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i dolce colori color, mediterranean style

New York Fashion Week Spring 2005, September 8-15, 2004
They are the New Bohemians: Jet-set artists in search of inspiration – and pleasure. Passionate, hedonistic. Racing across the ocean to capture a lifestyle that is at once foreign and familiar, casual and luxurious.

On the Mediterranean, they surf Blue Turquoise waters reflecting the infinite, cloudless sky. Diving from stony cliffs of Slate Gray and Kelp into the Delft depths, they rise to the surface with Coral Reef treasures. On shore, sarongs are so right among the Vibrant Green foliage blooming in lush mosaics. The sun-saturated days slide effortlessly into long nights on the Via Veneto, until finally the horizon breaks with brilliant streamers of Aurora and Flame, Begonia Pink and Sweet Lavender, heralding yet another glorious, carefree day. At last, they return to their ateliers with sketchbooks filled with the shades of sand, sea and shells.

Those who cannot find their sea legs eschew Italy's sparkling shores for the American West, falling under the seductive spells of the desert and prairie. There, they hear tales of a fabled past and rediscover the authenticity of Native American cultures. Others venture into the lush, tropical rainforest, abundant with exotic life – the colors, shapes, sounds and scents of the native flora and fauna, unique in all the world.

"Color for Spring 05 is wildly divergent. The mix is dramatic – like throwing confetti and seeing where it lands," observes Leatrice Eiseman, executive director, Pantone Color Institute*. "You could make combinations of any of these colors – the rulebook has been thrown out the window. Meanwhile, Pink, still fresh and relevant, has been adopted as New York's new signature color."

For over 10 years, Pantone, Inc. has surveyed the designers of New York Fashion Week to bring you the season's most important color trends. This sketchbook previews color for Spring 2005. An expanded version is available online at www.pantone.com/spring2005.



PANTONE FASHIONCOLORREPORT * SPRING2005



Douglas Hannant
PROMINENT COLORS
Desert Rose, Amber,
Turquoise, Red Clay, Cactus
Flower, Coral

INSPIRATION

The color palette is derived from the Southwest landscape – from a bleached midday crispness to a rich, elegant sunset.

SIGNATURE COLOR

Coral, Lavender and Amber COLOR PHILOSOPHY
Color for spring is luminescent. It glows with

on the cover



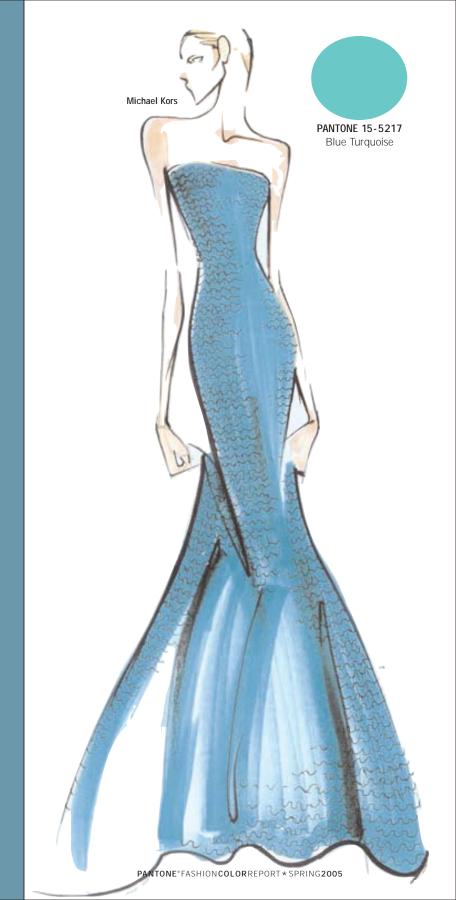
Michael Vollbracht
for Bill Blass
PROMINENT COLORS
Pink, Toast
INSPIRATION
Paris
SIGNATURE COLOR
Murky Pink
COLOR PHILOSOPHY
With the use of chiffon,
colors are abundant



