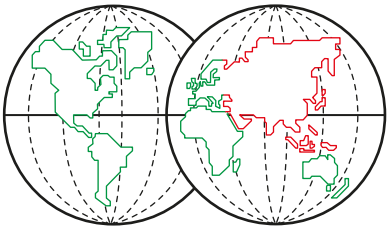


# Bursting Unicorns

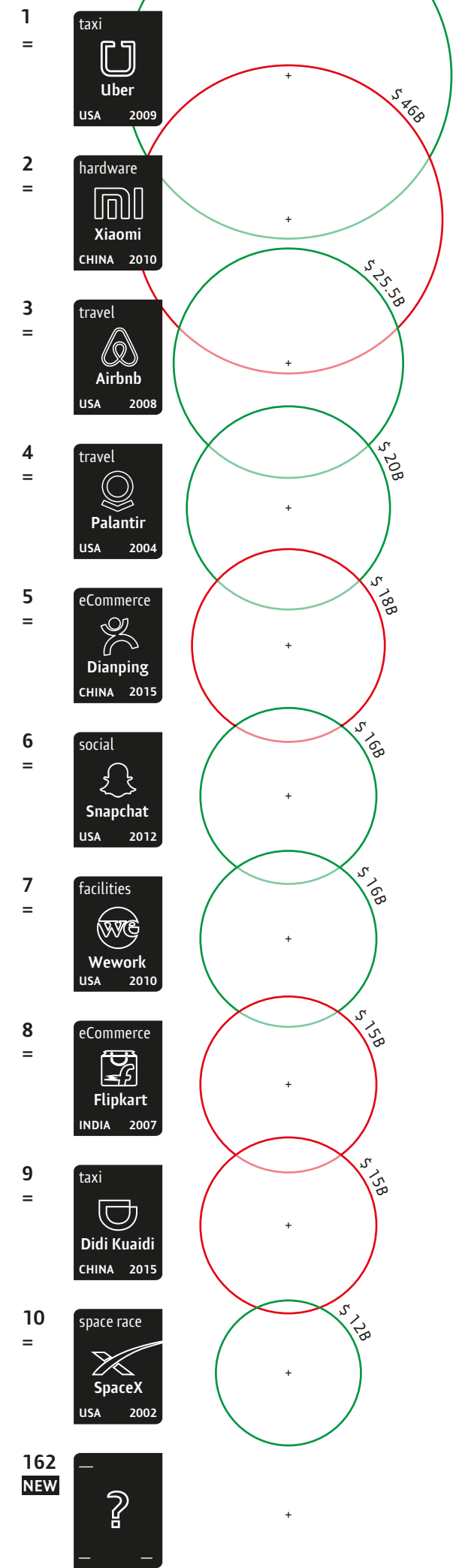
#visualizingthecrisis

28 • 04 • 2016

#01 #02 #03 #04 #05  
#06 #07 #08 #09 #10



## RANK OF VALUATION



## NEWSFLASH

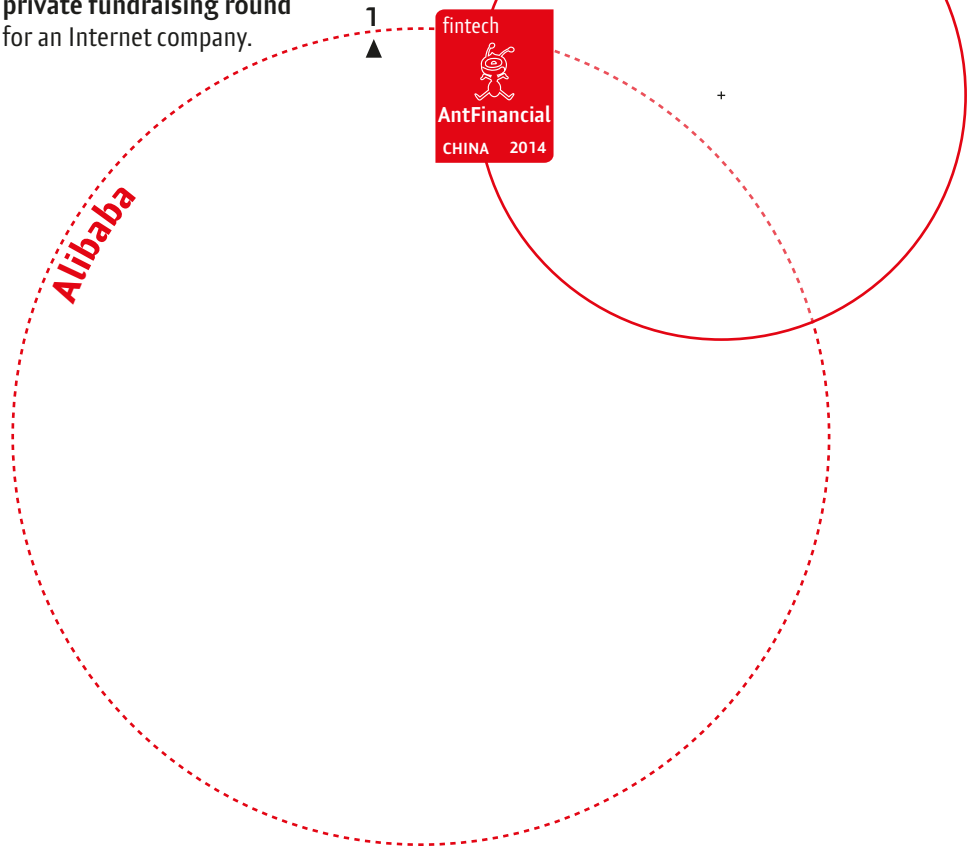
Apr 28th, 2016  
**Solar startup M-KOPA leapfrogs Africa's electricity grid**  
[www.techcrunch.com](http://www.techcrunch.com)

