

TAEWOOK KIM

DOCTORAL STUDENT, HKUST

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RESEARCH
INTERESTS Human-Computer Interaction, Positive Computing,
Human-Engaged Computing, Behavior Change

EDUCATION **Hong Kong University of Science and Technology** *Hong Kong SAR*
Ph.D. in Computer Science and Engineering *Aug. 2018 - Present*
Advisor: Prof. Xiaojuan Ma

Hanyang University *Seoul, South Korea*
B.S. in Business Administration *Mar. 2012 - Feb. 2018*
B.S. in Computer Science and Engineering

PUBLICATIONS [2] Ziming Wu, **Taewook Kim**, Quan Li, and Xiaojuan Ma. 2019. Understanding and Modeling User-Perceived Brand Personality from Mobile Application UIs. *CHI 2019: ACM Conference on Human Factors in Computing Systems*. | *Conditionally Accepted*

 [1] Ziming Wu, Zhida Sun, **Taewook Kim**, Manuele Reani, Caroline Jay, and Xiaojuan Ma. 2018. Mediating Color Filter Exploration with Color Theme Semantics Derived from Social Curation Data. *Proc. ACM Hum.-Comput. Interact.* 2, CSCW, Article 187 (November 2018).

PROFESSIONAL
EXPERIENCES **Intelligent Business Information System, Hanyang University** *Seoul, South Korea*
Undergraduate Researcher | Advisor : Prof. Jong Woo Kim *Jan. 2017 - Jun. 2017*
- <https://github.com/hcikim/WebCrawler>

Wingstudio Inc. *Seoul, South Korea*
Management Assistant | Supervisor : CEO Inho Hur *Jan. 2015 - Dec. 2015*
- Facilitated employees' work efficiency at a start-up mobile game company.

2nd Infantry Division, The United States Army *Camp Casey, South Korea*
Translator | Supervisor : CPT Gregory Gemedschiew *Apr. 2013 - Jan. 2015*
- Served South Korea as a member of the Korean Augmentation To The United States Army.
- Graduated from the U.S. Army Non-Commissioned Officer Academy as nominated foreign military personnel (Nominated only 2 soldiers amongst 1,500 soldiers).

PROGRAMMING
LANGUAGES **Proficient** in Python
Familiar with C, C++, HTML, CSS

MISCELLANEOUS **Marathon** - Finished 42.195 (km) at NN Marathon Rotterdam on April 2016

SCHOLARSHIPS **Postgraduate Studentship, HKUST** — receiving ~25,600 USD per year, for 4 years
Study Abroad Grant, Hanyang Univ. — receiving ~6,000 USD per year, for 2 years