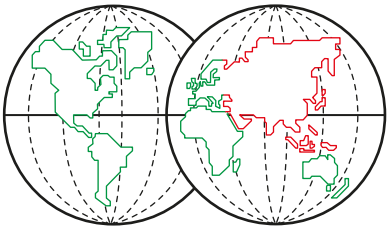


# Bursting Unicorns

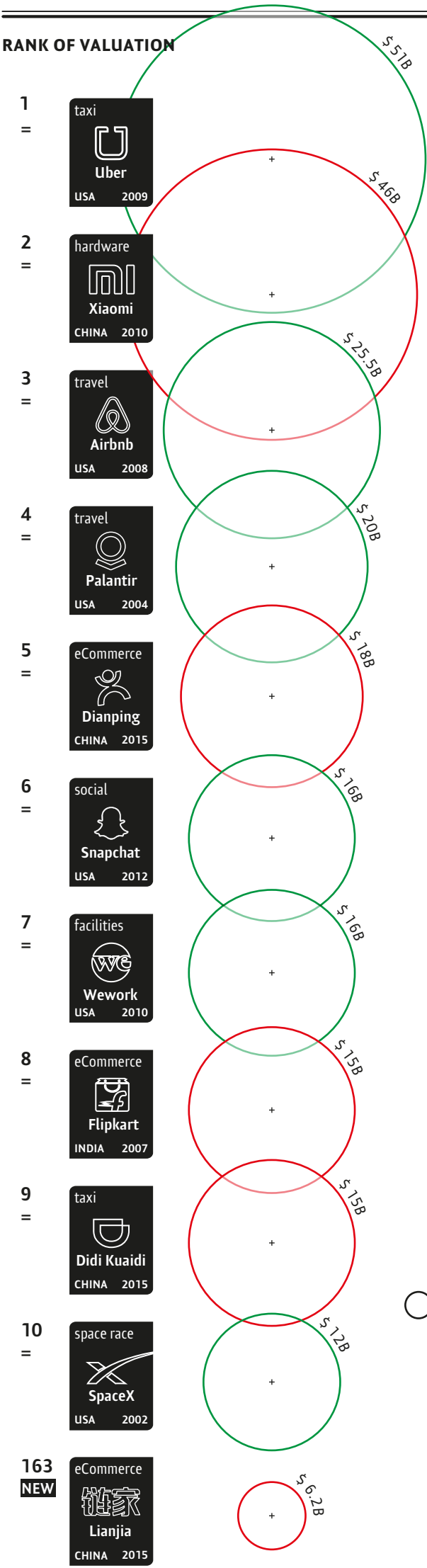
#visualizingthecrisis

05 • 05 • 2016

#01 #02 #03 #04 #05  
#06 #07 #08 #09 #10



## RANK OF VALUATION



## Elon Musk: the “Godfather” of Silicon Valley

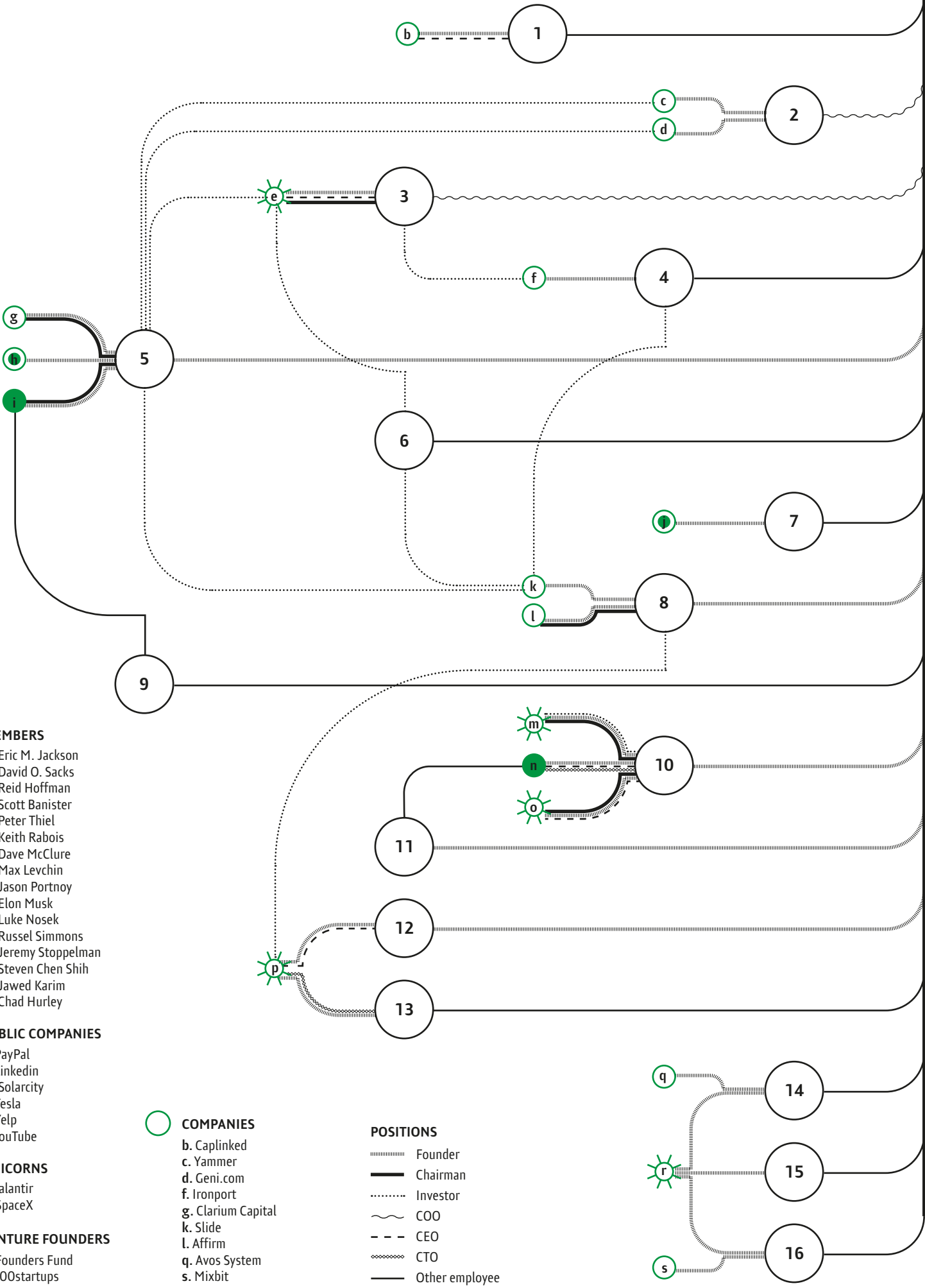
May 3<sup>rd</sup>, 2016

### Why Apple should buy Tesla and appoint Elon Musk as CEO?

Apple needs another Steve Jobs to reinvent itself and a combination of an operations executive such as Cook and a visionary such as Musk would be formidable. Musk is CEO of SpaceX and Tesla Motors, that developed electric vehicles and released first autonomous driving cars, and also Apple has been developing an electric vehicle. He probably would be interested in being part of Apple, if he were offered the CEO role. It could be another step of his successful life. He started in PayPal, and so was part of the “PayPal Mafia”.

### What is PayPal Mafia?

“PayPal Mafia” is used to denote a group of former PayPal employees and founders who founded and developed other tech companies, such as Tesla, SpaceX, Yahoo and Yelp. Three of them, have also become billionaires.



