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PANTONE®

Fashion
Color Report
Fall 2004

Brought to you by:



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For 10 years,
Pantone, Inc.
has surveyed the
designers of New York
Fashion Week
to bring you
the season's most
important color trends.
This sketchbook
previews color for
Fall 2004.

color's country holiday

New York Fashion Week Fall 2004, February 6-13, 2004

Color, rampant and rambunctious in spring, has cooled into rich, romantic hues that seem to be lit from within. For inspiration, New York designers left the garden behind and trekked to the country – be it for snowy New England, English country weekends, après-ski in Aspen, or spirited winter sports in Switzerland. Traveling back to a time when noble knights battled ferocious dragons, these designers absconded with colors from glorious tapestries, royal jewels and wild animal skins under cover of a deep blue night ablaze with stars.

Fall's heritage shades are expressed in luxurious fabrics such as tweeds, boucles, jacquards and embroideries – often mixed with antique metallics – presented in combinations that are striking and unexpected.

Soft, golden Fall Leaf and earthy Pinecone are gathered from the forest floor, while the clear green of last season diverges and softens into Aqua Gray and Fennel Seed. The British influence is apparent in heraldic shades like regal Sunset Purple and robust Crimson, set against classic and sophisticated Camel. Blue makes its appearance as bright deep Limoges, while tenacious pink closes its second successful year as both vivid Shocking Pink and lavender-infused Pale Mauve.

By far, fall's strongest trend in accessories is fur, dyed in the season's vintage palette, lending Old World glamour to scarves, shrugs, wraps and muffs.

"Fall 2004 sees color evolving in two different directions," observes Leatrice Eiseman, executive director, Pantone Color Institute®. "On one hand are vibrant classics; on the other, soft neutrals. The world is still a complex place, where we can choose to wrap ourselves in earthy comfort or have fun with the more energetic tones. It's the juxtaposition of these disparate color groups that drives the newness of the season."



PANTONE 15-5205
Aqua Gray



PANTONE 15-1607
Pale Mauve



PANTONE 17-1224
Camel



PANTONE 19-1121
Pinecone



PANTONE 17-0929
Fennel Seed



PANTONE 15-1132
Fall Leaf



PANTONE 19-3424
Sunset Purple



PANTONE 19-1762
Crimson



PANTONE 19-4044
Limoges



PANTONE 17-2127
Shocking Pink

Alice Roi "The color story was inspired by fragrant cool prints mixed with warmer winter tones."

Alvin Valley "I chose traditional English country colors with a masculine edge."

Anna Sui "For fall, I chose antiqued brights in bold combinations."

Kimora Lee Simmons for Baby Phat "My collection combines and marries lots of warm, feel-good colors."

Badgley Mischka "Black and Gray neutrals are accented with Dark Reds and Vintage Blues, reminiscent of old New York photos and films."

Max Azria for BCBG "My color choices were inspired by gemstones in bold and daring combinations."

Behnaz Sarafpour "The colors in my collection have a faded, aged look for an antique, heirloom quality."

Michael Vollbracht for Bill Blass "I was inspired by animal skins like cheetah, leopard and sable."

Carmen Marc Valvo "My collection expresses a feeling of ultimate glamour by using vibrant colors."

Carolina Herrera "I was inspired by winter sports at luxury resorts in the 1930s – skiing, ice skating and sledding in Switzerland, and the warmth of the lodge après-ski."

Jeff Mahshie for Chaiken "For Fall 2004, I chose to use light, spring colors anchored by dark."

Cynthia Steffe "I was inspired by fox hunting, the moors, English schoolboys, tapestries and Freud's couch."

Douglas Hannant "Fall is about rich colors accented by brilliant precious jewel tones."

Bradley Bayou for Halston "My color inspiration came from fall in New England, birch in the snow, Aspen and Andy Warhol."

Jill Stuart "Antique jewelry inspired my collection."

Nanette Lepore "For fall, I used deep, rich, royal colors inspired by 18th century French costume and lavish paintings from a wide range of periods."

Nicole Miller "I used unexpected color mixes inspired by tapestries, wall hangings and Victorian images, with a hint of military."

Peter Som "Fall '04 is all about rich, eclectic luxury. Uncontrived and unexpected color combinations keep things modern and sexy."

