

## Research Interests

I study how to steer the impact of language to improve human well-being. Specifically, I am interested in designing novel interactions that could entertain people. I enjoy building systems and understanding people.

## Education

- Ph.D. in Technology and Social Behavior** Sept. 2021 - Present  
*Joint Ph.D. program in Computer Science and Communication Studies (GPA: 4.0/4.0)*  
Northwestern University, Evanston, IL, USA  
Advisor: Matthew Kay
- M.Phil. in Computer Science and Engineering** Sept. 2018 - Nov. 2020  
Hong Kong University of Science and Technology, Hong Kong SAR  
Advisor: Xiaojuan Ma, Committee: Pan Hui and Dongwon Lee
- B.S. in Business Administration** Mar. 2012 - Feb. 2018  
**B.S. in Computer Science and Engineering**  
Hanyang University, Seoul, Republic of Korea  
Advisor: Jong Woo Kim

## Employment

- Midjourney, Inc.**, San Francisco, CA Mar. 2024 - Jun. 2024  
Visiting Researcher  
Mentor: John Joon Young Chung and Max Kreminski
- KAIST Interaction Lab (KIXLAB)**, Daejeon, Republic of Korea Jan. 2021 - Jul. 2021  
Researcher  
Mentor: Juho Kim

## Awards & Honors

- Best Paper Honorable Mention (ACM CHI 2024) [c.6] 2024  
Northwestern Advanced Cognitive Science Fellowship 2023 - 2024  
Northwestern Design Cluster Fellowship 2022 - 2023  
Northwestern Graduate Fellowship 2021 - 2022

## Publications

### *Conference Proceedings and Journal Articles*

- [c.6] Authors' Values and Attitudes Towards AI-bridged Scalable Personalization of Creative Language Arts.  
**Taewook Kim**, Hyomin Han, Eytan Adar, Matthew Kay, John Joon Young Chung.  
ACM CHI 2024. (Acceptance rate: 26.3%)  
**Best paper honorable mention (top 5%)**
- [c.5] Opportunities in Mental Health Support for Informal Dementia Caregivers Suffering from Verbal Agitation.  
**Taewook Kim**, Hyeok Kim, Angela Roberts, Maia Jacobs, Matthew Kay.  
ACM CSCW 2024.

[c.4] RLens: A Computer-aided Visualization System for Supporting Reflection on Language Learning under Distributed Tutorship.  
Meng Xia, Yankun Zhao, Jihyeong Hong, Mehmet Hamza Erol, **Taewook Kim**, Juho Kim.  
ACM L@S 2022.

[c.3] Love in Lyrics: An Exploration of Supporting Textual Manifestation of Affection in Social Messaging.  
**Taewook Kim**, Jung Soo Lee, Zhenhui Peng, and Xiaojuan Ma.  
ACM CSCW 2019. (Acceptance rate: 31.2%)

[c.2] Understanding and Modeling User-Perceived Brand Personality from Mobile Application UIs.  
Ziming Wu, **Taewook Kim**, Quan Li, and Xiaojuan Ma.  
ACM CHI 2019. (Acceptance rate: 23.8%)

[c.1] Mediating Color Filter Exploration with Color Theme Semantics Derived from Social Curation Data.  
Ziming Wu, Zhida Sun, **Taewook Kim**, Manuele Reani, Caroline Jay, and Xiaojuan Ma.  
ACM CSCW 2018. (Acceptance rate: 26.1%)

[j.1] Multidimensional Analysis of Consumers' Opinions from Online Product Reviews.  
**Taewook Kim**, Dong Sung Kim, Donghyun Kim, and Jong Woo Kim.  
Asia Pacific Journal of Information Systems. Vol. 29, No. 4, (December 2019)

### *Extended Abstracts: Posters and Workshops*

[w.1] Rawal: A Reflection Assistant with Active Listening for Peer Support Chats.  
Ryan Louie, **Taewook Kim**, Zhenhui Peng.  
ACM CHI 2023 Workshop on Self-Reflection Technologies.

[p.4] Opportunities to Support Communal Experiences of Deaf and Hard-of-Hearing People in Live Popular Music Concerts.  
Hyomin Han, **Taewook Kim**.  
ACM GROUP 2022 Poster.

[p.3] Facilitating Continuous Text Messaging in Romantic Encounters Online by Expanded Keywords Enumeration.  
**Taewook Kim**, Qingyu Guo, Hyeonjae Kim, Wenjie Yang, Meiziniu Li, Xiaojuan Ma.  
ACM CSCW 2022 Poster.

[p.2] Improving Readers' Awareness of Divergent Viewpoints by Displaying Agendas of Comments in Online News Discussions.  
**Taewook Kim**, Hyunwoo Kim, Juho Kim, and Xiaojuan Ma.  
ACM CSCW 2021 Poster.

[p.1] GremoBot: Exploring Emotion Regulation in Group Chat.  
Zhenhui Peng, **Taewook Kim**, and Xiaojuan Ma.  
ACM CSCW 2019 Poster.

## Magazine Article

[m.1] Literature and AI - Expecting Roles of Bridging Writers and Readers.  
John Joon Young Chung, **Taewook Kim**.  
The Poet's Notebook (A Quarterly Magazine): Summer, 2023.

## Academic Services

**Reviewer** (\*) *Special Recognitions for Outstanding Reviews*

ACM CHI, \* (2022), \* (2023), \* (2024)

ACM CSCW, \* (2022), \* (2023)

ACM UIST

2019 - Present

2021 - Present

2024 - Present