



Data

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Data refers to facts and statistics collected together for reference or analysis.



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Data

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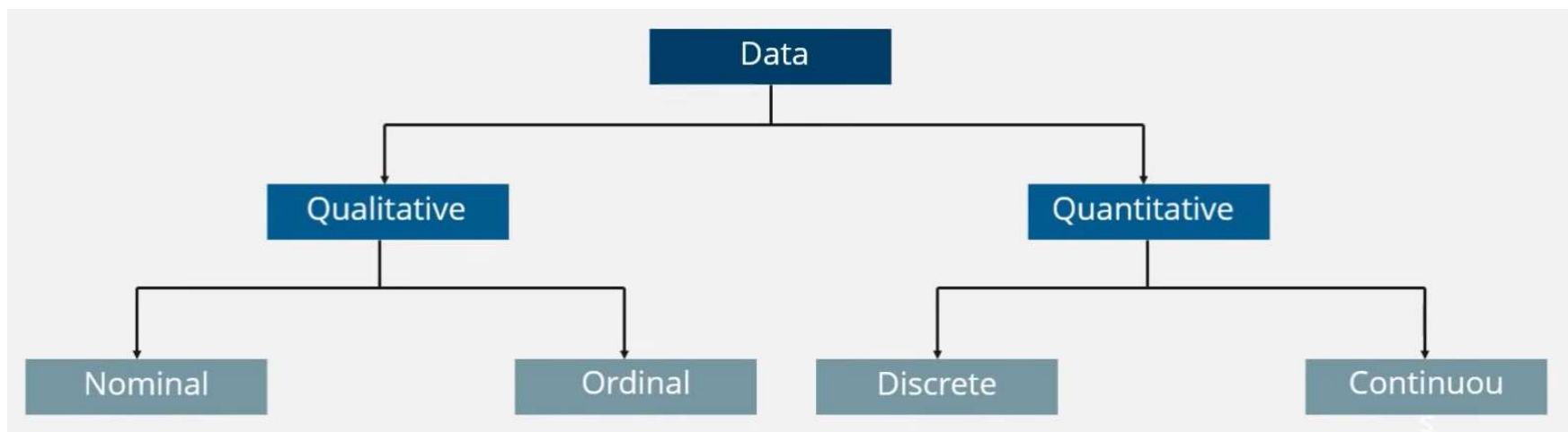


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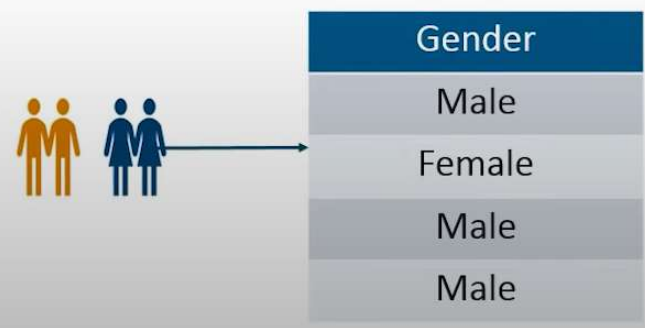


Data

Qualitative data deals with characteristics and descriptors that can't be easily measured, but can be observed subjectively.

Nominal Data

Data with no inherent order or ranking such as gender or race, such kind of data is called Nominal data



Ordinal Data

Data with an ordered series, such as shown in the table, such kind of data is called Ordinal data

Customer ID	Rating
001	Good
002	Average
003	Average
004	Bad



Data

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Quantitative data deals with numbers and things you can measure objectively.

Discrete Data

Also known as categorical data, it can hold finite number of possible values.

Example: Number of students in a class



Continuous Data

Data that can hold infinite number of possible values.

Example: Weight of a person



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