

# Introduction to Data Visualization

Tableau

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# What is Tableau?

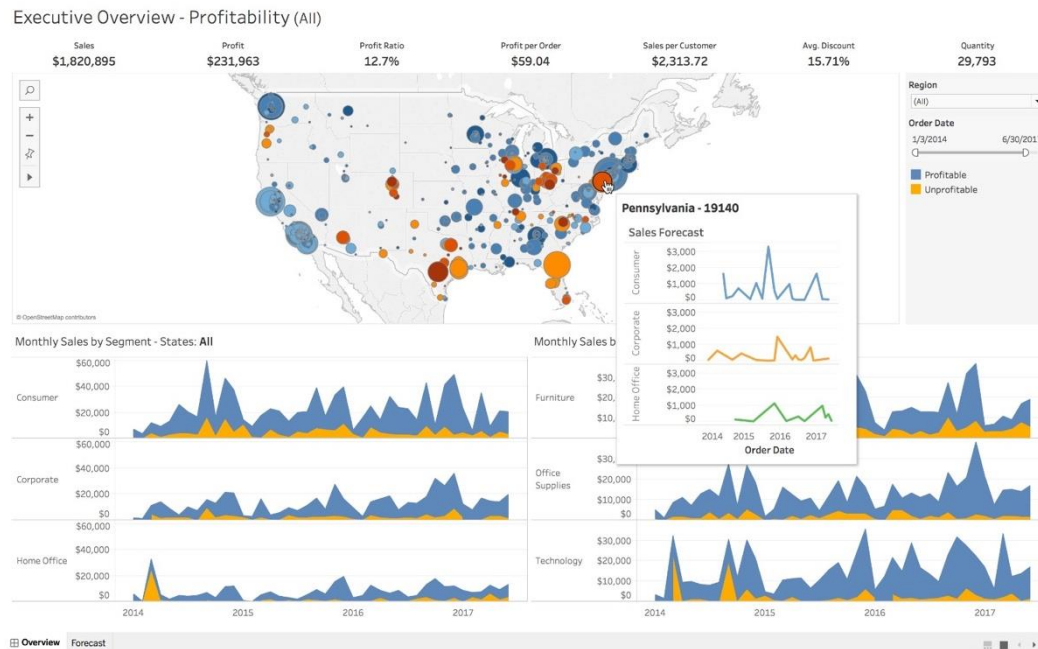


“ **+ a b | e a u** a visual analytics platform transforming the way we use data to solve problems—empowering people and organizations to make the most of their data.”

Visually expresses data by translating drag-and-drop actions into data queries through an intuitive interface.

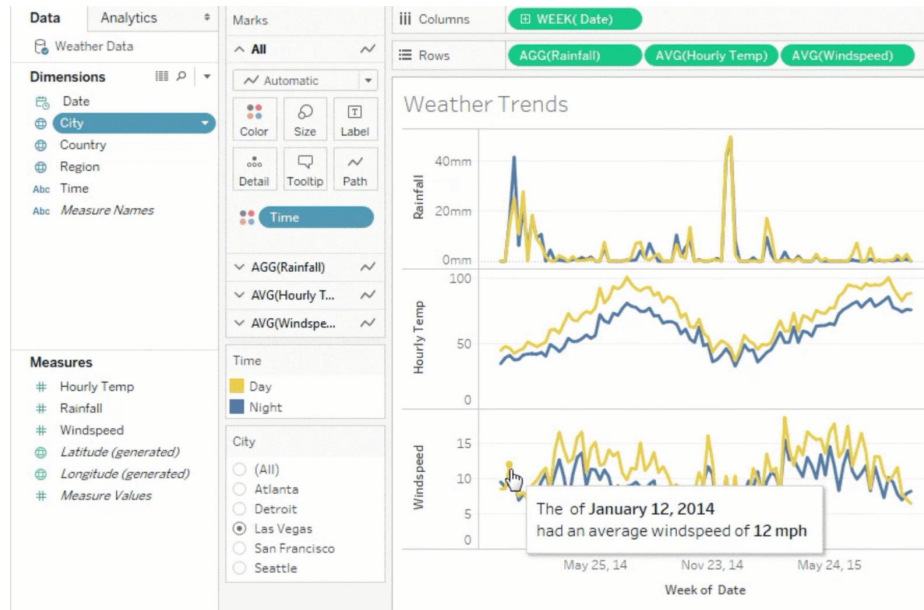
# Why Tableau?

