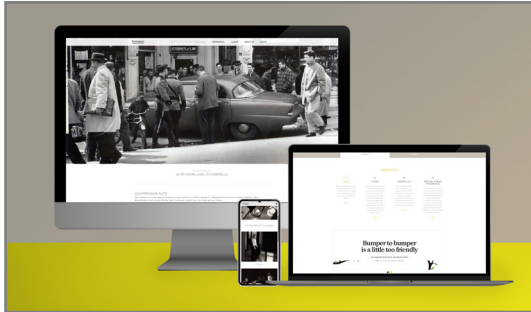


2020 CREATIVE AWARDS WINNERS

Presented by The Ad Club
of Western Massachusetts

May 21, 2020
#ProcessMakesPerfect



Mary Ritzel (Creative Director), Liqin Ouyang (Web Programmer) Patrick Consolati (Copywriter)

COMPANY: Constructique

PROJECT: Consolati Insurance Website

Category: Website

Design and development of a website for a third generation, small town independent insurance agency that will help them continue to build their business for years to come by emphasizing what has made them succeed, their expertise and their customer service.



Mary Ritzel (Creative Director), Liqin Ouyang (Web Programmer), Patrick Consolati (Copywriter), Gerardo Somoza (Photography)

COMPANY: Constructique

PROJECT: Consolati Tax Prep Website

Category: Website

Designing of a microsite that showcases the services of a small tax preparation firm that struggled in a world that makes it compete with national brands like H & R Block and Jackson Hewitt. Objective was to illustrate the importance of personal and professional service.