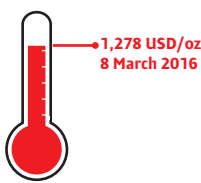


Gold fever

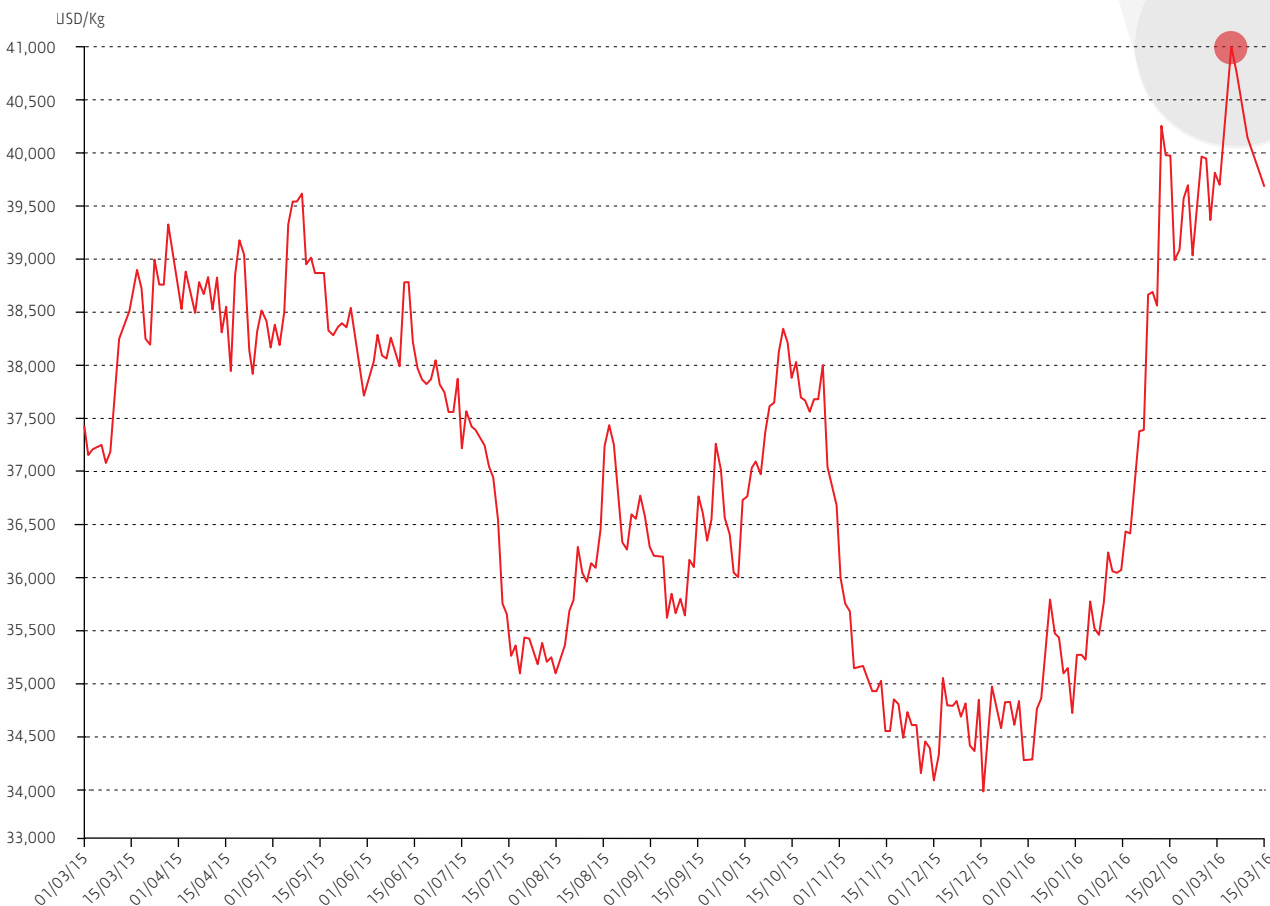
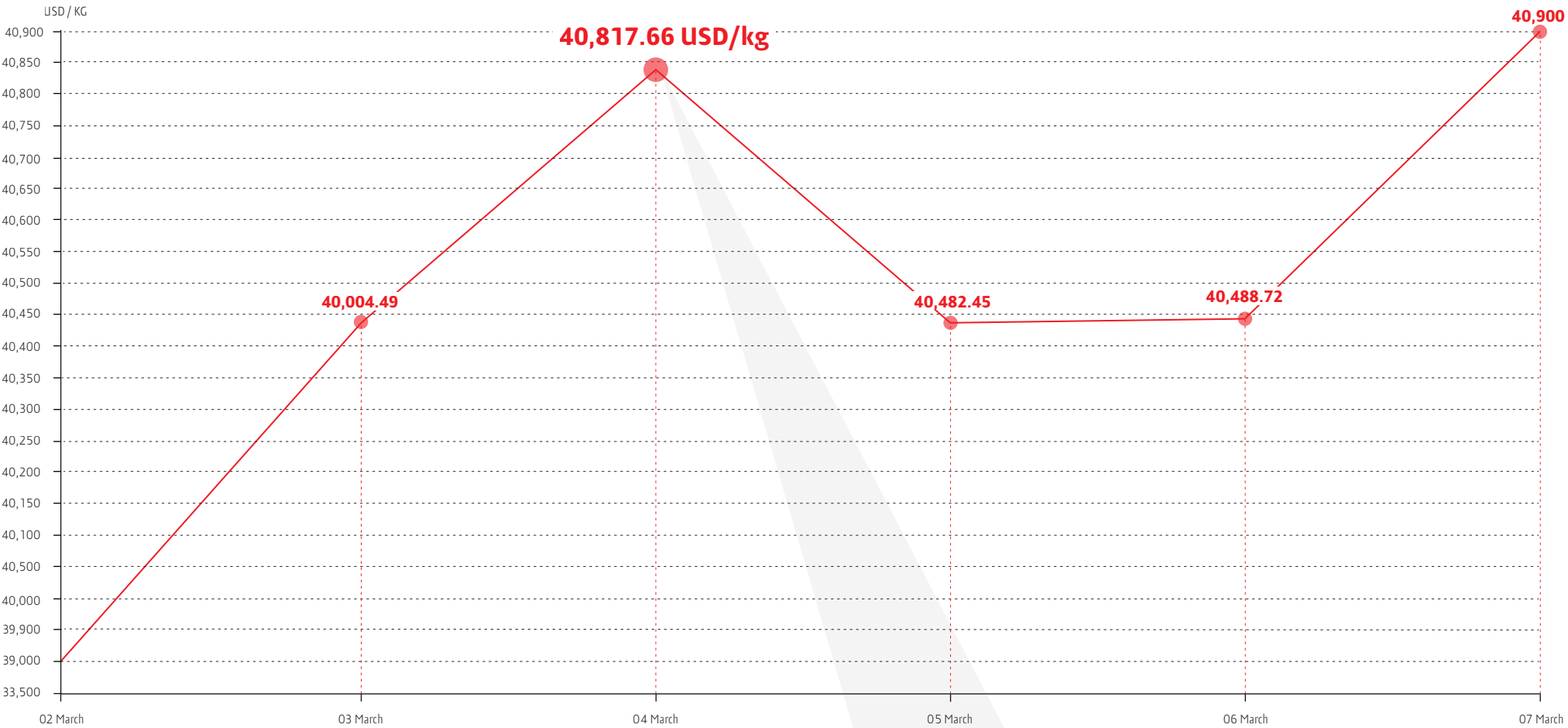


