

Scenario: You are a new student at a liberal arts school far from your hometown. You do not know anyone and would like to meet people who share similar artistic interest as you, specifically music.

Task 1: Create an account and customize your personal profile. Choose your 3 favorite genres and at least 3 of your favorite artists. Choose your display song and album.

Task 2: Find and like another user's page that displays similar musical interest as you.

Task 3: Request to chat with this user and send them a message asking them their name and age.

Things to Change:

1. Participants stated that it would be beneficial to have more options to customize the page of the user. They stated that there was a good number of options for specific musical interests (genres, artists, display album and song) but that an option for specific favorite songs and a section to write a short “bio” or message would be useful.
2. Also, participants noted that in the notifications display, it is unnecessary to have the “chat request” feature before allowing 2 users to chat openly. We previously believed that this provided an extra privacy measure, but perhaps incorporating a blocking or reporting system would be just as effective and remove this extra step in the chat process.

Things to Keep

1. Participants noted that the “swipe” format for matchmaking users (liking and disliking profiles) was simple and efficient. This was anticipated and is a key component of the app.
2. Additionally, participants noted that the profile creation process was efficient and easy enough to follow, providing the user with a smooth introduction to their experience with the application.