# STORYBOARD

Persona:
Car Salesman,
Prince O'Hara

Scenario:
Prince needs medical guidance



Prince is feeling sick at the dealership

What are your symptoms?

Nauseous

Cough

Sore Throat
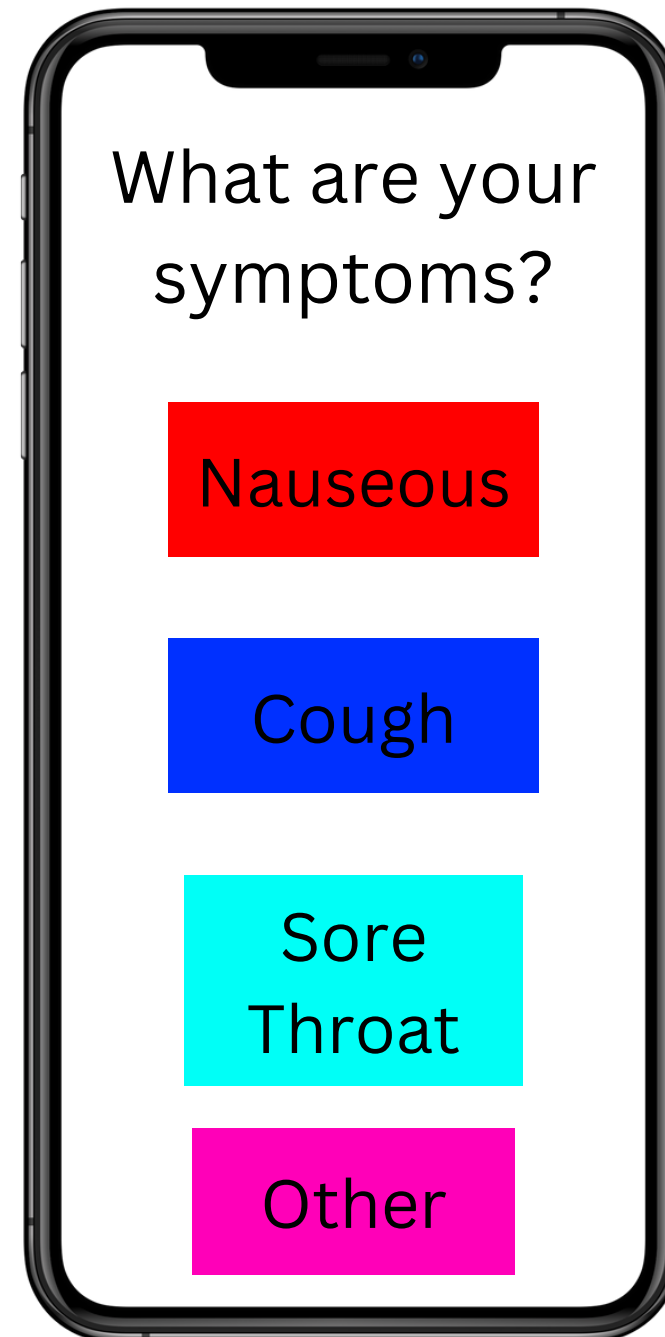
Other

Prince goes on his phone and tells the app his symptoms,

After getting medical guidance, Prince goes to the store and get the required medicine to feel better.
