

## Bio

I'm Howard, an aspiring UX/UI designer and web developer currently studying in SIAT at Simon Fraser University. The act of "creating" itself has been my long-time passion, with many of my life moments where this sense of accomplishing shines being originated from this idea of creating something new. With my past background in programming and backend development, and my current pursuit for graphic design and user experience design, I aim to deliver not just aesthetic pleasing and functional creations in the forms of website, applications, and so on. But also an experience that is satisfying and accessible for my users.

## Artifact 1 (TalesHub)

TalesHub is a mobile app built specifically for seniors, it allows its users to share their life stories, achievements, or other topics with others in order to create new meaningful connections. Designed with simplicity and ease of use in mind, it allows users to post content to specific interest categories, ensuring that shared passions are the foundation upon which new connections are built.

**TalesHub**

Sharing Stories,  
Connecting Hearts



Connect with new people



Get Started

Log in



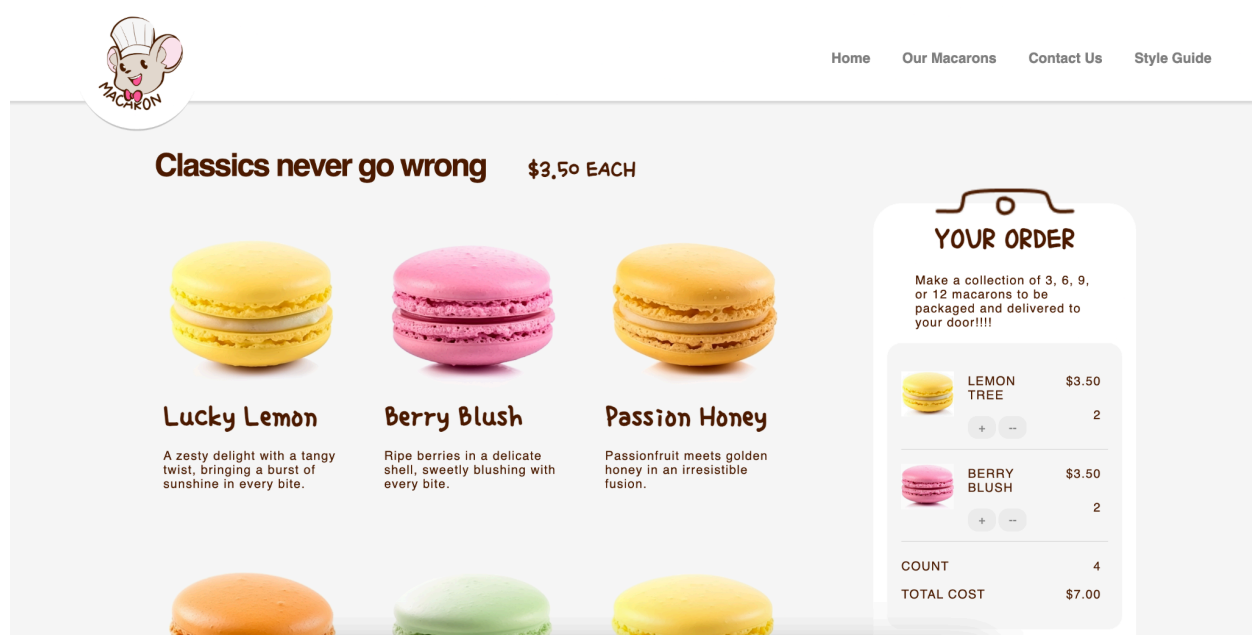
Its features are typical of one such as reddit, instagram, or facebook. Including

- Creating an account and logging in
- Viewing posts made by others by categories or location
- Creating posts, or liking and commenting on other user's posts
- Following other users, or messaging them

This was a big group project that was gradually improved upon over the span of 2 months. With repeated iteration and user testing that aims to provide the best experience with seniors in mind.

## Artifact 2 (Macaron)

The Macarons was a two person group project where the students were to create a unique brand, and create a tailor made website for said brand.



It is a local Macaron shop the specializes in making delicious macarons that come in many different flavours, the shop's branding is accompanied by a cute mouse mascot. The website aims to best emphasize the company's various macaron products which come in many different flavours. Additionally, the website aims to promote the company's youthful, as well as classical nature.

The website includes features that are vital to any website in which its jobs are to promote products, and provide a method in which users can purchase the products. Not only does it have an attractive front page alluring the users into craving the macarons, or detailed pages for different flavours breaking down the components and selling points, the website also feature a detailed, functional, and easy to use online shopping system that allows the users to seamlessly purchase any macarons that they desire.