



# DS-UA 112

## Introduction to Data Science

Lecture 4

# Agenda

- ▶ Review
- ▶ Lesson
- ▶ Demo



# Reminders

- ▶ Announcement
  - ▶ Section
  - ▶ Office Hours
- ▶ Homework
  - ▶ Upload to Gradescope
- ▶ Lecture
  - ▶ Lessons and Demos Links
  - ▶ Forums

# Review

## **State-specific data on the relative frequency of given names in the population of U.S. births where the individual has a Social Security Number**

*(Tabulated based on Social Security records as of March 3, 2019)*

For each of the 50 states and the District of Columbia we created a file called SC.txt, where SC is the state's postal code.

Each record in a file has the format: 2-digit state code, sex (M = male or F = female), 4-digit year of birth (starting with 1910), the 2-15 character name, and the number of occurrences of the name. Fields are delimited with a comma. Each file is sorted first on sex, then year of birth, and then on number of occurrences in descending order. When there is a tie on the number of occurrences names are listed in alphabetical order. This sorting makes it easy to determine a name's rank. The first record for each sex & year of birth has rank 1, the second record has rank 2, and so forth.

To safeguard privacy, we restrict our list of names to those with at least 5 occurrences. If a name has less than 5 occurrences for a year of birth in any state, the sum of the state counts for that year will be less than the national count.

## How to Switch the Order of Two Events?

$$\begin{aligned}\frac{P(n|y)P(y)}{P(n)} &= \frac{P(n \text{ and } y)}{P(y)} \frac{P(y)}{P(n)} \\ &= \frac{P(n \text{ and } y)}{P(n)} \\ &= P(y|n)\end{aligned}$$

How to Switch the Order of Two Events?

$$P(y | n) = \frac{P(n | y)P(y)}{P(n)}$$

## How to Switch the Order of Two Events?

$$\begin{aligned} P(y|n) &= \frac{P(n|y)P(y)}{P((n \text{ and } 1880) \text{ or } (n \text{ and } 1881) \dots)} \\ &= \frac{P(n|y)P(y)}{P(n \text{ and } 1880) + \dots + P(n \text{ and } 1881)} \end{aligned}$$

How to Switch the Order of Two Events?

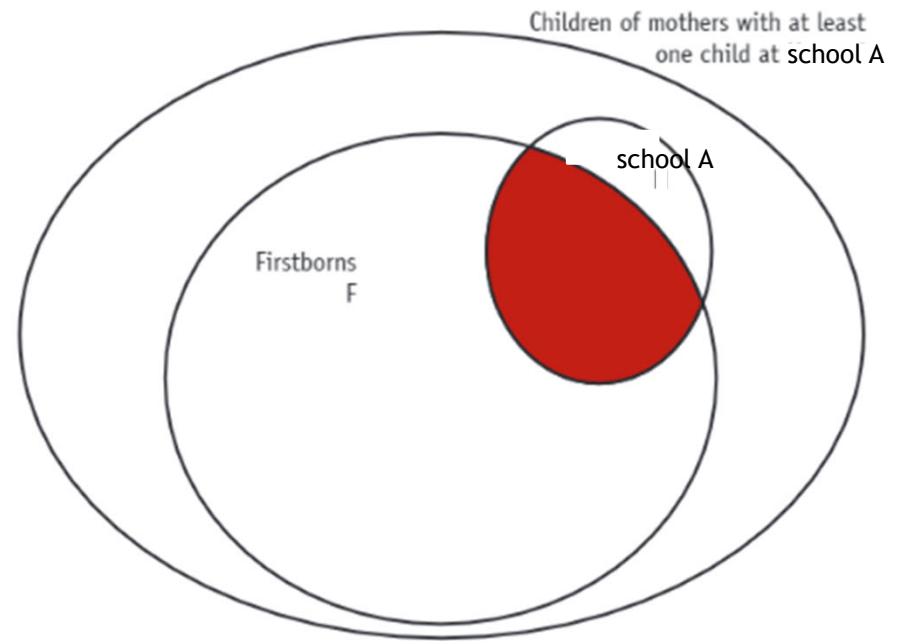
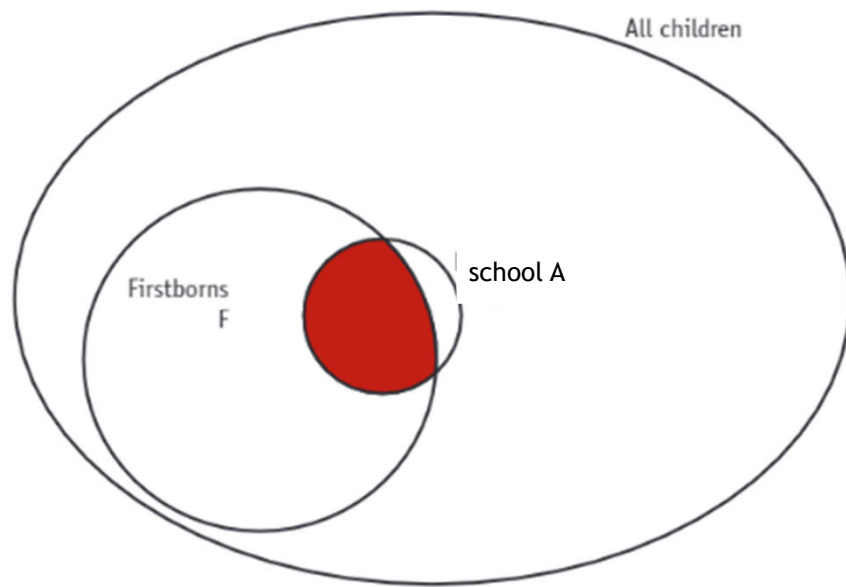
$$P(y | n) = \frac{P(n | y)P(y)}{\sum_y P(n \text{ and } y)}$$