PANTONE FASHIONCOLORREPORT * SPRING2005



Michael Kors
PROMINENT COLORS
Cool shades of Blue paired with crisp, clean Whites; vivid Greens paired with earthy tones of Stone and Brown
INSPIRATION
Shades of Blue evoke the magnificent hues of the Mediterranean
SIGNATURE COLOR



PANTONE FASHION COLORREPORT * SPRING2005



Narciso Rodriguez
PROMINENT COLORS
Aqua Blue with highlights
of Turquoise and White;
Pool Blue and Ice Blue
combined with White,
Pale Citrine and Lava Gray;
Process Blue is always a
favorite; and some Pinks
INSPIRATION
Beach life, sports, the
ocean, Rio and surfing
SIGNATURE COLOR
Shades of Blue:
Aqua Blue, Pool Blue,
Ice and Process Blue
COLOR PHILOSOPHY
Different Blues coming



PROMINENT COLORS
Washed and cool shades

of Greens with Blue

neutrals like Burlap, Khaki and Buttermilk. Shots of Pale Raspberry Pink and Aged Gold Filigree punctuate the collection.

INSPIRATION
Richard Diebenkorn paintings, colors of Northern California beaches – anything reflecting that relaxed, carefree culture

SIGNATURE COLOR

Washed Jade Green

COLOR PHILOSOPHY

Spring 2005 is all about pale, washed shades of colors that are calming, relaxed and tonal







Alvin Valley
PROMINENT COLORS
From breathtaking earth
tones such as Golden Sand
Browns and luminous Taupes
to intense Royal Blues and
passionate Reds of the
Costa Brava region

INSPIRATION

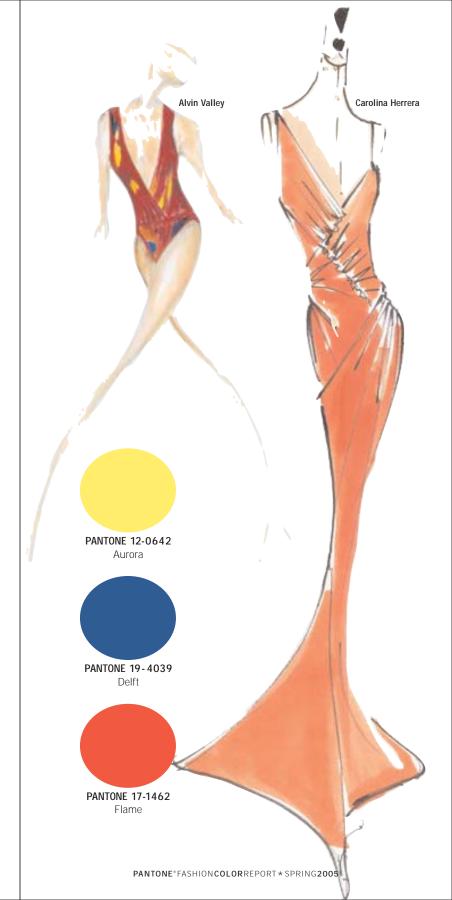
The New Bohemian jet-set lifestyle of Dalí and Gala, their summers spent on the Costa Brava coast, Gaudi architecture in the Catalan region, and the Surrealist work of Miró

SIGNATURE COLOR

Mosaics of color – earth tones such as Dusk Browns, Marble Taupes and Stone Beiges, as well as more vibrant colors like Royal Blues and Blood Orange Reds COLOR PHILOSOPHY Juxtaposing a vast mosaic of colors against neutrals such as Beige, Taupe and Tan



Carolina Herrera
PROMINENT COLORS
Chestnut with Whisper White,
Jelly Bean, Glazed Ginger,
Spicy Orange, Aruba Blue
INSPIRATION
Interior designers from the '40s
SIGNATURE COLOR
Spicy Orange
COLOR PHILOSOPHY
Mixing colors that normally
would not be mixed



PANTONE FASHION COLORREPORT * SPRING 2005



David Rodriguez
PROMINENT COLORS
Rich yet subtle shades
inspired by the Amalfi Coast –
Browns and Beige against
stark Capri White. For
daytime, a cool shade of
Melon paired with Positano
Green provides a light,
fresh breeze of color.
And for after five, cocktail
and evening, it's all about
a strong contrast: Maserati
Black provides a rich
background for Hot
Bougainvillea Pink.

