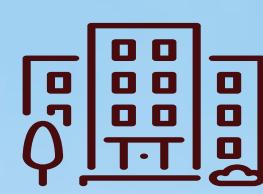


Vision

As a cultural hub, the Riverside Discovery District within downtown Cambridge aims to inspire visitors and residents through providing a strong balance of opportunities and improved connections to an array of activities.

“Bridging the Gap” involves mitigating the constraints to both everyday life and development posed by the centralized Grand River through utilizing it as an asset to foster balance, creativity and innovation with the site.

‘bridging the gap’



Mixed-Use Development will be prioritized to accommodate active retail and diverse housing



Consideration is being given to Waterloo’s School of Architecture and future **education facilities** and housing



Innovation and technology is an important element to ensure the city is always moving forward towards to a better future



Downtown Cambridge will act as a **southern gateway** for the LRT and will be used as a tool to guide future development



Local restaurants and cafes will surround the Grand River and attract tourism to downtown Cambridge



Natural features will be preserved while also introducing new greenery through landscaped streets and extended trails



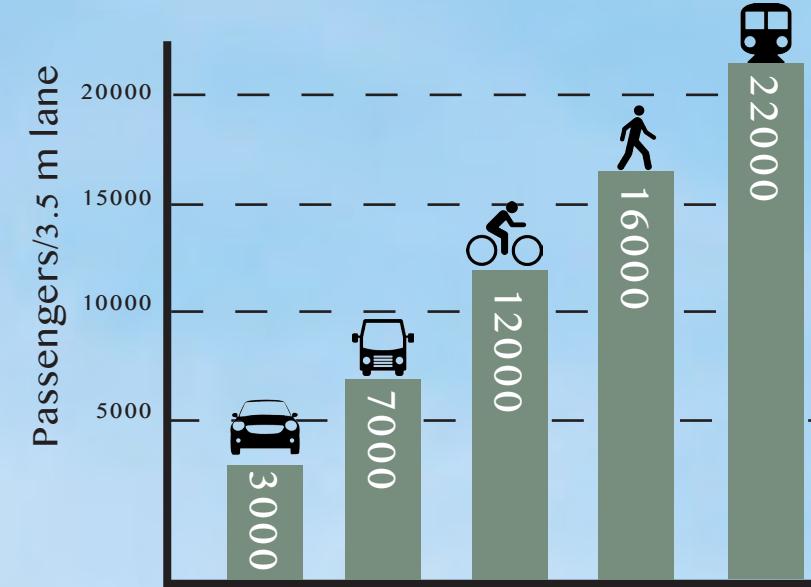
**Public Square with
Urban Market & Cultural
Flex Space**



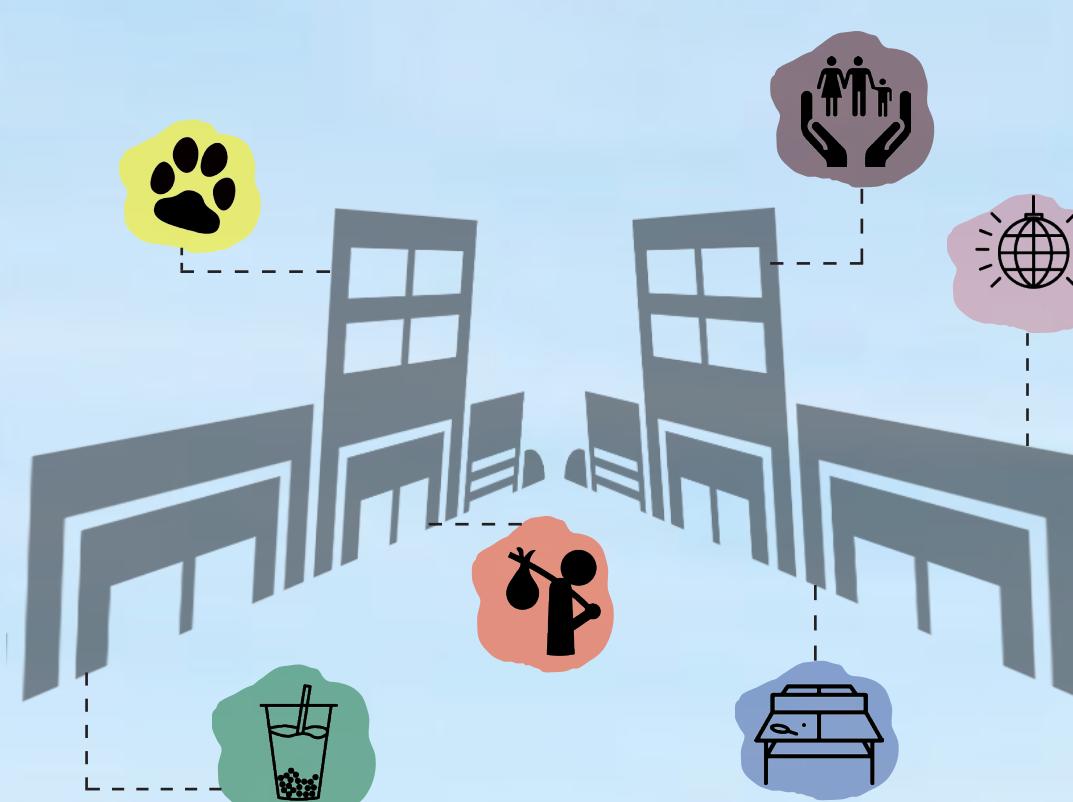
5 Big Moves

- 1 Create a cultural hub through centralizing cultural and recreational facilities
- 2 Intensify development along the transit corridor
- 3 Increase the diversity and density of residential units
- 4 Extend trail connections to encourage pedestrian access
- 5 Improve E-W connections by implementing a strong open space network

