## Below is a sample email you can use to craft your own message to your contact regarding METABOLIC LDL. Please personalize it so it sounds like you!

[YOUR CONTACT'S NAME],

Hi! It was great reconnecting with you. Here is the information I promised to send about **Metabolic LDL**! I am excited for you to take a look at it.

You'll see in the documents I've attached that **Metabolic LDL** is made up of *Citris bergamia Risso* extract and a proprietary blend of powerful antioxidants that support healthy cholesterol levels and oxidation and healthy triglyceride and blood sugar levels.

You'll be interested to know that **Metabolic LDL** was the subject of a clinical study published in the *Canadian Journal of Physiology and Pharmacology*. Adult study participants were instructed to take two capsules with dinner each day. At the end of the 12-week period, the following changes were observed:

- 7.3% reduction in total cholesterol
- 10% reduction in LDL cholesterol
- 7.1% reduction in non-LDL cholesterol
- 26% reduction in cholesterol/HDL

The following additional reductions were observed in participants with HbA1c levels of 5.4 or higher:

- 27% reduction in triglycerides
- 19% reduction in oxLDL
- 25% reduction in LDL/HDL
- 27% reduction in triglycerides/HDL
- 25% reduction in oxLDL/HDL
- 37% reduction in PAI-1

I have attached a **Fact Sheet** and **Clinical Study Summary** on **Metabolic LDL** for your further study. Also, here's a link to a great little video that will give you some good background: <a href="https://www.youtube.com/watch?v=evN\_tH4LgvU">https://www.youtube.com/watch?v=evN\_tH4LgvU</a>.

Feel free to write down any questions you may have while you're reviewing this information so I can get answers for you!

I look forward to seeing what you think.

Talk to you soon!

[YOUR NAME]