

| AGGREGATE (AVG) OF ALL SURVEYS (% Rounded to nearest whole number) | Home Page | Account Page | Parks Page | Park Page (combined) | Community Tab (Combined) | Total or Avg for whole app (avg of avg) |
|--|-----------|--------------|------------|----------------------|--------------------------|---|
| Appx time spent on page (Seconds)                                  | 15        | 11           | 110        | 24                   | 92                       | 252                                     |
| Understood functionality?  | 100%      | 100%         | 93%        | 100%                 | 80%                      | 94.6                                    |
| Ease of use (1-5)  | 5         | 5            | 4          | 5                    | 3                        | 4.4                                     |
| Design Likeability (1-5)   | 5         | 4            | 4          | 5                    | 3                        | 4.2                                     |
| Color Likeability (1-5)  | 5         | 5            | 5          | 5                    | 5                        | 5                                       |