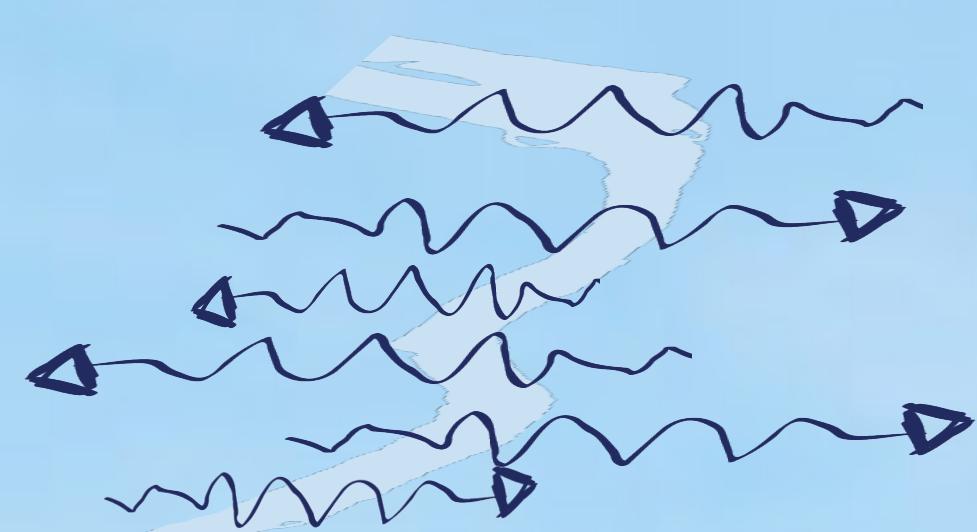
Design Goals



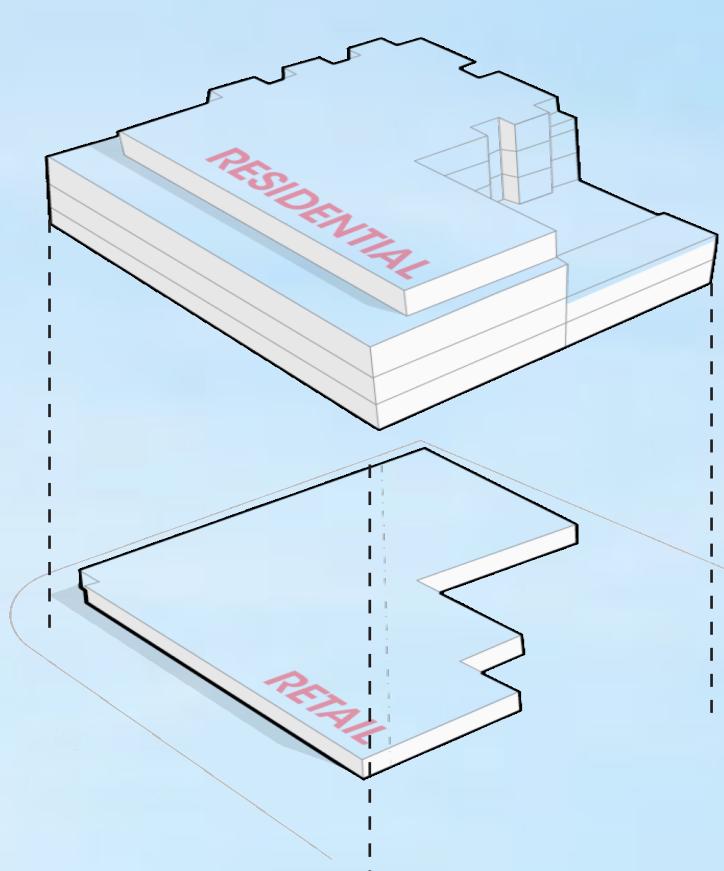
Gradually influence a positive change in the reliance on active transportation and transit modes



Encourage accessible connections across the Grand River while balancing opportunities on both side



Reconfigure site massing to incorporate higher mixed use densities that contribute to a live/work/play lifestyle



Promote economic prosperity and a sense of place through adaptive and mixed use within the Main Street corridor



Existing



Proposed

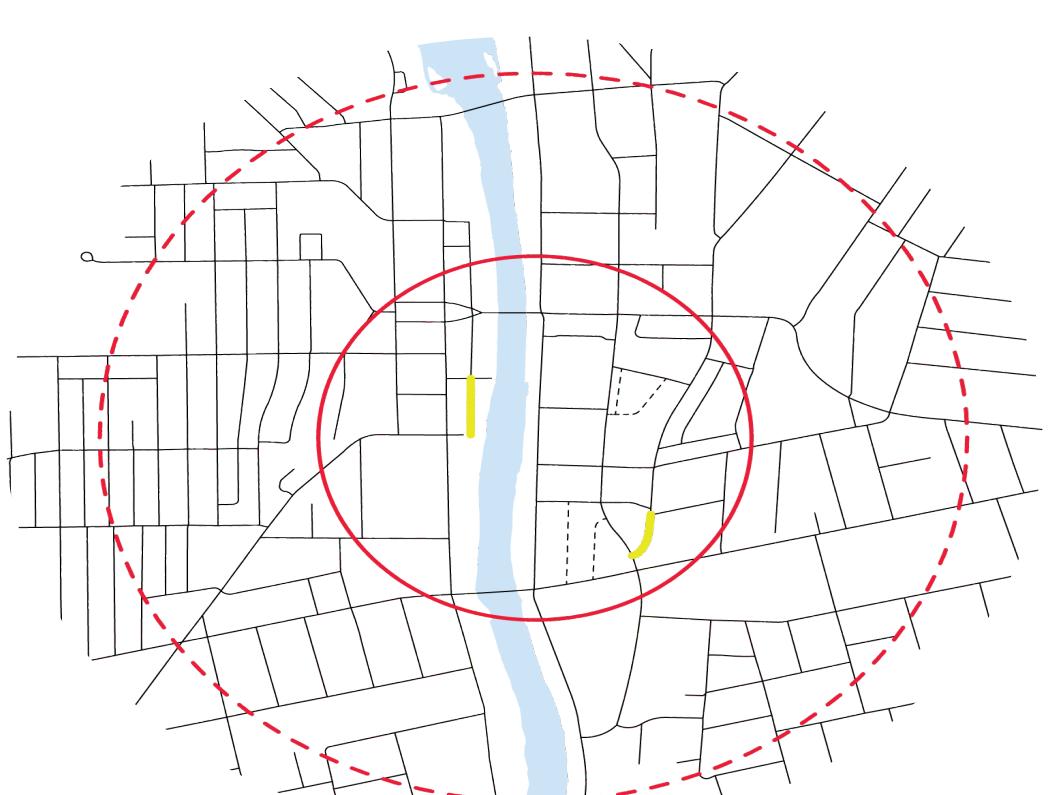
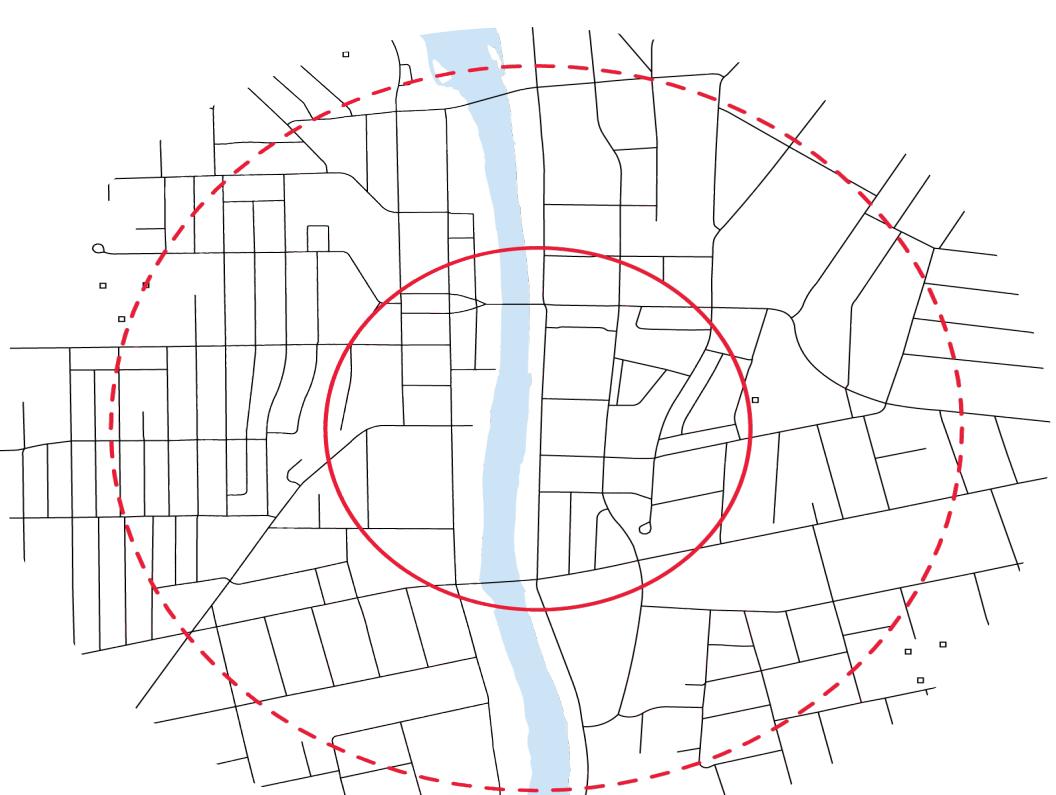


