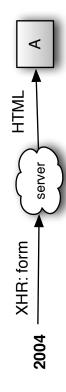
## Give up your jQuery! Give up your MVC!

Hunter Blanks. Engineer, Monetate. 2010-11-13



Greater interactivity Modular templates Simpler JS

Frequent DOM inspection
Frequent DOM event registration/dereg.
Views depend on server, but also on JS.
Controllers have business & view logic.
State is mixed between server & browser.



State is mostly in browser.
Server only has business logic.
Views are entirely in JS.
Limited/shallow DOM inspection
UI code has type/compile checks.
Easy to make event buses

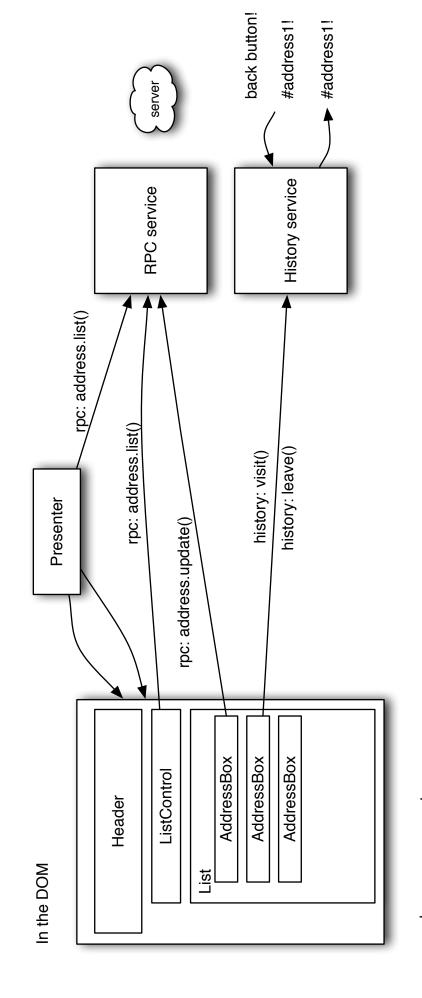
State must be managed in the browser.
You're gonna need a build system.
Search engines won't parse your pages.
Extra HTTP requests

So, when is it a good idea to stay in 2004?

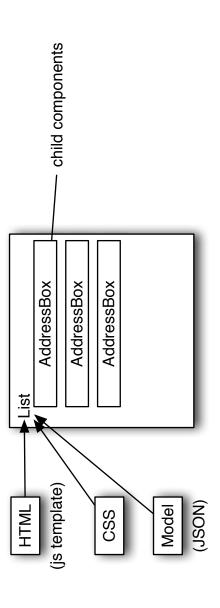
When is it a good idea to leave?

And if you do leave, how do you do it?

Google Web Toolkit, SproutCore, Cappucino, RJS, Pyjamas, Closure Tools, ?



... and as a component



## Technologies:

- Google Web Toolkit
  - Cappucino
    - SproutCore
- Google Closure Library Pyjamas RJS?
- Other things?

## Talks, books, and papers:

- Google Web Toolkit Best Practices (Ray Ryan, at Google IO)
  - Closure: The Definitive Guide
    - Other things?

## Thank you!

hblanks@monetate.com (PS, we're hiring!)