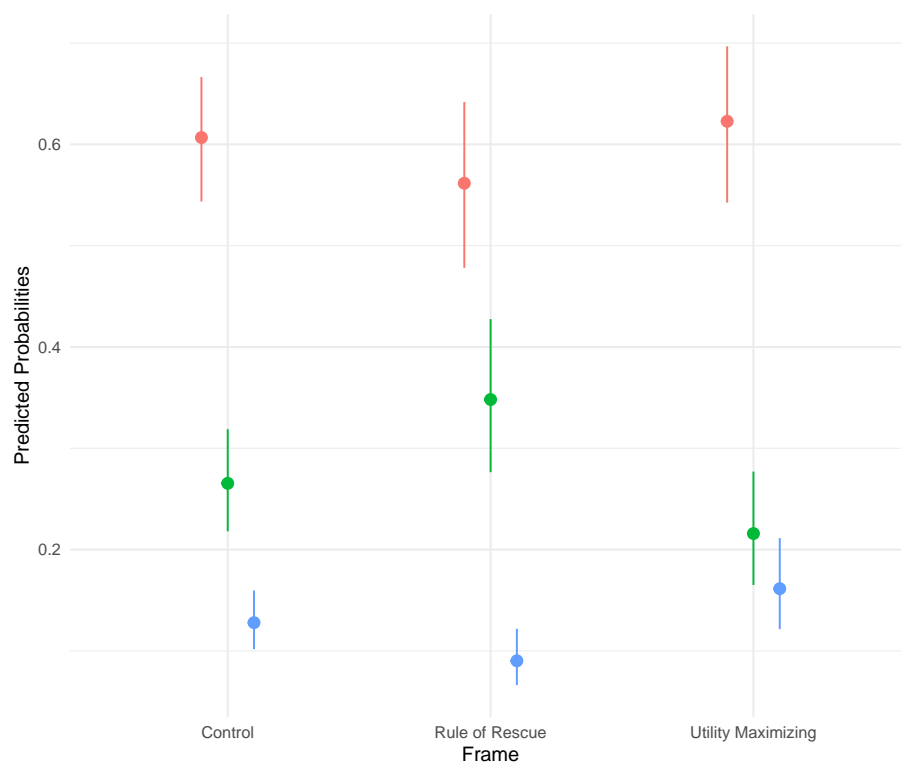


```
## Loading required package: pacman
```

