

# The message of the website:

My website is a video sharing site where users can upload, view, and comment on videos. So the websites message or purpose is to inform and entertain viewers while also keeping them coming back to this site.

## Media information:

- 1

### Logo graphic 30x100px

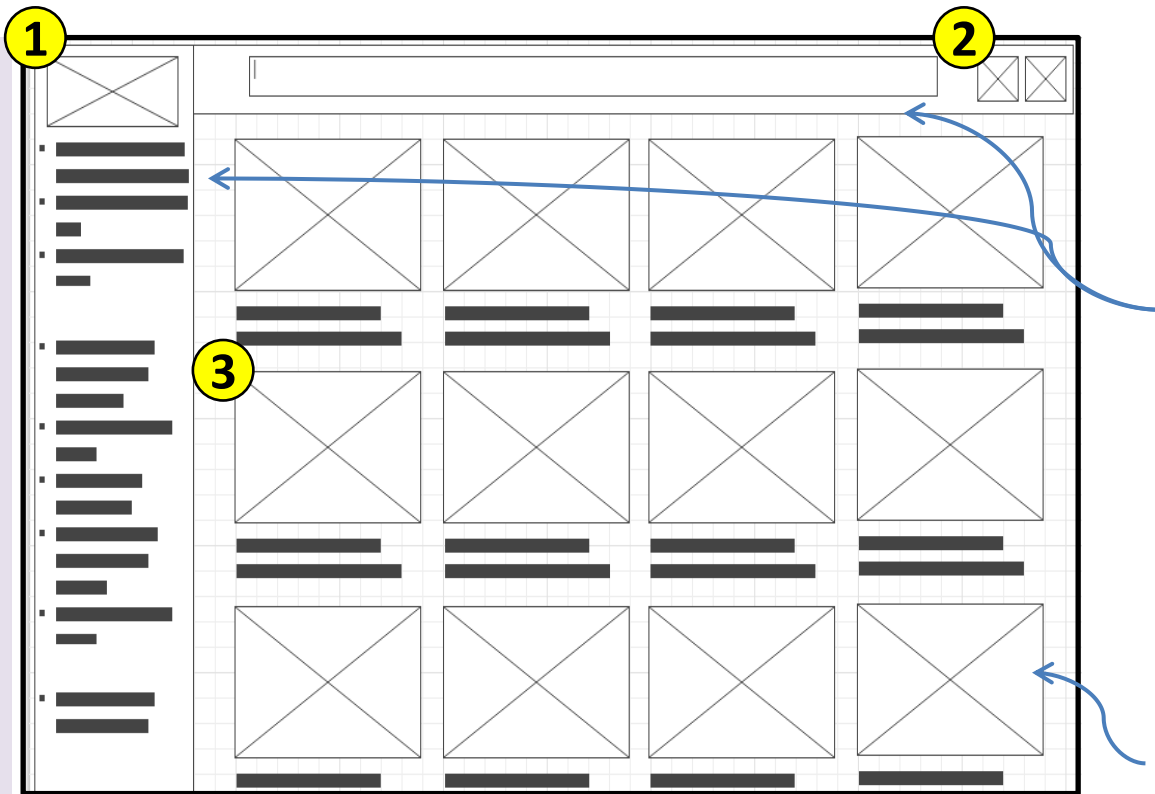
Having a logo in the same place on every page helps the site have a consistent look and helps promote who the site is to casual viewers. I feel it is successful in this because logos are quick ways to recognise a brand and the top left is one of the first places you look for information about a site.
- 2




### User image & alert graphic both 30x30px

Having a customised image is a quick way to show who is logged in and if the alerts icon is tailored to who is logged in and their video preferences it is good to pair them together. The user image is successful in creating the impression that this page and its content are customised to you the viewer, and the alert icon works well as a quick way of showing content that may not be visible on the main page but still of interest to the user.
- 3

### Video thumbnails are images 100x200px

Each of the images is meant to show something about the video to help the viewer choose what to watch. The images by themselves don't inform or entertain but help the viewer find the videos that will do that for them. The images are somewhat successful in helping the viewer but need the video description text to really be a good way of choosing a video to watch as the image may be misleading or only a short part of the video.



	HEX: FFFFFFFF RGB: 255.255.255 CMYK: 0.0.0.0
	HEX: cd201f RGB: 205.32.31 CMYK: 13.99.100.3 PMS: 1797cp
	HEX: 000000 RGB: 0.0.0 CMYK: 100.100.100.100

Grumpy wizards make toxic brew f  
Normal 400  
Grumpy wizards make toxic brew  
Normal 400 Italic  
Grumpy wizards make toxic brew i  
Medium 500  
Grumpy wizards make toxic brew  
Medium 500 Italic  
Grumpy wizards make toxic brew  
Bold 700

## Design information:

- All text on this page is in Roboto 17px font with headings being the same size but in bold
- The banner across the top of the page and menu strip down the left side of the page are static and have a background of white, headings and links are black.
- The colors have been successfully chosen to help give the maximum contrast between text and background so the viewer can quickly read and understand any text on the site. By keeping these parts of the page static the user can glance back at them no matter how far down the grid of videos they have scrolled
- The video thumbnails are laid out in a grid and this portion of the page is scrollable.
- This is successful in helping the viewer navigate through the videos to pick by having a clear gap between one image (and its description) and another.
- Because of whitespace and the grid layout you know right where to click to select a video