Apr 28th, 2016  
**Facebook spent \$12.5 M to protect Zuckerberg since 2013**  
[www.bloomberg.com](http://www.bloomberg.com)

## Can ants be unicorns?

April 26<sup>th</sup>, 2016

Ant Financial, which operates Alipay, the biggest payment platform in the country, raised a \$ 60 Billion valuation with the world's largest private fundraising round for an Internet company.



\$ 4.5B

From investors related to China Government: China Development Ind. Bank; China Investment Corporation; National Social Security Fund; Primavera Capital Group. China Government, in fact, is bankrolling the boom in startup fundraising.

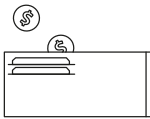
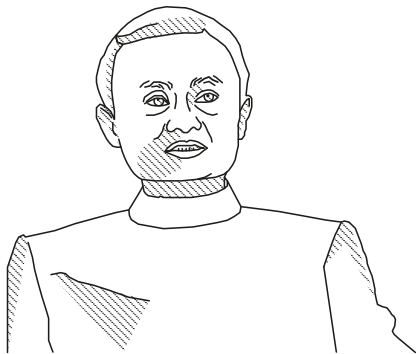
37.5%

Ant Financial was split-off from Alibaba in 2014. But Alibaba owns 37.5% of the company's pre-tax profits, and Alibaba would receive up to 37.5% of its IPO.

So can Ant Financial be considered a unicorn?

## Alibaba's CEO is the richest man in Asia

He's a Chinese business magnate. He is the founder and executive chairman of Alibaba Group. As of November 2014, he was the richest man in China. From a few days, rumors want Jack Ma to buy Silvio Berlusconi's AC Milan but sources from the Chinese group Alibaba have denied that the company's owner is really interested to the club.



