Hannah Chou

4/18/19

HW #2

The three values I chose were education, information, and understanding. I chose these qualities because I thought they would go well with the website concept. It is made to introduce short stories to people and provides options like exploring different stories and look up information on authors.

<https://dribbble.com/> and <https://www.awwwards.com/websites/> really inspired me. Dribble has a nice color palette and the colors work together well to make the things that matter stand out. The layout is also neat and easy to understand with a clear heading, navigation, footer, and a list of category cards all lined up perfectly. Both these sites make it easy to navigate through for the user. Awwwards has a similar website layout approach. It is more minimalistic and has little distractions. The site comes off as simple and clean which also makes it user friendly.

I really enjoyed shopify’s style guide. Something that stuck out to me while going through their guide was “communication over decoration”. It made me wary of the color palette I was using. I used one palette before the current one and although all the colors complemented each other, it was too distracting and did not get the message across. Their designs and layout were all very consistent and inspired me to keep mine the same throughout the different pages.

I kept my design simple so that it would be straight and to the point. I hoped that it would just get the point across while also being aesthetic and look good so that readers would be informed and educated.

If I had more time, I would definitely try to clean up the design and make it less similar to the original website. Currently, it is not as minimalistic as I had imagined it would be. I would also try to play around with colors to make certain things stand out. Playing around with the box grid layout would also be helpful in organizing my ideas. I wanted my website design to look more modern but it still has slight resemblances to the original website and I am sure I could improve it as I work on it more.