



CROSS COUNTRY ADVENTURES *in* PRINTING

**WHAT IS IT?** Quite literally, Moveable Type is the system of printing that uses moveable pieces of type - individual letters, numbers, characters - to reproduce the elements of a document. Invented in China but popularized by Johannes Gutenberg in 1440, moveable type was like the internet for the 15th century, allowing widespread reproduction of printed materials like books, announcements, and advertising.

In this instance, however, Moveable Type is a fully functional letterpress print shop built into the back of a converted 1982 Chevy step van. I'm in the midst of a 9+ month cross-country adventure, driving from town to town and spreading the good word about printing the old fashioned way. I'm teaching workshops and doing printing demos at farmers markets, universities, grade schools, community centers, parties, and just about anywhere else that has an interest in learning about printing. To find out more or schedule a visit to your town, please visit:

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