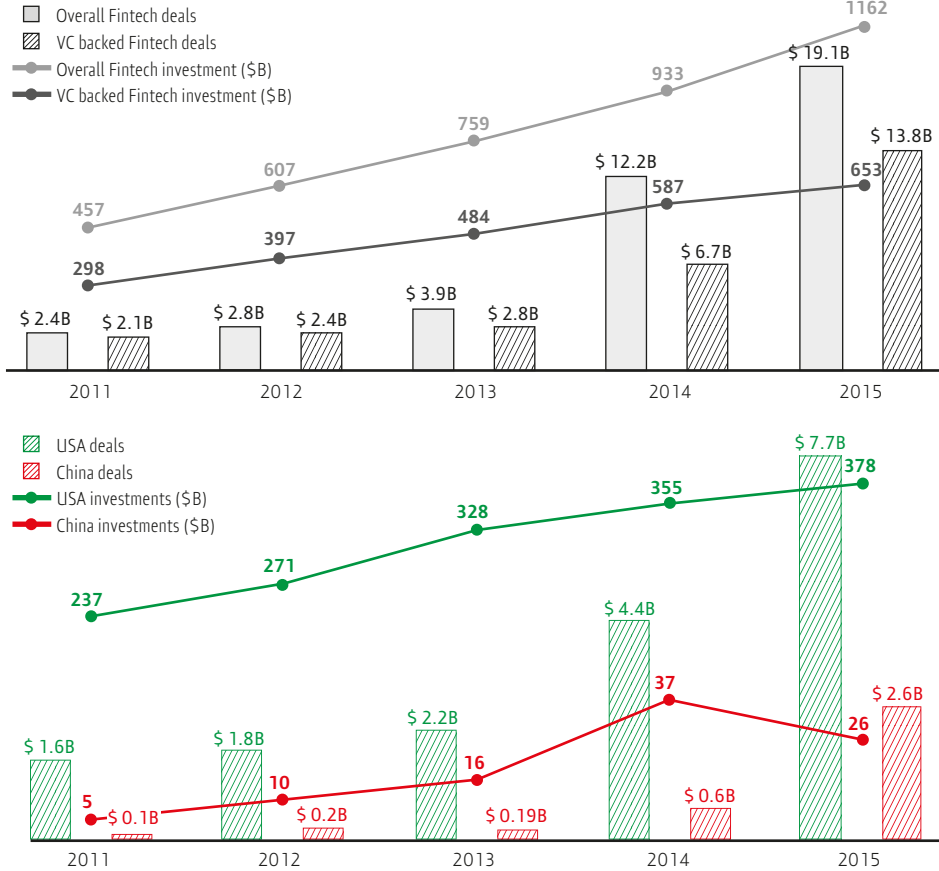
\$ 23B

#16 world's richest man

Name Jack Ma  
Age 51  
Position Alibaba CEO  
Citizenship China

## Deals and investments in Fintech

Fintech is a term used to describe the companies operating in the financial technology sector. It relates mainly to small startup companies which develop innovative technological solutions in such areas as online and mobile payments, big data, alternative finance and financial management. On a global scale, the value of investment in financial technology ventures amounted to approximately \$ 3B in 2013 and was projected to grow to around \$ 8B in 2018.



Q1 2016

334 deals  
\$ 6.7B investment



On closing, Jan 8<sup>th</sup> 2007

▲ 17.2 \$

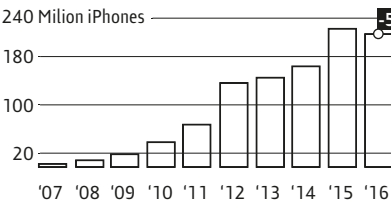


On closing, Feb 23<sup>th</sup> 2015

▲ 133.00 \$

\$155,000,000,000

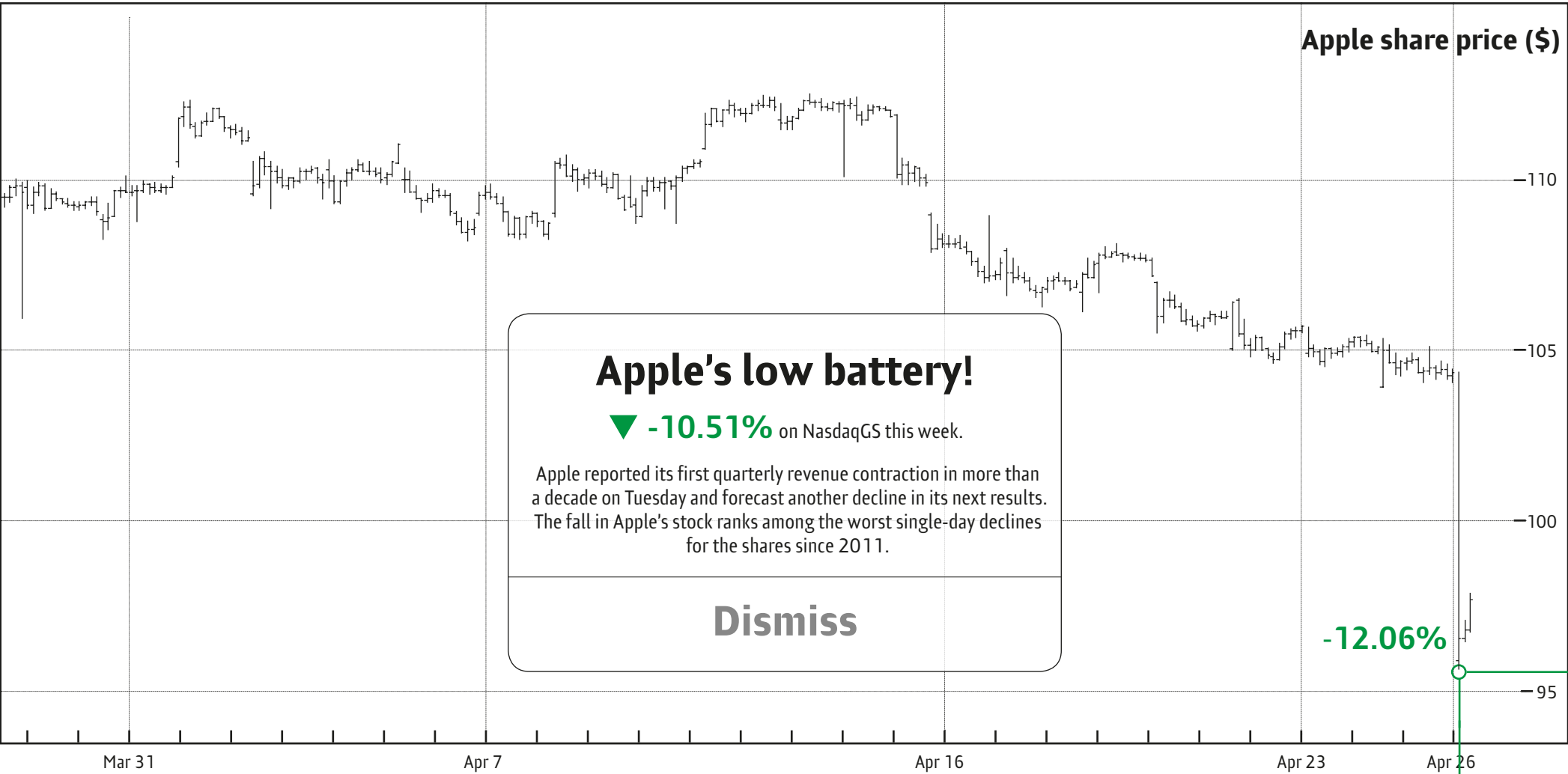
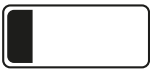
worth of iPhone in 2015



