



# HANNAH BERK

[hannahberk.com](http://hannahberk.com)

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## EDUCATION

BA in English & visual art  
honors, GPA 3.52  
Oberlin College  
May 2019 | Oberlin, OH

HTML, CSS, and Web Design Course  
General Assembly  
July 2020 | online

Visual Design Summer Intensive  
General Assembly  
August 2018 | New York, NY

Graphic Design Summer Intensive  
Pratt Institute  
June 2017 | New York, NY

Division III cross country & track  
Oberlin College  
Fall 2015-Fall 2017 | Oberlin, OH

## SKILLS

InDesign, Photoshop, Illustrator,  
After Effects, HTML, CSS, Python,  
Sketch, Figma

## PROFESSIONAL EXPERIENCE

### Perry Ellis International | Junior Graphic Designer

July 2019 - present | New York, NY

- Responsible for wholesale and retail creative assets for Perry Ellis across America.
- Designer of digital advertisements that appear on social media, and publications including Bleacher Report, and Out Magazine.

### Health Made Design | Graphic Design Intern

January 2019 | San Francisco, CA

- Wire-framed and Implemented pages for Stanford funded website, DiabetesWise.org.
- Created brand assets for Health Made Design.

### Thackway McCord | Design Intern

January 2018 & Summer 2017 | New York, NY

- Created Assets for client art auction including stop-motion videos, posters, and social media layouts.
- Enhanced client brand representation in videos, brochures, and handbooks.

### KJK Jewelry | Graphic Design Intern

Summers 2018, 2017 & January 2016 | New York, NY

- Designed bracelet dedicated to Pulitzer Prize winner Edith Wharton. Currently sells for \$100.
- Designed clientele flyers, thank-you cards, and posters for company trade show.

### Magic Software | Design Consultant

Summers 2018, 2017 | New York, NY

- Designed new website for two company branches: Magic Fiserv and Magic Blockchain.
- Designed information architecture, wire-frames, style guide, and final visual mocks.

## ADDITIONAL EXPERIENCE

### Oberlin Media Lab | Media Specialist

Fall 2018 | Oberlin, OH

- Taught the Adobe Suite to faculty and students.
- Made promotional flyers and posters for campus-wide events.

### Oberlin College Adobe Class | Instructor

Fall 2017 | Oberlin, OH

- Created and taught a semester long class to Oberlin students on Illustrator, Photoshop, and Indesign with a classmate.
- 80 people applied for 30 spots.

### The Oberlin Review | This Week Editor

Fall 2015-Spring 2016 | Oberlin, OH

- Wrote and designed the center spread of Oberlin College's weekly newspaper. The leading paper for the town and college.