

Holly Brauneller—TPMA Project Work

Workforce Strategic Alignment Study; Indiana, 2016 and 2018 -- The Indiana Chamber of Commerce commissioned a non-political study to identify opportunities for innovation and to validate/advance successful systems and practices in Indiana's workforce system. Holly led this effort first by gathering research on Indiana's workforce system and its network of customers. Once Indiana was mapped, other state systems and best practices were inventoried and benchmarked against the Indiana system. A final report was then presented to multiple private and public stakeholders with recommendations based on the findings. These recommendations were largely adopted through legislation in HB 1008 that passed in the 2017 spring legislative session. In 2018, Holly conducted an update to this report, which again was used as a foundational report to inform the 2018 legislative session, resulting in many of the components within HB 1002 and SB 50.

Indiana Manufacturer's Association (IMA): Work-Based Learning Project, Indiana, 2018—Holly was contracted initially to carry out a feasibility analysis of a state work-based learning model incorporating concepts from Switzerland, Germany, and the UK, but the work quickly evolved into something of a greater scope. To guide her work, Holly formed a steering committee, comprising a group of identified IMA members. Research was then conducted to assess the European models, other states' models, and current initiatives within Indiana. To validate and bolster this research, Holly interviewed over 40 leaders in Indiana's workforce development ecosystem, including legislators, agency heads, employers, foundation representatives, and IMA members. Holly analyzed the data she had collected and developed a report, which included a proposed state model for Indiana and a set of recommendations. The IMA has used this report to advance priorities in the legislative session, and the IMA has since become the organizational entity to implement the national FAME model within Indiana (a foundation of the model proposed in the report).

Maximus: IMPACT program support, Indiana, 2018—As a subcontractor to Maximus for their SNAP/TANF employment services contract with IN FSSA as they assumed responsibility for service provision from the incumbent provider, Holly offered insight on the Indiana workforce development and governmental systems and continues to lead implementation of their apprenticeship program within the state.

Oklahoma Office of Workforce Development (OOWD): Policy Assistance, Oklahoma, 2017—Oklahoma contracted with TPMA to help assess which policies needed to be updated or created in order to comply with WIOA and move the state's system forward. Holly began with a review of current state policies and the OK WIOA state plan, and elicited feedback from external stakeholders throughout the state in addition to those within state government. Based upon the information collected, she developed a priority list of policies to be updated or created. Working with the OOWD, she created a policy development process and a policy template to ensure transparency. She then updated and developed several policies that were a top priority for the state.

Louisiana Workforce Commission Technical Assistance Spring and Summer Conferences; Louisiana, 2017—As the project manager, Holly helped plan and lead the facilitation for two days of workshops at each conference. These workshops included discussions and presentations during each week-long event, and covered several topics that LWC identified as responding to the current needs of

workforce development field staff. Some of the topics included One-Stop Certification, Serving Youth under WIOA, Funding Diversification for WDBs, and Cost Allocation and Infrastructure Funding.

Various Workforce Development Board One-Stop Operator Procurements; West Virginia, Kentucky, & Illinois, 2017 – Holly led several projects for local workforce development boards who were required per WIOA to conduct a competitive procurement for their One-Stop Operator. RFPs were created and tailored to the needs of each board, and distributed broadly. Responses underwent a scoring and evaluation process, and recommendations were made to each board along with a report detailing the process. Drawing upon this success, Holly expanded TPMA's procurement services to provide for additional WDB needs, which have included local area service provision.

Michigan Works Southeast!: Strategic Plan; Michigan, 2016-2017 – Holly led a collaborative effort with the Southeast Consortium and the region's Workforce Development Boards (WDBs) to draft a strategic workforce plan to provide guidance and direction after its recent state consolidation. Upon gathering insights and feedback through focus groups, surveys, and on-site interviews, she led the development of an actionable plan to achieve regionally established goals.

Lightweight Innovations for Tomorrow (LIFT): Talent Development Strategy; Indiana, 2016-2017 – Holly served as the LIFT Liaison for Indiana, providing implementation assistance to local efforts that aligned talent development strategies and initiatives to the emerging technologies and skills needed for lightweighting jobs.

Indianapolis Public Schools: Fairbanks Prevention Matters Grant, Indianapolis, 2018—Holly managed a 3 month Prevention Matters Planning Grant for the Indianapolis Public Schools District to prepare for the full implementation grant of the Fairbanks Foundation. This effort to adopt drug prevention programming and plan for its successful implementation culminated in her writing a \$2 million application to Fairbanks for the 3 year Prevention Matters Implementation Grant. An award of \$1.8 million was granted as a result of this application, which is supporting social and emotional learning throughout grades K-8 in Indianapolis and teaching students critical life skills.