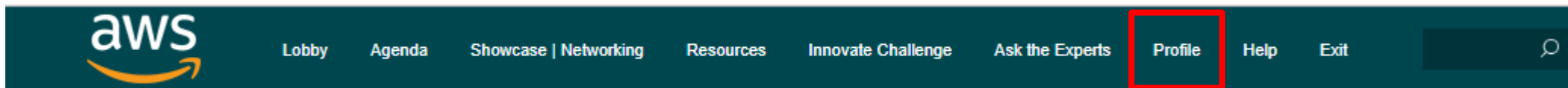


Briefcase

The briefcase is a central location to retrieve all documents and links that you have saved from this event. This includes all documents and links saved from the Resource Center, AWS booths and presentations. By clicking on the “Download” button, you can download all documents listed in your briefcase or manually select which documents you prefer to download.

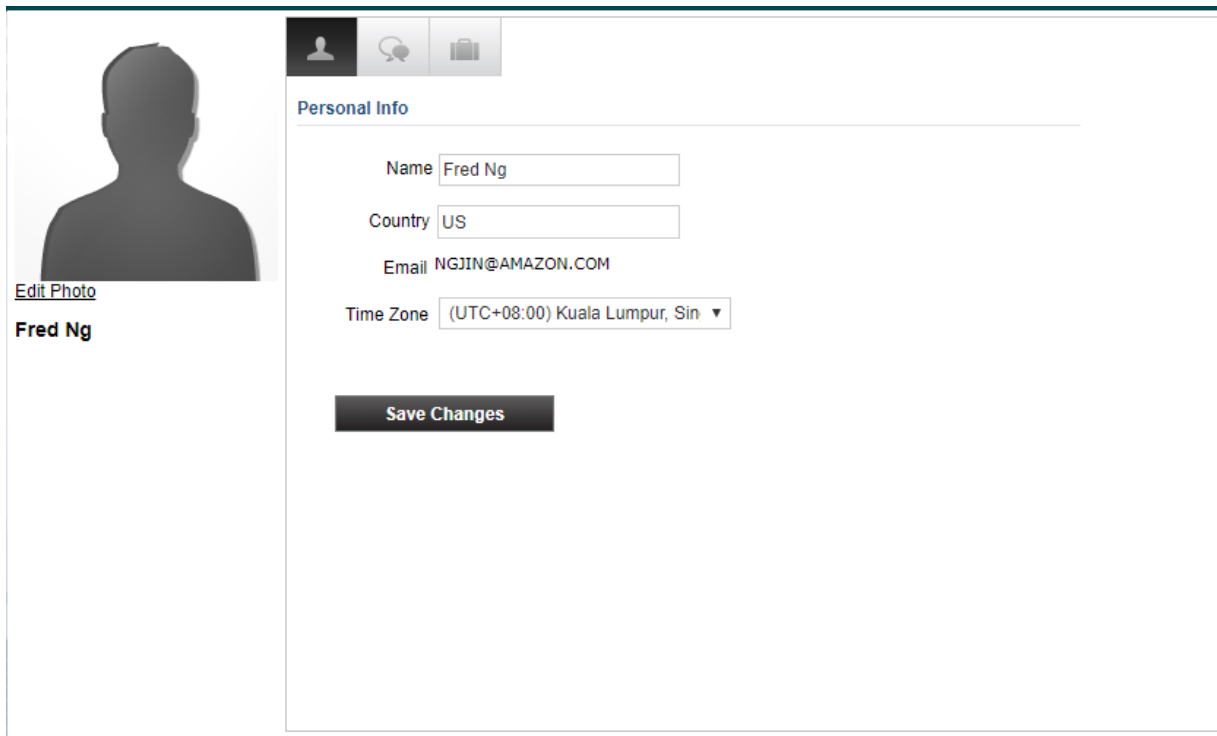


Click on “Profile” in the navigation bar and select the Briefcase Icon, third from the left to access the Briefcase.



