Jennifer Cortez Herrera

CONTACT

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Portfolio/

SKILLS

Technical skills

- **Design and branding**: brand identity, visual identity, UX/UI, Figma
- **Web development**: HTML, CSS, JavaScript, Bootstrap, SCSS
- **Version control**: git, github

Languages

- English
- Spanish

EDUCATION

The City College of New York, New York, NY
June 2025

BA double majoring in Psychology and Art concentration in digital design | 3.85 GPA | Dean's List

Relevant coursework: Two-dimensional Design, Typography, Graphic Design Concepts, Electronic Design, Web Design, UX/UI Design

AFFILIATIONS

- Secretary, Board Game Club
- Member, Association for Computing Machinery
- Member, Girls Who Code

EXPERIENCE

EverUp Micro-Credential Program: Software Engineer
July 2022 - August 2022

- Completed an intensive program of 100+ hours where students learn the fundamental skills of HTML, CSS, JavaScript, Bootstrap, jQuery, Python, and PostgreSQL
- Created responsive and interactive websites using different interfaces and frameworks
- Gain hands-on experience by building a website, app, and database from scratch

PROJECTS

La Catrina | Restaurant website | HTML, CSS
March 2025

- Created a modern responsive website featuring the menu, food gallery, and events.
- Designed a visual brand identity including logo, typography, color palette, and patterns.
- Implemented visually striking elements such as vibrant imagery, bold colors, and dynamic layouts ensuring the design aligned with the restaurant's energetic and playful identity.

Auclo | E-commerce website | HTML, CSS, JavaScript
February 2025

- Rebranded an e-commerce website for a watch brand focusing on branding, visual identity, and functionality.
- Improved user experience with a clean layout, responsive design, and navigation flow.
- Redesigned the homepage, product listing, product details, sign in, checkout, and confirmation page.
- Implemented interactive modal windows showcasing product previews and a dynamic shopping cart.

Travel agency website | HTML, CSS, JavaScript
April 2024

- Designed a vibrant travel agency website featuring travel packages, ticket options, booking process, and travel services
- Includes simple interactive elements such as scroll animations, hover animations, and dynamic navigation bar that changes color based on scroll position