How to Switch the Order of Two Events?

$$P(y | n) = \frac{P(n | y)P(y)}{\sum_y P(n | y) \cdot P(y)}$$

# Lesson



## Lesson

$$\frac{P(A|F)}{P(A|\text{not } F)} > 1$$

## Lesson

$$\frac{P(A|F)}{P(A|\text{not } F)} = \frac{P(F|A) P(A)}{P(F)} \cdot \left[ \frac{P(\text{not } F|A) P(A)}{P(\text{not } F)} \right]^{-1}$$

## Lesson

$$\begin{aligned}\frac{P(A|F)}{P(A|\text{not } F)} &= \frac{P(F|A)P(A)}{P(F)} \cdot \left[ \frac{P(\text{not } F|A)P(A)}{P(\text{not } F)} \right]^{-1} \\ &= \frac{P(F|A)}{P(\text{not } F|A)} \cdot \frac{P(\text{not } F)P(A)}{P(F)}\end{aligned}$$

## Lesson

$$\begin{aligned}\frac{P(A|F)}{P(A|\text{not } F)} &= \frac{P(F|A)P(A)}{P(F)} \cdot \left[ \frac{P(\text{not } F|A)P(A)}{P(\text{not } F)} \right]^{-1} \\ &= \frac{P(F|A)}{P(\text{not } F|A)} \cdot \frac{P(\text{not } F)P(A)}{P(F)} \\ &= \frac{P(F|A)}{1 - P(F|A)} \cdot \frac{1 - P(F)}{P(F)}\end{aligned}$$

## Lesson

$$\begin{aligned}\frac{P(A|F)}{P(A|\text{not } F)} &= \frac{P(F|A)P(A)}{P(F)} \cdot \left[ \frac{P(\text{not } F|A)P(A)}{P(\text{not } F)} \right]^{-1} \\ &= \frac{P(F|A)}{P(\text{not } F|A)} \cdot \frac{P(\text{not } F)P(A)}{P(F)} \\ &= \frac{P(F|A)}{1 - P(F|A)} \cdot \frac{1 - P(F)}{P(F)} \\ &= \frac{P(F|A)}{1 - P(F|A)} \cdot \left( \frac{1}{P(F)} - 1 \right)\end{aligned}$$

## Lesson

$$P(F) = \frac{N}{\lambda N}$$



## Lesson

$$\begin{aligned}\frac{P(A|F)}{P(A|\text{not } F)} &= \frac{P(F|A)P(A)}{P(F)} \cdot \left[ \frac{P(\text{not } F|A)P(A)}{P(\text{not } F)} \right]^{-1} \\ &= \frac{P(F|A)}{P(\text{not } F|A)} \cdot \frac{P(\text{not } F)P(A)}{P(F)} \\ &= \frac{P(F|A)}{1 - P(F|A)} \cdot \frac{1 - P(F)}{P(F)} \\ &= \frac{P(F|A)}{1 - P(F|A)} \cdot \left( \frac{1}{P(F)} - 1 \right) \\ &= \frac{P(F|A)}{1 - P(F|A)} \cdot (\lambda - 1)\end{aligned}$$

## Lesson

	Landon (Rep)	Roosevelt (Dem)
Predicted	57%	43%
Actual	38%	62%

## Lesson

	Dewey (Rep)	Truman (Dem)
Predicted	49.5%	44.5%
Actual	45.1%	49.6%

# Lesson

- ▶ Self-selected sample.
  - ▶ Sample is whoever chooses to answer.
- ▶ Convenience sample
  - ▶ Sample is whomever/whatever is convenient for investigator.
- ▶ Judgment sample
  - ▶ Sample is whomever/whatever investigator deliberately selects

# Lesson

- ▶ Probability sample
  - ▶ Sample is selected based on probabilistic procedure.
  - ▶ Assigns precise probability to the event that each particular sample is drawn from the population
  - ▶ This allows to quantify uncertainty/confidence about a prediction

# Lesson

- ▶ Probability sample
  - ▶ Simple Random Sample



# Lesson

- ▶ Probability sample
  - ▶ Simple Random Sample
  - ▶ Cluster Sample



# Lesson

- ▶ Probability sample
  - ▶ Simple Random Sample
  - ▶ Cluster Sample
  - ▶ Stratified Sample





# Demo

- ▶ Simulate votes for election
- ▶ Can large amounts of data correct for bias?