- No coding: Drag and drop is good enough.
- Intuitive: puts more emphasis on asking questions more than learning the software.



# Why Tableau?

- Powerful analytics for everyone
  - *Regardless of the skillset, it offers a wider spectrum of analytics environment from data scientists to business users.*
  - *Shallow learning curve*

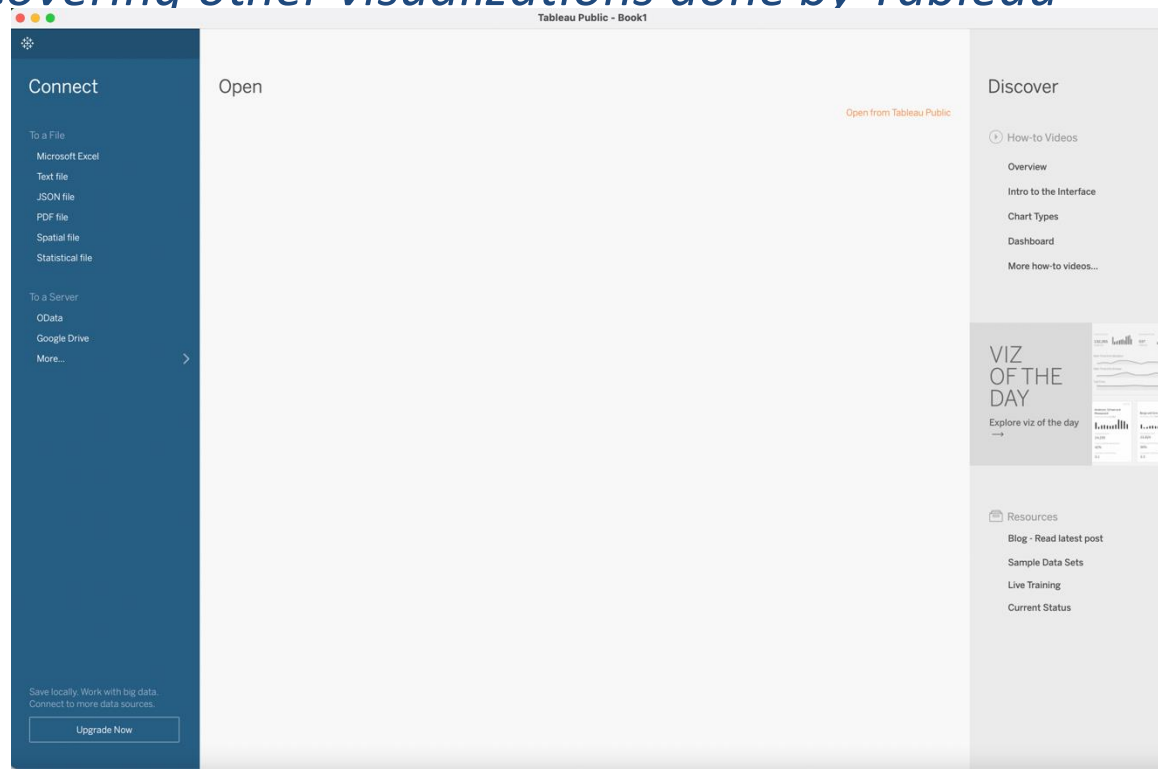


## How to get Tableau?

- Everyone can get the community version.
  - [Tableau Public](#)
- Academic/Student version for one year free.
- Institutional license.

