

Data analysis, autumn 2021

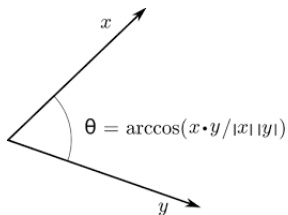
Principal Component Analysis

Benazha Hamed

Vector dot product

Dot product between two vectors:

$$\begin{aligned}x \cdot y &= x^\top y = \sum_{i=1}^d x_i y_i \\&= \|x\| \|y\| \cos(\theta) \in \mathbb{R}\end{aligned}$$



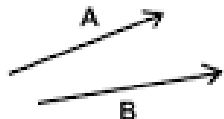
Vector dot product



$$A \cdot B > 0$$



$$A \cdot B < 0$$



$$A \cdot B > 0$$



$$A \cdot B < 0$$



$$A \cdot B = 0$$

Dot Product
between
Vectors A & B

Eigenvalues and eigenvectors

If we can write

$$Mv = \lambda v$$

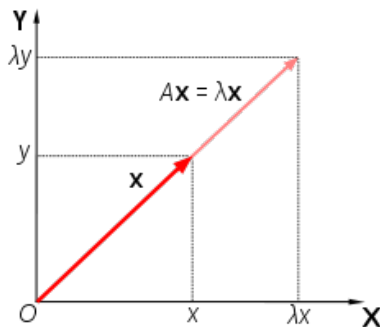
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$$\blacktriangleright \begin{bmatrix} 2 & 1 \\ 1 & 2 \end{bmatrix} \begin{bmatrix} 1 \\ -1 \end{bmatrix} = \begin{bmatrix} 2 \times 1 + 1 \times (-1) \\ 1 \times 1 + 2 \times (-1) \end{bmatrix} = 1 \begin{bmatrix} 1 \\ -1 \end{bmatrix}$$

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Notice that v multiplied by any scalar is still eigenvector in this definition! \rightarrow select as eigenvector the one with length 1.

Eigenvalues and eigenvectors

If we can write

$$Mv = \lambda v$$

then v is called a eigenvector of matrix M , with eigenvalue λ .

- ▶ Matrix operation to this vector achieves only scaling with scalar λ .
- ▶ For positive symmetric matrices G it holds that $G = V\Lambda V^T$, with eigenvalues at diagonal of Λ , eigenvectors at columns of V
- ▶ Property of eigenvectors: orthogonality.

Variance and covariance

1. How different are the values of my variable? **Variance**

$$\text{var}(X) = \mathbb{E}[(X - \mathbb{E}(X))^2] \approx \frac{1}{n} \sum_{i=1}^n (x_i - \tilde{X})^2$$

2. Is there some relation between two variables? **Covariance**

$$\begin{aligned} \text{cov}(X, Y) &= \mathbb{E}[(X - \mathbb{E}(X))(Y - \mathbb{E}(Y))] \\ &\approx \frac{1}{n} \sum_{i=1}^n (x_i - \tilde{X})(y_i - \tilde{Y}) \end{aligned}$$

- ▶ > 0 : if one increases/decreases, so does the other
- ▶ 0 : no relation
- ▶ < 0 : if one increases/decreases, the other decreases/increases

Principal Component Analysis (PCA)

L'analyse en composantes principales (ACP)

Answers the problem of **dimensionality reduction**, and allows one to **visualize high-dimensional data**.

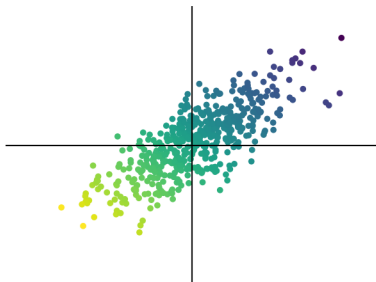
-
- ▶ invented in 1901 by Karl Pearson
 - ▶ sometimes called the discrete Karhunen–Loève transform (KLT) in signal processing & some other names in some other fields

PCA - general idea

Find the direction of **maximum variance** in data.

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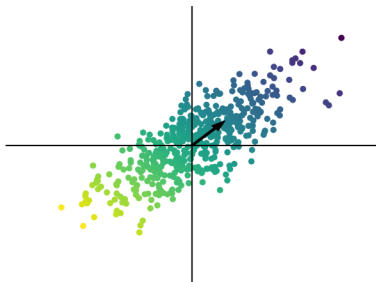


Data created with covariance matrix $\begin{bmatrix} 1 & 0.75 \\ 0.75 & 1 \end{bmatrix}$

(From this point on I assume my data is **centered**!)

PCA - general idea

Find the direction of **maximum variance** in data.



