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apaiser wins 'COOLEST BATHROOM PRODUCT' at HiConnect Design, Nashville USA 2014

apaiser are recognised as the leaders and innovators in reclaimed marble bathware, manufacturing a unique range of stunning stone composite bathware designed to transform the bathroom into a sanctuary.

apaiser has won the 'Coolest Bathroom Product' award at the Hi Connect Design trade show in Nashville this week. It was a people's choice award, voted for by over 1200 key designers,

manufacturers and members of the hotel and resort operating community that attended the show. apaiser showcased a unique reclaimed marble stone composite custom range highlighting their extreme customisation capabilities with beautiful floral detail etched on the inside of the ergonomic freestanding bath and matching detail on the exterior of the contemporary freestanding basin and complementary shower base.



Glen Rosser (apaiser USA) with 'Coolest Bathroom Product' award at HiConnect Design, Nashville.

Melbourne showroom: 344 Burnley St, Richmond, Australia
Telephone: +61 3 9421 5722 | info@apaiser.com

Singapore showroom: 23 Mosque Street, Singapore
Telephone: +65 6223 2378 | singapore@apaiser.com

apaiser

www.apaiser.com



RECLAIMED MARBLE STONE COMPOSITE – BATHTUBS, BASINS, VANITIES & SHOWER BASES

Australia, NZ, North America, United Kingdom, Asia Pacific, Europe, South Asia, United Arab Emirates, Middle East & Africa



No strangers to winning awards, apaiser have previously been recognised for their Design Excellence and Green Design at various trade events. This most recent 'Coolest Bathroom Product' award is a special one as it recognises and applauds apaiser's point of difference – unrivalled customisation.

One of the core elements of apaiser's value proposition is the focus on customisation and the extraordinary moulding capability and artisan skills of the apaiser team. apaiser offers unrivalled customisation and design flexibility – enabling designers and architects to create unique shapes and forms that differentiate the bathroom rather than selling by a catalogue based approach. apaiser stone composite is manufactured from recycled marble and has a minimal impact upon the environment, allowing designers to create eco-sensitive bathrooms featuring stone bathware. The unique manufacturing process of apaiser's patented stone

composite allows apaiser to create sublime and fluid shapes in almost any form, with uniformity of colour, strength and integrity unachievable in natural stone. It also has the ability to be embedded with virtually any added component and in endless design possibilities. Based on an inert stone composite formula unlike other stone materials which move and crack, apaiser uses marble as its core element. The result is an environmentally sensitive material with superior performance and a sensuous organic touch.

It is no wonder that apaiser are the preferred stone composite bathware supplier for leading luxury hotels and resorts globally e.g. Four Seasons, Hyatt, Edition, Andaz and Fairmont Hotels (Raffles) just to name a few. These chains operate and own properties with extremely high design standards which typify excellence across all areas of operation, showcasing design quality and attention to detail.



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