# The message of the website:

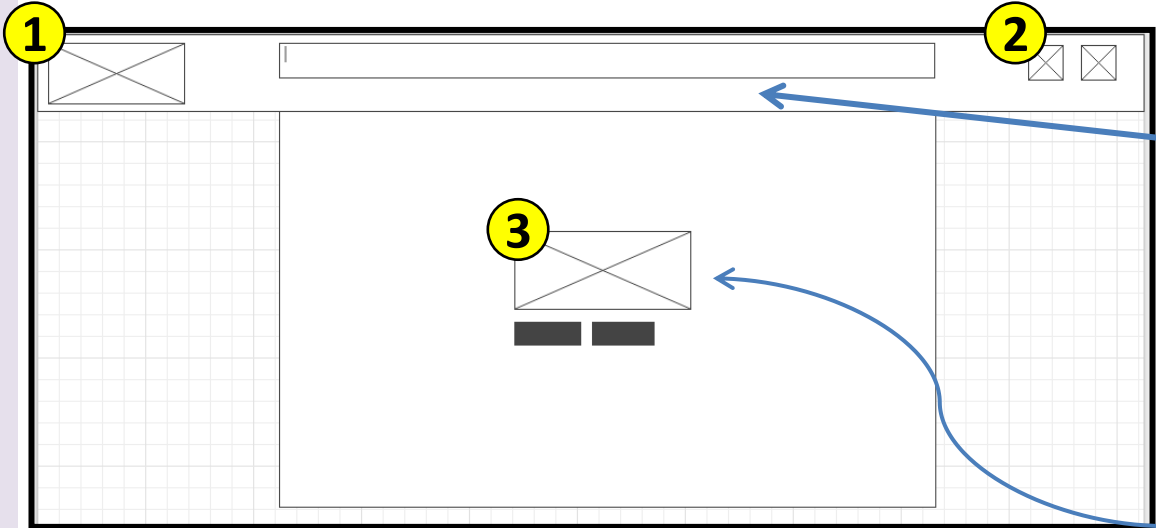
My website is a video sharing site where users can upload, view, and comment on videos. So the websites message or purpose is to inform and entertain viewers while also keeping them coming back to this site.

## Media information:

**1** Logo graphic 30x100px  
Having a logo in the same place on every page helps the site have a consistent look and helps promote who the site is to casual viewers. I feel it is successful in this because logos are quick ways to recognise a brand and the top left is one of the first places you look for information about a site.

**2** User image & alert graphic both 30x30px  
Having a customised image is a quick way to show who is logged in and if the alerts icon is tailored to who is logged in and their video preferences it is good to pair them together. The user image is successful in creating the impression that this page and its content are customised to you the viewer, and the alert icon works well as a quick way of showing content that may not be visible on the main page but still of interest to the user.

**3** Upload graphic is 50x150px  
The upload graphic is a clear symbol that people recognise and being centred it is quick to drag files to from any other place on the screen. This makes it quick to get an upload done and back to being entertained by other videos.



## Design information:

All text on this page is in Roboto 17px font with headings being the same size but in bold

The banner across the top of the is static and has a white background, headings and links are black. The colors have been successfully chosen to help give the maximum contrast between text and background so the viewer can quickly read and understand any text on the site. By keeping this part of the page static the user can quickly navigate through the site without having to scroll all the way back up after uploading lots of videos

The upload graphic and menu is in the center of the page with lots of whitespace around it. The entire centre section of the page is kept clear so it is easy to drag files to and giving a big target to aim for

My website is a video sharing site where users can upload, view, and comment on videos. So the websites message or purpose is to inform and entertain viewers while also keeping them coming back to this site.

1 Logo graphic 30x100px

2 User image & alert graphic  
both 30x30px

3 The video is 560x315px

The diagram illustrates a web browser window layout. It features a header bar at the top with a close button (labeled 1), a search bar, and window control buttons (labeled 2). The main content area (labeled 3) is a large rectangle with a diagonal cross. To the right of the main area is a sidebar with a list of horizontal bars. A blue arrow points from the sidebar to the main content area, and another blue arrow points from the window control buttons to the search bar. A third blue arrow points from the sidebar to the main content area.

The video takes up the left 2/3rds of the page with comments on the right and video description at the bottom of the page.

By having the video as the largest item on the page it is clear that this is most important with comments on the left being scrollable and it an easily readable font to help inform people.

# Ethics

Pick the **2 – 3** that you think you need to consider for your site

- Privacy
- Licensing
- Intellectual Property
- Copyright
- Social Implications

**Describe:** Detail, Relate, Talk about

Describe what each consideration is and how it relates your website

**A**

Describe why each is important for your site

**M**

Explain why all ethical considerations are important when creating a website

**E**

**Explain:** Make something clear to someone else by describing in more detail or revealing relevant facts about it

Example layout for one of the 2 – 3 parts:

Privacy is .....

For my website I needed to consider privacy because .....

This is important because .....

The reason why all ethical considerations should be looked at when making a website is .....

# Tools & Techniques

Describe what software programs you used to make your website

A

Describe techniques you used to make your website

Some techniques you might want to mention are:

- Stylesheets
- Javascript
- <div>
- <nav>
- <table>
- Id="left"
- Class="centre"

Explain how these techniques and software affected the technical quality of your website

M

**Technical quality** means how the code looks and runs

Discuss why **web developers** would use these techniques and software

E

Less about technical quality, more **why** it works well / looks good

