

Connecting Through Music

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Problem Statement:

Users struggle to find and connect with others who share their musical interests, and they desire a quick, easy platform to meet others who enjoy similar music tastes, as well as meet others who may have differing taste. Our solution to this issue will allow users just that, a simple way to connect with other through music.

Who is experiencing this problem?

Frequent music listeners who seek relationships with others who enjoy music.

What is the problem?

Users lack a simple way to create relationships based on music taste.

Where does the problem appear?

Most often online between groups of people.

Why does it matter?

Users need an easy and efficient way to create or strengthen relationships with others through musical interests.