



A 100% Complete Profile Includes:

1. A Profile Photo

Warm – Interesting Angle – Memorable

2. An up-to-date current position

Include your job description

3. Two past positions

Descriptions not required but preferable

4. Your Education

List degree along with graduation date

5. Your Skills (minimum of 3)

Allows connections to endorse them

6. Your industry and location

Strong nouns maximize search capability

7. At least 50 connections

Connect with your career coach and employers
at the *Fall Career Fair, Tuesday, October 25*



18 ways to be seen on LinkedIn

- # 1 - Send an update
- # 2 - Connect with people
- # 3 - Update your profile
- # 4 - Update your profile picture
- # 5 - Join a group
- # 6 - Post on LinkedIn groups
- # 7 - Answer a question in LinkedIn Answers
- # 8 - Post a question in the answers
- # 9 - Endorse people's skills
- #10 - Like someone else's status
- #11 - Comment on someone else's status
- #12 - Send a recommendation
- #13 - Answer a survey
- #14 - Follow a company
- #15 - Modify a company page
- #16 - Apply for a job
- #17 - Follow a news category
- #18 - Attend an event