Profile

The first time you log into the event, your profile will be updated with your login info. Filling out your profile accurately will help you network with other attendees in the event.



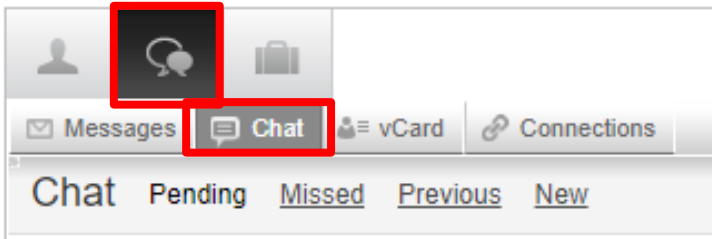
The screenshot shows a web interface for a user profile. On the left, there is a placeholder for a profile picture with the text "Fred Ng" below it and a link "Edit Photo". To the right, under the heading "Personal Info", there are four input fields: "Name" with the value "Fred Ng", "Country" with the value "US", "Email" with the value "NGJIN@AMAZON.COM", and "Time Zone" with a dropdown menu showing "(UTC+08:00) Kuala Lumpur, Sin". Below these fields is a "Save Changes" button.

Your profile contains your name and the country you reside. It also allows you to update your time zone to personalize your experience.

When setting up your profile, you can choose an image to represent yourself during the event. You may select from an extensive list of stock images, or you can upload your own photo.

Joining Chats

1

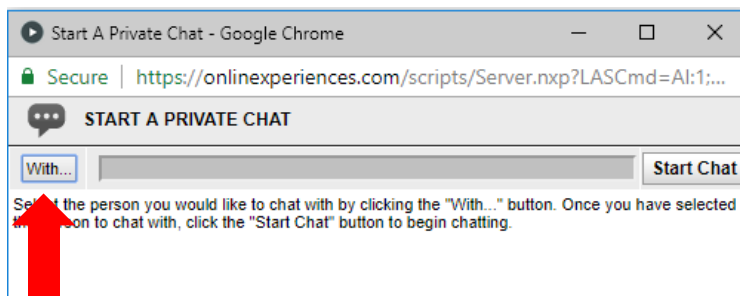


If you are involved in a private chat with an attendee or booth, you can “invite” others to join your chat.

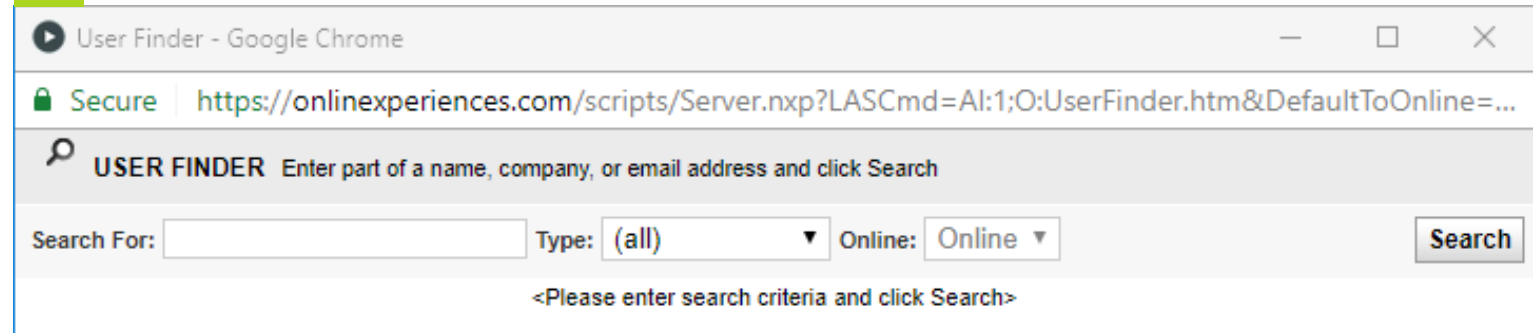
Click on the “With” button to open User Finder

Find the person you want to invite by typing their name in the User Finder. Click on the user’s name to invite them into your discussion.