Built Form

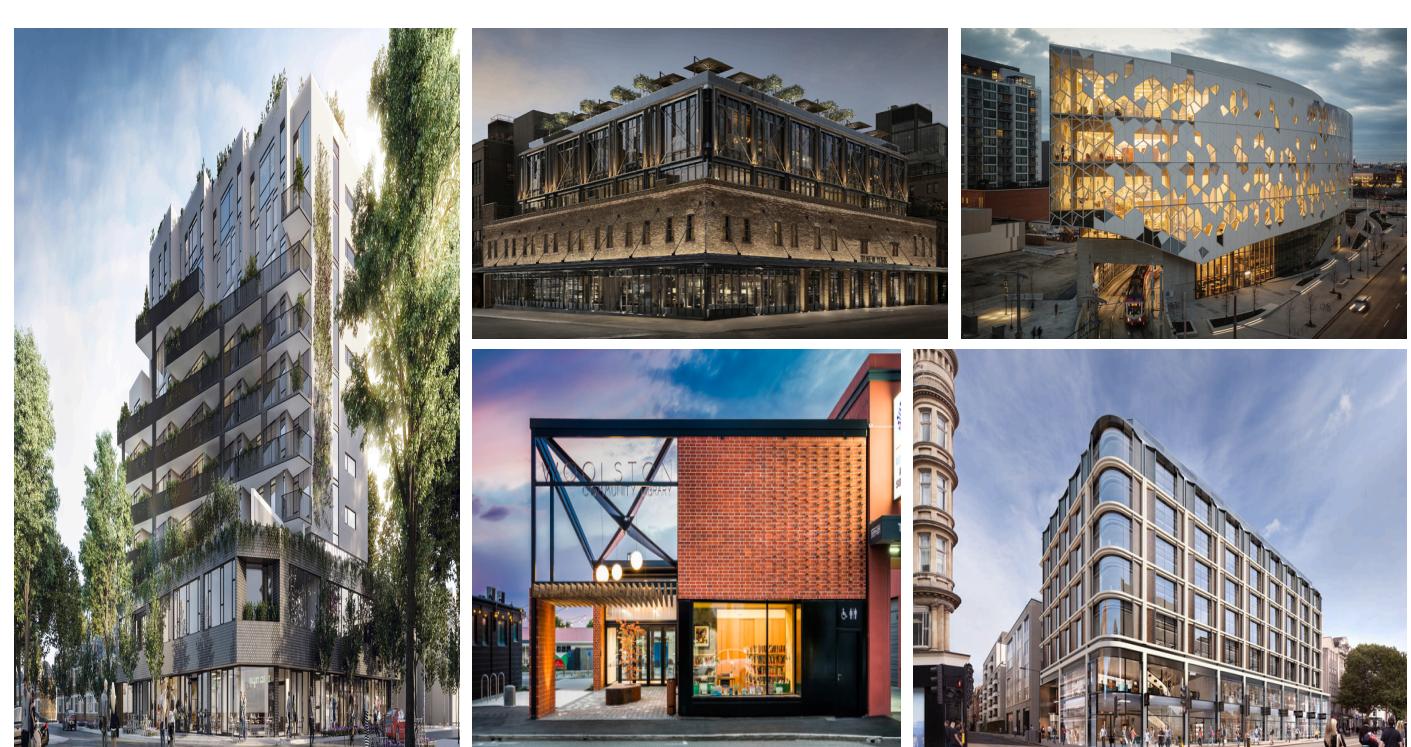
- 800 m Boundary
- 400 m Boundary
- Existing Buildings
- Proposed Buildings



