

The Question

User arrive on the Dr. Turk website, possibly with a question in mind to ask, possibly to browse others questions/responses

The Browser

If the user has come to browse the websites previous questions they simply scroll down, hopefully clicking on some adds while they are online

Hit 1: The Answers

Once the user has asked their question, Dr. Turk automatically generates X number of hits on MTurk, asking unique users to answer the question to the best of their ability with a minimum and maximum character count

Hit 2: The Bracket

This is where both the **aggregation** and **quality control** pieces come into place. To aggregate the large number of unique responses, we will have other unique crowd workers vote on which pieces of advice are the best. This will be in a march madness bracket style, having each worker read a group of 5 pieces of advice, and rank them 1 to 5. Several workers will rank these pieces of advice 1 to 5 and only the best move on, until there are 3 left. the bottom X% will be rejected (filtering out spam or bad workers) and the top X% will be given a bonus to promote quality.

The Response

The advice is returned to the user, and also posted to the website for others to browse.