

Unit 1: An Introduction to Your Dissertation

Required Reading

Saunders, M., Lewis, P. & Thornhill, A. (2019) *Research Methods for Business Students*. 8th ed. Pearson Education Limited.

- Chapters 1-13

Swales, J. (1990) 'Create a Research Space (CARS) Model of Research Introductions', In: Wardle, E. & Downs, D. (Eds) *Writing About Writing: A College Reader*. Boston: Bedford/St. Martin's.

Dawson, C. (2015) *Projects in Computing and Information Systems: A Student's Guide*. Harlow: Pearson.

- Chapters 8 and 9

Bajwa, N., K, C., & K, Thiemo (2020) Evidence-based understanding of introductions of research articles. *Scientometrics* 124(1): 195–217.

USC Libraries (n.d) The C.A.R.S. Model

Additional Reading

Dawson, C. (2015) *Projects in Computing and Information Systems: A Student's Guide*. Harlow: Pearson.

- Chapters 1 and 3