

apaiser™ leaves a lasting impression at MAISON&OBJET Asia



apaiser's Sentosa art bath was one of the event highlights at MAISON&OBJET Asia 2014, an anchor component of Singapore Design Week. The participation in the event was one of the key steps in apaiser's global expansion strategy, linking the timing of their participation with MAISON&OBJET Asia 2014 together with launching the first international signature apaiser showroom, located at 23 Mosque St, Singapore. Both platforms were used to showcase stunning new products and finishes. The apaiser brand was in good stead with successful luxury brands that have similar brand values evoking luxury and design excellence such as Fendi, emanuel ungaro, Christopher Guy,

Gessi, Eicholtz, Ochre, DK Home, Tom Dixon, Missoni Home just to name a few.

The talking point of the show was clearly the artwork on the eye catching apaiser Sentosa bath, which was undertaken by a young contemporary Australian artist based in Berlin, James Reka commissioned by apaiser to hand paint his dynamic character work over 4 days especially for this prestigious event. (www.rekaone.com)

A luxurious development on Singapore's Sentosa Island inspired apaiser's dramatic stone bathware collection, Sentosa. The Sentosa range was conceived initially with the curvaceous, counter top stone basin,

crafted to be empathetic with the tone and style of the exotic island resort. A deep freestanding bath soon followed in response to the designer's request to complete the bold Sentosa offering. The ability to generate these solutions is reflective of apaiser's unrivalled customisation capabilities for projects, unlike other manufacturers.

The stand – a collaboration between apaiser's internal design team, Patrick Meneguzzi Interiors of Melbourne and C2 Creative Communications of Singapore, a leading international events exhibition stand designer – captured apaiser's sense of 'sanctuary in stone' and was a highlight at this inaugural event.

Melbourne showroom: 344 Burnley St, Richmond, Australia
Telephone: +61 3 9421 5722 | info@apaizer.com

Singapore showroom: 23 Mosque Street, Singapore
Telephone: +65 6223 2378 | singapore@apaizer.com

apaiser

www.apaizer.com



RECLAIMED MARBLE STONE COMPOSITE – BATHTUBS, BASINS, VANITIES & SHOWER BASES

Australia, NZ, North America, United Kingdom, Asia Pacific, Europe, South Asia, United Arab Emirates, Middle East & Africa

Also on showcase were new products



The Nest range – a new range that is at one with nature. Bathroom sculpture and nature intertwine with the new eco-sensitive Nest range delivering superior and high performance bathware (freestanding basin, counter top basin, freestanding bath). Available in a selection of custom finishes, Nest by apaiser can be customised to any pattern or design, with or without the nest etching.



The double Beach vanity in apaiser's contemporary new **Mercury finish** – a stylish alternative to the standard neutral bathware color palette. The darker tone offers warmth and depth and is enhanced with a diamond like shimmer to create a resort like bathroom setting.

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Kyoto vanity with wooden inset



Lagoon freestanding basin in Raku finish

apaiser offers our clients hand crafted stone bathware, with unrivalled customisation, that will enable them to transform the art of bathing into a luxury ritual rather than a function, adding luxury to any home or project.



Custom Seascapes bath with grab rail & Shower base with shower bench

Visit www.apaiser.com for more information on the leaders in stone bathware and for stockist details.

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