

List Experiment: Endorsement Task

Control

Treatment

- Steal an iPod from a large department store
- Speed on the highway because you're late for work/school
- Download your favorite music from the Internet illegally

- Steal an iPod from a large department store
- Speed on the highway because you're late for work/school
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- Sell your vote to a candidate for \$500

“How many things (NOT WHICH ONES), if any, would you do?”