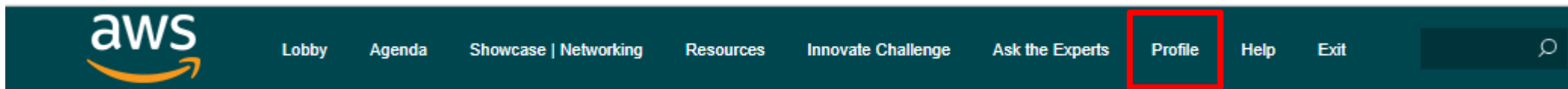
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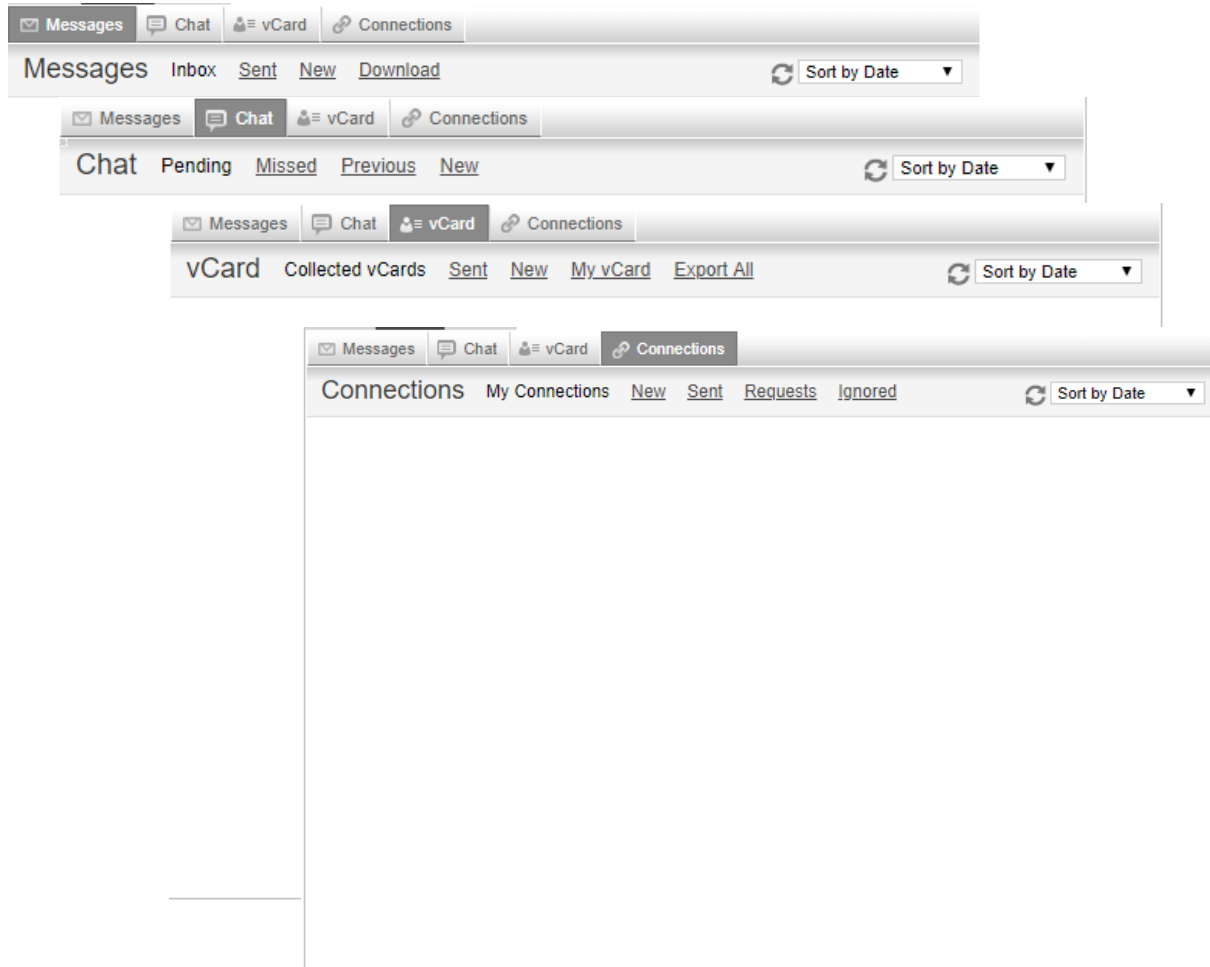
3