INSPIRATION

The colors of Fellini's *La Dolce Vita* – if it had been shot in color! I just love that whole idea of the jet set glitterati.

Hot Bougainvillea Pink
COLOR PHILOSOPHY
Color is the fastest and
most primal way to evoke
an emotion. I gravitate
toward colors that have
a soothing effect, or
colors that have such
a vibrancy you can't help
but feel good.



Cynthia Rowley
PROMINENT COLORS
Bright Pink, Green, Yellow, shades of Natural
INSPIRATION
1930s, 1940s, 1950s world travel – "The Grand Tour" – Morocco, India
SIGNATURE COLOR
Natural tones with bright citrus colors







Nicole Miller
PROMINENT COLORS
Aqua and Nude; Apricot;
Yellow and Quartz
INSPIRATION
Celtic documents from
The Book of Kells
SIGNATURE COLOR
Peachy Nude
COLOR PHILOSOPHY
Bright and cheerful
but not loud

Ellen Tracy
PROMINENT COLORS
Spring is grounded by
neutral Flax and White.
Crystalline washes in Pink,
Lavender and Quiet Green
color textured fabrics in
solids and prints, with
warm metallics shot
through the collection.
COLOR PHILOSOPHY
Romantic fabrics in very
feminine pastel washes
mixed with clean, tailored
looks in Neutral





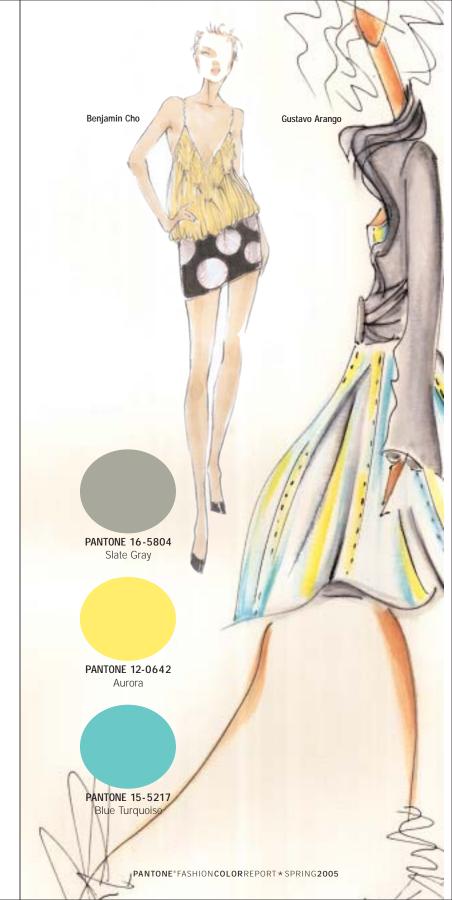


Benjamin Cho
PROMINENT COLORS
Black and White; primary colors; a touch of pastels
INSPIRATION
A need for boldness
SIGNATURE COLOR
Black
COLOR PHILOSOPHY
Combine bold, vivid colors into a predominantly Black and White foundation

Gustavo Arango INSPIRATION

Passionate about architecture, I was inspired by John Utzon's design of the Sydney Opera House, where shape, form and style become one.

COLOR PHILOSOPHY
This season I keep color bright, clean and fresh.





