

# **[2017] STRATEGIST**

at TrainingSeeker Inc.

TrainingSeeker is an online marketplace startup dedicated to connecting training seekers with certified and trusted training providers. Basically, we're building a Trivago for finding any kind of training.

We help our clients achieve real business results by marketing their product for the year we live in. We do this by understanding who's looking for training and directing their attention to where it needs to go.

You're the type of person that wants to build their own business one day or join us as we launch. You're the next generation business leader and we'll treat you as such.

## **The opportunity will give you**

- The opportunity to learn

## **What you will do**

- Understand and communicate your vision and strategy based on customer insights and digital behavior
- Conduct traditional, web, social, syndicated and primary research
- Advise CEO on all matters of importance
- Contribute to fundraising ventures
- Participate in expansion activities

## **Requirements**

- You're local to #HamOnt, #BurlOnt or #Niagara region
- You can commit to a volunteer position to start
- Bring own laptop to work
- Enrolled in or a recent graduate of a college program
- Find our founder on Twitter to apply