When they accept, you can have a group chat with those you invited to your conversation.



Communication Center



There are four types of private communication: email, chat, vCard and connections. To initiate communication with an event participant you can click the “communicate” icon located on the bottom toolbar.

From here you can view received and sent emails and vCards as well as view previous, pending and missed chat sessions.

Within the communication center is also the connections feature. Connections allow you to view and accept new connection requests. In addition, you can access your current connections, send new connection requests, view pending requests and see requests you have ignored in the Communication Center.



Communication Notification

If you receive an email, Vcard, chat request, connection or announcement you will be notified via a communication bubble that will display in the upper right hand corner of your screen. By clicking on the communication notification, you will be taken to the indicated item. If you wish to close out the notification, click on the X as seen in the below image.



Chat Request - If you receive a chat request, you will be able to accept or decline the request. You may also send a short message to the chat requester when declining a chat.

Email - The notification will display you have an unread email. Click on the notification window to view.

Vcard - The notification will display you have a new vCard. Click on the notification window to view.

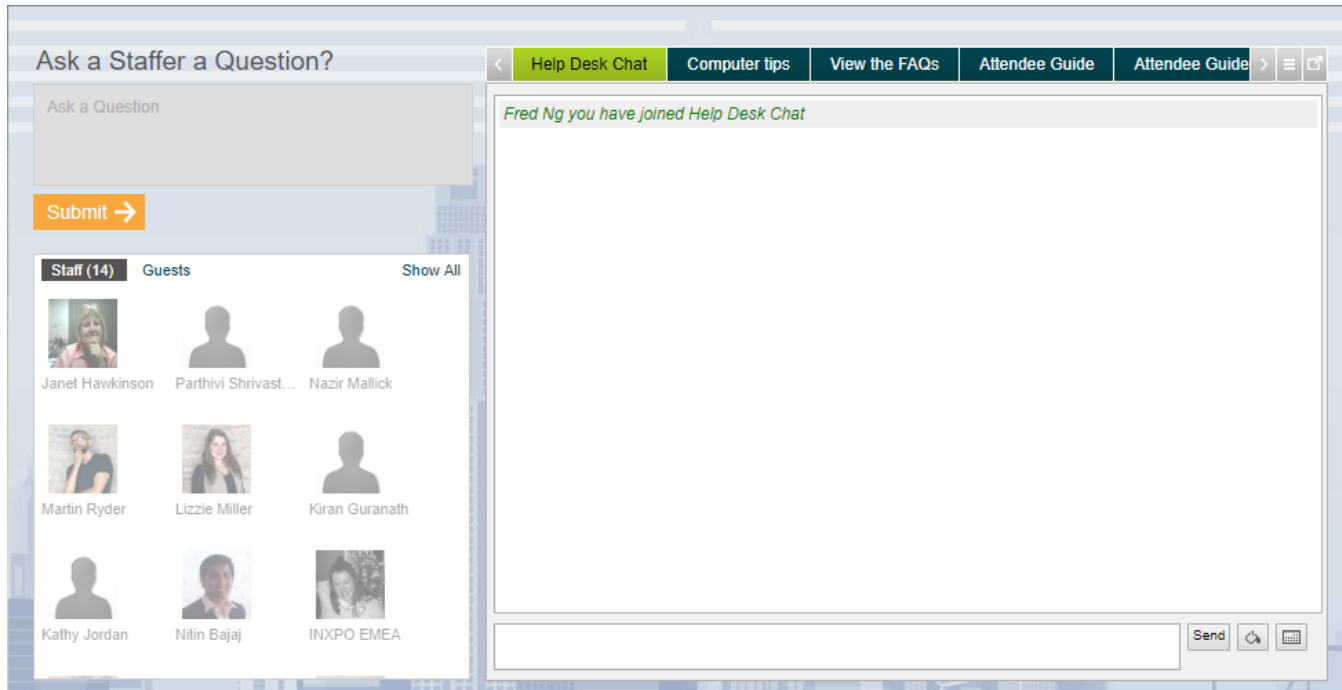
Connection - The notification will display that you have a new connection. You can click on accept or ignore directly from the request window.