Rebecca Taylor "I was greatly inspired by mythological references: unicorns, dragons, starry skies."

Ron Chereskin "Our inspiration comes from observing the modern urban woman – on the street and in restaurants, nightspots, museums and galleries."

Tracy Reese "Inspired by Helena Rubinstein's book *Over The Top* and Elsa Schiaparelli's "Shocking" exhibit, I layered rich colors in unusual combinations – all with Gold or Antique Gold accents."

Yeohlee "The mood of my collection has undertones of Knights, the Crusades, Merlin and the Court."

Yigal Azrouel "I saw and developed boucles and prints that combine up to 20 colors, and the result was fresh and new."

designerstalk about fall04

Ralph Lauren



PANTONE 19-1762
Crimson





Carolina Herrera

"I was inspired by winter sports at luxury resorts in the 1930s – skiing, ice skating and sledding in Switzerland, and the warmth of the lodge après-ski."

PROMINENT COLORS

**Black, Peacoat and accents of Limoges;
Kashmir and Oatmeal; Plum Perfect**

INSPIRATION

**Winter sports at luxury resorts during the 1930s
– skiing, ice skating and sledding in Switzerland
and the warmth of the lodge après-ski**

SIGNATURE COLOR

Plum Perfect

COLOR PHILOSOPHY

**Mixing deep jewel tones with Ivory adds an
element of lightness. Details are always in a
contrasting color**

Carolina Herrera



PANTONE 19-4044
Limoges



PANTONE 19-3424
Sunset Purple





Michael Vollbracht for Bill Blass

"I was inspired by animal skins like cheetah, leopard and sable."

