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Luxury bathware company apaiser™ to open first signature showroom in Singapore

Award-winning designer and manufacturer of luxury stone composite bathware apaiser will open its first stand-alone showroom in Singapore in March this year as part of a global retail rollout. Synonymous with luxury, the Melbourne based company will open a new signature showroom on Mosque Street, in the heart of Singapore's CBD area.

apaiser already has a presence in Singapore with exquisite examples from its stone bathware collections selected to feature in a number of Singapore-based luxury hotels, condominiums and private residences, including Pan Pacific, PARKROYAL on Pickering, Crockford Towers at Resorts World Sentosa, The Marq and Hilltops. The brand even has a Sentosa range inspired by a luxurious resort on the island.

As the benchmark for modern opulence in the bathroom and designed with optimum performance and durability in mind, apaiser's hand-sanded and hand-finished stone composite bathware is manufactured using reclaimed sustainable ingredients, retaining the highest level of stone content in the market. The unique hand-finishing process minimises carbon output during production, ensuring low environmental impact.



PARKROYAL on Pickering. Designer/Architect WOHA



PARKROYAL on Pickering. Designer/Architect WOHA

Flagship showroom: 344 Burnley St, Richmond, Australia

NEW Singapore showroom: 23 Mosque St, Singapore

International: call +61 3 9421 5722 | info@apaiser.com

apaiser

www.apaiser.com

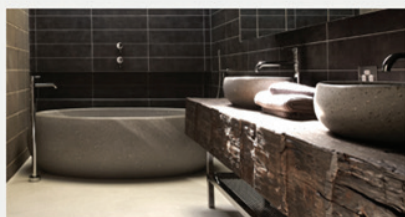


RECLAIMED MARBLE STONE COMPOSITE – BATHTUBS, BASINS, VANITIES & SHOWER BASES

Commenting on the launch of the company's first Singapore showroom, Belinda Try, Executive Director said: "This exciting space in Singapore is the first step in our global rollout of dedicated apaiser showrooms. Capturing the sense of "sanctuary in stone" they will evoke the essence of luxury and modern opulence in the bathroom and allow our Singapore clients the chance to secure apaiser products directly for the first time! apaiser offers our clients hand crafted stone bathware that will enable them to transform the art of bathing into a luxury ritual rather than a function!"

As part of Singapore Design Week, apaiser will also be participating in MAISON&OBJET Asia, the hugely successful French luxury furniture and home products trade show, which makes its Singapore debut at the prestigious venue of Marina Bay Sands Resort from March 10-13, 2014.

Members of the public wishing to visit apaiser can register online until the 5 March at www.maison-objet-asia.com with password V7QRE43 to gain free access to the fair.



MAISON
&OBJET
ASIA

Visit us at stand C16/D15



Elm & Willow House (Architects EAT). Photo – Earl Carter



Corinthia Hotel London

Visit www.apaiser.com for more information on the leaders in stone bathware and for stockist details.

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