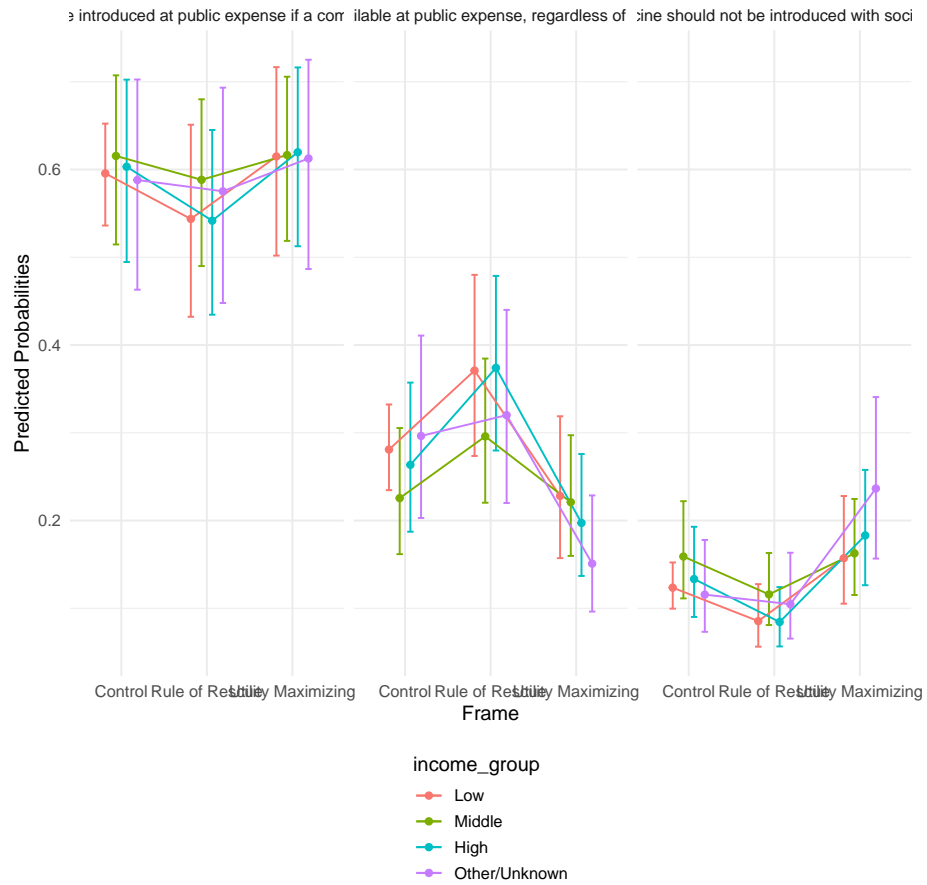


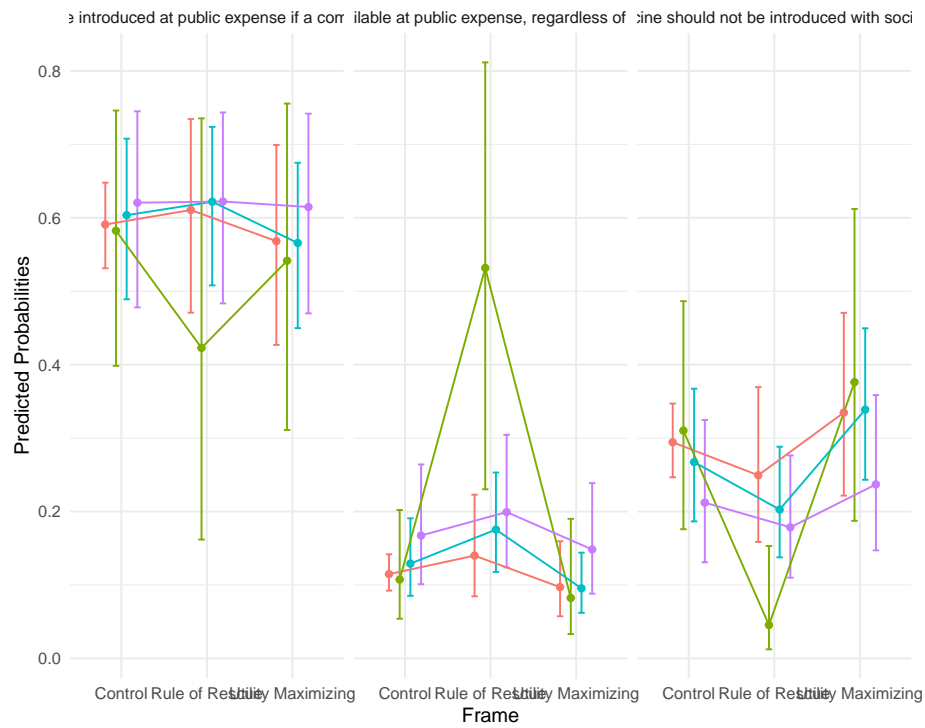
- A medicine should be introduced at public expense if a company lowers its price
- The medicine should be made available at public expense, regardless of the price charged by the company
- The medicine should not be introduced with social funding

```
##          z_score p_value significant
## 90% CI    1.786  0.0742            1
## 95% CI    1.786  0.0742            0

## Fitting m.1:  outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
## Fitting m.2:  outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
##               + M2_5
## Fitting m.3:  outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
##               + M2_5 + M2_11
## Fitting m.4:  outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
##               + M2_5 + M2_11 + M2_6_0
## Fitting m.5:  outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
##               + M2_5 + M2_11 + M2_6_0 + M1_3
```

```
## Fitting m.6: outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
+ M2_5 + M2_11 + M2_6_0 + M1_3 + M2_2
## Fitting m.7: outcome ~ Frame + M1_1 + M1_2_1 + income_group + M1_9
+ M2_5 + M2_11 + M2_6_0 + M1_3 + M2_2 + M1_5
```