iPhone sales expeted

Sales in Q1 2016

-16%



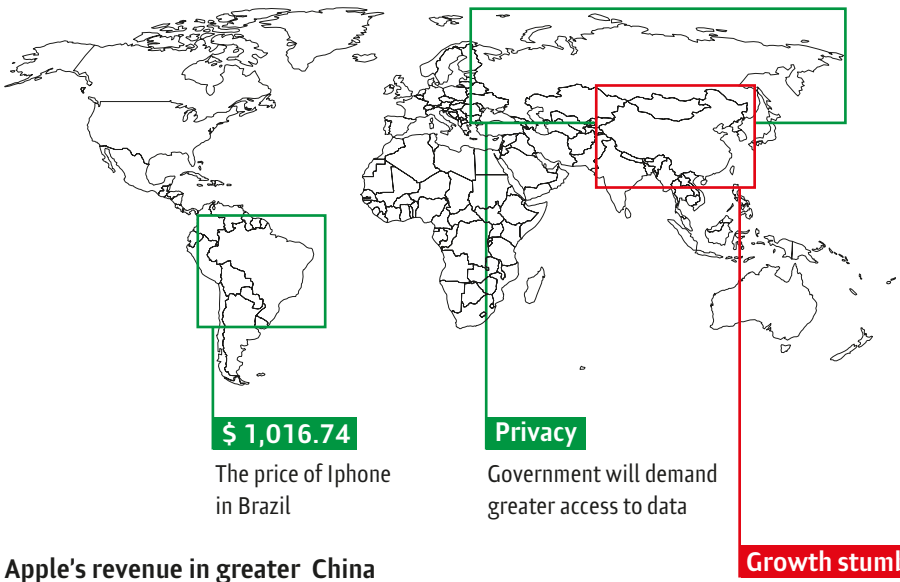
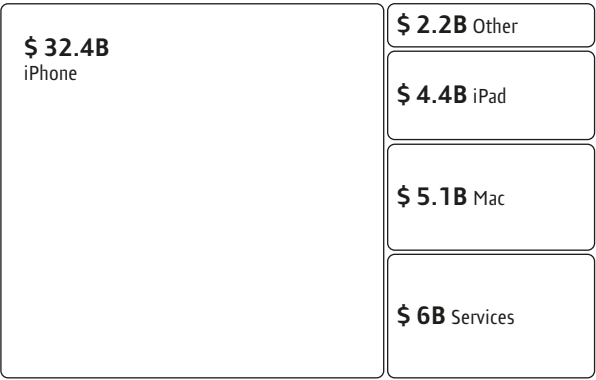
## Has the Apple bubble burst?

On **April 26<sup>th</sup>** afternoon, Apple reported that its sales and profit both fell last quarter, a rarity for a company that has been growing at a rapid race, even as it has become the largest technology company on the planet.

