

# Pairs Trading Strategies

## the Optimization in Decision-making Processes

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## 1 Introduction

## 2 Stage Optimization

- Pairs Selection
- Hedge Ratio & Spread Calculation
- Risk Management and Optimization
  - Risk Management
  - Risk Management
  - Optimization
- Sub Strategy
- Live Trading

# Introduction

## Summary

### Pairs Trading Strategy

- 1 Pairs Selection
- 2 Parameters Calculation
- 3 Risk Management
- 4 Performance
- 5 **Sub Strategy – Hedge Macro Risks**
- 6 **Data**
  - S&P Components
  - ETFs
  - China Concept Shares

#### Pair Selection

1. **PCA&Clustering**  
Find the clusters in the Ticker set.
2. **Filtered by Criteria**  
Correlation  
Cointegration  
Hurst  
Fundamental Data

#### Parameters

1. OLS
2. Kalman Filter  
Get the **DYNAMIC** Hedge Ratio.

#### Risk Management

1. Margin Constrains
2. Stop-loss Limit
3. VaR

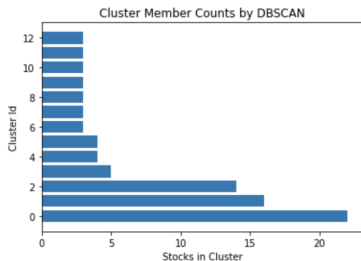
#### Performance

1. Sharpe Ratio
2. Total Return
3. Max Drawdown

# Stage Optimization

## Pairs Selection - PCA & Clustering

### DBSCAN



T-SNE of all Stocks with DBSCAN Clusters Noted

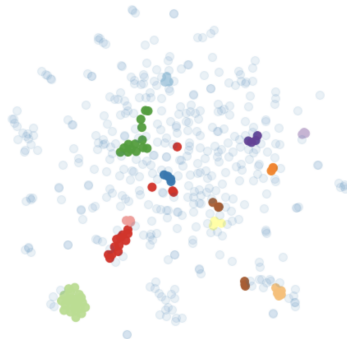


Figure: Clustering Result by DBSCAN

# Stage Optimization

## Pairs Selection - Clustering Methodologies

### OPTICS

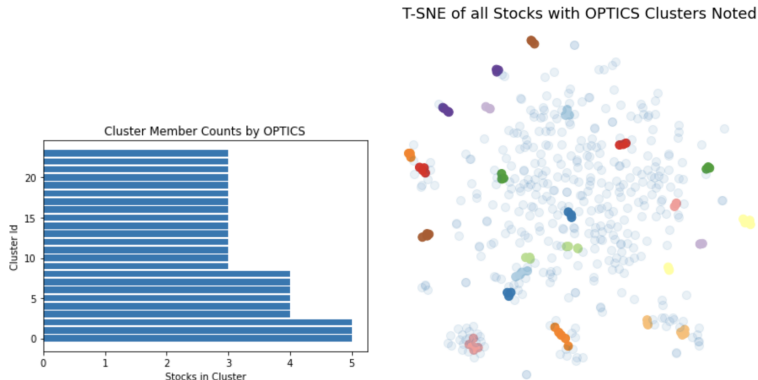


Figure: Clustering Result by OPTICS

# Stage Optimization

## Pairs Selection - Clustering Methodologies

### OPTICS

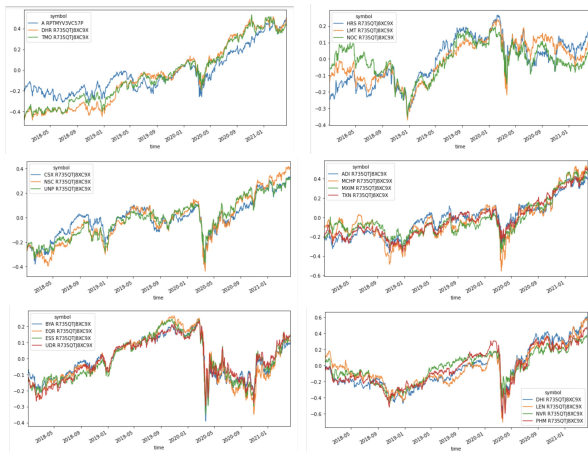


Figure: Clusters

# Stage Optimization

## Pairs Selection - Other Criteria

- Correlation

Pairs	Correlaiton
DHR, TMO	0.994439
DNB, MHP	0.992253
CMS, WPH	0.984816
AEE, CMS	0.976660
ESS, UDR	0.975056

Table: Ranked by Correlation

- Cointegration

Pairs	P-Value
MCHP, MXIM	0.000904
CHV, XON	0.002567
ALK, LUV	0.004910
DHR, TMO	0.007147
P, XON	0.007320

Table: Ranked by P-Value in Cointegration Test

# Stage Optimization

## Pairs Selection - Other Criteria

### Hurst Exponent

Hurst Exponent	Time Series
$H = 0.5$	random walk
$H < 0.5$	mean reversion
$H > 0.5$	persistent trend

**Table:** Hurst Exponent Criterion

Filter out pairs for which the half-life takes extreme values: less than one day or more than one year.



