Benjamin Shih

UX Designer, Based in Stockholm.

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Work Experience

UX Engineer / RISE Research Institute of Sweden

Master Thesis, Jan 2020 - Present, Stockholm, Sweden

- Designed and developed an virtual AI assistant app that help business people to schedule meetings.
- Worked with UX designers to launch testing sessions and find the optimal way for people to interact with the AI assistant.

UX Designer / Sing Along App, Look8Tech

Part-Time, Sep 2019 - Jan 2020, Stockholm, Sweden

- Worked with CEO and product lead to brainstorm product features and define product strategy.
- Conducted survey, interview, and observation to build personas.
- Redesigned the app and official website.

Quantitative User Researcher / Junyi Academy

Contract, May 2018 - Sep 2019, Remote

- Assisted the product team to identify user flow/behaviour by implementing k-means algorithms to categorize user data.
- Worked with UX Designer to generate a big overview of user behaviour from quantitative + qualitative perspective.

Product Manager & Designer / Junyi Academy

Intern, Jun 2016 - Sep 2017, Taipei, Taiwan

- Conducted interviews, observations, usability testings and tree testings to improve the usability of Junyi's product.
- Interviewed donors to identify key characteristics and created user personas to improve fundraising campaigns.
- Redesigned web page's UI to deliver a more usable and delightful experience.

Self Designed+Developed Projects   Visit my AppStore

2019 / Journey of Enschede - AR Tour Guide
Hired by the government of Enschede (Netherlands) to develop an AR app that helps tourist to get familiar with the local area.

2019 / Half Half, An app for couples
An app for couples to track the growth of their relationship.

2018 / Foodylife App, A food tracking app
An app that helps users to track their diet. 40k+ downloads to date.

Profile

I am a UX designer who knows how to code, analyze data, and build product strategy.
I design with codes in mind and find user behaviors using tools in data science.
I am particularly interested in companies that can utilize my skills and help me grow deeper in the UX field.

Education

KTH Royal Institute of Technology

2019-2020, Sweden

MSc Human Computer Interaction Design, Minor in Business Entrepreneurship

University of Twente

2018-2019, Netherlands

MSc Human Computer Interaction Design

Queen Mary University of London

2015-2018, United Kingdom

BSc Computer Science and Multimedia

Skills

UX Design

User Research / Survey, Observation, Interview

Testing / Usability Testing, A/B Testing, WizardOfOz

Prototyping / App Design, Web Design, AR/VR

Discover User / Persona, User Journey, Empathy Map

Software Development / Data Science

Data Manipulation / Python, Matlab, R, BigQuery

Data Visualisation / Tableau, Python

Data Mining / Scikit and Weka

Development / Swift, Java, C#, HTML/CSS, React

Tools

Balsamic, Sketch, Framer,Zeplin, Android Studio, Unity,
XCode, Google Analytics, Tableau, Weka, Big Query,
After Effect, Github, Docker, Jenkins