

Product Designs:

The image displays four wireframe designs for the Hoboken Parks Portal, arranged in a 2x2 grid. Each wireframe features a dark blue header with the title 'Hoboken Parks Portal' and a 'Sign in' button in the top right corner.

The top-left wireframe shows the 'Sign up' form with the following fields: Name, Email, Password, and Confirm Password. Below these fields are 'Sign Up' and 'Sign in with Google' buttons.

The top-right wireframe shows a 'What's our site about?' box with the text 'To view parks in the Hoboken area'.

The bottom-left wireframe shows the 'Sign up' form, identical to the top-left wireframe.

The bottom-right wireframe shows a 'Community Board' section with a 'Categories' header and a list of parks, each with a small image and a search bar:

- Van Hook Park
- Deane Park
- Stuyvesant Park
- Van Hook Park
- Marshall Park

Feedback:

Summary:

The app has a clean and modern feel thanks to its blue and white color palette. Users were also impressed by the streamlined "Sign in with Google" feature, which made it easy to use the app. Additionally, users liked the simplistic layout of the "Sign in" and "Sign up" buttons.

Question: What did users think about the search functionality and the map feature?

Summary of answers from multiple people:

Overall, users liked the search functionality, but they did not like how the map did not have pins marking the locations of the parks. They also wished there was more information about the parks and a way to filter based on this information. Additionally, some users still had complaints about the "boxy" components, which they felt gave the app a harsh or hardcore feel.

Question: What did users think about the community tab?

Summary of answers from multiple people:

The community tab was a unique and engaging feature that allowed users to share their thoughts and experiences about different parks. However, some users were initially confused about how to use the community tab. Overall, the community tab was well-received, and users appreciated the opportunity to connect with other park enthusiasts.

Feedback Notes:

This iteration was a huge overhaul of our design. Taking the design from Figma and implementing it with code and adding functionality is not an easy task. This was probably our biggest step and thus as expected, we got the majority of our feedback, both good and bad in this iteration. This version of our design is meant to be a fully functional version of the app and thus we ran into a lot of unexpected issues in development which set us back a bit, but overall as a team we feel we did a good job tackling the feedback of the Figma mockup while also implementing functionality. In this feedback session, we really hit the nail on the head when it came to fixing color scheme, and ease of use (minus some drawbacks). There is still work to be done in the area of component design, button layout, map functionality, which we feel confident that we can tackle in the next iteration. The community tab is also something that we want to ensure we get done right. To align with our project goals, we need to make sure that no users are confused on how its functionality works.