## NEWSFLASH

May 1st, 2016  
**SpaceX's planning to land a spacecraft on Mars in 2018**  
[www.qz.com](http://www.qz.com)

May 2nd, 2016  
**Google Chrome is now the undisputed champion of the web browser world**  
[www.bloomberg.com](http://www.bloomberg.com)

## PUBLIC COMPANIES

- a. PayPal
- e. LinkedIn
- m. Solarcity
- o. Tesla
- p. Yelp
- r. YouTube

## UNICORNS

- i. Palantir
- n. SpaceX

## VENTURE FOUNDERS

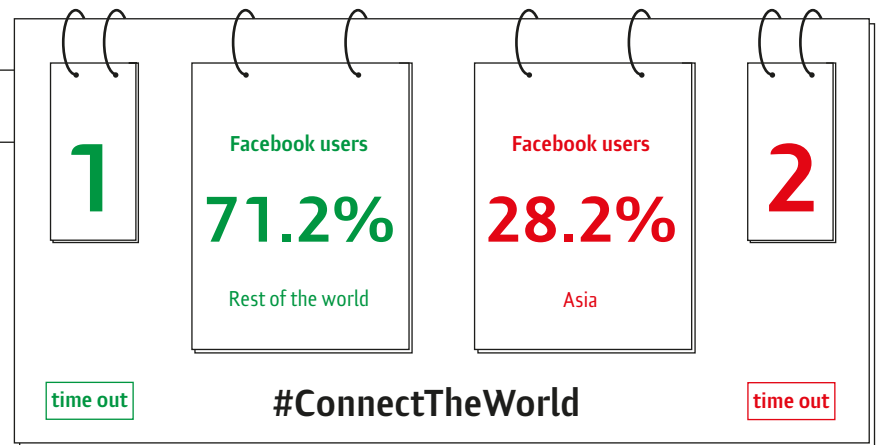
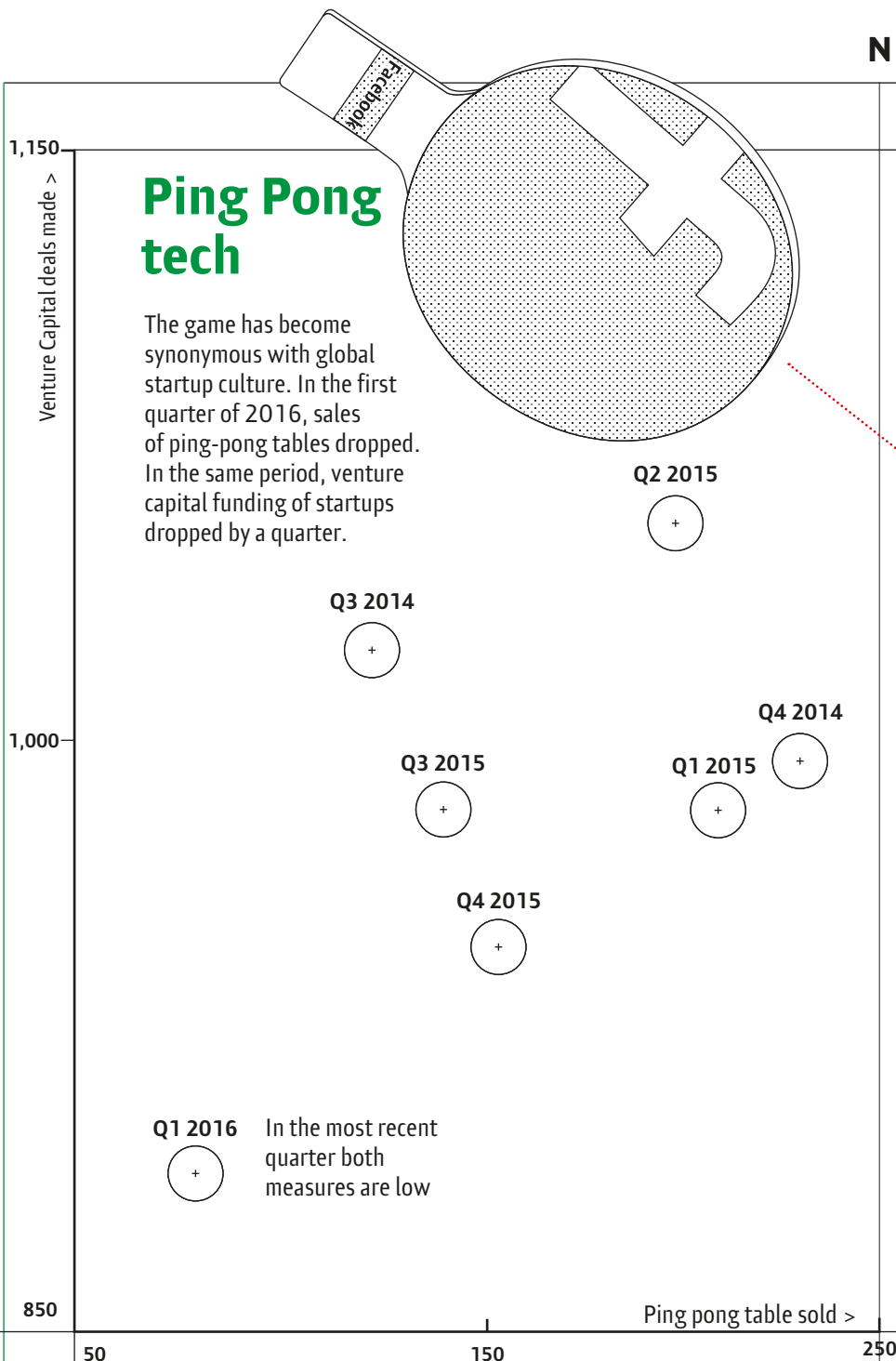
- h. Founders Fund
- j. 500startups