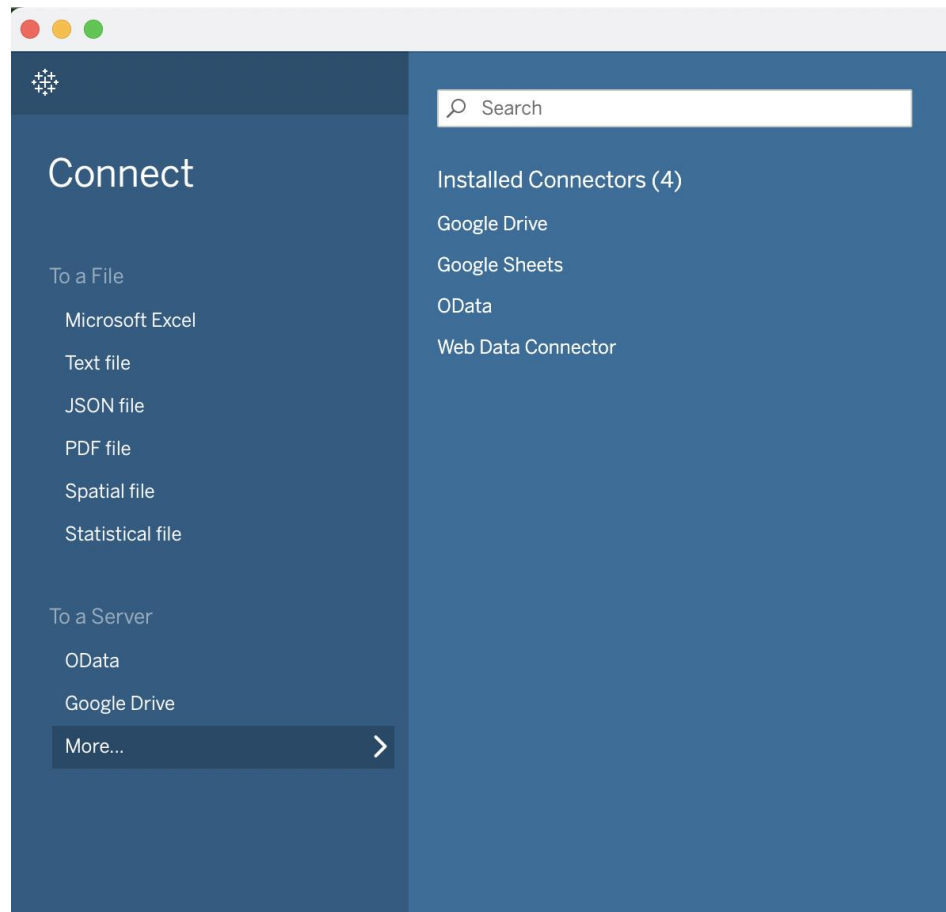
# Welcome page

- Three panes are for
  - data import,*
  - inspection/visualization, and*
  - discovering other visualizations done by Tableau*