Shelly Steffee PROMINENT COLORS

Warm Cinnamons, lush Pomegranate, pale Nudes and Cameos, bases of Dove and deep Honey with accents of Thistle and Indigo Blue

INSPIRATION

The portraits of Fernand Khnopff. His use of color in his portraits seem like gentle washes that frame the faces of the subjects. SIGNATURE COLOR Flesh/Cameo

COLOR PHILOSOPHY



PROMINENT COLORS Neutral palettes elevated by breathless pastels and fresh brights – Peach Kiss, Copper, Passion Fruit and White Cloud; Sea Green, Spruce and Pine mixed with Iris and Berry Stain; mineral tones of Azure Blue, Golden and Rose Quartz INSPIRATION Our natural world, with colors drawn from earth, sea and sky SIGNATURE COLOR All shades of Green, from the palest Turquoise to the darkest Evergreen COLOR PHILOSOPHY To create gorgeous palettes







Anna Sui PROMINENT COLORS Linen, Sand, Parchment, Buckskin, Tea-Dipped Flax, Painted Desert, Sunburn, Sage Bush, Blue Bell, Wild Lavender, Prairie Rose, Indigo, Bandana Red, Yellow Rose of Texas INSPIRATION Early 20th century Sepia-tone portraits of Native Americans by photographer Edward S. Curtis SIGNATURE COLOR Chamois COLOR PHILOSOPHY Antiqued, weathered







Nanette Lepore
PROMINENT COLORS
A combination of vivid brights set against more muted tones, incorporating everything from Deep Violet and Acid Green to softer shades like Pale Lilac and Dove Pink, with a touch of Cobalt

INSPIRATION

The vivid patterns and romantic shapes of the Bohemian lifestyle inspired me to use the combination of soft and strong, bold colors played off of soft hues.

SIGNATURE COLOR Multiple hues of Violet
COLOR PHILOSOPHY
The opalescent luster of every design will give people a new way to wear color – soft but vibrant.



Sandi Davidson for Lilly Pulitzer PROMINENT COLORS

Our concept for Spring 2005 is "A Sea of Color," and includes Hot Pink, Coral, Bright Green, Orange, Lemon Yellow and Azure. Bright and soft Pinks, Greens, and Turquoise Blues are very strong. What looks new and exciting is the use of citrus colors – Yellow, Orange and Coral ... and Black.

INSPIRATION

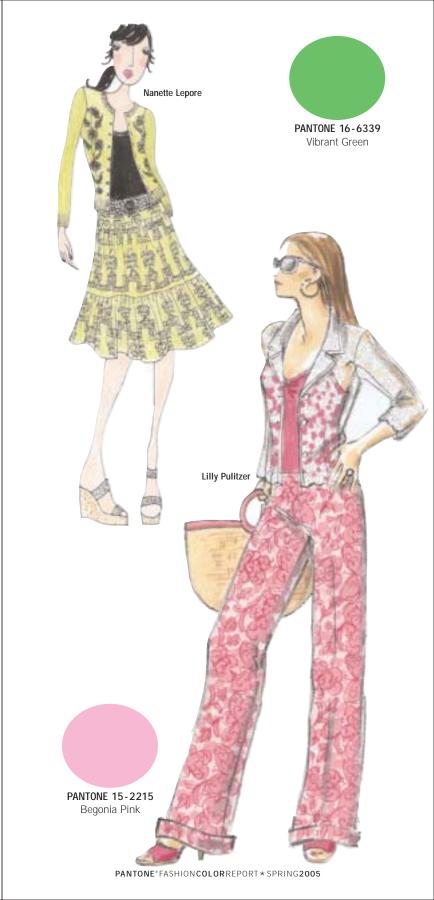
Our heritage and our roots inspired us. Not just Palm Beach but the roots of Palm Beach itself: the Mediterranean. For Spring 2005, we looked to the Mediterranean Sea, inspired by the colors of the Cote d'Azur in places such as Nice, Cap Ferrat and the Cap d'Antibes.

SIGNATURE COLOR

Our signature color is, as always, Pink.

COLOR PHILOSOPHY

Color can be uplifting, can instill joy and inspire happiness. Wear color – be happy!



