

**Urban Gardener:** "I love my flower garden and my dachshund Frank."



Deborah McNeil

### Personal

- Age: 75
- Employment: Retired
- Gender: female
- Location: Small town
- Children: Yes
- Technical Ability: 3/10



### Goals:

- She wants to have pretty flowers
- Interested in the beauty of her home and community
- Lavishing attention on her dog

### Summary:

Deborah is a 72 year old retired grandmother who lives with her dog. She takes pride in her flowers and spends a great deal of time in her gardens, trying to encourage the prettiest flowers she can to grow. She has had the occasional problem with aphids and is experimenting a bit with pest control, at the suggestion of a neighbour.

### Frustrations:

- Easily frustrated by modern technology
- Bugs on her flowers
- Unpredictable weather