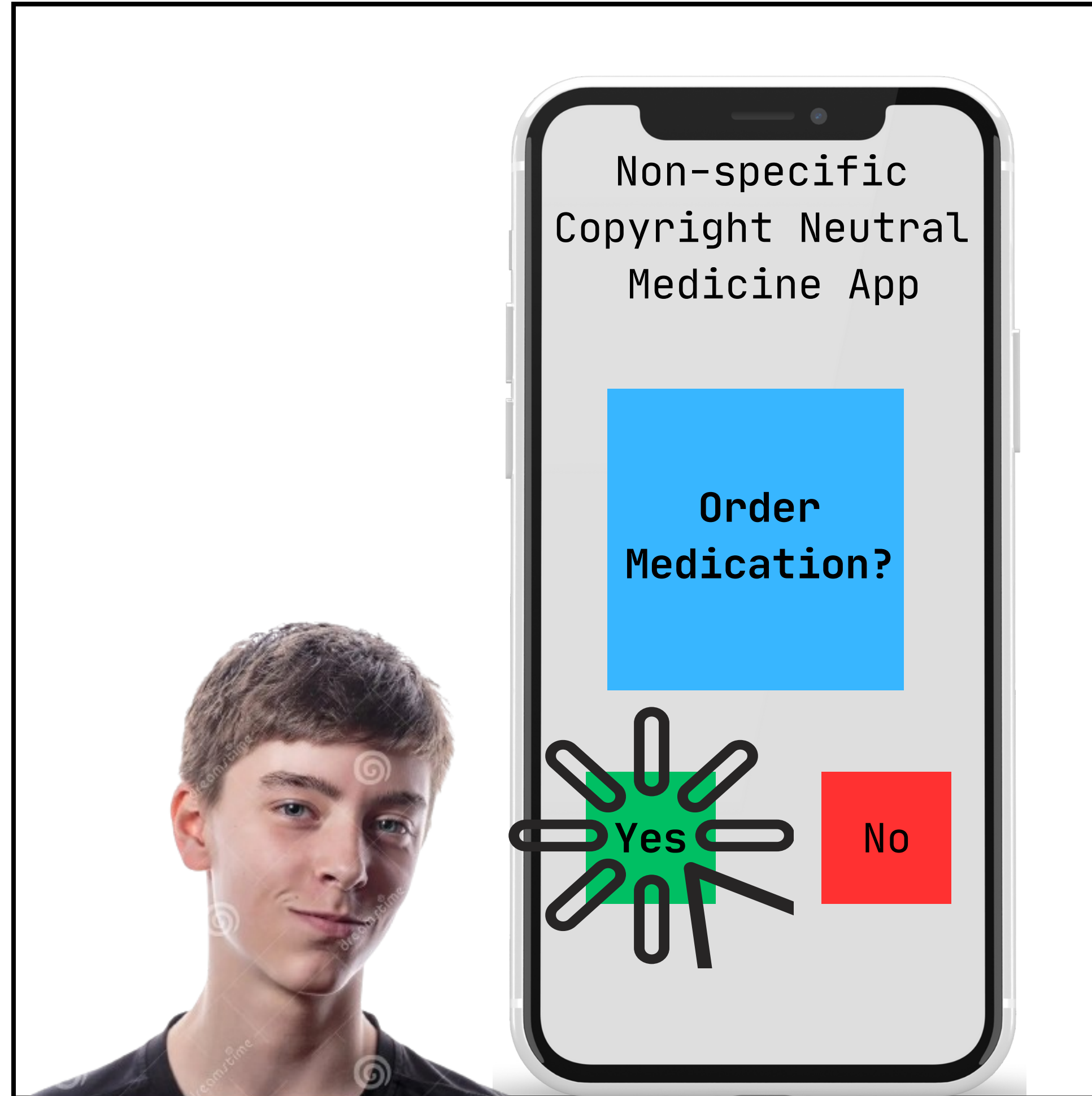
# Storyboard

- Thinks about needing routine medication
- Makes mental note of necessary items

# Persona: Mikhail Notaf

- Selects correct medication
- Orders from the app

Non-specific Copyright Neutral Medicine App

Order Medication?

Yes

No

# Scenario: Getting needed medication

Sometime later...