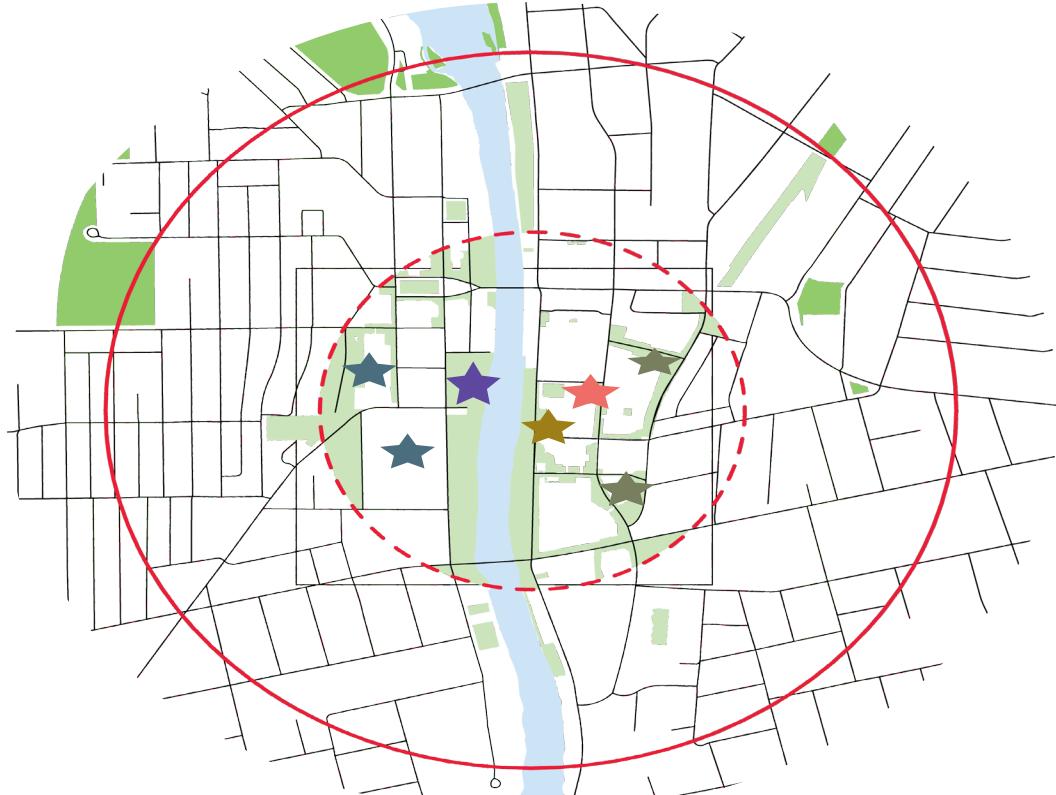
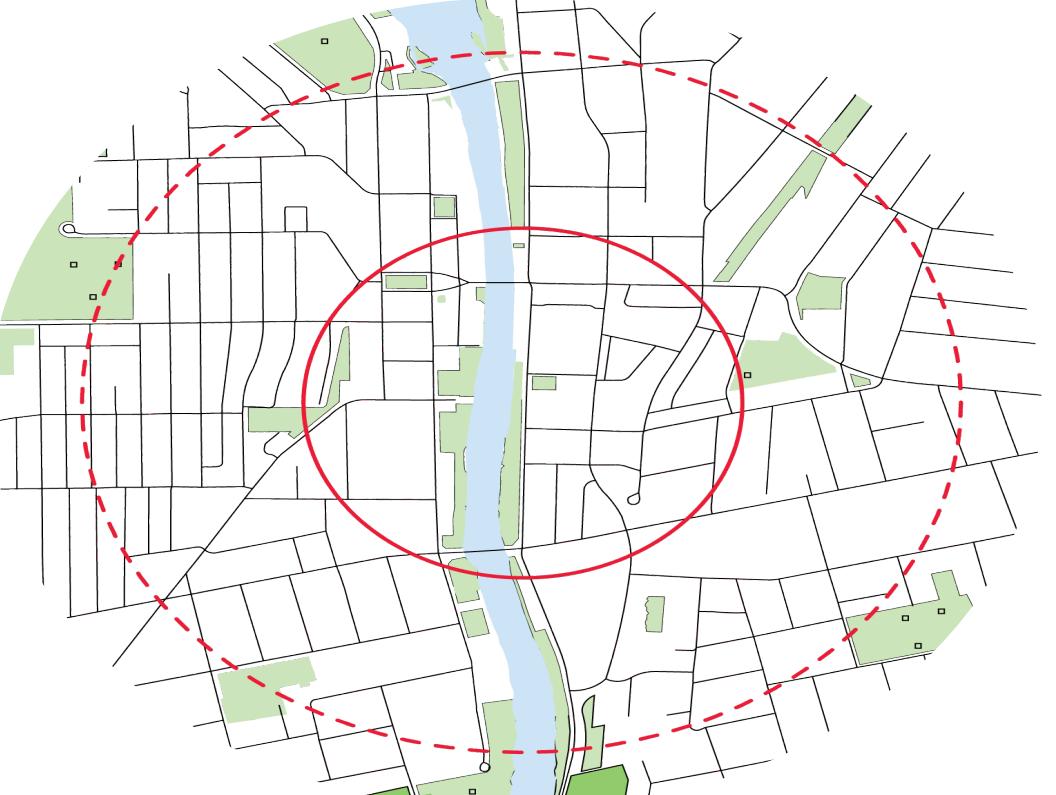
Street Network



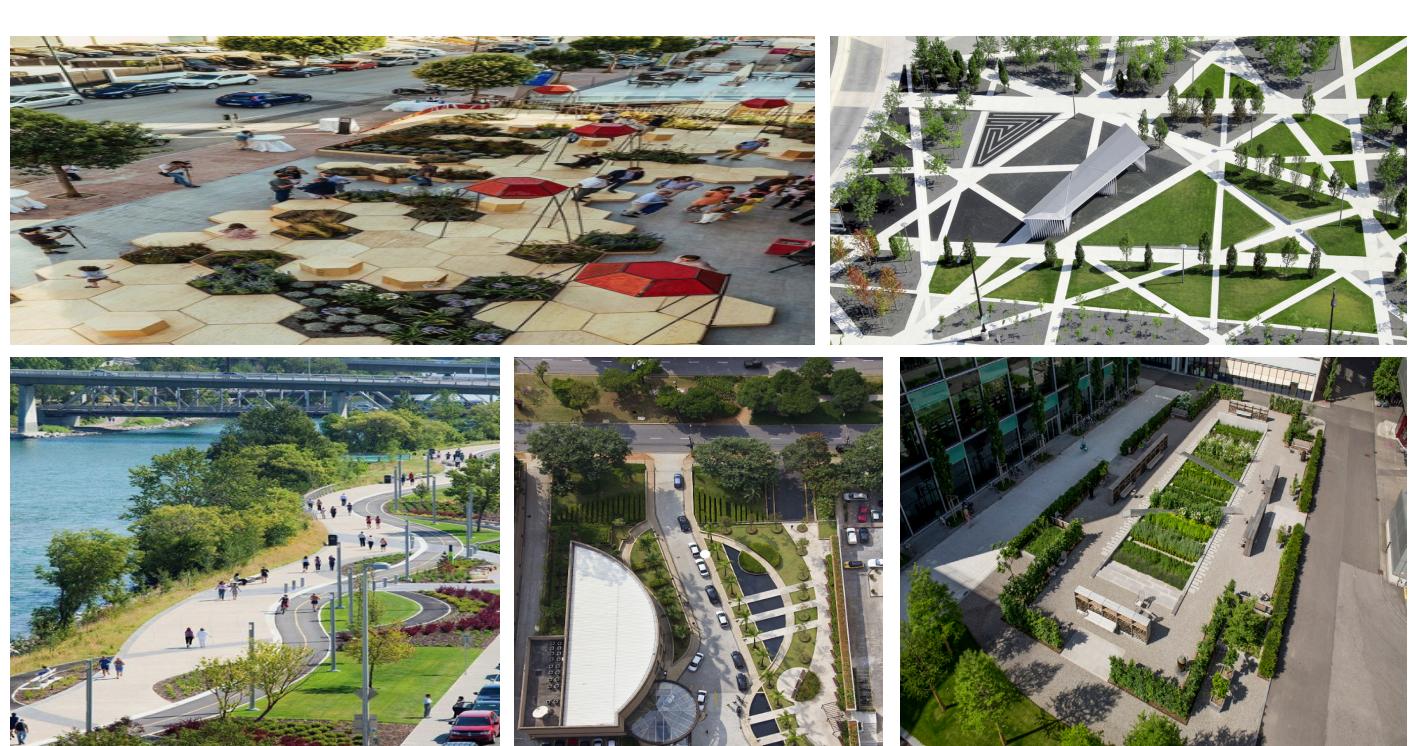
- 800 m Boundary
- 400 m Boundary
- Existing Street
- New Street
- - - Removed Street