# Stage Optimization

Pairs Selection - Other Criteria

## Dollar Volume

Symbol	Number of Days on the top 500 List
KLAC	10
CSCO	10
EBAY	10
PLTR	10
PINS	10

Table: Company Classification

# Stage Optimization

## Pairs Selection - Other Criteria

### Fundamental Sector

Old Index	Symbol	Liquidity Count	Sector	Sector String
38	AEP	4	207	Utilities
39	CMS	2	207	Utilities
44	AEP	4	207	Utilities
45	ETR	1	207	Utilities
80	CMS	2	207	Utilities
81	ETR	1	207	Utilities
208	DHI	10	102	ConsumerCyclical
209	LEN	6	102	ConsumerCyclical

Table: Selected Pairs from Fundamental Persepective

# Stage Optimization

One method in Spread Calculation - Kalman Filter

## A Three-step Process of Prediction, Observation, and Correction

corrected state = predicted state +  $k$  (observation - prediction)

- (observation - prediction) is called the observation innovation. A fraction of the observation innovation is added as a correction to the predicted state. The value of this fraction  $k$  is known as the Kalman gain.
- $k$  is decided such that the corrected state has the least amount of error variance associated with it.
- $k$  is indeed optimal in the case where the mathematical models of state and observation are both linear and the errors are drawn from independent Gaussian distributions.

# Stage Optimization

One method in Spread Calculation - Kalman Filter

- 1 Evaluate  $\hat{X}_{t|t-1}$  and  $\hat{P}_{t|t-1}$  using the state equation.

$$\hat{X}_{t|t-1} = A\hat{X}_{t-1|t-1}$$

$$\hat{P}_{t|t-1} = A\hat{P}_{t-1|t-1}A^T$$

- 2 Find the observation  $Y_t$  and  $R$  by observing the system. Note we have the matrix  $H$  defined as follows:

$$Y_t = HX_t + v_t$$

- 3 Compute the Kalman gain  $K_t$ .

$$K_t = \hat{P}_t H^T (H \hat{P}_t H^T + R)^{-1}$$

- 4 Evaluate  $\hat{X}_{t|t}$  given by

$$\hat{X}_{t|t} = \hat{X}_{t|t-1} + K_t(Y_t - H\hat{X}_{t|t-1})$$

- 5 Evaluate  $\hat{P}_{t|t}$

# Stage Optimization

One method in Spread Calculation - Kalman Filter

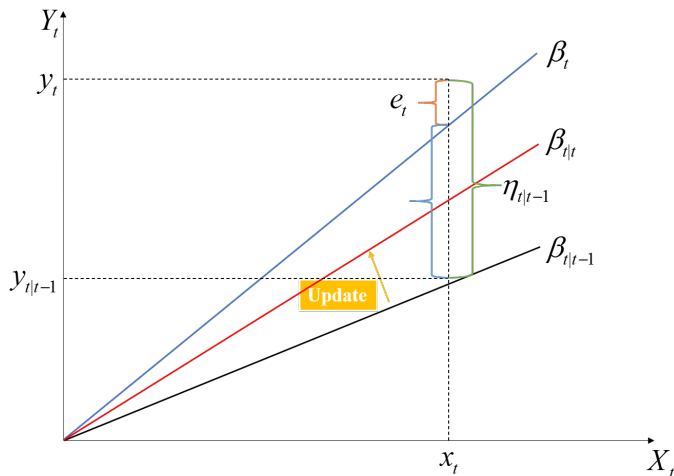


Figure: Illustration of Kalman Filter

# Stage Optimization

## Risk Management

- 1 **Margin Constraints:** 50%
- 2 **Stop-loss Limit:**  $|Z| \geq 4$  or 15% of loss
- 3 **Value-at-Risk:** no more than 30,000

# Stage Optimization

## Performance Measurement

### 1 Sharpe Ratio

$$SR = \frac{R - R_f}{\sigma_i}$$

### 2 Total Return:

$$TR = \frac{V_t}{V_0} - 1$$

### 3 Max Drawdown:

$$MaxDD_t = \max_{u \in [0, t]} (M_u - S_u)$$

# Stage Optimization

## Optimization

### Grid Research

Our optimization method is grid research. We backtest all the combinations of parameters to maximize the Sharpe Ratio with in-sample data from 2018/01/02 to 2021/04/15.