PANTONE FASHION COLORREPORT * SPRING2005



Alice Roi
PROMINENT COLORS
Navy, Gray, Crème, Black, Watercolor Pale Blue,
Watercolor Pale Mint;
classic colors alongside
the iciest Mints and Blue
INSPIRATION
New York architecture –
Grays, Navys, Crèmes,
Blacks capped with
Pale Blue Sky
SIGNATURE COLOR
A very beautiful, very
pale Blue
COLOR PHILOSOPHY
Classic colors mixed with



Fusha by
Marie Claudinette Jean
PROMINENT COLORS
Romantic, soft colors like
Lavendula, Spearmint,
Passion, Mauve and Rust
INSPIRATION
The romantic mood
and feel of Paris
SIGNATURE COLOR
Mauve and Peach
COLOR PHILOSOPHY
Based on romance, the
collection is diverse
and embodies the beauty
of women of all shades



PANTONE FASHION COLORREPORT * SPRING2005



Baby Phat by
Kimora Lee Simmons
PROMINENT COLORS
Muted earth tones – Burnt
Umber, Mauve, Green, Sage
and Taupes – mixed with
fascinating Sky Blues; think
stoneware meets oasis
INSPIRATION

When envisioning the tropics, I thought of exotic birds and Crisp Green foliage played against colorful sunsets.
Also sand, different tree barks, and flowering plants. I wanted to share these things and inspire people to get out and see the world.

SIGNATURE COLOR
Light Sky Blue, Sage and Gold

COLOR PHILOSOPHY
By layering bright-colored varying stripes against organic patterns, the clothing is given more depth. These clothes depict traveled landscapes with vast bodies of water and infinite sky.



Derek Lam
PROMINENT COLORS
Combinations of soft, powdery pastels of Lemongrass Yellow, Muslin and Nude with the rustic, Asian-influenced colors of Cinnabar Red, Orchid Purple and Sumatra Brown INSPIRATION
The colors are inspired from

Helmut Newton's autobiography specifically the chapter about his time in Singapore before WWII, and his lover, Josette.

SIGNATURE COLOR
Cinnabar Red and Sumatra Brown
COLOR PHILOSOPHY
Combining soft and refined feminine skin tones with very earthy and warm colors







Ghost by Tanya Sarne
PROMINENT COLORS
All colors are warm, vintage
and fresh: Lemon Yellow,
Kingfisher Blue, Melon Peach,
Shamrock Green, Watermelon
Pink, Khaki Brown, Misty Blue,
Pale Aquamarine and
Antique Beige.
SIGNATURE COLOR
Lemon Yellow mixed with
Antique Beige and bright
combinations
COLOR PHILOSOPHY
Mellow brightness and

harmonious mixes



Yeohlee
PROMINENT COLORS
White, Blue, Brown, Green
and Yellow
INSPIRATION
Transitional spaces
SIGNATURE COLOR
White
COLOR PHILOSOPHY
Supermodern

