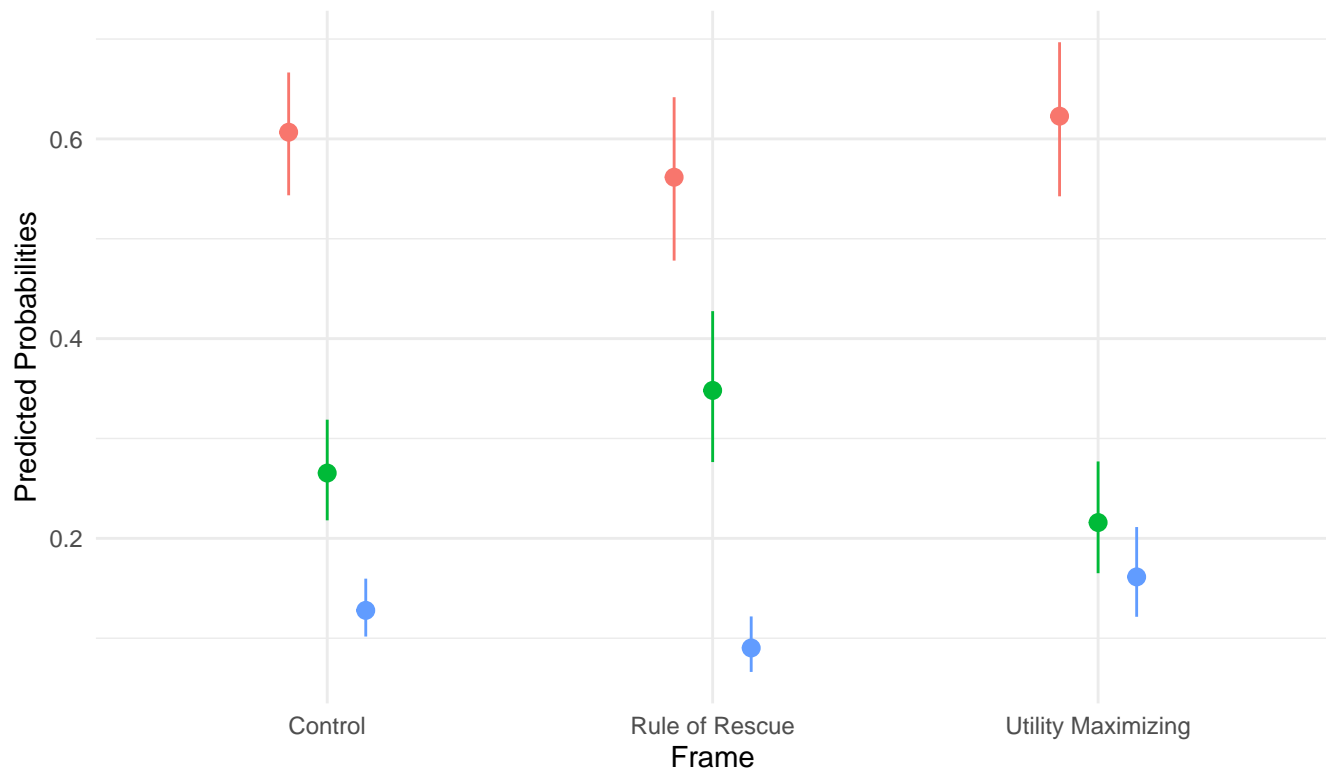


The new treatment is for a specific type of incurable cancer.
In Finland, there are 10–20 patients each year for
whom a new drug can be used.



- A medicine should be introduced at public expense if a company lowers its price
- The medicine should be made available at public expense, regardless of the price charged by the company
- The medicine should not be introduced with social funding

Rule of Rescue:
There is no cure for this particular type of cancer. The new medicine is a possible option
for patients who have already received multiple treatments and for whom the
remaining options are limited.

Utility Maximizing:
The funds available to healthcare are finite. The adoption of the new medicine means
that the funds used to pay for it will mean cuts elsewhere in healthcare.