



EPSON®
EXCEED YOUR VISION

DEVELOPER'S GUIDE TO Moverio® Smart Eyewear

MOVERIO SMART EYEWEAR

Epson® Moverio

The breakthrough smart eyewear from the world leader in projection technology

Epson's Moverio BT-200 and Pro BT-2000 smart eyewear offer you an exciting new platform for creating cutting-edge 2D and 3D applications that unleash the full power of Augmented Reality.



> Featuring optional lens shade from Rochester Optical



Moverio lets you easily create amazing Augmented Reality applications that seamlessly merge the real and the digital worlds.

What's unique about Moverio

Moverio smart eyewear features innovative, industry-leading technologies that make it the ideal platform for developing Augmented Reality, interactive games and industrial applications.

TRANSPARENT

Transparent, see-through design allows you to build apps that overlay digital information and images onto the real world.

3D

Binocular front-and-center displays enable true 3D app development.

BUILT-IN SENSORS

Built-in sensors let you create an immersive user experience with advanced in-app functionality and innovative motion-based UI controls.

AR MADE EASY

Bringing your ideas to life is a breeze with Moverio. It uses the Android™ OS, so developing Augmented Reality applications is as simple as building a mobile app.



Why partner with Epson

Technology leader





In addition to being a world leader in projection technology, we're experts at high-precision manufacturing, and our smart eyewear has been commercially available, globally, since 2011.

We're here to stay

We've invested millions of dollars and thousands of hours of research and development in Moverio. And we're only just beginning.

Dedicated to our developers

We give you everything you need to make the most of the Moverio platform — from tools, SDKs and support to unique partnership opportunities that offer a wide variety of benefits.

1998	One of many Moverio patents issued
1998 - 2010	
2011	 Moverio BT-100 is introduced
2012 2013	
2014	 Moverio BT-200 — 60% lighter than its predecessor
2015	 Moverio Pro BT-2000 is released — optimized for enterprise usage
2016	 Stay tuned...

Learn more about Moverio



Go to
Epson.com/Moverio



View videos at
youtube.com/Moverio



THE FUTURE OF AR IS BRIGHT. BE PART OF IT WITH MOVERIO.

“The mobile Augmented Reality market is set to increase dramatically, from 60 million unique users this year to nearly 200 million in 2018.”

Jupiter Research

“AR smart glasses will displace the smartphone market, with 1 billion shipments sometime between 2019 and 2023.”

Ori Inbar, AugmentedReality.org

“The global smart glasses market for Augmented Reality is forecasted to grow at a compound annual growth rate of 192.4% over the period from 2014 to 2019.”

TechNavio

Moverio-optimized AR platforms



Vuforia

The Vuforia SDK for digital eyewear simplifies the development of 3D Augmented Reality applications. It gives you the power to create unique user experiences that include both Virtual Reality and Augmented Reality and build enterprise apps that allow users to work hands-free.



Wikitude

The Wikitude SDK makes developing stunning apps a snap. It lets you directly overlay Augmented Reality content onto the user's field of vision to create a truly immersive experience. It does all the heavy lifting for you, so you can focus on building incredible content.

A few current partners and developers



Gesture-based interfaces
for smart glasses



Visualization solutions for pilots



Advanced platform for enterprise
smart glasses



Customizable smart glass applications
for deskless workers



Augmented Reality medical
imaging applications



Advanced gesture-recognition platform



Hands-free AR support for medical
equipment procedures



Aerial cameras for use with
Moverio-optimized apps



Augmented Reality applications for
education and training



3D Augmented Reality games



AR applications for the
construction industry



Augmented Reality apps for industry



A sensor-based mobile
gaming platform



An interactive 3D AR platform for
industrial applications



Gesture-based interfaces
for smart glasses



Hands-free, real-time remote
collaboration applications



Provides frames and lenses
for smart glasses



Moverio-optimized augmented experiences
for leading agencies and brands



Custom-designed training and
maintenance solutions



Next-generation Augmented
Reality games



Mobile-device-to-Moverio
mirroring solution

Learn how you can become a Moverio partner. **Visit Epson.com/Moverio**



Find out more about Moverio



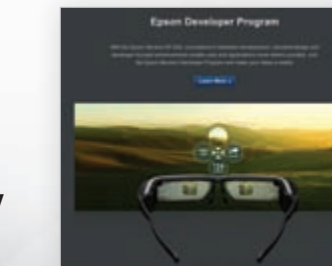
Get the complete
Moverio story at
Epson.com/Moverio