#visualizingthecrisis

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Issue 02

Last week, after a year, gold price's peak



4 March 2016

On this day, the gold after a year reached a historical peak.

12 months

It is the growth period of raching of the historical price gold peak on 4th March 2016.

1.920
USD/oz

It was the gold price peak reached before now in September 2011 in the growth occurred between 2000 and 2012.

+17%
of growth

The investors are trying to grab gold as a safe haven because of great uncertainty in global monetary policies.

- 0,65 %
of fall

Oil prices are falling, so investors have decided to move their investments on gold.

From which factors gold price depends?



Central Banks

The central bank transactions greatly influence the value of gold. There are some operations that affect a lot: the sale and gold investment.



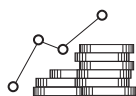
Interest rates

When interest rates of the biggest bank are high, the gold demand fall and orders decrease, but if interest rates are low, increase investments in gold.



Policy

Political crisis and wars affect the price of gold because this leads not to make major investments, and indeed to take in forms of asset considered as a safe.



Inflation

A conditioning of the gold price is just inflation. The mechanism is given by the economic crisis that it decreases the purchasing power and the economy in general gradually slows.



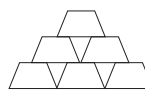
Society

Gold rises when other market are volatile. Investors head for the "safe haven" metal in the belief that its performance won't be correlated with other assets.



Tail risk

The crisis itself leads investors to low-risk investment solutions like gold. It is targeted to avoid mistakes and to make sure you still get a profit.



Availability

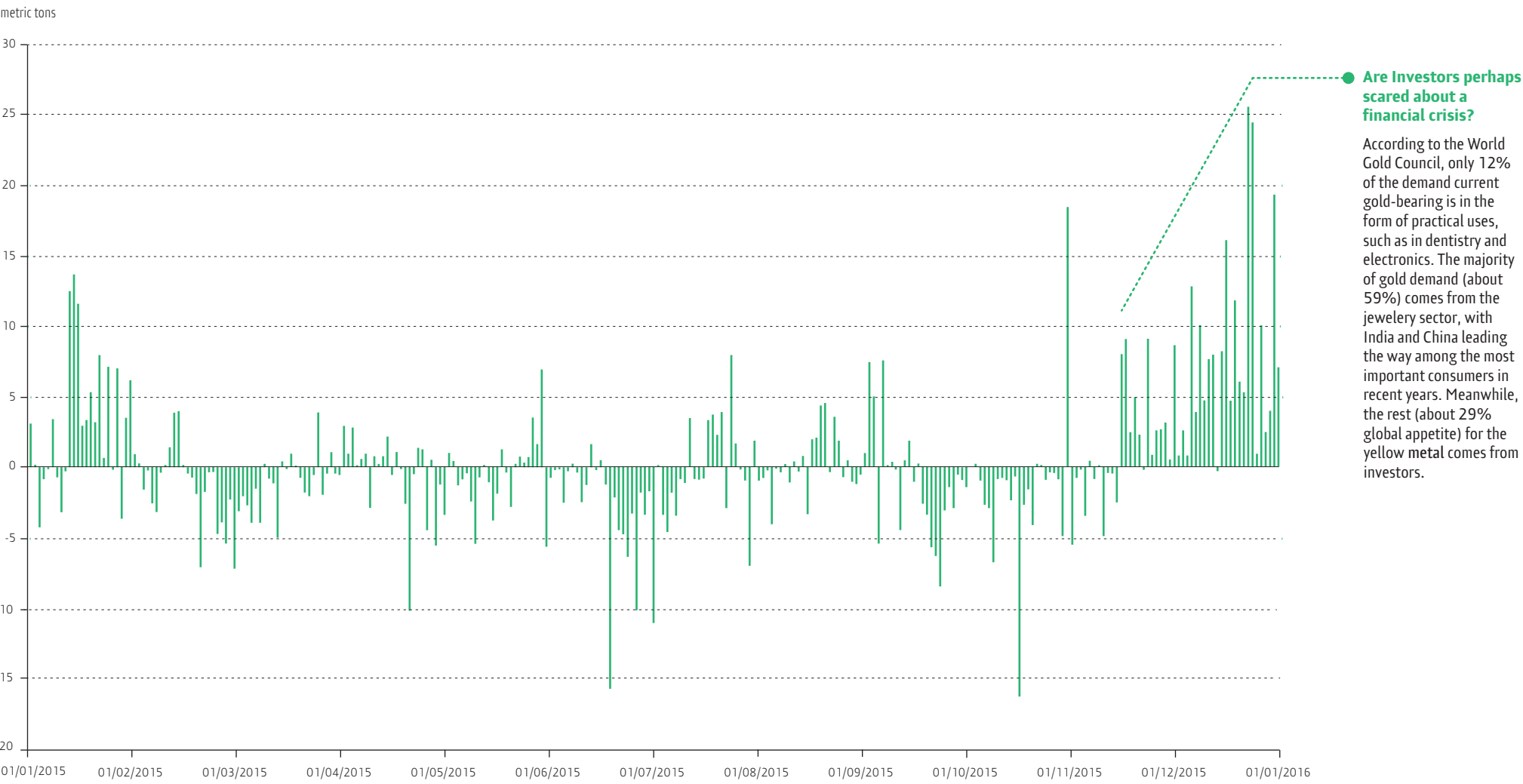
Availability helps to decide and to form the price of gold. Central banks, International Monetary Fund and mining companies play a role for the availability.