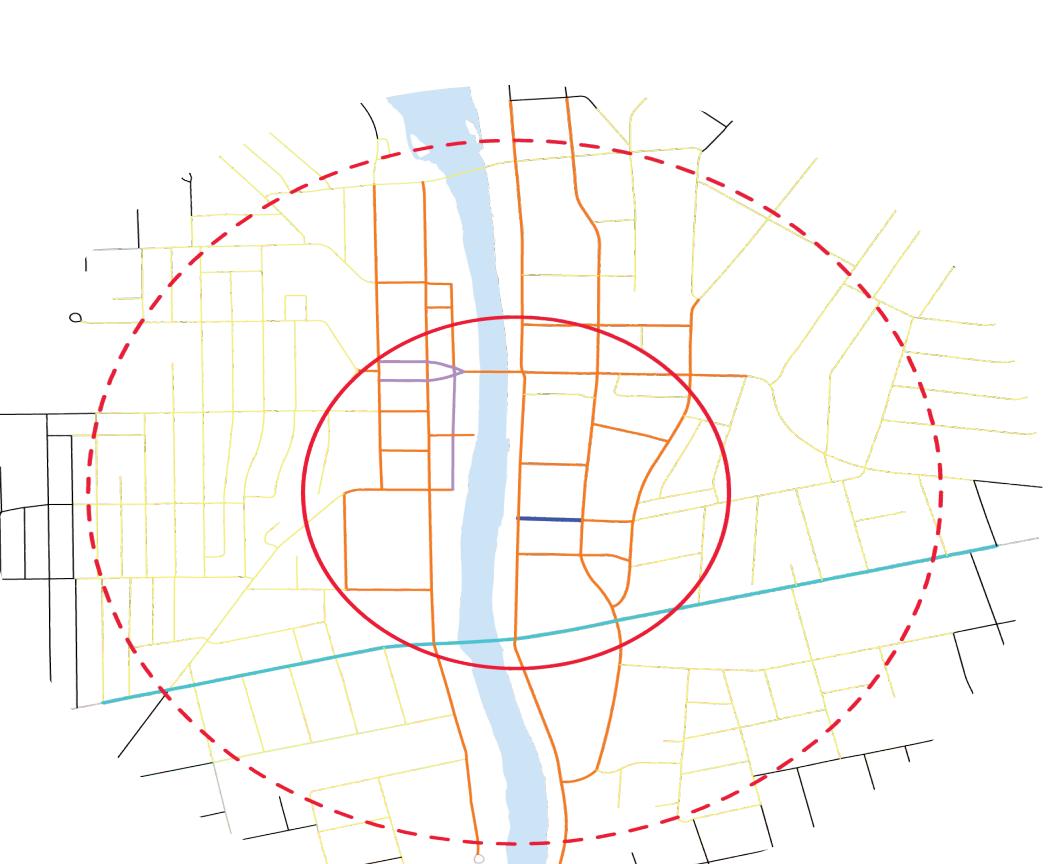
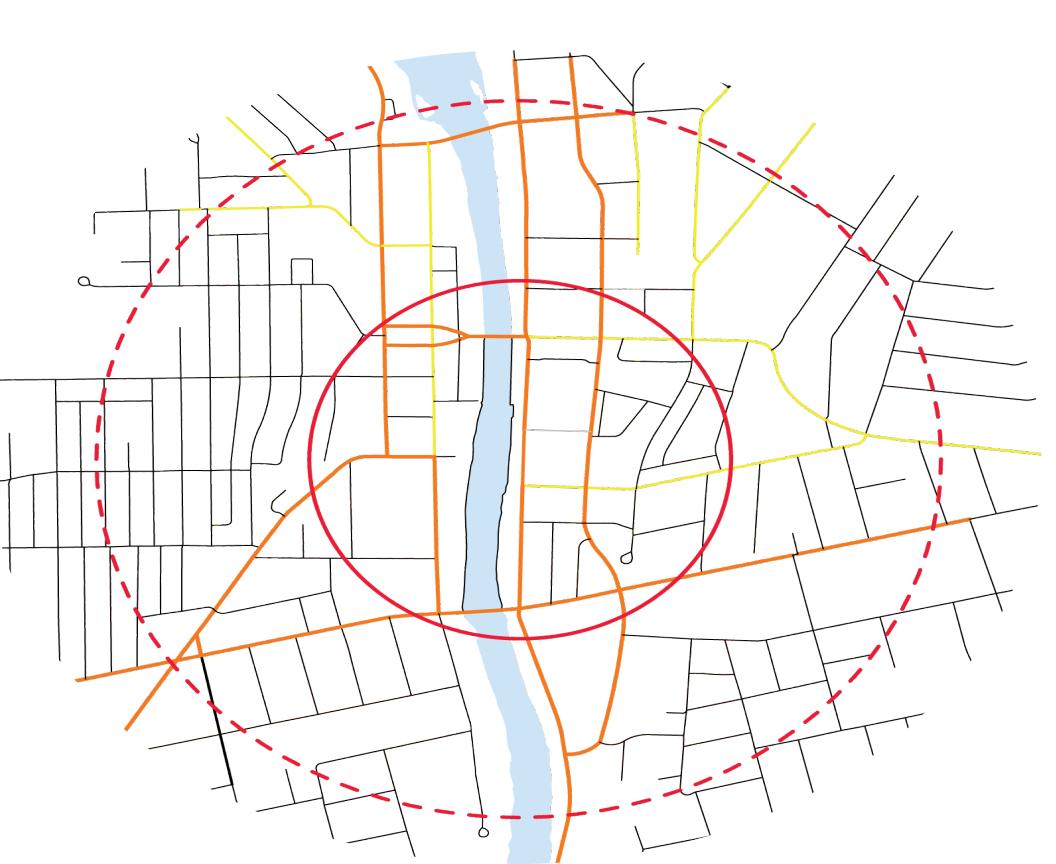
Open Space



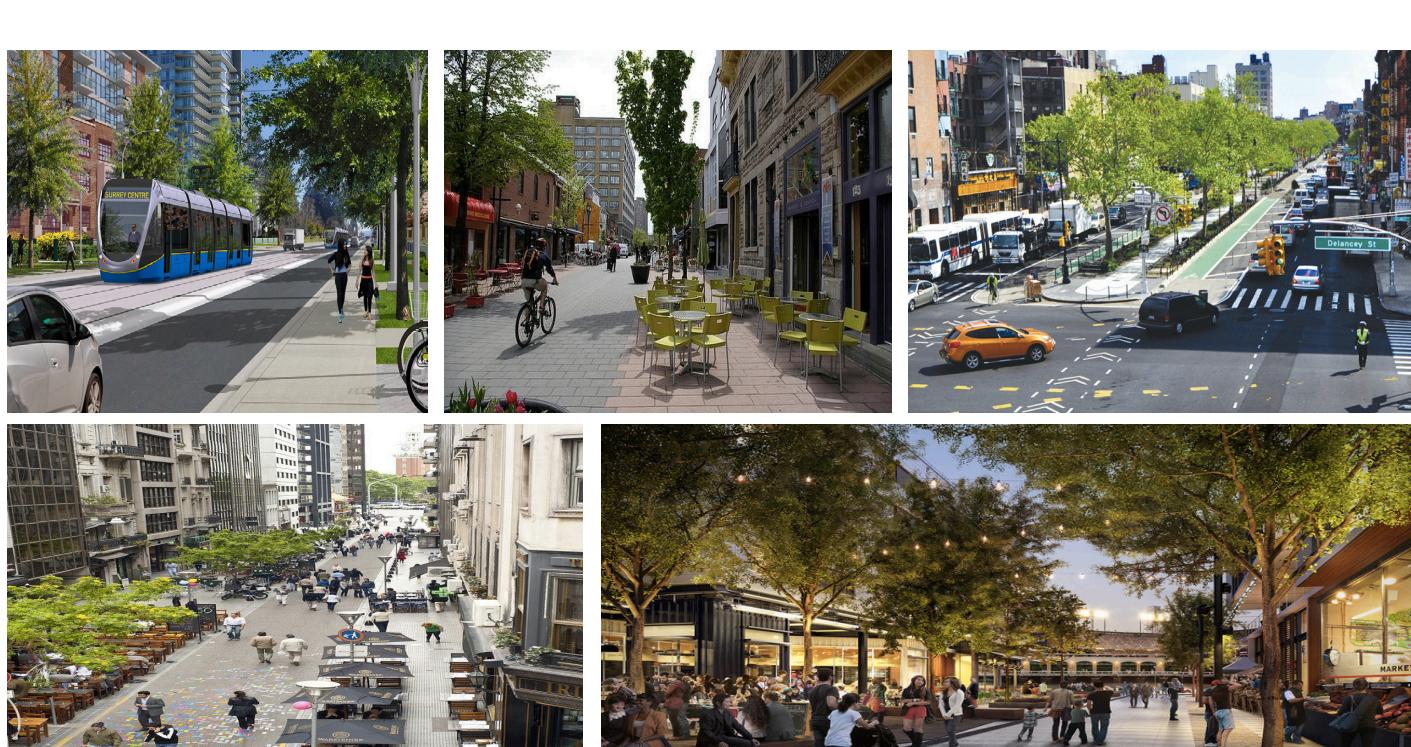
- 800 m Boundary
- 400 m Boundary
- Open Space
- ★ Community Garden
- Parkette
- ★ Public Square
- ★ Playground
- ★ Landscaped Garden



