

Houston Callaway

Houston, TX · 954.608.7024

houstoncallaway@gmail.com · www.linkedin.com/in/houstoncallaway · houstoncallaway.com

Project Manager and Product Manager well versed in managing stakeholders across the entirety of the software development life-cycle. Adept at communicating across multiple levels of stakeholders, including presentations, high-level communications to upper management, and technical details to developers and other technical staff. Led cross-functional, international teams to success.

SKILLS

- Exceptional communication
- Dedicated learner
- Agile/Scrum Methodology
- Atlassian (JIRA, Confluence)
- Asana
- Pivotal Tracker
- Trello
- Presentations
- Project Planning
- Documentation
- Training Materials
- Relevant video creation

EXPERIENCE

TAILORED LABS – HOUSTON, TEXAS

Product Manager, Software Developer

Sept 2018 – Present

Product Manager and Software Developer at start-up that focused on developing a functional learning management system that implements emotion recognition and real-time validation exercises for cyber security, computer science, network administration, and other programming-centric courses. Primary decision maker for front-end design and back-end implementation.

Key Achievements

- Interact with members of startup incubator, building product marketing plans, business strategies, and discussing potential technology advancements related to the startup
- Guide product development through critical early stage, focusing on MVP and providing direct answer to client avatar pain points
- Research competitors and develop reports based on features, roadmaps, pricing, and product availability to use for internal planning
- Researched, designed, and implemented MongoDB database structure for Learning Management System to allow efficient data interaction with front-end
- Built marketing website and implemented internal CRM based on Django + ReactJS
- Created, managed, and maintained development documentation, including installation and development environment instructions

CRUISE PLANNERS – CORAL SPRINGS, FLORIDA

MAR 2016 – SEPT 2018

IT Product Manager

Jan 2017 – Sept 2018

Product Manager for industry-dominate travel IT company, specializing in software development for American Express Travel. Reported to Chief Information Officer. Directly responsible for all company projects within American Express relationship. Primary point of contact for internal and external senior management and executives on all project matters. Subject matter expert for software and API capabilities and limitations.

Key Achievements

- Worked directly with outside executives to implement in-house API through entirety of project life-cycle
- Researched, designed, and directed large, international implementation of industry-leading travel itinerary web application in Mexico, Brazil, Australia, and New Zealand
- Maintained comprehensive data on users' interaction with products
- Designed and implemented strategies for increasing user base and existing user experience
- Research competitors and plan product adjustments to maintain competitive space in the market
- Manage advisory boards for product guidance, present viable product options after feedback
- Recruit beta testing partners for product and/or feature roll outs, maintain beta relationship through the testing process
- Created and presented learning tools for management and users, including presentations and educational materials such as videos and training documents
- Wrote and delivered Statements of Work to American Express regarding additional project requirements, or new projects

IT Project Manager

Mar 2016 – Jan 2017

Project Manager of internal projects for industry-leading travel technology company. Responsible for coordinating all internal stakeholders for projects, from executives to developers. Maintained project documentation, road-maps, and timelines in Confluence; mapped projects tasks in JIRA.

Key Achievements

- Spearhead renewal of “backlog” projects, coordinating stakeholders, including senior management and executives
- Centralized and organized all existing documentation, from word documents to documentation management system (Confluence)
- Presented new projects progress and finished products to external stakeholders

EVIL GENIUS TECHNOLOGIES – HO CHI MINH CITY, VIET NAM

IT Project Manager

Mar 2014 – Feb 2016

Project Manager for various external clients, managing requirements gathering, project road mapping, project development, and delivery. Responsible for communicating across stakeholder spectrum.

- Manage international project teams to ensure timely project milestone accomplishments
- Act as a subject matter expert for involved projects, provide guidance to project road-map
- Design and direct implementation of projects from inception to delivery
- Update key stakeholders throughout project lifecycle

EDUCATION AND CERTIFICATIONS

BACHELOR OF SCIENCE, SPORTS KINESIOLOGY (BIOMECHANICS)

Lees-McRae College – Banner Elk, North Carolina

Graduated May, 2013

PMI Project Management Professional

Estimated Completion – July, 2019

UDACITY FULL-STACK DEVELOPER NANO DEGREE PROGRAM

Completed March 2019