Announcement - The notification will display that you have a new announcement. Click on the notification window to view or dismiss.



Help Desk

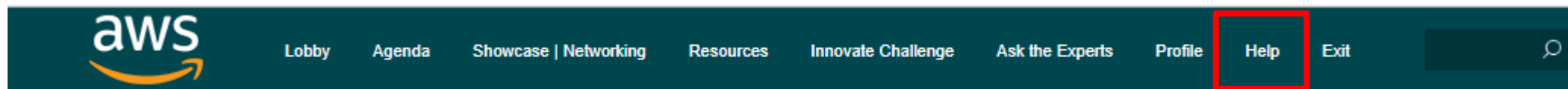
The Help Center is available for any technical support issues you have while interacting in the virtual event. There are helpful resources available to you such as guides, FAQs, and support documentation to aid in troubleshooting support requests.



Features:

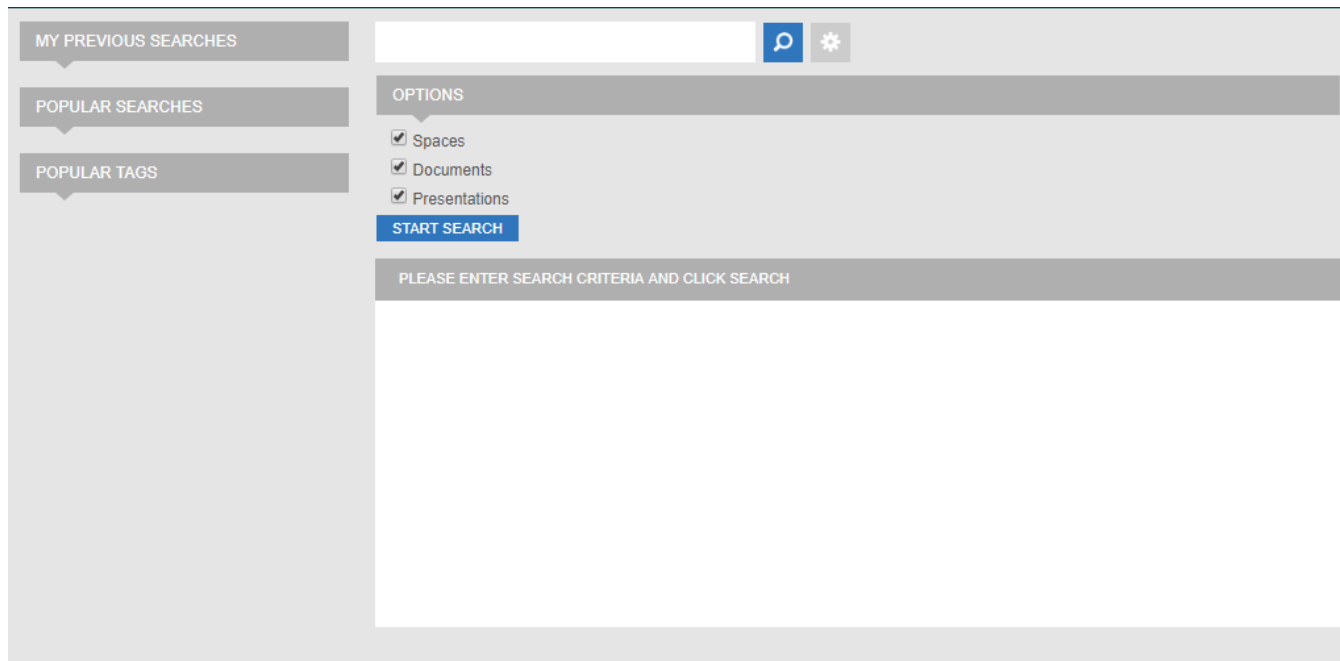
- **Chat** –will allow you to chat with support staff available to help assist with any questions you may have.
- **E-Mail** –will allow you to email support at the alias, eventsupport@inxpo.com should you have support questions after the live event is placed on-demand.
- **Documentation** – available to view helpful resources in troubleshooting potential issues such as chat or communication problems, security prompts, FAQs, etc.