Street Hierarchy

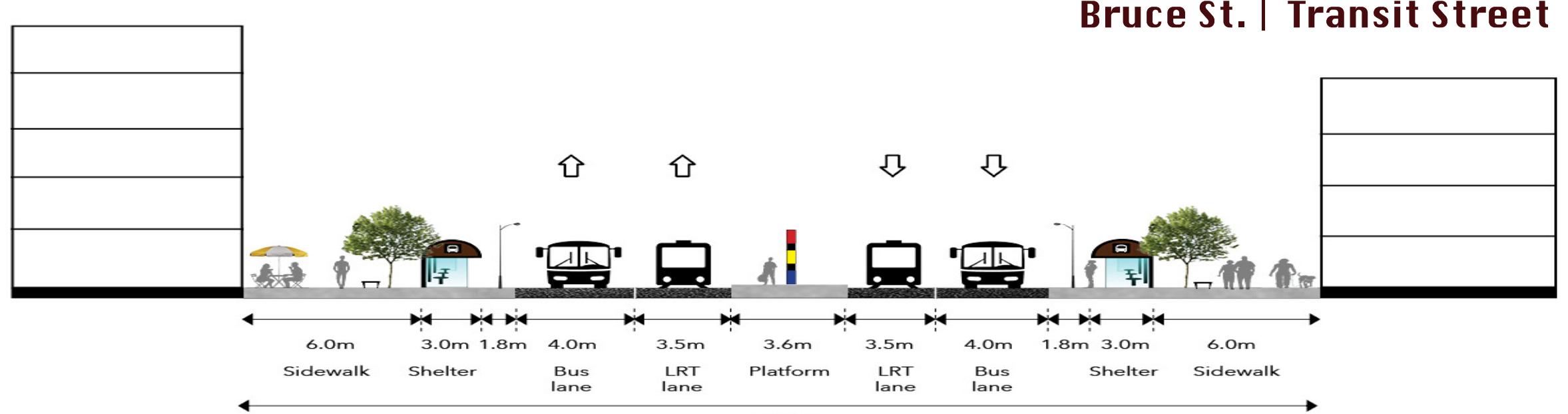


- 800 m boundary
- 400 m boundary
- Arterial
- Collector
- Local
- Pedestrian
- Transit corridor
- Boulevard