M2_13

- I have not taken any medicines prescribed by my doctor
- There have been a lot of problems
- There have been no problems at all
- There have been some problems

```
p_load(texreg)

# Combine base model and sequential models
all_models <- c(list(model), models)

# Generate the table
texreg(models,
        #omit.coef = "_2_",
        scalebox = 0.4,
        booktabs = TRUE,
        use.packages = TRUE)
```

graphicx booktabs

	m.0	m.1	m.2	m.3	m.4	m.5	m.6
FrameRule of Rescue	0.37*** (0.10)	0.40*** (0.10)	0.40*** (0.10)	0.39*** (0.10)	0.39*** (0.10)	0.39*** (0.10)	0.39*** (0.10)
FrameUtility Maximizing	-0.29** (0.10)	-0.27** (0.10)	-0.26** (0.10)	-0.27** (0.10)	-0.27** (0.10)	-0.27** (0.10)	-0.27** (0.10)
M1.1Male	-0.10 (0.08)	-0.09 (0.08)	-0.10 (0.08)	-0.05 (0.08)	-0.05 (0.08)	-0.04 (0.08)	-0.03 (0.08)
M1.1Mies	-0.72 (1.23)	-0.77 (1.24)	-0.75 (1.24)	-0.89 (1.25)	-0.90 (1.25)	-1.31 (1.26)	-1.27 (1.26)
M1.1Other	-0.01 (0.39)	0.14 (0.40)	0.14 (0.40)	0.12 (0.39)	0.12 (0.39)	0.19 (0.40)	0.22 (0.40)
M1.2.1	0.02*** (0.00)	0.02*** (0.00)	0.02*** (0.00)	0.02*** (0.00)	0.02*** (0.00)	0.01*** (0.00)	0.01*** (0.00)
income_groupMiddle	-0.20 (0.10)	-0.17 (0.11)	-0.17 (0.11)	-0.15 (0.11)	-0.16 (0.11)	-0.09 (0.12)	-0.10 (0.12)
income_groupHigh	-0.06 (0.12)	-0.04 (0.12)	-0.04 (0.12)	-0.06 (0.12)	-0.06 (0.12)	0.02 (0.14)	-0.00 (0.14)
income_groupOther/Unknown	-0.19 (0.13)	-0.22 (0.14)	-0.22 (0.14)	-0.20 (0.14)	-0.20 (0.14)	-0.13 (0.15)	-0.14 (0.15)
The medicine should not be introduced with social funding—A medicine should be introduced at public expense if a company lowers its price	-1.07*** (0.16)	-1.09*** (0.22)	-1.09*** (0.22)	-1.11*** (0.24)	-1.10*** (0.24)	-1.16*** (0.27)	-1.27*** (0.28)
A medicine should be introduced at public expense if a company lowers its price—The medicine should be made available at public expense, regardless of the price charged by the company	1.82*** (0.16)	1.83*** (0.23)	1.83*** (0.23)	1.83*** (0.24)	1.84*** (0.24)	1.79*** (0.27)	1.68*** (0.28)
M1.9Central Ostrobothnia		-0.44 (0.35)	-0.45 (0.35)	-0.51 (0.36)	-0.51 (0.36)	-0.52 (0.36)	-0.51 (0.36)
M1.9Etelä-Savo		-0.36 (0.28)	-0.36 (0.28)	-0.36 (0.28)	-0.36 (0.28)	-0.41 (0.28)	-0.40 (0.28)
M1.9Kainuu		1.92** (0.66)	1.93** (0.66)	2.19** (0.67)	2.19** (0.67)	2.26*** (0.67)	2.28*** (0.67)
M1.9Kanta-Häme		0.12 (0.31)	0.13 (0.31)	0.10 (0.31)	0.10 (0.31)	0.10 (0.31)	0.10 (0.31)
M1.9Kymenlaakso		-0.23 (0.29)	-0.23 (0.29)	-0.23 (0.29)	-0.23 (0.29)	-0.22 (0.29)	-0.22 (0.29)