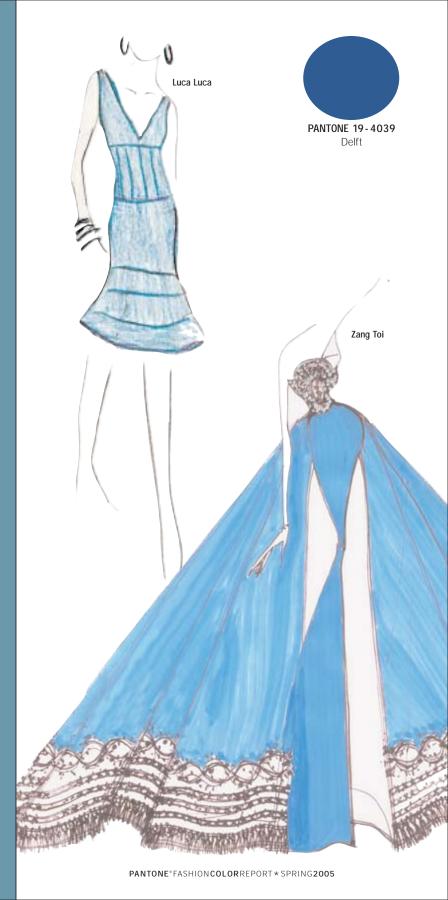


PANTONE FASHIONCOLORREPORT * SPRING2005



Luca Luca by Luca Orlandi
PROMINENT COLORS
Salmon Pink, Mauve,
different shades of Green,
Optical White, Red with
an Orange undertone
INSPIRATION
Personal desire
SIGNATURE COLOR
Mauve
COLOR PHILOSOPHY
Pastel colors broken off
with Optical White – a very

Zang Toi
PROMINENT COLORS
Cool – Platinum, Black
and White – with a splash
of hot – Jamaican Red,
West Indian Pink and
Caribbean Blue Sky
INSPIRATION
The cool elegance of Round
Hill villas in Montego Bay
versus the hot, vibrant colors
of the Jamaican street market
and reggae lounge
SIGNATURE COLOR
Cool Platinum – the most
important accent for clothes
and accessories
COLOR PHILOSOPHY
Cool, wispy colors play
against hot, fun, carefree







Bradley Bayou for Halston
PROMINENT COLORS
A lot of fresh colors, including
strong and cool tones like
Acid Green, Chartreuse,
Crystal Azure, Pale Aqua,
Golden Yellow and Sky Blue

The colors and silhouettes are inspired by insects, specifically dragonflies, grasshoppers, beetles and the rainforest, which is home to so many beautiful, colorful species.

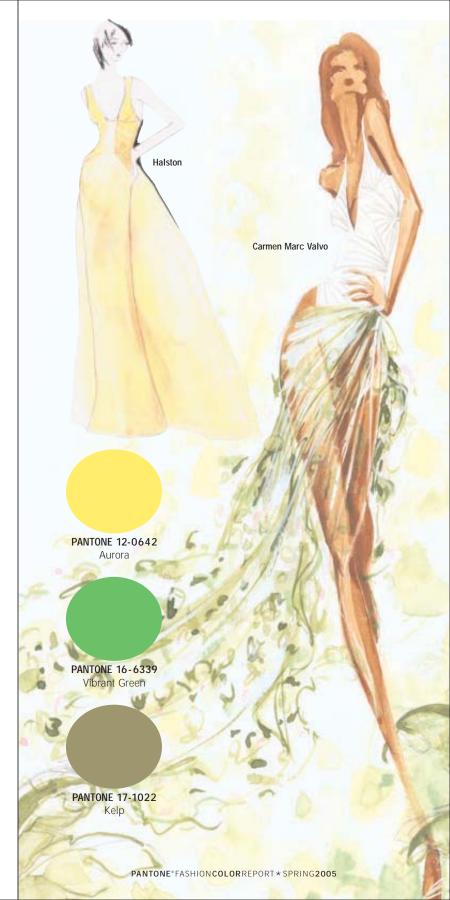
INSPIRATION

SIGNATURE COLOR
Crystal Azure. I'm doing a
dress with a new Swarovski
crystal in this color.

COLOR PHILOSOPHY
To use bright, vivid colors
in cool tones and mix them
with looks of classic Black
and White. I want to create
the feeling of an urban
garden.



Carmen Marc Valvo
PROMINENT COLORS
Flamingo, Organic Greens,
Chocolate and Coral
INSPIRATION
Tropical flora of the
Polynesian Islands
SIGNATURE COLOR
Fresh Green
COLOR PHILOSOPHY
Bright colors grounded by
earth tones – sultry and steamy





color secrets of the stars

What colors do you gravitate to *WHEN YOU SHOP?*What inspires your color choice *WHEN YOU DRESS?*What colors *BRIGHTEN YOUR MOOD?*

Marisol Thomas Model; Founder, Sidewalk Angels Foundation WHEN I SHOP? In the spring and summer, I wear a lot of fun, girlie colors like Baby Blue and Baby Pink. In the autumn and winter, I favor earthy tones like Browns, Greens and Burnt Orange because they make me feel warm and cozy. WHEN I DRESS?