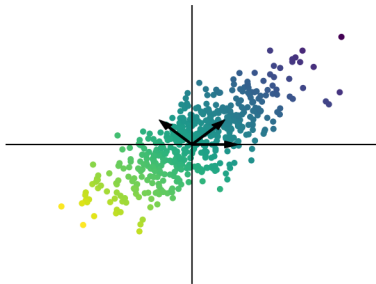
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PCA - maths version

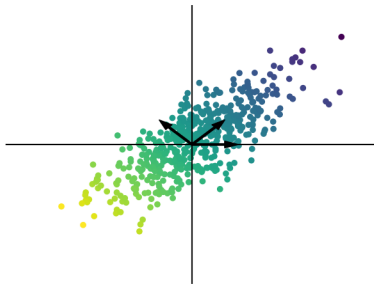
How do we find the direction that maximizes the variance?



PCA - maths version

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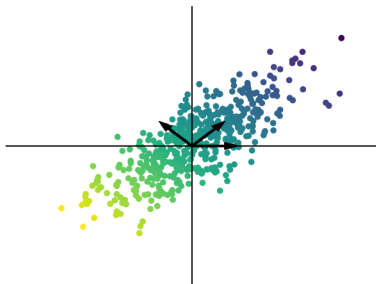
Dot product



PCA - maths version

How do we find the direction that maximizes the variance?

Dot product



Direction that maximizes the variance



Direction that maximizes the variance of dot products to data!

Consider the data x :

$$\text{var}(a^\top x) = \mathbb{E}_x[(a^\top x)^2]$$

Mean is zero!

Consider the data x :

$$\begin{aligned} \text{var}(a^\top x) &= \mathbb{E}_x[(a^\top x)^2] \\ &= \mathbb{E}_x[(a^\top x)(a^\top x)^\top] \end{aligned}$$

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Optimization problem with sample covariance matrix $C \in \mathbb{R}^{d \times d}$:

$$\max_a a^T C a$$

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Change of variables $V^T a = b$:

$$\max_b b^T \Lambda b \quad s.t. \quad \|b\| = 1$$

$$\max_{\mathbf{b}} \mathbf{b}^T \mathbf{\Lambda} \mathbf{b} \quad s.t. \quad \|\mathbf{b}\| = 1$$

$$\Leftrightarrow$$

$$\max_{\mathbf{b}} \sum_{i=1}^d b_i^2 \lambda_i \quad s.t. \quad \sum_{i=1}^d b_i^2 = 1$$

- ▶ each $b_i^2 \geq 0$
- ▶ sum of positive b_i s should be one
- ▶ each $\lambda_i \geq 0$

\Rightarrow choose b_i corresponding to largest eigenvalue to be 1, others 0!

Now b is vector with one 1 and rest zeros.

Remember $V^T a = b$

- ▶ V consists of orthogonal columns
- ▶ a has to be the eigenvector corresponding to the largest eigenvalue!

How to get the other components?

Same process but constraint on orthogonality: new component has to be orthogonal to all previous ones:

$$\begin{aligned} \max_{\mathbf{a}_i} \mathbf{a}_i^\top \mathbf{C} \mathbf{a}_i \\ \text{s.t. } \|\mathbf{a}_i\| = 1, \mathbf{a}_i^\top \mathbf{a}_j = 0 \quad \forall j = 1, \dots, i-1 \end{aligned}$$

...

Gives as a solution the i th largest eigenvector.

PCA - algorithm

Assumes centered data!

1. calculate sample covariance matrix Σ from data
2. calculate eigenvalues and eigenvectors for Σ
 - ▶ eigenvectors are the *principal components*, directions of maximum variance in data
 - ▶ eigenvalues give *ratio of variance explained by the data*: So if eigenvalues were 3, 0.5 and 0.2, the first component would explain 81% of the variance in data.
3. To project the data into m most influential directions:
 - ▶ Take m most significant components into a matrix:

$$W = [\text{pc}_1 \quad \text{pc}_2 \quad \cdots \quad \text{pc}_m]$$

- ▶ Calculate transformed data:

$$\underbrace{\hat{X}}_{n \times m} = \underbrace{X}_{n \times d} \underbrace{W}_{d \times m}$$

Not covered here but introduced in exercises:

- ▶ projecting data back to original space
- ▶ quality of transformation
 - ▶ correlation circle
 - ▶ squared cosine measure

Not covered at all:

- ▶ Extensions of PCA, such as non-linearity via kernel-PCA, or scale-invariant extension.

Exercises and homework

- ▶ Notebook to complete at `celestium.eu/teaching/dana`
- ▶ Open with:
 - ▶ google colab: go to `colab.research.google.com` and upload there the notebook you downloaded from my website
 - ▶ or with jupyter notebook from your own computer if you have python 3
- ▶ Return the notebook **at latest** at the beginning of the next exercise session
 - ▶ send to `hamed.benazha@centrale-marseille.fr`
 - ▶ Send the completed notebook with everything run
 - ▶ No need to send any of the accompanying material; I have them already
- ▶ Your work will be graded