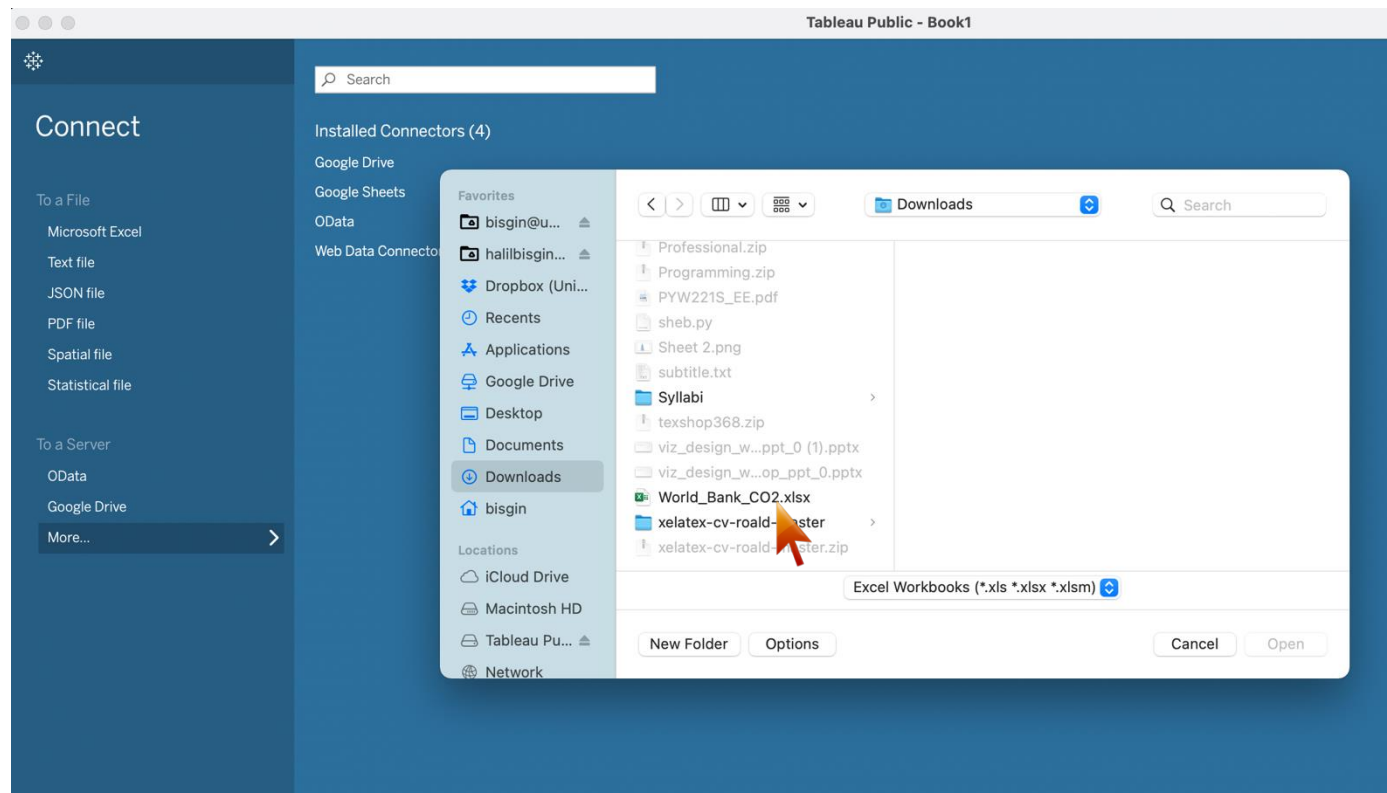
# Data import has several options

- Google Drive and some others need authorization.



