

[2017] MEDIA OPERATIONS MANAGER (VOLUNTEER)

at TrainingSeeker Inc.

TrainingSeeker is an online marketplace startup dedicated to connecting training seekers with certified and trusted training providers. Basically, we're building a Trivago for finding training. Any kind of training.

We help our clients achieve real business results by marketing their product for the year we live in. We do this by understanding who's looking for training and directing their attention to where it needs to go.

You're the type of person that wants to build their own business one day or join us as we launch. You're the next generation marketing leader and we'll treat you as such.

Who you are

You're a college student, a grad student or recent graduate, who wants to kickstart a career in digital/social/tech. A student with a passion for organization, brand strategy and a curiosity for how digital advertising comes to life.

What determines success in this position

- You are driven and hungry for success, and always want to learn more
- You have experience with new technology and digital platforms
- You are detail-oriented and organized
- You want an opportunity

The opportunity will give you

- The ability to confidently manage campaigns from start to finish
- Visibility and an opportunity to meet new people
- An assigned long-term project
- Team and company events
- Educational seminars

What you will do

- You will be our Media Operations Manager
- You will create current and engaging content for social and blog posts
- You will translate client needs into campaign strategies that over-deliver on their needs.
- You will advise the founder on marketing campaigns and your engagement strategy

Requirements

- You're local to #HamOnt, #BurlOnt or #Niagara region
- You can commit to a volunteer position to start
- Bring own laptop to work
- You can make your own way to The Forge for meetings and events
- Enrolled in or a recent graduate of a college program
- Find our founder on Twitter to apply