PROMINENT COLORS

**Burnt Gold and Bronze with Dirty Green;
Toast with Crème**

INSPIRATION

Animal skins like cheetah, leopard and sable

SIGNATURE COLOR

Dirty Peach

COLOR PHILOSOPHY

Make it luxe



PANTONE 17-0929

Fennel Seed



PANTONE 17-1224

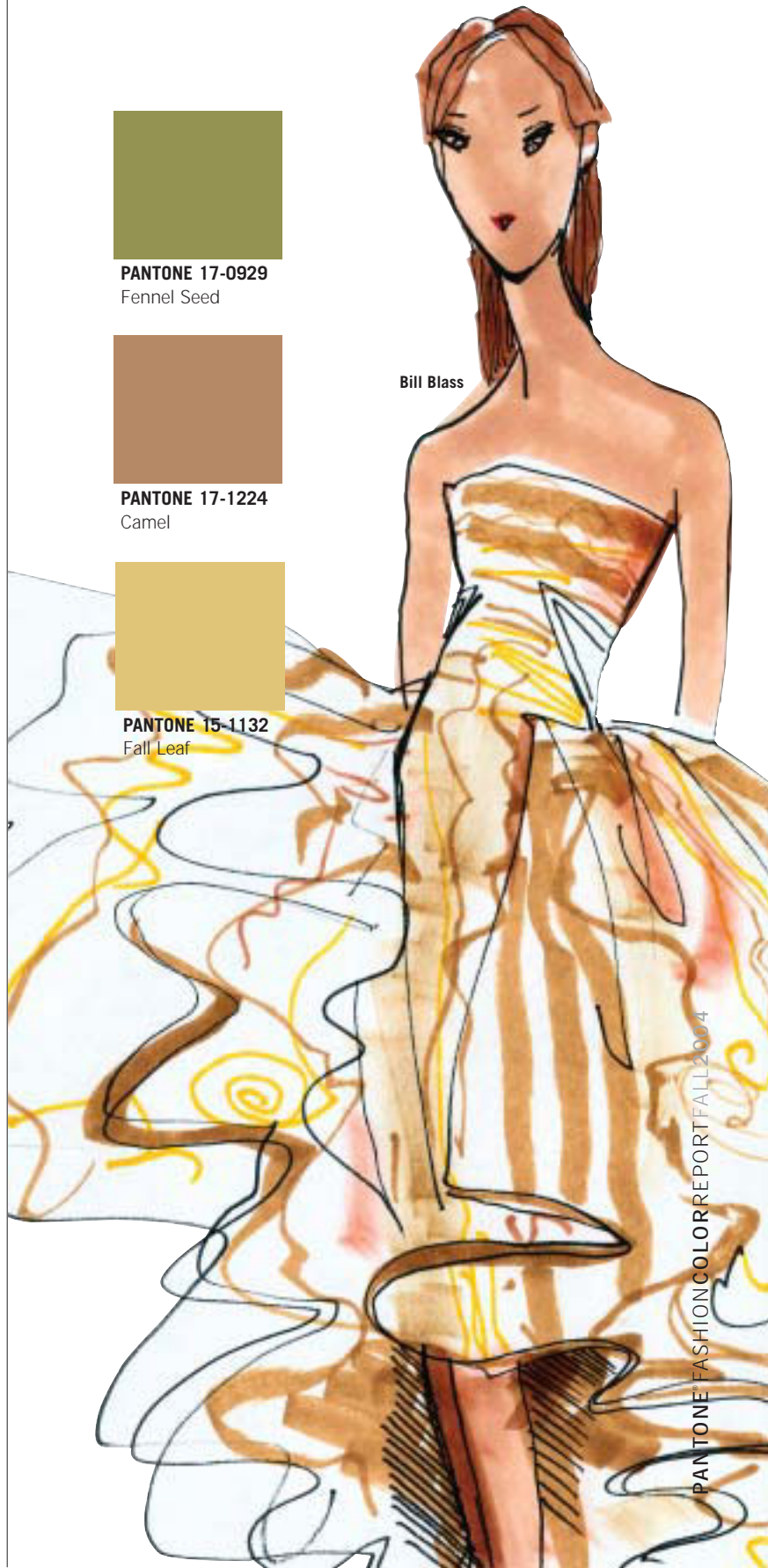
Camel



PANTONE 15-1132

Fall Leaf

Bill Blass





Badgley Mischka

"Black and Gray neutrals are accented with Dark Reds and Vintage Blues, reminiscent of old New York photos and films."

PROMINENT COLORS

Wines, Berry and Burgundy; Charcoal Grays and Taupes; Slate Blue and Silver Blue

INSPIRATION

Old New York photographs and films

SIGNATURE COLORS

Burgundy

COLOR PHILOSOPHY

Black and Gray neutrals accented with Dark Reds and Vintage Blues



PANTONE 19-1762
Crimson



PANTONE 17-2127
Shocking Pink

Badgley Mischka





Douglas Hannant

"Fall is about rich colors accented by brilliant precious jewel tones."

PROMINENT COLORS

Red – from Scarlet to Crimson – played off Cognac; Mahogany and Black; accents of Emerald and Amethyst

INSPIRATION

Fall colors and precious jewels

SIGNATURE COLOR

Crimson Red

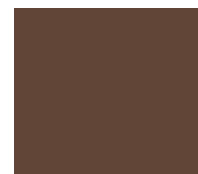
COLOR PHILOSOPHY

Rich fall colors accented by brilliant precious jewel tones

Douglas Hannant



PANTONE 19-1762
Crimson



PANTONE 19-1121
Pinecone



Peter Som

"Fall '04 is all about rich, eclectic luxury. Uncontrived and unexpected color combinations keep things modern and sexy."

PROMINENT COLORS

Antiqued Lilac, Pale Pink, Leaf and Kelly Greens, Sunflower Yellow; Gift Box Blue mixed with elegant neutrals like Chocolate Brown, Midnight Navy and Raisin

INSPIRATION

Gray Gardens and Suddenly Last Summer.

Both films feature strong women who exude a reckless glamour

SIGNATURE COLORS

Pale Lilac with smoky undertones

COLOR PHILOSOPHY

Rich eclectic luxury – uncontrived and unexpected color combinations keep things modern and sexy



PANTONE 15-1607
Pale Mauve

PANTONE 19-4044
Limoges

PANTONE 19-1121
Pinecone



Bradley Bayou for Halston

"My color inspiration came from fall in New England, birch in the snow, Aspen and Andy Warhol."

PROMINENT COLORS

Burnt Orange, Claret, Gold, Aubergine, Forest Green, Winter White, Silver, Turquoise, Red, Orange, Kelly Green and Blueberry

SIGNATURE COLOR

Winter White

COLOR PHILOSOPHY

The most beautiful colors in the world come from nature. There is nothing more beautiful than nature



Carmen Marc Valvo

"My collection expresses a feeling of ultimate glamour by using vibrant colors."