Visit our YouTube page
to see Moverio in action
youtube.com/Moverio

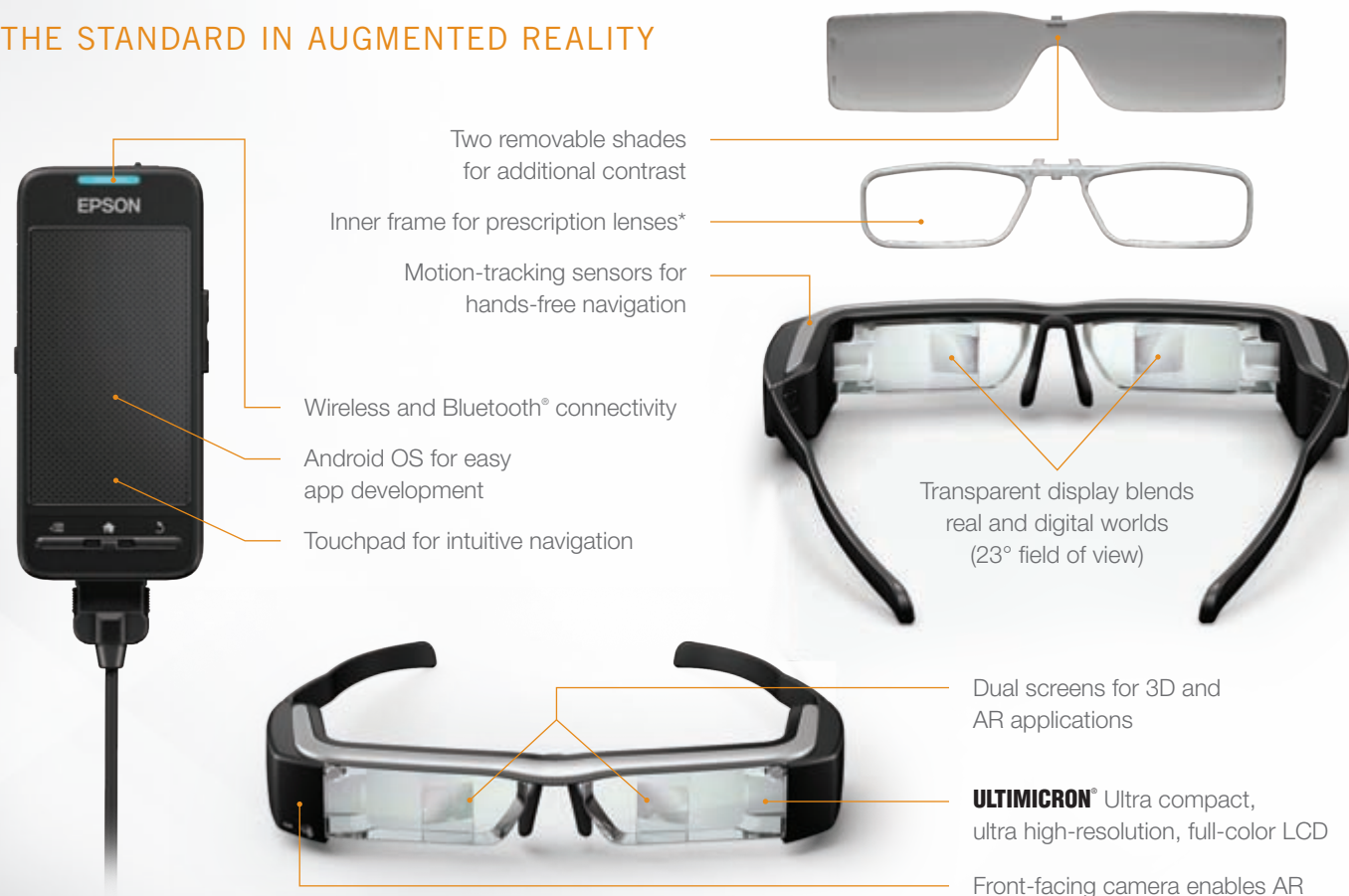
Moverio

Find out how to get
the Moverio SDK at
Epson.com/MoverioDev



Inside the Moverio BT-200

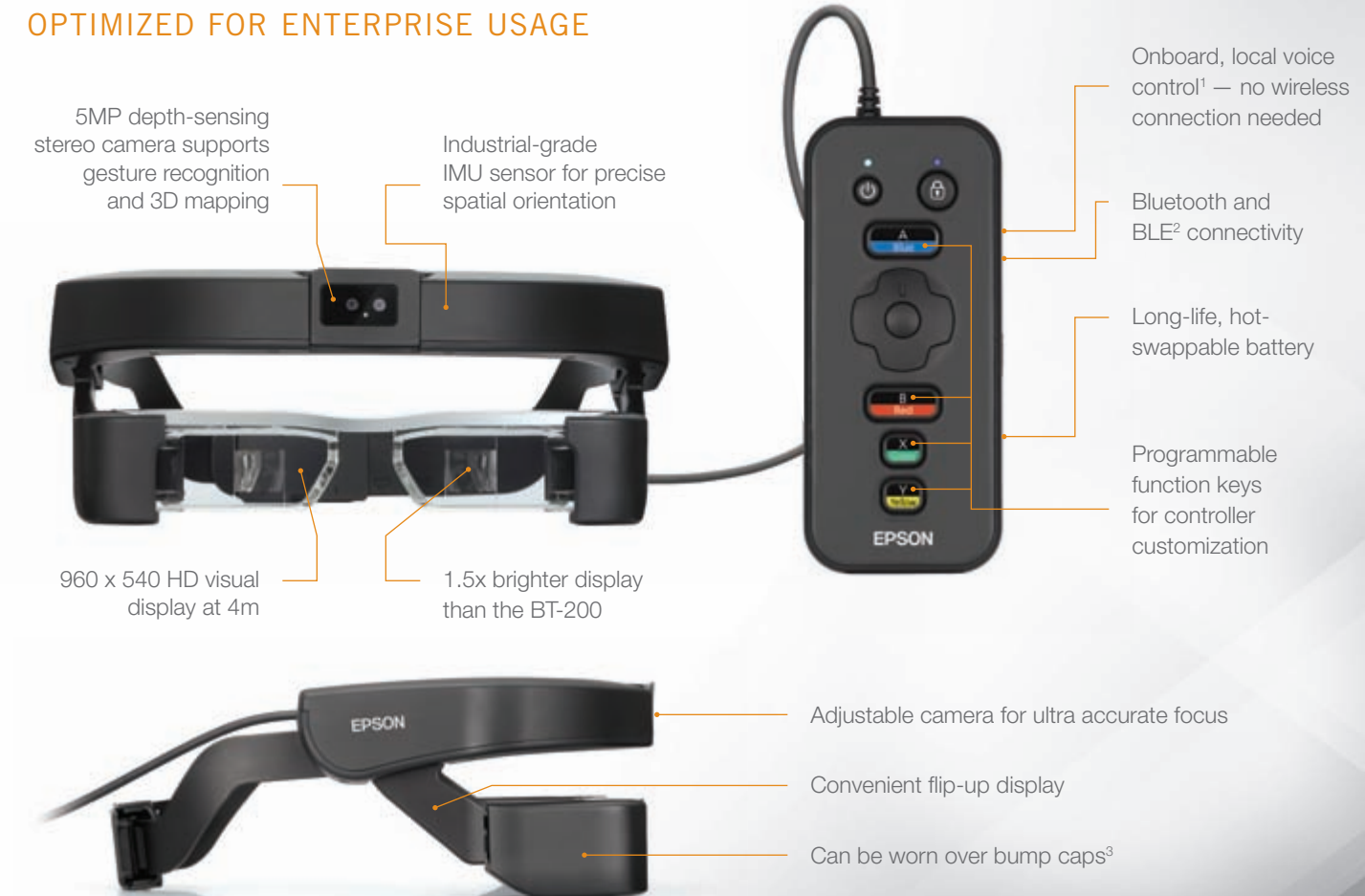
THE STANDARD IN AUGMENTED REALITY



*Prescriptions can be filled by Rochester Optical

Inside the new Moverio Pro BT-2000

OPTIMIZED FOR ENTERPRISE USAGE



¹ Programmable, up to 100 words. ² Limited profiles supported. ³ Compatibility list to be released.

Everything you need to develop winning apps

Moverio is built on the Android platform. So you can use the standard Android SDK to create apps. But that's only the beginning. We've partnered with industry leaders who have developed Moverio-optimized SDKs that make building apps easier than ever.

Epson SDK

This proprietary SDK lets you take advantage of unique Moverio features like Video Mute, Automatic 3D Activation and the ability to choose whether your apps are controlled by motion sensors in the control pad or the eyewear.

The Moverio developer site is where you'll find an array of tools for building apps for the Moverio BT-200 and new Moverio Pro BT-2000. And, once your app is complete, you can upload it and make it available as a free or paid app at the Moverio Apps Market. It currently features nearly 100 apps — ranging from 3D games to AR business solutions — with more being added all the time.

To find out more, visit Epson.com/MoverioDev



Meet Moverio developer

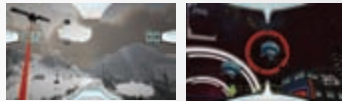
Sean McCracken

An award-winning developer and founder of Imaginary Computer, Sean McCracken is widely recognized as an industry expert in smart glass game development. Here's what he has to say about Moverio:

“The Moverio BT-200s are the best Augmented Reality glasses out there. They're not just a heads-up display like Google® Glass™. They're a true Augmented Reality platform. Moverio lets you create virtual worlds with an amazingly high immersion factor. I've been able to make games that make you feel like you're right in the middle of the action. It's amazing. **Moverio is the future.** And anyone who gets into developing apps for Moverio now will be early to the wearable boom that is about to happen.”



SEAN McCracken
Epson Developer Evangelist



Sean's *PSYCLOPs* and *Sky Temple* games take advantage of Moverio's innovative motion-tracking and immersive 3D capabilities to put players in the middle of the action.

[Learn more about Moverio](#)



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