# Example-Excel spreadsheet

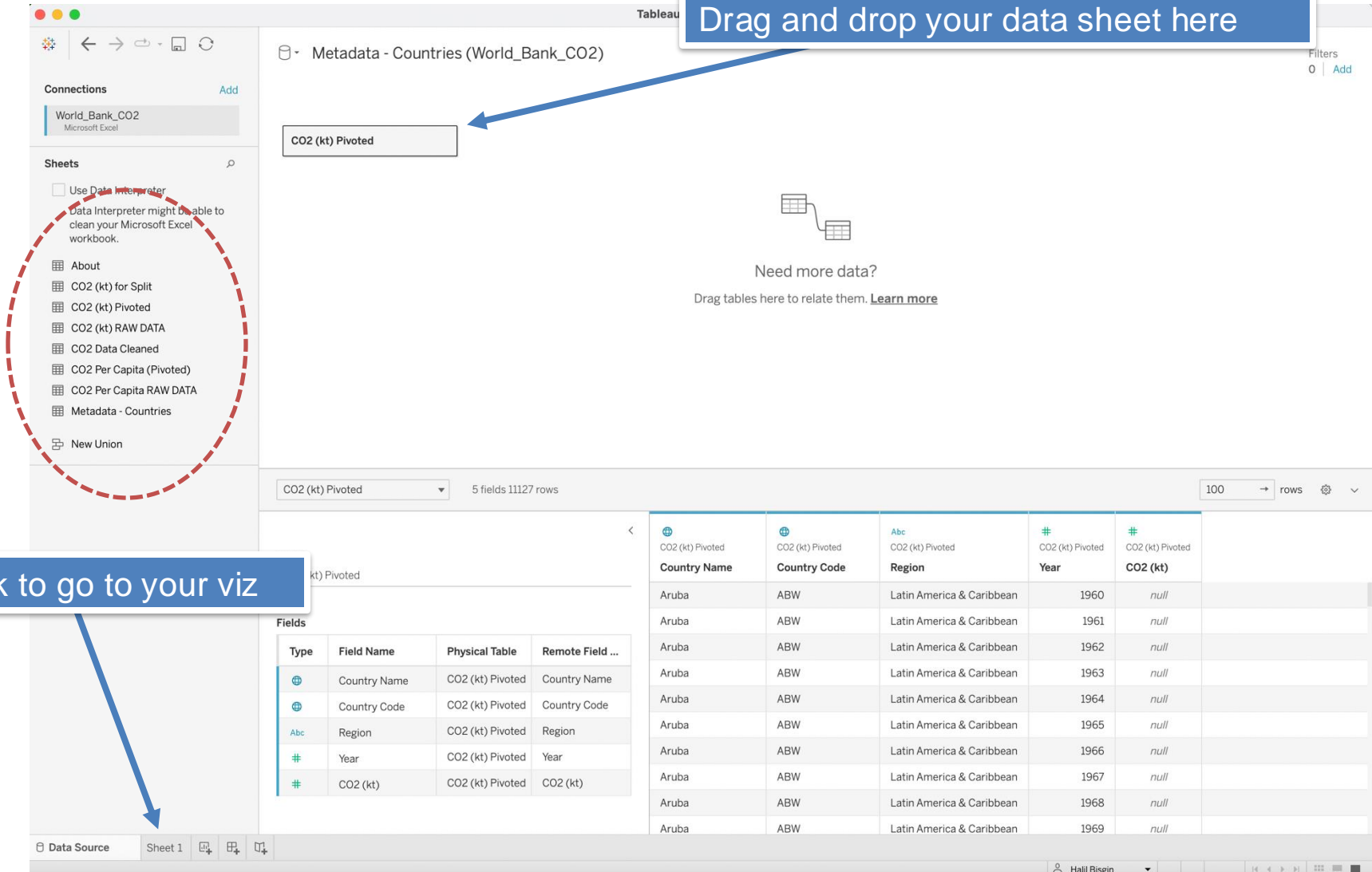
- Just click on the file in the dialog box and open





# It will show all worksheets in your file

Drag and drop your data sheet here



Connections

World\_Bank\_CO2  
Microsoft Excel

Sheets

☐ Use Data Interpreter  
Data Interpreter might be able to clean your Microsoft Excel workbook.

- About
- CO2 (kt) for Split
- CO2 (kt) Pivoted
- CO2 (kt) RAW DATA
- CO2 Data Cleaned
- CO2 Per Capita (Pivoted)
- CO2 Per Capita RAW DATA
- Metadata - Countries
- New Union

Metadata - Countries (World\_Bank\_CO2)

CO2 (kt) Pivoted

Need more data?  
Drag tables here to relate them. [Learn more](#)