## COMPANIES

- b. Caplinked
- c. Yammer
- d. Geni.com
- f. Ironport
- g. Clarium Capital
- k. Slide
- l. Affirm
- q. Avos System
- s. Mixbit

## POSITIONS

- Founders
- Chairman
- Investor
- COO
- CEO
- CTO
- Other employee



### China

Chinese internet users can't access global social media sites. Facebook is engaged in a huge push into China led by CEO Mark Zuckerberg, even as the service remains banned there.

### 700 Million

internet users are blocked from social media sites by government censors

### India Bounces Free Basic

India has decided. The Internet offered by Mark Zuckerberg is an internet-poor. Not for the poor. Free Basics is a program whose contents are available for free via the networks of local operators that have partnered with Facebook.

TRA India  
Prohibition of Discriminatory Tariffs for Data Services Regulations 2016

internet.org by facebook

### Brazil vs. WhatsApp

A Brazilian judge issued a 72-hour ban on Facebook Inc.'s WhatsApp throughout Brazil on Monday. Messaging service was ordered blocked in Brazil for the second time in less than six months for failing to turn over data in a criminal investigation.

WhatsApp, is ubiquitous in Brazil. The app popularity explains why the judge's ruling to block the app in Brazil.

Others sought free messaging apps to avoid paying for texts or phone calls. Telegram Messenger, which got a boost in Brazil in December, said on Twitter that almost a million new users have joined.

2 MAY 2016

Judge Marcel Montalvao, from the northeastern state of Sergipe, told phone companies to block WhatsApp

17 DEC 2015

Judge Sandra Regina Nostre Marques ordered the service to be blocked from Brazil's end

**Mark Zuckerberg**  
about 5 months ago

Tonight, a Brazilian judge blocked WhatsApp for more than 100 million people who rely on it in her country.

We are working hard to get this block reserved. Until then, Facebook Messenger is still active and you can use it to communicate instead.

This is a sad day for Brazil. Until today, Brazil has been an ally in creating an open internet. Brazilians have always been among the most passionate in sharing their voice online.

571K 28K 157K

**Telegram Messenger**  
@telegram

Follow

Sorry Brazil! Your mobile networks can't process as many verification SMS as we're sending them. Over a million users joined, more waiting

8:17 PM - 2 May 2016

1 664 1 408

### Telegram boost

Messages daily in Brazil in 2016