Usually the weather and my mood, but sometimes the weather can affect my mood, so they become one-and-the-same.

TO BRIGHTEN MY MOOD? Baby Blue and Baby Pink instantly put me in a happy mood. I also use colorful accessories to perk myself up.

Diane Neal Law & Order: Special Victims Unit
WHEN I SHOP? Bright jewel tones – rich Rubies and Emerald
Greens, deep Sapphire Blues, and even bright Diamond
Whites. These gorgeous natural hues pull me relentlessly –
occasionally against my will. I've been known to buy clothing
that neither fits nor is attractive solely on the basis of its potent,
vibrant color! WHEN I DRESS? If I'm feeling dark and private,
I wear saturated Black (like all true New Yorkers). If I'm feeling
powerful and grand, I head to the Purples and Deep Reds.
And if I just want to be one with the world, I wear earth tones.
TO BRIGHTEN MY MOOD? Whenever my mood needs
brightening or I just need to feel comforted, I invariably
surround myself with pastels. These light, soothing hues
make me feel happy and safe.

Rebecca Budig All My Children, Full Frontal Fashion
WHEN I SHOP? Classic colors – Black, Brown, Cream, solids –
nothing too bright or overpowering. I like to have pieces that are
timeless that I can wear for a few years. TO BRIGHTEN MY MOOD?
I usually choose lighter colors such as Cream, a Light Pink (I love
this color) or a Light Blue.

www.colorstrology.com



let's get metaphysical

colorstrology reveals the true you

We have a new equation for you: astrology *plus* numerology *plus* four decades of color research *plus* world-renowned intuitive and healer Michele Bernhardt *equals* PANTONE ColorstrologyTM – also known as THE REAL YOU!

Combining arcane disciplines with spirituality and modern science, Colorstrology reveals a personal color for every day of the year. Just as your Sun Sign offers insights into your personality, you have a personal color that reflects the true you, revealing characteristics and qualities that help you to understand yourself and navigate your world.

According to Michele Bernhardt, "Your birthday color may or may not be your favorite color, but it is a color designed to nurture the real you to recognize, celebrate and honor *your own true colors*. While your color preferences may change as you evolve, your birthday color remains constant."

Find out more about Colorstrology at www.colorstrology.com.



An exclusive sneak preview of MIX, Pantone's new online color magazine premiering October 2004...

interior landscapes

designer stella mccartney provides a retail retreat for the world weary

Forward-looking fashion designer Stella McCartney's New York City store glimmers with sophisticated tones evocative of Pantone's Alba forecast for 2005: mauve, celadon, pistachio... these luxuriant shades are the new, spirited neutrals. Within, elegant tablescapes display decorated handbags and handmade stilettos in light-diffused colors that pop next to basic black, brown and grey.

In stark contrast to its gritty meatpacking district location, the store's palette is keyed to racks of softly toned clothes hung by color, creating a tonal dreamscape. McCartney collaborated with London-based Universal Design Studio on the plan, infusing it with personal touches that invite customers into her private world: an abstract landscape of contemporary design woven through with symbolic motifs and murals. Tranquil details evoke nature – floor contours and levels form a terrain for customers to explore, and hanging screens are evocative of long grass, which ripple in currents of air.

An intimate lounge beckons shoppers to the dressing rooms, offering the chance to relax beneath a hand-painted tree designed by Stella to "bloom" into selections of her latest accessories and lingerie. Sensuous camisoles with sharply tailored suits or cheeky pairings of denim with fluttering chiffon are McCartney trademarks. Against a backdrop of textured white Italian tiles, mauve and other soft hues appear more vibrant.