Non-specific Copyright Neutral Medicine App

**Medication Received!**

- Receives medication from order

**Panel 1:** "ugh i have a fever"

Max has a fever of 101 degrees

**Panel 2:** "i want to be independent" / "do i take advil or tylenol? both? idk?!"

Max doesnt want to call his mom in the middle of the night because he doesnt know which med to take

**Panel 3:** your mother is tired. want to be your own doctor?
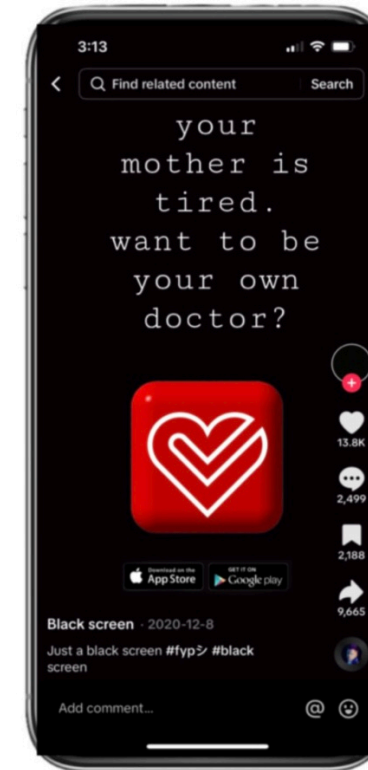
He is scrolling on his phone when gets an ad for a OTC medication app

**Panel 4:** how are you feeling today?

fatigue | nausea | stomach ache
congestion | headache | soreness
dizziness | fever | chills
runny nose | sore throat | cough
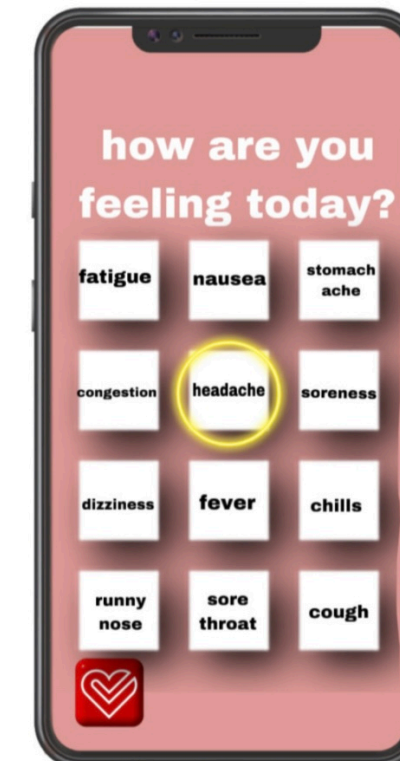
He downloads the app, fills out the intro, and enters his symptoms

**Panel 5:** here is what I suggest:

1. 200mg of Acetaminophen (every 4-6 hours)
2. Hydrate with water
3. Take a cold shower

Would you like to be notified to take your next dose?

yes | no
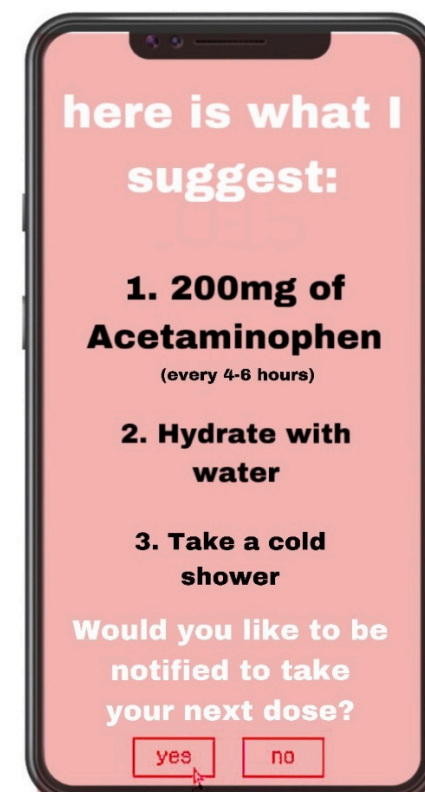
The app tells Max what he should do

**Panel 6:** your next dose will be at: 00:00 START / any more concerns? yes | no

Max starts the timer for his next dose in 4 hours

**Panel 7:** "Wow this is easy! And I didn't have to wake my mom up!"

4 hours have passed and the reminder vibrates his phone. The app allowed him to be independent