Climate

A climate unfavorable situation can complicate the extraction. Both the extreme heat and cold, even more extreme condition making it almost impossible.

Gold flowing into funds



This is the best time to invest gold ETFs. But what is an ETF?

Exchange

They are bought and sold in a stock exchange, like the New York Stock Exchange.

Traded

They can be traded like a stock.

Fund

Just like a mutual fund, they track the valuation of an index, commodity or basket of assets instead of a single stock.

1

Anyone can trade stocks on its own. There are online brokers that allow to you to buy some stocks.

2

If gold perform well, you will look up some ETFs, and decide on which one you can invest, such as those associated with gold.

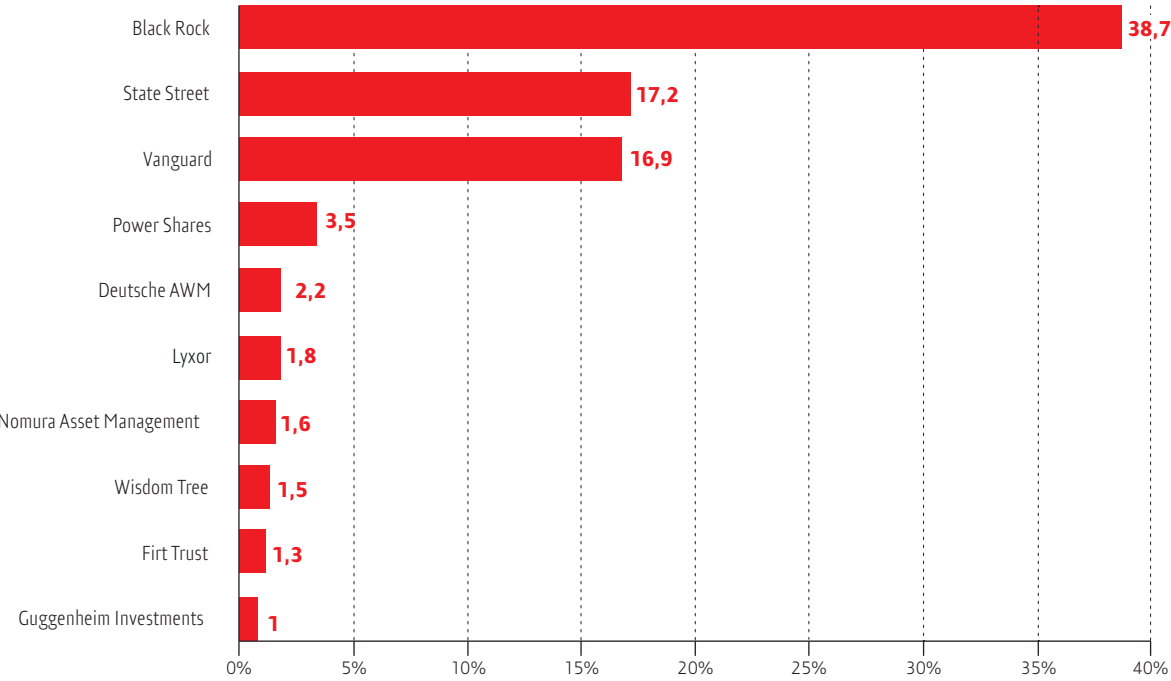
3

The stocks are acquired on online bank, from that moment you can monitor the performance every day.

4

You can choose to invest in companies and have exposure to different aspects of the market as bullion and mining companies.

BlackRock is the leading ETFs provider of global market share



The statistic presents the market share of largest providers of Exchange Traded Funds worldwide. The market share was calculated basing on the value of managed assets.

Historical break ☕

The International Monetary Conference was held in Paris

1867

Many large countries considered the main silver coin, with or without the gold, and the latter became the dominant form of money formally in 1867, at a conference held in Paris.