

HAIG BEDROS

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Full stack web developer with a background in Localization and Quality Assurance with demonstrated history of working in the computer software industry. Able to build sophisticated website with full database.

Skills: REACT, Javascript, MySql, Node Js., HTML5, CSS3.

PROFESSIONAL EXPERIENCE

DigitalArtsakh:

Feb 2018 - Present

Project Manager, Tech Lead

- Managing an NGO project by building a website to promote the digital presence of a de facto independent territory, Nagorno Karabakh (Artsakh).
- Leading the group of 5 developers domestically in the U.S. and abroad in Armenia to coordinate the building of this website, encourage timely launch of the campaign, and create clear, effective communication channels through Zoom meeting platform, Slack messaging platform, and more.
- Working on the Frontend of the website, focusing on the design, structure layouts, and grid system to enhance user experience and engagement with the tools on the website.

PicsArt, Inc:

Mar 2016 - Present

Localization Specialist

- Localizing and leading cultural adaptations of the assigned console of the application.
- Translating descriptions, notifications, and blogs from English to Arabic using strict character limits and retaining original meaning context for the 10 million Arab users around the world.
- Placing the translated content into the proper areas of the mobile applications so that user engagement remains easily comprehensible from country to country.
- Monitoring and deciding the most culturally-relevant and appropriate times for the application to send users of each timezone push notifications to boost the number of daily active users.
- Leading the quality assurance portion of the Arabic version of the application to assure that the various employees' translations of the application's content maintain the language fluidity necessary for users to best understand the application's functions.

PicsArt, Inc:

Aug 2016 - Dec 2017

Quality Assurance, Team Lead

- Interacted with Atlassian's JIRA software to plan and distribute tasks to the assigned quality assurance team within the International Unit comprised of ten developers and graphic designers.
- Received news of bugs within the PicsArt application from supervisors, users, and from team members, in order to use the JIRA software to package the tasks with the bug, the assigned task, and projected completion timeline.
- Worked closely with the developers and graphic designers in schedule management and utilization of their skills to fix applications bugs and glitches within a timely manner.

PicsArt, Inc:

Jan 2016 - Aug 2016

Engagement Communication Team

- Engaged with diverse users globally to train users as to how best utilize the application for their creative needs, ranging from artists to small businesses.
- Documented bugs, glitches, and frequently-communicated user problems in order to relay the information to the Quality Assurance teams.

Nver: The Armenian Holiday Project

Nov 2015 - Mar 2016

Co-Founder and VP of Fundraising

- Co-founded the fundraising project – [Nver: the Armenian Holiday Project](#)– to gather monetary donations for winter clothing and essentials for underprivileged Armenian children, residing in rural and low-income areas.
- Collaborated with NGOs based in Yerevan and Gyumri to distribute the materials widely over the country.
- Managed and designed social media campaign to garner support from over 20 countries.

Aleppo Compatriotic Charitable Organization NGO

Sep 2015 - Mar 2016

Program Coordinator

- Monitored Syrian-Armenian refugee needs in Yerevan, Armenia by creating itemized lists of necessities of each household after home visits and allocating NGO resources appropriately.
- Created database of the Syrian-Armenian refugee families using SQL servers and constantly updated the server with information from the Ministry of Diaspora of the Republic of Armenia.

Armenian United Nations Association (AUNA)

Aug 2015 - Nov 2015

Program Coordinator

- Provided administrative support to the various departments within the AUNA and resolved a range of inquiries from partners.
- Organized a conference on "Sustainability and Climate Change" with the United Nation's team.
- Researched minority existence and human rights issues regarding those groups and passing them to the database using different kinds of technologies as well as SQL servers.

Relevant Skills**Website Built:***DIGITAL ARTSAKH:*

- Digital Artsakh is meant to be a digital advocacy tool for bolstering the public recognition of the Republic of Artsakh. Registrants on the platform act as "digital diplomats," taking part in advocacy campaigns centered around gaining visibility for Artsakh in ways that go beyond the bounds of traditional diplomacy. Its purpose is to apply public pressure on companies that do not demonstrate the existence or independence of Artsakh on their websites.
- Working with developers in the bordering country of Armenia and in the United States to employ content creators and graphic designers within the capital of Nagorno Karabakh to promote web development and creation in that territory.
- User interface built with CSS, HTML and JQuery embedded with PHP in between using CakePHP web framework.
- <http://digitalartsakh.org>

AMICO (In progress):

- Platform for people around the world learn a new language while simultaneously interacting with other learners.
- User interface built with REACT. Using REACT's component technology allows for the usage of previously written code in different parts of the application to minimize code repetition.
- <https://amico.com>

PROJECT-4AM:

- Search engine for upcoming concerts in the area, allowing users to proceed to buy tickets using the *Bands in Town* API.
- Used Yelp's API to assist users in finding places to eat around the concert location.
- User interface was built with Material Design Lite.
- <https://project-4am.com>

EDUCATION**UCLA Extension, Los Angeles, CA**

Nov 2017 - May 2018

- Javascript Full Stack Web Development Boot Camp
- An intensive 24-week long boot camp dedicated to designing and building web applications.

American University of Armenia, Yerevan, Armenia

Sep 2016 - Dec 2016

- Digital Marketing Course
- Learned tools and techniques required to successfully run an online business.
- Acquired techniques focused on increasing the reach and visibility of a brand.

University of Aleppo, Syria

Sep 2011- May 2015

- Bachelor of Science in Applied Sciences

Language Skills

- *Armenian*: Native language
- *English*: Full professional proficiency (ILR scale)
- *Arabic*: Native or bilingual proficiency (ILR scale)