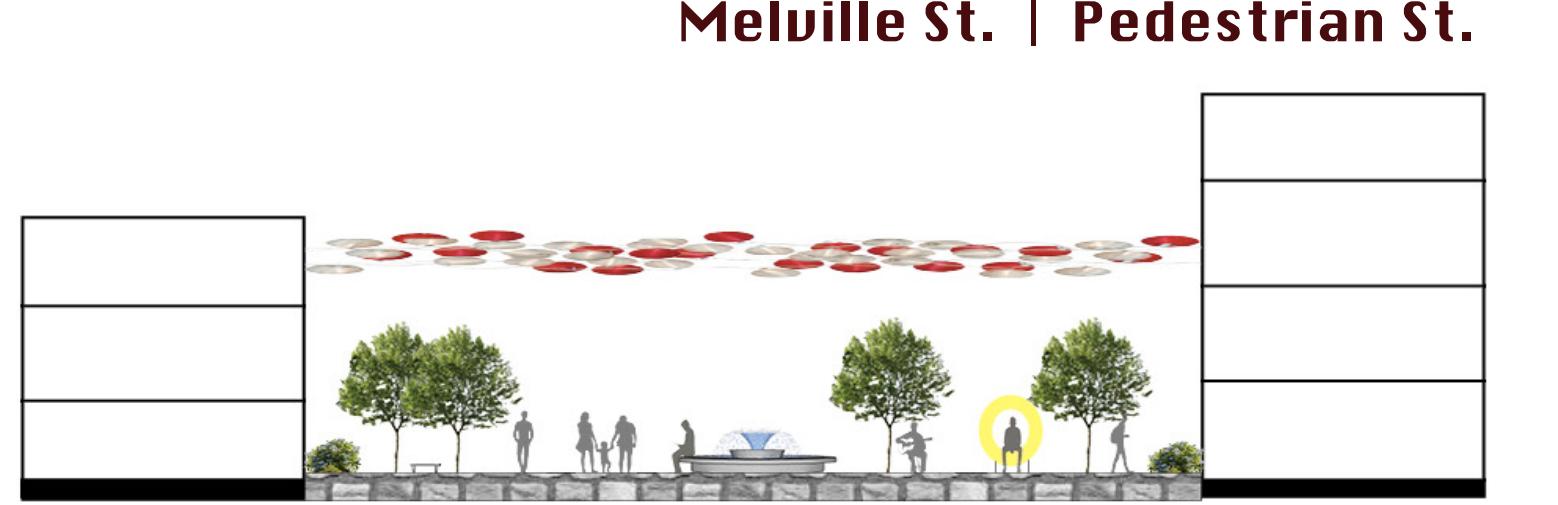


Cross Sections

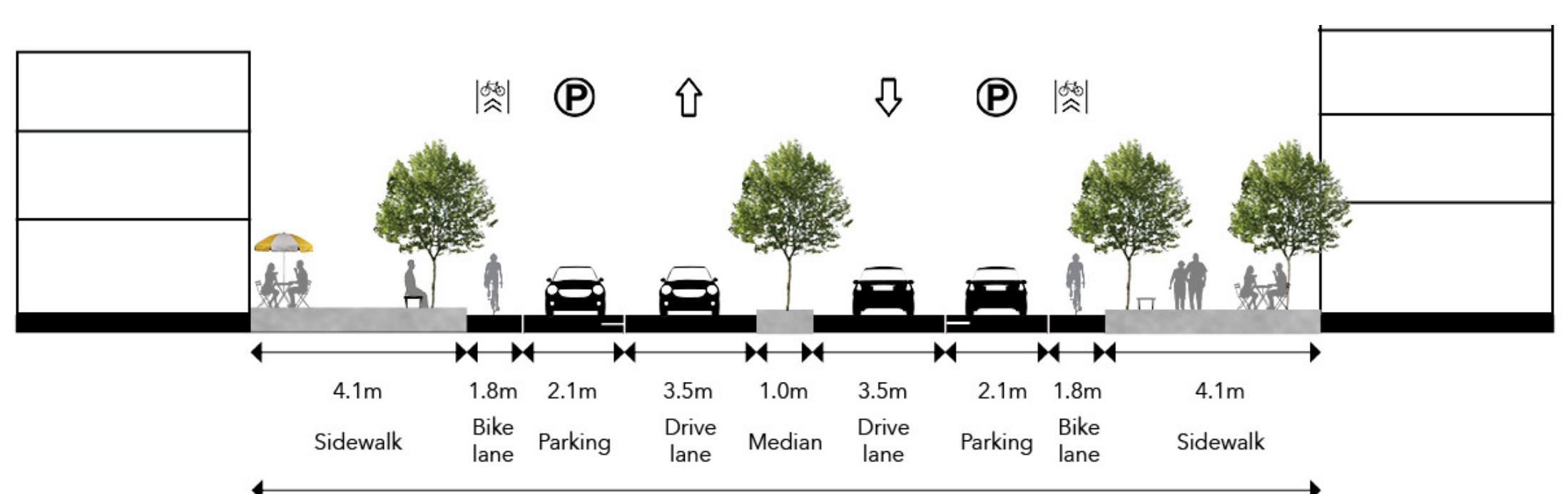
Bruce St. | Transit Street



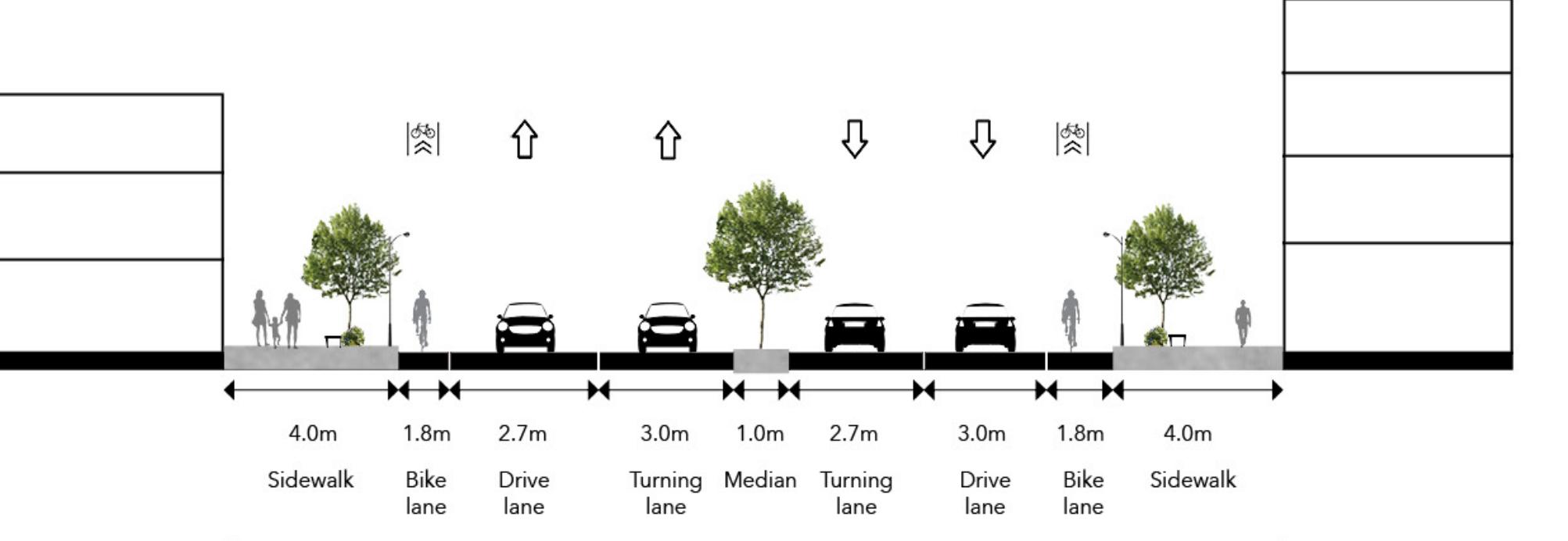
Melville St. | Pedestrian St.



