

# Stream 1 - UX Project

## Band Website

You have been asked to complete a working prototype of a website for a band. The band are a 'Swing/Jive' band and have around 20 years experience of performing live at numerous events throughout Ireland.

You have been given the requirements after interviews with the clients representatives. You can do this project on your own or buddy up with someone and do it together.

### The requirements are:

The band requires a web site to showcase their music and publicise their availability for gigs.

They would like to target the corporate and wedding market as their primary target audience. They also want the website to be a site their fans can visit to see and hear clips from their back catalogue and any new material as it becomes available.

The band will provide the UX/UI team with the following assets:

- photos and biographies of the band members
- the band are recording an audio clip that they would like to showcase on the new website
- they have a number of audio clips that they can make available and would like to showcase on their web site.

Users should be able to search for the band's commercial tacks and purchase them from third party sites such as itunes.

They would like to explore the possibility of creating a mail list of 'fans' that they could communicate with to inform them of upcoming gigs and any new material that they have made available via the web.

Users should be able to subscribe to newsletter of the band's latest information

They would also like to publicise upcoming gigs in the future.

They would also like users to be able to contact them with potential work related leads.

The site should contain the ability to check on the band's availability for future bookings and costs associated with various types of booking.

They are in the process of creating a social media presence and would like links to facebook, twitter and youtube pages. They intend to set up a channel in youtube of videos they have recorded.

## Deliverables

Based on the client requirements you have been asked to produce a number of wireframes outlining your ideas for how the web site could be presented. This should consist of about 5 -6 screens.

The wireframes should link together so that a user can complete a task.e.g. purchase a track

Follow Garrett's layers for the UI stack up to skeleton

You need to create personas of up to two targeted users.

Make sure you get signoff from your mentors before leaving.

**This process is important as it will lay the basis of a lot of the work we will do in following lessons and in the final weeks project.**

## Research

Do some research on some existing band websites. Take note of what you consider good UX and any inspiration you can take from them.

<https://bandzoogie.com/sample-band-sites>

<http://www.webdesign-inspiration.com/web-designs/industry/music>