PROMINENT COLORS

Camel, Chocolate and Pewter juxtaposed with Ruby Red and Purple

INSPIRATION

1940s black and white films with Technicolor segments

SIGNATURE COLOR

Ruby Red

COLOR PHILOSOPHY

Earth tone neutrals injected with jewel tones





Nicole Miller

"I used unexpected color mixes inspired by tapestries, wall hangings and Victorian images, with a hint of military."

PROMINENT COLORS

Rich, opulent colors: Teal, Plum and Gold, Olive and Brown

INSPIRATION

Tapestries and wall hangings, Victorian images and a hint of military

SIGNATURE COLOR

Teal

COLOR PHILOSOPHY

Unexpected mixes and lots of options



PANTONE 15-5205
Aqua Gray



PANTONE 15-1607
Pale Mauve

Nicole Miller





Tracy Reese

"Inspired by Helena Rubinstein's book Over the Top and Elsa Schiaparelli's "Shocking" exhibit, I layered rich colors in unusual combinations – all with Gold or Antique Gold accents."

PROMINENT COLORS

Pungent Pink and Hershey Brown, Jade and Blonde Beige, Tangerine and Petunia, Tiffany Blue and Puce – all accented with Gold and Antique Gold

INSPIRATION

Fashion eccentrics, Helena Rubinstein's book *Over the Top*, and the Elsa Schiaparelli "Shocking" exhibit

SIGNATURE COLOR

Jade

COLOR PHILOSOPHY

Unusual combinations and rich layering of colors



Tracy Reese



PANTONE 15-5205
Aqua Gray

PANTONE 15-1132
Fall Leaf

PANTONE 17-1224
Camel

PANTONE 17-0929
Fennel Seed



Alvin Valley

"I chose traditional English country colors with a masculine edge."

PROMINENT COLORS

Colors reflecting autumn in the country: Sycamore Green, Rifle Green, Pine Needle Green and Fall Leaf, accented with burnt shades of livelier colors, including Spicy Orange

INSPIRATION

Millbrook, New York, and its hunting community, forests and camouflage

SIGNATURE COLOR

Fall Leaf in plaid prints



Cynthia Steffe

"I was inspired by fox hunting, the moors, English schoolboys, tapestries and Freud's couch."

PROMINENT COLORS

Warm, rich, luxurious earth colors to jewel tones: Emerald Green, Loden Green and Evergreen. Purple hues in Heather, Lilac and African Violet. Deep Sienna, Oranges and Browns. Golden Yellows and Pear shades

INSPIRATION

English outdoors, moors, travel, carpetbaggers, English school boys, fox hunting and Freud's couch; tapestries; 1970s, Mick Jagger & Anita Pallenberg in "Performance"



Alvin Valley



PANTONE 19-1121
Pinecone



PANTONE 17-1224
Camel



PANTONE 19-1762
Crimson



Cynthia Steffe



Yeohlee

"The mood of my collection has undertones of Knights, the Crusades, Merlin and the Court."

PROMINENT COLORS

Red, Purple and Gold

INSPIRATION

Knights, the Crusades, Merlin and the Court

SIGNATURE COLOR

Purple

COLOR PHILOSOPHY

Fashion and color are for everyone



Nanette Lepore

"For fall, I used deep, rich, royal colors inspired by 18th century French costume and lavish paintings from a wide range of periods."

PROMINENT COLORS

Soft, luminous colors: Boudoir Blue, Light Rose, Peridot Green and Lilac. Richer, opulent colors: Raspberry Ice, Teal and Boysenberry. Rich, multi-colored fabrics: tweeds, mini-checks and plaids

INSPIRATION

18th century French costume and the rich, lavish works of painters from a wide range of periods, from Francois Boucher to John Currin

SIGNATURE COLORS

Boudoir Blue

COLOR PHILOSOPHY

Opulence



PANTONE 19-1762

Crimson



PANTONE 19-3424

Sunset Purple



PANTONE 17-2127

Shocking Pink



Yeohlee



Nanette Lepore



Ron Chereskin

"Our inspiration comes from observing the modern urban woman – on the street and in restaurants, nightspots, museums and galleries."