CO2 (kt) Pivoted 5 fields 11127 rows

Country Name	Country Code	Region	Year	CO2 (kt)
Aruba	ABW	Latin America & Caribbean	1960	null
Aruba	ABW	Latin America & Caribbean	1961	null
Aruba	ABW	Latin America & Caribbean	1962	null
Aruba	ABW	Latin America & Caribbean	1963	null
Aruba	ABW	Latin America & Caribbean	1964	null
Aruba	ABW	Latin America & Caribbean	1965	null
Aruba	ABW	Latin America & Caribbean	1966	null
Aruba	ABW	Latin America & Caribbean	1967	null
Aruba	ABW	Latin America & Caribbean	1968	null
Aruba	ABW	Latin America & Caribbean	1969	null

Fields

Type	Field Name	Physical Table	Remote Field ...
Country Name	Country Name	CO2 (kt) Pivoted	Country Name
Country Code	Country Code	CO2 (kt) Pivoted	Country Code
Region	Region	CO2 (kt) Pivoted	Region
Year	Year	CO2 (kt) Pivoted	Year
CO2 (kt)	CO2 (kt)	CO2 (kt) Pivoted	CO2 (kt)

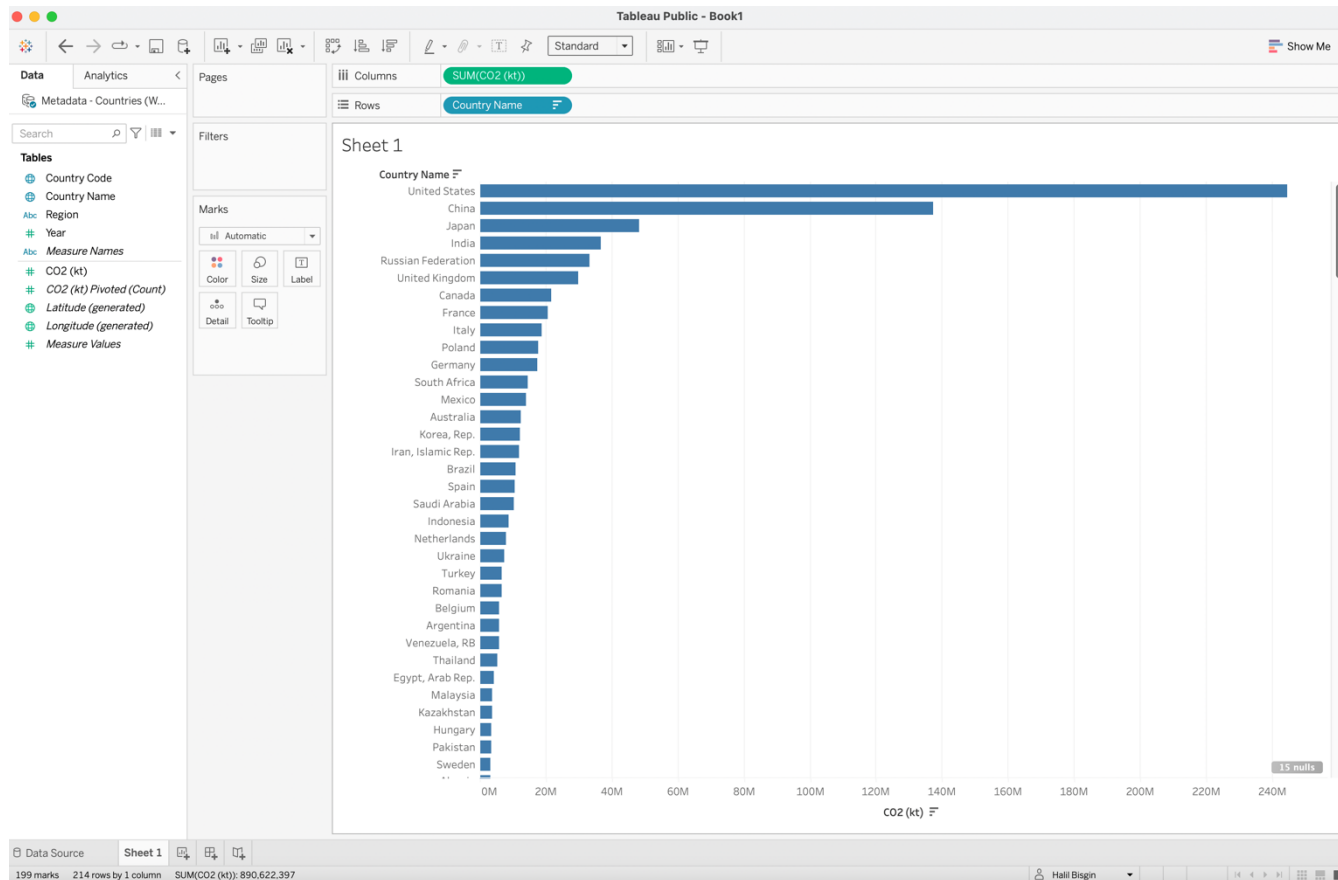
Data Source Sheet 1

Halil Bisgin

Click to go to your viz

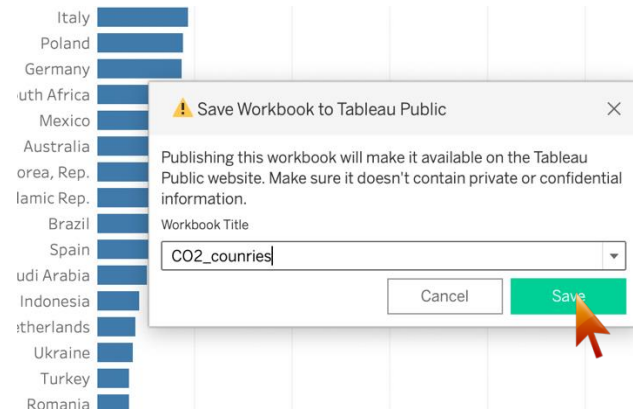
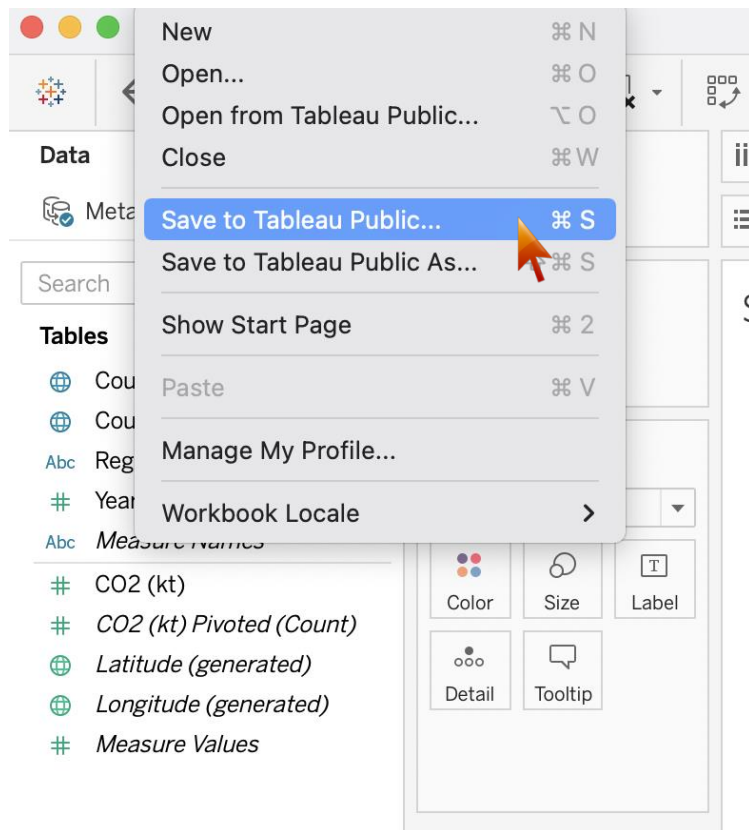
# A quick bar plot

- We can create a horizontal bar plot and sort values



# Ready to save & share with the world?

- It may ask your Tableau credentials, before saving.



# Your work on the net

