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RentSpree ↗ •••

# Staff Product Manager, Growth

Seattle, WA · 4 days ago · Over 100 applicants

✓ $190K/yr - $210K/yr    ✓ Hybrid    ✓ Full-time    ✓ High skills match

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## Your AI-powered job assessment

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## About the job

**About RentSpree**

**RentSpree, the USA's leading home rental software, is among the fastest-growing property tech startups**. Our award-winning software connects renters and landlords, revolutionizing the residential rental industry. With six years of annual growth, we've forged partnerships with 300+ top real estate companies, delivering high-quality data-driven insights and products.

RentSpree is a place where you will grow alongside the company while collaborating within your team to have a meaningful impact on RentSpree's future.

**Introduction**

The Growth team, newly established within the Product Management department, is responsible for growing the business across all product verticals. We're a fun team - we build awesome products, solve hard growth problems, and have unique access to everything that is going on in the company.

The team operates in two primary focus areas: Product-led growth (PLG) and new product experimentation (NPE). The PLG squad's mission is to use the product to drive growth across the entire funnel (acquisition, activation, engagement, retention, monetization). The NPE squad is tasked with incubating, validating, testing, and launching new product bets.

We are looking for a Staff Product Manager, Growth to lead the PLG squad. In this role, you will own a portfolio of growth initiatives and be responsible for driving and enabling data-driven experimentation across the entire funnel. You will own the strategy, execution, and ongoing optimization of initiatives designed to convert new agent and landlord signups into active users at scale. You will partner closely with counterparts across Design, Research, Engineering, Data, Marketing, and Customer Support to offer our agents and landlords a simple, delightful, and inspiring user experience.

At RentSpree, we cultivate a culture of independence, innovation, and continuous learning. If you excel in navigating ambiguity and thrive in a fast-paced environment, this is your opportunity to make a significant impact and take your career to the next level.

This role is hybrid (partially in-office) in Seattle. Relocation is available.

**Key Responsibilities**

- Design and implement an intuitive, cohesive agent experience by restructuring user flows and building seamless connections between product features

- Dissect and analyze the current onboarding experience and create an integrated onboarding program to activate new agents that sign up through our partners
- Monitor product metrics, dive into usage data, study customer feedback, and analyze competitor offerings to uncover growth opportunities in the landlord segment, and translate them into actionable experiments, product enhancements, and net new features
- Lead company-wide efforts to build a strong data-driven and experimentation-oriented culture through storytelling with qualitative and quantitative data
- Collaborate closely with leadership to establish systems and practices that improve execution velocity and elevate the quality of work both within the Growth team and across the wider organization

**Skills & Requirements**
- 5+ years of experience scaling B2C/B2B software products with 1M+ users
- Solid track record of driving complex projects from start to finish with a cross-functional team of designers, engineers, researchers, and data analysts
- Are maniacal about metrics, analytical, and very comfortable working with data (qualitative and quantitative)
- Have meticulous attention to detail and a passion for UX/UI design, constantly striving to create exceptional user experiences
- Able to communicate complex, disparate ideas in a structured and easy-to-consume way, both verbally and in written communication
- Able to effectively multitask and ruthlessly prioritize by always asking what the highest leverage task is to solve
- Are relentlessly resourceful and relish the challenge of navigating ambiguous situations with the freedom to 'just figure it out'

**Nice-to-haves:**
- Can write some basic SQL queries and build dashboards to analyze and visualize data
- Know your way around Figma and can easily put together scrappy designs to test ideas or communicate concepts
- Have experience working at a PropTech company or some familiarity with the real estate sector

**Location**
- This role is hybrid in-office 2x week in downtown Seattle. Relocation is available.

**Benefits**
- Competitive salary: $190,000-$210,000
- Stock options
- Learning & development opportunities
- Health insurance (medical, dental, vision, HSA/FSA)
- Retirement with company match
- Flexible vacation policy
- Free weekly lunch
- Business expense allowance
- Parental leave + fertility support

See less ∧

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Product Manager, Seattle, WA

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## Featured benefits

- Medical insurance
- Vision insurance
- Dental insurance
- 401(k)
- Paid maternity leave
- Disability insurance
- Paid paternity leave
- Commuter benefits

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## See how you compare to other applicants

**Applicants for this job**

**164**  Applicants

**20**  Applicants in the past day

**Applicant seniority level**

45% Senior level applicants

31% Entry level applicants

11% Manager level applicants

7% Director level applicants

**Applicant education level**

**27**%  have a Master of Business Administration (Similar to you)

**28**%  have a Master's Degree

**16**%  have a Master of Science

**29**%  have other degrees

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## Exclusive Job Seeker Insights about RentSpree

Powered by Bing

**Company focus areas**

- **Expansion of MLS Partnerships:** RentSpree aims to expand its partnerships with influential MLSs, real estate associations, and brokerages to increase its user base and market reach. The company has already partnered   ...show more