PROMINENT COLORS

Deep Ebony, textured Anthracite and sleek Titanium lightened with warm Ivory and crisp Snow White. Shots of Cobalt, Royal Purple, Burgundy and Plum. Rustic luxury: Veldt, Moss, Fir, Pumpkin, Almond and Sand. Interspersed Icy Whites, Metal, Grays and Dawn Blue. Dark Denim livened by accents of Aqua, Fuchsia, Emerald and Goldenrod

SIGNATURE COLOR

Shades of Black

COLOR PHILOSOPHY

Color communicates my ideas and is indispensable in helping clothes come alive



Yigal Azrouel

"I saw and developed boucles and prints that combine up to 20 colors, and the result was fresh and new."

PROMINENT COLORS

Black and Ivory with injections of Lavender and Light Chartreuse; Magenta and Baby Pink

SIGNATURE COLOR

Black and Ivory with vibrant accents

COLOR PHILOSOPHY

Eccentric mixes of color



Ron Chereskin



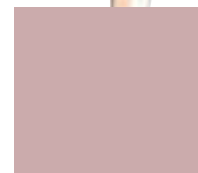
PANTONE 19-1121
Pinecone



PANTONE 17-1224
Camel



Yigal Azrouel



PANTONE 15-1607
Pale Mauve



PANTONE 19-3424
Sunset Purple



Anna Sui

"For fall, I chose antiqued brights in bold combinations."

PROMINENT COLORS

Fuchsia, Kelly Green, Coral, Eggplant, Dusty Rose, Antique Metallics, Amber, Parchment and Ink

SIGNATURE COLOR

Fuchsia

COLOR PHILOSOPHY

Antiqued bright colors in bold combinations



Max Azria for BCBG

"My color choices were inspired by gemstones in bold and daring combinations."

PROMINENT COLORS

Jeweled tones: Sapphire, Amethyst, Amber and Midnight

INSPIRATION

Gemstones

SIGNATURE COLOR

Sapphire

COLOR PHILOSOPHY

Bold and daring color combinations



Anna Sui



PANTONE 19-4044
Limoges



PANTONE 19-1762
Crimson



PANTONE 17-2127
Shocking Pink



Max Azria



Jeff Mahshie for Chaiken

"For Fall 2004, I chose to use light, spring colors anchored by dark."

PROMINENT COLORS

Saturated pastels – Violet, Nude, Blue and Olive – against Charcoal, Brown and Black

INSPIRATION

Make-up colors and 1930s film

SIGNATURE COLOR

Nude

COLOR PHILOSOPHY

Light spring color anchored by dark: Nude with Black, Khaki with Red



Alice Roi

"The color story was inspired by fragrant cool prints mixed with warmer winter tones."

PROMINENT COLORS

Cool Grays and Creams; Deep Wines, Chocolate Browns and Gold; Dusty Pinks and Light Pinks

INSPIRATION

Fragrant cool colored prints mixed with warmer winter tones

SIGNATURE COLOR

Deep Wine

COLOR PHILOSOPHY

Mix your light cool prints with warm rich colors



Chaiken



Alice Roi



PANTONE 15-1607
Pale Mauve



PANTONE 17-0929
Fennel Seed



PANTONE 15-1132
Fall Leaf

trendTALK *fall04*

Robert Burke, Senior Fashion Director, Bergdorf Goodman COLOR TRENDS

Fall 2004 is about rich colors and textured fabrics, both with an English influence: Dark Burgundies, Purples, Golden colors and Browns as well as textures like marls and tweeds.

ACCESSORIES

The fur trend continues this season – from scarves and shrugs to fur-trimmed accessories. Natural and colored furs in Dark Burgundy, Dark Green and Plum come in astrakhan, fox, knitted mink and rabbit. Also available are feather trims and colored crocodile bags and shoes in the same rich fall palette.

Jacqui Lividini, Saks Fifth Avenue

COLOR TRENDS

Color is extremely important for Fall 2004. With a more subdued palette than spring's, fall colors span icy pales to blackened and darkened jewel tones, with metallics and frosted colors, too. Fall fabrics are conducive to a more somber palette, yet there is still a lively and bright aspect to the colors for this season.