Parameter	Min	Max	Step Size
enter	1	3	0.5
exit	0	0.5	0.1

**Table:** Grid Research Detail



# Stage Optimization

## Optimization

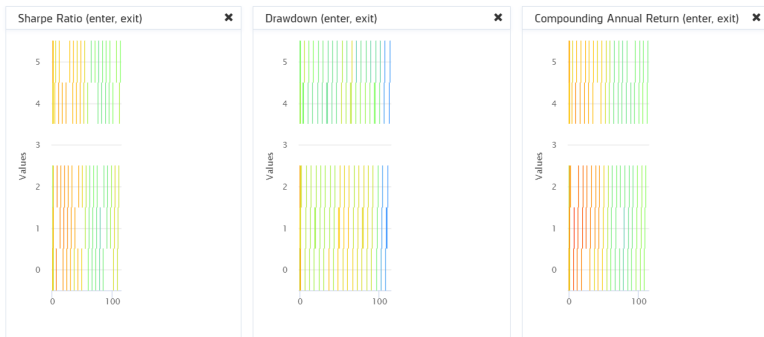


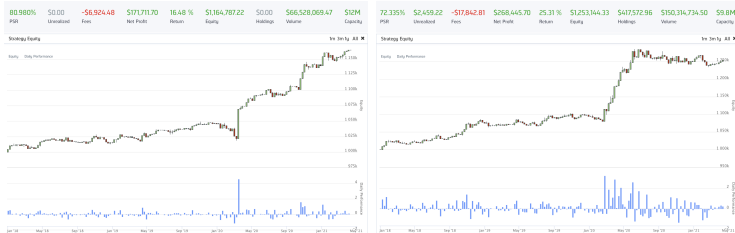
Figure: Optimization on Parameters

# Stage Optimization

## Optimization

Method	Sharpe Ratio	Enter	Exit	Return	MaxDD
OLS	1.427	2.0	0.1	16.479%	2.9%
Kalman	1.334	1.0	0.5	25.314%	4.0%

**Table:** In Sample: Optimal Back-testing Statistics on Selected SP500 Pairs



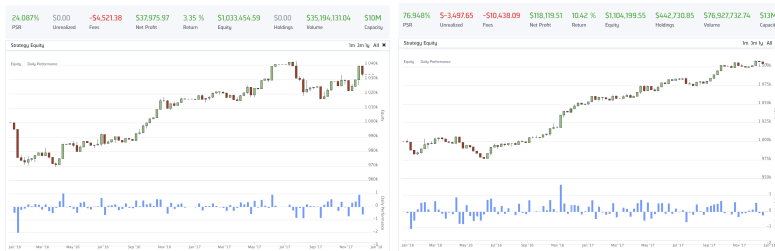
**Figure:** In Sample: Optimal Back-testing Result with OLS(left) Kalman(right)

# Stage Optimization

## Optimization

Method	Sharpe Ratio	Enter	Exit	Return	MaxDD
OLS	0.549	2.0	0.1	3.345%	3.1%
Kalman	1.485	1.0	0.5	10.420%	2.9%

**Table:** Out of Sample: Back-testing Statistics with Optimized Parameters



**Figure:** Out of Sample: Back-testing Result with OLS(left) Kalman(right)

# Stage Optimization

## Optimization



Figure: Rolling Portfolio Beta

New Normal 2014-2019



COVID-19 Pandemic 2020



Figure: Covid-19 Pandemic 2020

# Sub Strategy

## Gold Trading

In order to **increase** returns and **hedge macro risks**, we have added a gold trading sub-strategy: **long** gold when the  $\frac{\text{gold}}{\text{S\&P 500 Index}}$  ratio is greater than the 5-day exponential moving average of the ratio and **long** S&P 500 index when the  $\frac{\text{gold}}{\text{S\&P 500 Index}}$  ratio is lower than the 5-day exponential moving average of the ratio.

# Sub Strategy

## Gold Trading

Method	Sharpe Ratio	Enter	Exit	Return	MaxDD
OLS	1.629	2.0	0.0	25.79%	5.6%
Kalman Filter	1.491	2.0	0.5	23.38%	4.1%

**Table:** In Sample: Optimal Back-testing Statistics on Selected SP500 Pairs with Gold Trading Strategy



**Figure:** In Sample: Optimal Back-testing Result with Gold Trading Strategy using OLS

# Sub Strategy

## Gold Trading

Method	Sharpe Ratio	Enter	Exit	Return	MaxDD
OLS	1.431	2.0	0.0	10.62%	2.9%
Kalman Filter	2.025	2.0	0.5	13.74%	2.1%

**Table:** Out of Sample: Back-testing Statistics with Optimized Parameters and Gold Trading Strategy



**Figure:** Out of Sample: Optimal Back-testing Result with Gold Trading Strategy using Kalman Filter

# Live Trading

Go Live



Figure: Live Trading Result