Main St. | Avenue



Concession St. | Boulevard

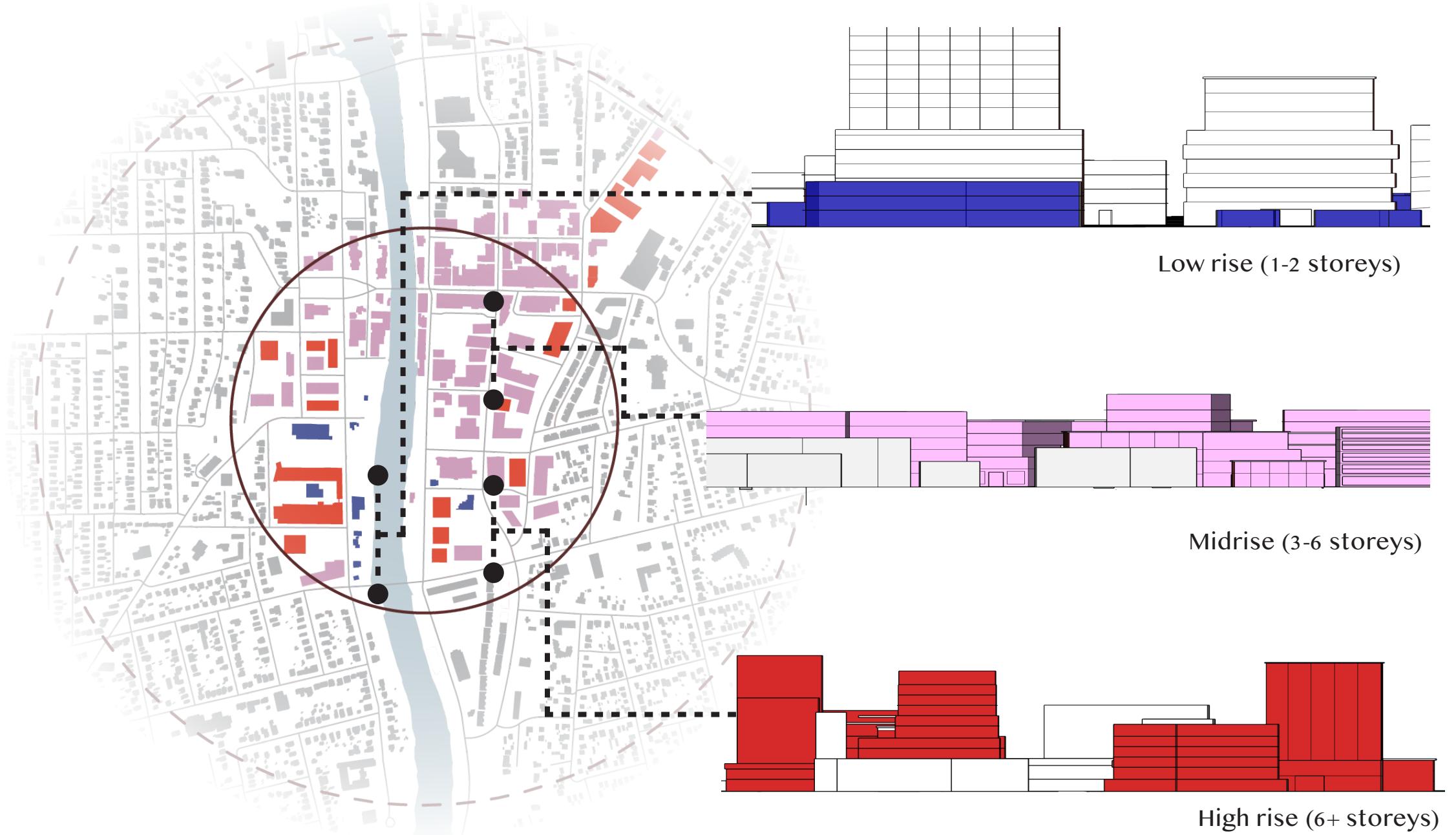


MASTER PLAN

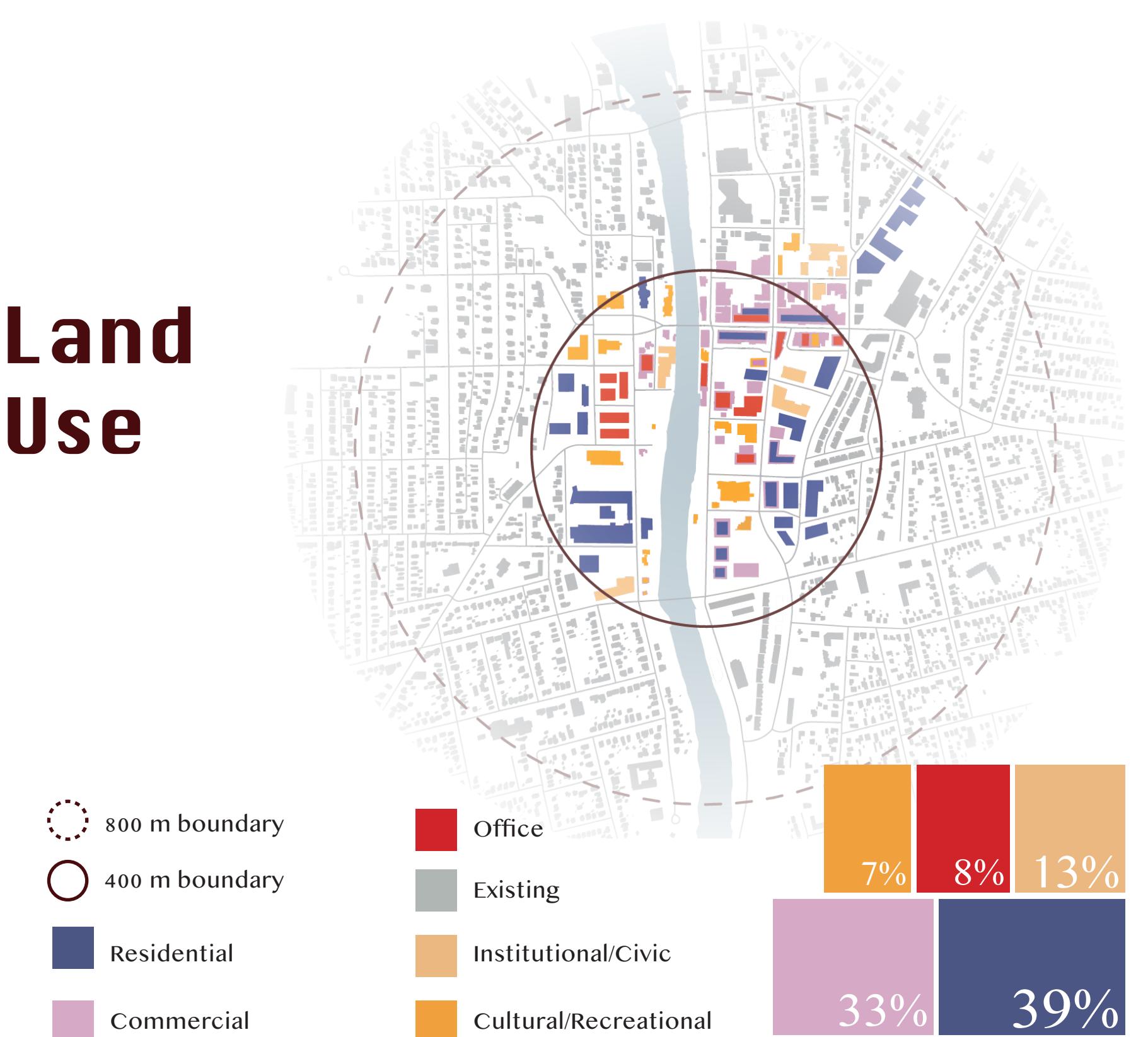




Density Check



Land Use

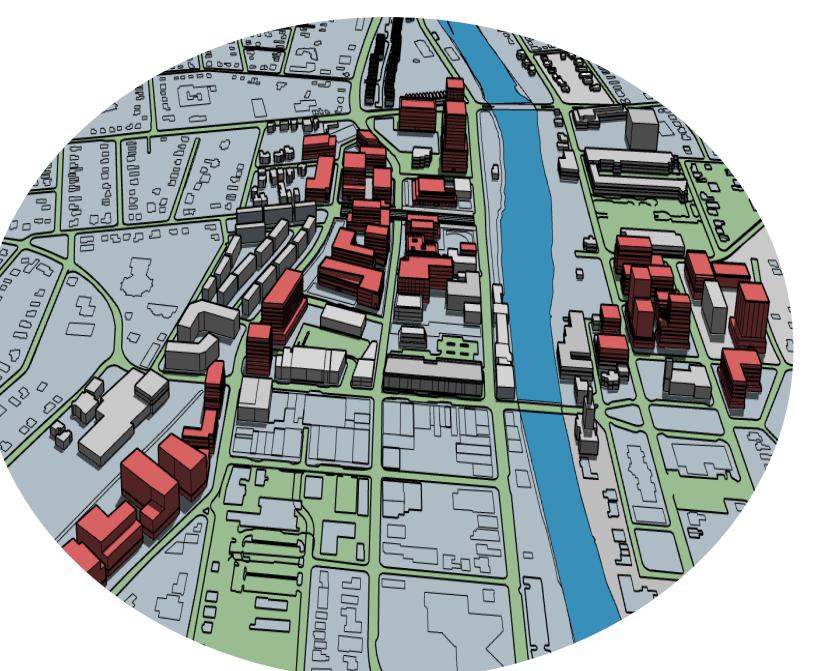


Axonometric Views

Looking North



Looking South



Looking East



Looking West



Circulation