ACCESSORIES

This season's accessories must be colorful – regardless of what color you choose. Women have a wardrobe of bags just as they have a wardrobe of coats. There is also an emphasis on luxury fabrics – a sense of luxe evidenced in upholstery and tapestries, Gold and Silver threads, embroidery, jacquards and velvets.

Joan Kaner, Fashion Director, Neiman Marcus

COLOR TRENDS

Fall 2004 colors range from Cream, Camel and Cognac to rich Chocolate Brown and Mahogany, with an abundance of Wine, Plum, Prune and Aubergine. So far, I am seeing less Green than I had expected, but Green with a Yellow cast, like Olive and Chartreuse, could still be important.

ACCESSORIES

Handbags and shoes remain key accessories for Fall 2004. After that, belts are prominent and there may be a return to the 32" to 36" square silk scarf, worn as shown for spring at Prada. Pleated scarves could be a sleeper. The Hermès silk neck wraps have been key items this fall.

Sarah Easley, Proprietor, Kirna Zabete

COLOR TRENDS

For Fall 2004, I forecast strong, solid colors in rich textures like velvet and tweed. Chocolate Brown, Navy and Charcoal Gray will be prominent. This bold mood will serve as a striking contrast to spring's romantic floral silk georgette prints. Romanticism continues for fall, but the citrus palette prints of this season will fade into muted tones.



Cuffs by Colette Malouf
Bag by Kate Spade

Colette Malouf COLOR TRENDS

This season I selected a moody palette inspired by the colors of early 20th century modern art. After a year of candy brights, I think that this fall, colors will be mixed – earthy darks and rich vegetable colors. My PANTONE Colors are Bark, Mustard, Peacock, Plum and Pumpkin

ACCESSORIES

Jewelry, shoes and bags remain key accessories that alter a look. Eclectic combinations of color and patterns will make the leather categories strong choices for women.

COLOR INSPIRATION

A rush of bright colors flooded the market after seasons of drabness. Politics influenced the desire to escape which resulted in the bright color trend. Color is still important but will be translated from popular culture. Our world has become so information-driven and high-pressured that there is a desire to slow down and remember what it was like without the automation. The Baby Boomers are a driving force in our culture and the nostalgia of their fondest memories is an important influence.

Kate Spade COLOR TRENDS

Chocolate, Fuchsia, Gray, Coral and Moss Green. I love the idea of deep brights worn with rich Chocolates and Charcoal Grays.

INSPIRATION

I have always adored color and have incorporated it into all of my collections.

SIGNATURE COLORS

Deep Pinks, Corals and Greens

PHILOSOPHY

As an accessories designer I have the option to use a lot of color in my bag and shoe collections. People are less nervous about wearing accent colors. This gives me the freedom to use even the boldest of colors.

Dennis Basso COLOR TRENDS

Fall colors will be muted jewel tones mixed in with earth tones.

ACCESSORIES

Major accessories for fall include fur handbags, scarves, little wraps and evening pieces such as small, short boleros, tiny shoulder wraps, and the "Modern 21st Century Stole." If there is one key accessory for the season, it is a fur collar in jewel tones to complement the suit as well as the evening gown.

With a chromatic arrangement of 1,900 colors in both fabric and paper formats, the PANTONE for fashion and home color system is the dictionary that gives designers the language with which they speak color. It is used worldwide to specify and communicate color for everything from ball gowns to snowboards. A designer might even be inclined to match his coffee to a PANTONE Swatch.

As soothsayers of color, a year before a collection hits the runway, Pantone peers into its crystal ball –