INXPO Support representatives will be standing by in the space to answer your queries. Click on a representative's image to begin communicating through private chat or email.



Search

You can use the search feature to find documents/links, and presentations/webcasts within the event. To launch the search feature, click on the magnifying glass on the toolbar at the top of the screen.



The screenshot displays a search interface with a sidebar on the left containing sections for 'MY PREVIOUS SEARCHES', 'POPULAR SEARCHES', and 'POPULAR TAGS'. The main area features a search bar at the top with a magnifying glass icon and a settings gear. Below the search bar is an 'OPTIONS' section with three checked checkboxes: 'Spaces', 'Documents', and 'Presentations'. A blue 'START SEARCH' button is positioned below these options. At the bottom of the main area, a grey bar contains the text 'PLEASE ENTER SEARCH CRITERIA AND CLICK SEARCH' above a large, empty white text input field.

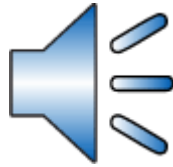
In the “Search For” field, type your search criteria. You can perform a global search by leaving the boxes checked, or you can narrow your search to documents/links.

You can perform a Search by clicking in the “Search field” on the toolbar at the top of the screen.



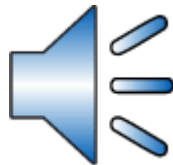
Sounds of the Event

The event uses audio to notify you when certain events occur. This is especially helpful if you are logged into the event but are working in another application.



Communication Received

You will hear this sound when you receive a new Email, chat request or VCard. Click on the icon at the left to play the sound.



Chat Accepted












When someone responds to a chat request that you initiated, you will hear this sound. Click on the icon at the left to play the sound.

Computer Tips

Be sure your system is ready to go for the event. Here are a few tips and tricks that will help.

INXPO STUDIO

Technical Requirements

VIEWER / ATTENDEE					
Computer Browser / OS Support	 Internet Explorer 11	 Microsoft Edge			
			60	67	10
 Windows 7	✓		✓	✓	
 Windows 10		✓	✓	✓	
 Mac			✓	✓	✓
 Red Hat Enterprise Linux 7.4			✓	✓	
 iOS 10+			✓	✓	✓
 Android 4.3+				✓	

Please view full list of computer tips at the 'Helpdesk'.

Feedback Form

We hope you found it interesting! A kind reminder to **complete the survey**.
Let us know what you thought of today's event and how we can improve the event experience for you in the future.



aws-apac-marketing@amazon.com



twitter.com/AWSCloud



facebook.com/AmazonWebServices



youtube.com/user/AmazonWebServices



slideshare.net/AmazonWebServices



twitch.tv/aws



Event Support

Event Date
19 July

Contact Us
Email: eventsupport@inxpo.com

For support during the event, click “Help icon” on the toolbar at the top of the screen.