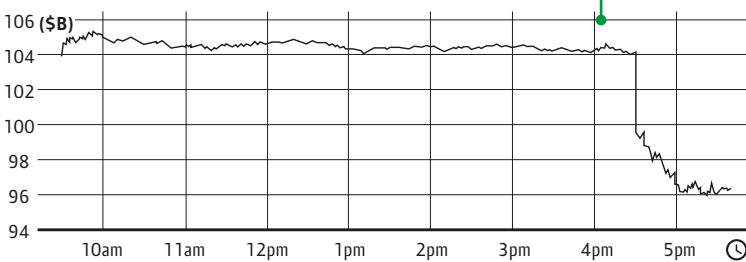
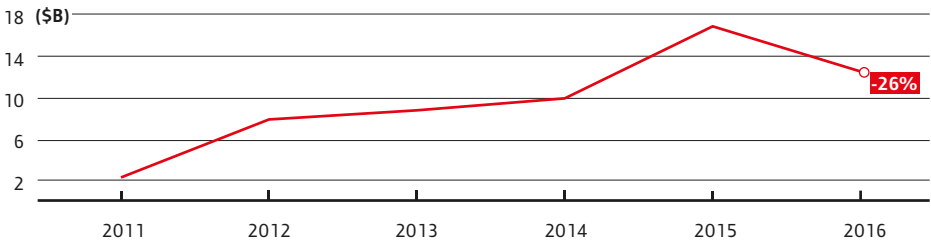
More than two-thirds of Apple's revenue is made up of iPhone sales. So where the iPhone goes, so goes Apple - and last quarter was a miserable one for Apple's signature gadget. iPhone sales fell for the first time in history.

Apple is running out of new people to buy iPhones. Phone sales been hurt by economic troubles in country like Russia, Brazil and China. So Apple is looking for new ways to get more iphone sales.

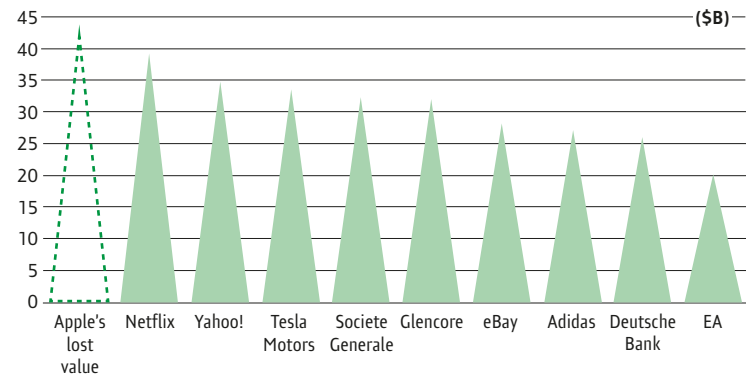
Sales in all regions fell, but none more than in China. China is particularly worrisome for Apple because it has risen quite quickly to become Apple's second-most important region. There iBooks and iTunes Movies services have been shut down by government.



Apple's revenue in greater China



## Apple lost the entire market value of other firms inside on hour

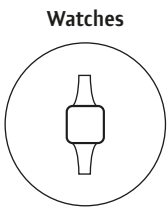
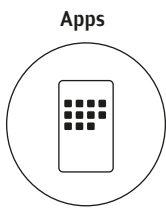
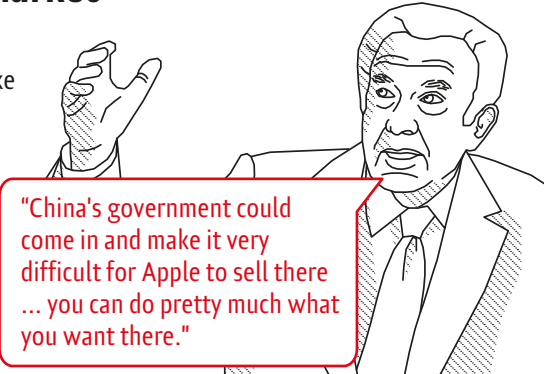


## The words that took down the market

Apple drops after Icahn sells his stake  
▼ -8.30%

**Carl Icahn**

**#32**  
world's richest man



## Looking Forward

One bright spot in Apple's quarter was its services business, which includes iCloud, the iTunes App Store and Apple Music. The Ceo T. Cook is also focusing on Apple Car and the Indian market, potentially concerned and a possible low-cost version of the iconic smartphone. The Apple watch has still been underwhelming.