M1.9Lapland		-0.23 (0.28)	-0.23 (0.28)	-0.19 (0.28)	-0.19 (0.28)	-0.17 (0.28)	-0.17 (0.28)
M1.9North Karelia		-0.37 (0.28)	-0.37 (0.28)	-0.28 (0.28)	-0.28 (0.28)	-0.31 (0.28)	-0.29 (0.28)
M1.9North Ostrobothnia		-0.03 (0.23)	-0.03 (0.23)	0.00 (0.23)	0.00 (0.23)	-0.03 (0.23)	-0.05 (0.23)
M1.9North Savo		-0.32 (0.24)	-0.32 (0.24)	-0.30 (0.24)	-0.30 (0.24)	-0.36 (0.24)	-0.36 (0.24)
M1.9Ostrobothnia		-0.31 (0.45)	-0.31 (0.45)	-0.22 (0.44)	-0.22 (0.44)	-0.23 (0.44)	-0.26 (0.44)
M1.9Päijät-Häme		0.07 (0.26)	0.06 (0.26)	0.08 (0.26)	0.08 (0.26)	0.07 (0.26)	0.08 (0.26)
M1.9Pirkanmaa		-0.30 (0.20)	-0.30 (0.20)	-0.32 (0.20)	-0.32 (0.20)	-0.31 (0.20)	-0.33 (0.20)
M1.9Satakunta		0.10 (0.29)	0.10 (0.29)	0.07 (0.29)	0.07 (0.29)	0.08 (0.29)	0.07 (0.29)
M1.9South Karelia		0.56 (0.32)	0.57 (0.32)	0.53 (0.32)	0.54 (0.32)	0.56 (0.32)	0.59 (0.33)
M1.9South Ostrobothnia		-0.02 (0.29)	-0.01 (0.29)	0.03 (0.30)	0.04 (0.30)	0.09 (0.30)	0.07 (0.30)
M1.9Southwest Finland		-0.06 (0.21)	-0.06 (0.21)	-0.05 (0.21)	-0.05 (0.21)	-0.05 (0.21)	-0.05 (0.21)
M1.9Uusimaa		0.14 (0.18)	0.15 (0.18)	0.16 (0.18)	0.16 (0.18)	0.14 (0.19)	0.13 (0.19)
M2.5Yes			0.03 (0.09)	-0.02 (0.10)	-0.02 (0.10)	-0.02 (0.10)	-0.01 (0.10)
M2.11300-599 €						-0.02 (0.13)	-0.00 (0.13)
M2.11600 € or more						-0.02 (0.13)	0.02 (0.13)
M2.11All 100 €						0.07 (0.17)	0.15 (0.17)
M2.11I do not take medicines prescribed by my doctor						0.12 (0.12)	0.10 (0.12)
M2.11I don't know						0.11 (0.12)	0.12 (0.12)
M2.6.0Yes						-0.44** (0.15)	-0.46** (0.17)
M1.3Separated or divorced						0.14 (0.18)	0.16 (0.18)
M1.3Unmarried						0.03 (0.12)	-0.04 (0.12)
M1.3Widow						0.47*** (0.14)	0.46** (0.14)
M2.2Yes						-0.07 (0.12)	-0.07 (0.12)
M1.5I am on maternity or paternity leave, parental leave or childcare leave						0.21 (0.29)	0.21 (0.29)
M1.5I am partly working, partly retired						-0.16 (0.10)	-0.16 (0.10)
M1.5I am retired							
M1.5I am unemployed or laid off							
M1.5I study							
M1.5I work full-time							
M1.5I work part-time							
M1.5Something else							
AIC	4568.06	4562.76	4564.65	4558.21	4560.16	4552.26	4551.79
BIC	4631.95	4725.38	4733.08	4755.68	4763.44	4772.96	4778.29
Log Likelihood	-2273.03	-2253.38	-2253.32	-2245.11	-2245.08	-2238.13	-2236.88
Deviance	4546.06	4506.76	4506.65	4490.21	4490.16	4476.26	4473.79
Num. obs.	2460	2460	2460	2460	2460	2460	2460

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$

Table 1: Statistical models