Drawers covered in fabric atop glass shelves reinforce the palette, inviting customers to discover their treasures. Nature lover's touches like mother of pearl, jeweled necklines, beaded hobo bags and metallic leathers hark back to vintage '60s – a time when collaborative art was at its height. Whether intricate or sleek, McCartney once said, "Women love my clothes because of their details."





color continues

experts talk about spring 05

To what do you attribute the recent return to color?

<u>Cindy Weber-Cleary</u> Fashion Director, *InStyle*People already have almost all the Black they need in their wardrobes. Also, these are troubling times. Colorful clothes make people feel good and forget their worries, if just for the moment. It's the same thing that makes escapist entertainment popular during wartime or economic downturns.

Michael Fink Senior Fashion Director, Saks Fifth Avenue
The positive economic climate has made everyone more
adventurous in their purchases. Women have been responding
to uplifting and emotional items, and certainly color becomes
a great mood and wardrobe enhancement. In every city, the
designers really showed women how to wear color in a new way
Suddenly Black seemed all wrong and boring.

<u>Joan Kaner</u> Fashion Director, Neiman Marcus
There was an immediate response to color from the customer in Spring 2004. Black was strong in the past due to the influence of modernist design.

Robert Burke Senior Fashion Director, Bergdorf Goodman Customers have an overwhelming desire to express personal style and they have chosen to do it with color. When everyone is dressing monochromatically – whether it's all Black, all White, all Gray, all Tan – it is much more difficult to show individuality. The consumer is not interested in the uniform, no matter what the color palette.

Beth Buccini Proprietor, Kirna Zabête

We have been promoting *color*, *color*, *color* since we opened in 1999, and slowly but surely, people have caught on. People are so tired of wearing Black; women are ready for a change. I've heard it all, from "my healer told me not to wear Black" to "my husband prefers me to wear color," but I think women just feel prettier and more optimistic wearing color.

what you **MUST have** for spring *05*

Alvin Valley The bathing suit in a beautiful array of colors Baby Phat by Kimora Lee Simmons A polka dot feathered brooch lined with gold and encrusted with diamonds Cynthia Rowley A silk jersey shirtdress in Rust Red David Rodriguez The mother-of-pearl-encrusted tunic in rich, creamy Vachetta leather in a color I call Salerno **Douglas Hannant** A shrunken little suede-trimmed jacket over a flouncy, lingerie-like skirt or skinny White pants Fusha by Marie Claudinette Jean Our signature handbag that fuses 18th century elegance with modern Caribbean flair Ghost by Tanya Sarne A sarong – in all our colors! Michael Vollbracht for Bill Blass A short, flirty skirt in Pink Bradley Bayou for Halston A perfect cocktail dress. For me, that means below-the-knee in a refreshing Light Blue or Green. Luca Luca by Luca Orlandi An embroidered skirt with multicolored flowers lined in Salmon Pink, Mauve, Green, Optical White or Orange-Red Nanette Lepore A romantic poet's blouse in a quirky shade of Lime Green Narciso Rodriguez A scuba jacket and shorts in shades of Blue Nicole Miller A scarf top in a multicolor print Peter Som An enzyme-washed cotton voile tiered top in Celadon or Jade Yeohlee A glossy White drawstring multi-functional raincoat Shelly Steffee A tulle volume coat in Pale Nude Lilly Pulitzer by Sandi Davidson Feminine and sexy dresses in bright multicolor prints. Pink is the most feminine color of all. Carolina Herrera Very light jackets and skirts in my colors Carmen Marc Valvo A sarong and bathing suit Derek Lam A Nude-colored powder face silk georgette ruched skirt Anna Sui A Chamois prairie skirt Alice Roi A smocked broadcloth top in Watercolor Mint Zang Toi Platinum snakeskin and metal stiletto heels with a major bling-bling toe ring that takes you from hot day to cool evening Tracy Reese A Black cocktail dress



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