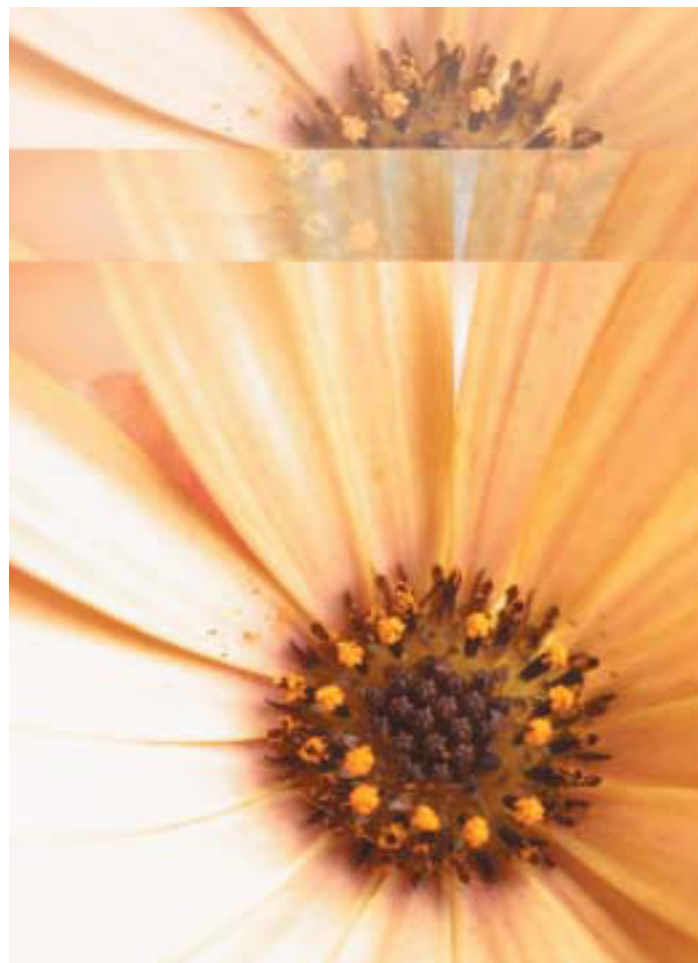
AKA the PANTONE View Colour Planner, an oversized tome overflowing with trend information compiled by an international panel of experts – to determine the colors du jour. And you'll notice the

PANTONE Color Cue™ TX – a little gadget that identifies a color with just a click – strapped onto

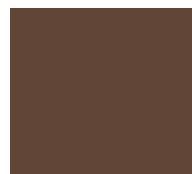
the belts of the very savviest designers. ("Quick, Lance, what's the PANTONE Number of that Golden

Retriever? My next collection depends on it!")

PANTONE – synonymous with Color.



For a fashion designer
PANTONE = Color



PANTONE 19-1121
Pinecone

designers' TIPS on...

Alice Roi **The printed silk scarf
in a mix of bright colors**

Alvin Valley **Driving gloves! Two-toned in Deerskin
Bone color, Silver Green and Partridge Brown**

Anna Sui **Metallic boots**

Kimora Lee Simmons for Baby Phat
Fabulous bags in Martini Pink

Badgley Mischka **Dirty Silver evening bag**

Max Azria for BCBG
Bright colored hose in Amethyst

Michael Vollbracht for Bill Blass
The fur muff in dark and golden sable

Carmen Marc Valvo **Opera gloves in saturated
colors like Ruby Red, Purple and Chocolate**

Carolina Herrera **A luxurious cashmere scarf –
one should have it in every color!**

Jeff Mahshie for Chaiken **The wrap or stole in Violet**

Douglas Hannant **The hood in Eggplant mink,
Amethyst fox and Crimson fox**

accessories for *fall*

Bradley Bayou for Halston **A belt in a strong color**

Jill Stuart **Dark Green boots**

Nanette Lepore **Sparkly gems, buttons and
broaches on shoes, clothes and handbags**

Nicole Miller **A fuzzy hooded shrug
in hound's-tooth plaid**

Peter Som **An unconstructed full-flap clutch in
Olive suede adorned with estate jewelry**

Rebecca Taylor **A perfect scarf to wear
both day and evening in richly bright colors**

Ron Chereskin **Chunky knit and tweed bags,
scarves and hats in graphic Black and White**

Tracy Reese **Fabulous satin shoes in an array
of colors: Vibrant Jade to Shocking Pink**

Yeohlee **A mantle in Purple, Red and Black**

Yigal Azrouel **A wrap-around mink neck scarf
in a range of vibrant colors: Pinks, Reds, Ivory,
Peacock Blue and Black/Ivory combinations**



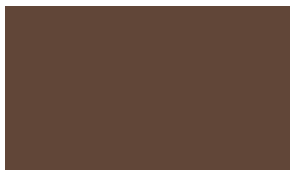
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PANTONE 19-1762
Crimson



PANTONE 19-4044
Limoges



PANTONE 17-2127
Shocking Pink

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