Tzu-Heng Lin (Brian) Maker, Hacker, Creativity drives my life. Website: http://lzhbrian.me

Born in *Taiwan*, Grown up in *Shanghai*, now Studying in *Beijing* (will graduate in 2018) Email: lzhbrian@gmail.com Currently: Junior student in *Dept.of Electronic Engineering*, *Tsinghua University* Mobile: +86-131-2192-9165 Objective: *Seeking Summer Internship in 2017*[Linkedin] [Github]

### EDUCATION

### Tsinghua University (Dual Degree)

Beijing, China

• Bachelor of Science in Electronic Information GPA: 84/100

Bachelor of Business Administration in Management (2nd Degree) GPA: 87/100

Aug 2014 - June 2018

#### TECHNOLOGY SKILLS

• Languages: Python, C/C++, Matlab, R

Technologies: Git, Hadoop, Weka, MySQL, Tableau

### EXPERIENCE & PROJECTS

# Tsinghua University [link]

Beijing, China

Research Assistant in Future Communication & Internet Lab

Apr 2016 - Present (9 mo)

- o Online Video Consumption Behaviors Analysis (Finished, Paper submitted)
  - Mining a TB-scale, 2-Month, 10-Million-User dataset from an ISP including viewing records of most main Video Content Providers, including Youku, IQIYI, Sohu, LeTV, Tencent, KanKan, etc.
  - Studied the migratory behaviors of users, found potential migratory reasons.
  - Responsible for all of the data processing and analysis work.
    - Written hundreds of Hadoop MapReduce programs in Java and also used Python to process the data.
    - Analyzed and Visualized the data using Matlab and R.
- o Online Shopping Behaviors Analysis (Finished, Paper submitted)
  - Mining a 30-Day, Million-User-scale dataset of JD online shopping viewing log.
  - Discovered unique user behaviors when browsing.
  - Responsible for most of the data processing and analysis work. (Same as the previous Project)

## Academia Sinica [link]

Taipei, Taiwan

Summer Research Internship in Data Insights Research Lab

Jul 2016 - Aug 2016 (2 mo)

- o Data Mining in Facebook Fan Pages:
  - Academia Sinica is the Top National Academy of Taiwan.
  - Research in a dataset with more than 200,000 Facebook Fan Pages, 28 million posts with like records in Taiwan.
    - Found patterns in posts and real categories of pages.
    - Skills including Statistics, Machine Learning, Text Mining, Time Series Analysis.
- Volunteer, Data Science in Taiwan Conference [link]

### Student Association of Science and Technology, EE, THU [link] [github]

Beijing, China

Leader of Web Development, Tsinghua Teamstyle Programming Competition

Jul 2015 - May 2016 (9 mo)

- Web Development: [github repo]
  - Led the Web Development Team of Tsinghua Teamstyle Programming Competition 2016.
    - Built the backend using Yii framework (PHP, MVC).
    - Designed and Built most data structures using MySQL, phpMyAdmin.
    - Implemented most of the features, including Register, Login, Online Battle, Forum and Code submit, etc.
  - Co-work, version control using Git.

### THU MakerSpace [link]

Beijing, China

Vice President, 2 years experience in maker field

Sep 2015 - Present (1.5 yrs)

#### o Maker Events and Competitions held weekly:

- THU MakerSpace is one of the greatest Maker Spaces in China.
  - We have received letters from Premier Keqiang Li. [press]
- Led the work of the *Project Dept*, the *Public Relation Dept*. & the *Standing Dept*.
  - Responsible for the Maker Events and Competitions held weekly
  - Such as Arduino Tutorial, Processing, 3D modeling, Design thinking and Brain Storming Workshops, etc.
- Directed several projects, and also Winners of many Make-a-thons.

### PROJECTS IN COMPETITIONS AND AWARDS

• PennyRaiser: A smart donation box [press] [press]

Apr 2015 - Sep 2015 (3 day; 6 mo)

- o Tsinghua Maker Challenge 2015: Championship
- o China-US Maker Competition 2015: 3rd Prize, Top 5/300 maker teams from the world
  - China-US Maker Competition is the biggest Make-a-thon in China & US. [link]
  - Role: <u>Team Leader</u> & Software Eng., won the 5th place out of 300 teams all over the world in 2015.
    - Led & organized the team. Started the project.
    - iOS app development using Swift with Xcode.
      - Built features include Table View present, SideMenu, Customized Tab Button, Customized Seque Effect.
      - Implemented QR Code support which could connect mobile devices with the hardware.
    - Design, 3D modeling, 3D printing and Laser cutting to build to whole prototype.
- ITE: Your personal 'kids-can-program' phone companion [post]

May 2016 - May 2016 (3 day)

- o Tsinghua Maker Challenge 2016: Championship
  - Tsinghua Maker Challenge is the biggest Make-a-thon held in Tsinghua.
  - Role: <u>Team Leader</u> & Software Eng., won the Championship in 2016.
    - Led & organized the team. Started the project.
    - iOS app development using Swift with Xcode.
      - Built features include Table View present, Customized Tab Button, Customized Segue Effect.
      - Integrated open-sourced-project using CocoaPods
- A gameAI for Tsinghua Teamstyle Programming Contest 2015

Apr 2015 - May 2015 (1 mo)

- $\circ~$  Tsinghua Teamstyle Programming Contest 2015: 3rd Prize
  - Tsinghua Teamstyle Programming Contest is one of the biggest programming competitions in Tsinghua.
  - Role: **Team Leader**, won the 3rd Prize in 2015.
    - Led the team.
    - Developed strategies and implemented using C++. Wrote AI to run a MOBA-style game.

# SELECTED HONORS

- Maker Representative, Tsinghua Universtiy [picture]
- Honored this title by the contributions & achievements in the maker field.

Member of the Qi Chuang Student Entrepreneurial Talent Training Program, Tsinghua University

- An official program of Tsinghua aimed to cultivate talents in the field of Innovation and Entrepreneurship.

  Only 30 people are selected to this program.
  - 1st Prize Scholarship for Taiwanese Student, Minister of Education, P.R.C.
- Top 3/50, Awarded 1st prize scholarship honor for Taiwanese students studying in Mainland China.

Zheng Geru Scholarship for Comprehensive Performance, Tsinghua University

• Top 35/260, for students who have achieved multiple individual scholarships.

Including excellence scholarships for: Science and Technology, Social Work, Arts and Cultural, respectively.

#### Publications

- H.Yan, **T.Lin**, G.Wang, Y.Li, H.Zheng, D.Jin, and B.Zhao, On Migratory Behavior in Video Consumption, Conference Paper Submitted.
- H.Yan, **T.Lin**, C.Gao, Y.Li, and D.Jin, On the Understanding of User Behaviors Over Multiple Video Content Providers, *Journal Paper Submitted*.
- H.Yan, Z.Wang, **T.Lin**, Y.Li, Y.Wang, and D.Jin, Profiling Users by Online Shopping Behaviors, *Conference Poster Paper Submitted*.