Product Designs:

Parks	Community	Title	Help	Park	Community	Title		Help
Search				Hoboken > Park Name				Search
image						Park Image		
				Park Name Rating (# of Reviews)				
		Map			Photos	Directions	Share	More
Reviews	Rating			De	scription			
				F	cifiles			
				Com	Common Events			
		Propular activities in this area						
					eviews			

Feedback:

Positive impression of the overall layout of the app.

Summary:

Users generally liked the concept of the app, but there were some issues with the design. For example, users disliked the color scheme and the "boxiness" of the components. Some users also thought that some tabs and features on the home bar seemed unnecessary and were confused about the purpose of the navigation tabs at the top. Additionally, some users found the parks page to be cluttered and difficult to navigate.

Question: What suggestions do you have for improving the app?

Summary of answer:

To improve the app, I would suggest updating the color scheme and making the components less boxy to give the app a more modern and sleek appearance. It would also be helpful to review the tabs and features on the home bar to determine which ones are necessary and which ones can be removed to simplify the user experience. Additionally, providing clearer labels for the navigation tabs and making the parks page less cluttered could improve the overall usability of the app.

Feedback Notes:

Overall this was definitely a great and constructive experience. In the first iteration we got a lot of positive feedback but not enough to make significant changes. With this next figma iteration, we got a lot more constructive feedback that will allow us to improve. The biggest criticism was the brutal and boring color scheme and component design. Users complained that there was a lot of clutter that confused them as what to look at. As we transformed this figma mockup to javascript/react code, we kept this in mind and altered the color scheme to be more simple, easy to digest, and intuitive.