Sources: prnewswire.com +1 more                    👍  👎

**Hiring & headcount**

Focus on Customer Success and Support: The 'Customer Success and Support' function has seen a 22% increase in headcount over the past year, indicating a strategic initiative to enhance customer satisfaction and retention. R ... show more

👍  👎

**The latest hiring trend**

**145**                    ▼ **28%**                    ▲ **33%**

Total employees          Company-wide              Product Management
                         2 year growth             2 year growth

300

200

100

RentSpree is a leading player in the rental software market, offering
comprehensive tenant screening, rent collection, and renter management
services. The company has established strong partnerships with ove … show more

2023                    Jul 2023         Jan 2024            Jul 2024         Jan 2025

Sources: turbotenant.com +3 more

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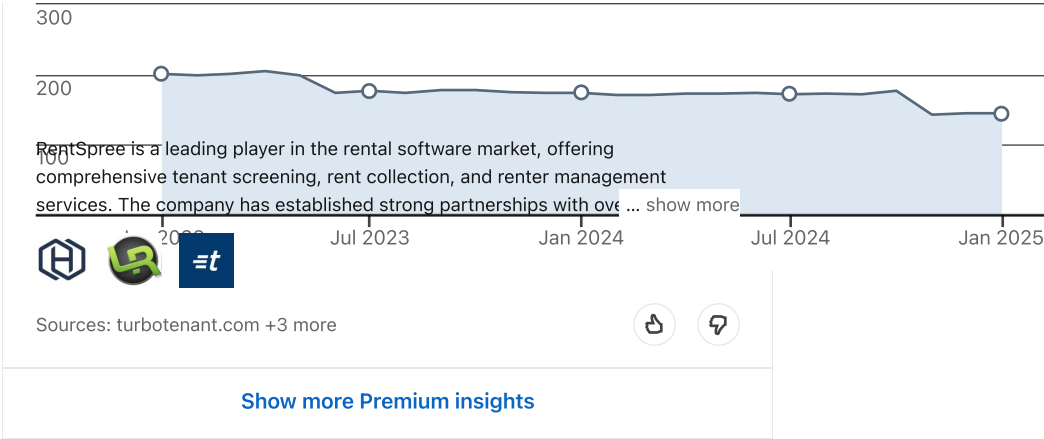
## About the company
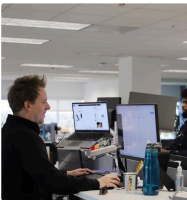
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8,361 followers

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Real Estate • 51-200 employees • 145 on LinkedIn

Launched in 2016, RentSpree embarked on a mission to revolutionize the
residential rental application process. Today, we've successfully transitioned an
industry from cumbersome paper applications to a streamlined digit … show more

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**Company photos**    ‹   ›



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
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Los Angeles Metropolitan Area (Hybrid)
$130K/yr - $160K/yr · 8 benefits
✓ Response time is typically 4 days
3 weeks ago    in Easy Apply

**Product Manager**
Hyqoo
New York, United States (Hybrid)
✓ Response time is typically 4 days

4 days ago    in Easy Apply

**Hyqoo**

### Product Manager
Hyqoo
Arizona, United States (Hybrid)

✅ Response time is typically 4 days

3 days ago    in Easy Apply

**OREPAC**

### Corporate Buyer/Product Manager (Moulding & Millwork) 🛡️
OrePac Building Products
Wilsonville, OR (Hybrid)
Vision, 401(k), +1 benefit

3 weeks ago

### Growth Product Manager
MeshyAI
San Francisco Bay Area (Hybrid)

🟥 1 school alum works here

3 weeks ago

**/ISUS**

### Associate Product Manager, GTM 🛡️
ASUS
City of Industry, CA (Hybrid)
$68.6K/yr - $85K/yr + Bonus · 4 benefits

🟥 3 school alumni work here

3 minutes ago

### Product Manager
Virtue AI
San Francisco, CA (On-site)

2 months ago    in Easy Apply

### Product Manager - Enterprise Platform 🛡️
Fivetran
Oakland, CA (Hybrid)
$158.0K/yr - $189.6K/yr · Medical benefit

🟥 7 school alumni work here

2 weeks ago

### Product Manager, Mobile 🛡️
Angi
New York, United States (On-site)
$80K/yr - $160K/yr · 401(k) benefit

🟥 5 school alumni work here

2 days ago

**SRS Medical**

### Commercial Product Manager
SRS Medical
Greater Boston (Hybrid)
$100K/yr - $130K/yr + Bonus · 5 benefits

✅ Response time is typically 6 days

1 month ago    in Easy Apply

### Product Manager 🛡️
Biz2Credit
New York, United States (On-site)
$90K/yr - $120K/yr · 4 benefits

🟥 2 school alumni work here

1 week ago    in Easy Apply

### Product Manager 🛡️
NexHealth
San Francisco, CA
$161.5K/yr - $201.8K/yr · Dental, 401(k), +1 benefit

1 week ago

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