## CPS 5745-01/Fall 2019

## **Data Analytics and Visualization**

Instructor: Dr. Ching-yu (Austin) Huang

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**Office Hours**: Mon, Tue, Wed, Thurs (10 –10:55); Mon (12:20 – 16:25); Tue, Thurs (12:20 – 13:55); Thurs (15:20 – 16:15)

Class: Monday, Wednesday (11 - 12:15 pm), NAAB Room 204

Prerequisites: CPS 5740 or CPS 5920 Students without prerequisite(s) must withdraw from the class.

| Week |     | Date  | Topic  | Reading   | Notes                                    | #  |
|------|-----|-------|--|-----------|--|----|
| 1    | Mon | 9/2   | Labor Day  |           | School closed                            |    |
|      | Wed | 9/4   | Overview + Visualization Introduction, Tableau and online visualization tool                             |           | Create DB account, tools and environment | 1  |
| 2    | Mon | 9/9   | 3-tier, Web, HTML, PHP, project design   |           | P1 starts – data & web                   | 2  |
|      | Wed | 9/11  | HTML 5, DOM, CSS, menu, JavaScript   | Ch 2, 3   | Study 1 assignment                       | 3  |
| 3    | Mon | 9/16  | HTML form, inputs, CGI, file upload, Unix  | Ch 3      |  | 4  |
|      | Wed | 9/18  | Basic SQL, PHP MySQL, error handling, authentication   |           |  | 5  |
| 4    | Mon | 9/23  | Google Maps, Charts, PHP MySQL, jQuery, click event  | Ch 3      |  | 6  |
|      | Wed | 9/25  | Data in visualization, format, visual effects, performance   | Ch 1      |  | 7  |
| 5    | Mon | 9/30  | Midterm exam   |           | Midterm exam                             | 8  |
|      | Wed | 10/2  | Review midterm answers, JS event, intro to Ajax  | Ch 3      |  | 9  |
| 6    | Mon | 10/7  | HTML, Google Chart, JS debugging – present study 1   |           |  | 10 |
|      | Wed | 10/9  | jQuery, event, Ajax & callback – present study 1   |           |  | 11 |
| 7    | Mon | 10/14 | Debug PHP MySQL, Ajax & callback – present study 1   |           |  | 12 |
|      | Wed | 10/16 | Canvas, SVG, Integration of frontend and backend   |           |  | 13 |
| 8    | Mon | 10/21 | Project 1 presentation and discussion  |           | P1 due on 10/20                          | 14 |
|      | Wed | 10/23 | Project 1 presentation and discussion  |           | P2 starts - interactive                  | 15 |
| 9    | Mon | 10/28 | Visualization and analysis in MS-Excel and Tableau   |           | Study 2 assignment                       | 16 |
|      | Wed | 10/30 | Dynamic, interactive and real-time online visualization, concepts & techniques, concerns, SQL in Tableau |           |  | 17 |
| 10   | Mon | 11/4  | Dynamic/interactive page, more jQuery & Ajax, D3.js  |           |  | 18 |
|      | Wed | 11/6  | Python & MySQL, D3.js binding and drawing data   | Ch 5      |  | 19 |
| 11   | Mon | 11/11 | D3.js interactive design – <b>present study 2</b>  | Ch 6 - 13 |  | 20 |
|      | Wed | 11/13 | D3.js interactive design – <b>present study 2</b>  | Ch 6 - 13 |  | 21 |
|      |     | 11/13 | Last day to withdraw with 'W' grade  |           | <mark>0% refund</mark>                   |    |
| 12   | Mon | 11/18 | D3.js interactive design – <b>present study 2</b>  | Ch 6 - 13 |  | 22 |
|      | Wed | 11/20 | D3.js Geomapping – present study 2   | Ch 14     |  | 23 |
| 13   | Mon |       | Automation in visualization, notification and preference   |           |  | 24 |
|      | Wed |       | Visual analytics & data mining   |           |  | 25 |
| 14   | Mon |       | Project 2 presentation and discussion  |           | P2 due on 12/1                           | 26 |
|      | Wed |       | Project 2 presentation and discussion  |           |  | 27 |
| 15   | Mon | 12/9  | Extract, transform, load and normalize data  |           |  | 28 |
|      | Wed | 12/11 | Classes follow a Friday schedule. Wednesday classes do not meet.   |           | No class                                 |    |
| 16   | Mon | 12/16 | Python Pandas and R  |           |  | 29 |
|      | Wed | 12/18 | Summary of Visual Design, Dev and Analytics  |           |  | 30 |

- **Content**: This course focuses on the methods to automatically transform data into a visual context in different formats charts, graphs, dashboards and dynamic web pages. Students will study how to design, develop the effective and interactive visualization tools to analyze the data from files, database, and various data sources as well as learn how to use popular visualization software.
- **Textbook**: Interactive Data Visualization for the Web, 2nd Edition. Scott Murray, O'Reilly Press, 2017. (*Online*) Code examples available on GitHub. ISBN-10: 9781491921289, ISBN-13: 978-1491921289
- **References:** See the first day slides.
- **Objectives**: Upon completion of this course, students will be able to:
  - A. Explain the key techniques and theory used in visualization, including data models, graphical perception and techniques for visual encoding and interaction.
  - B. Present information in an understandable, effective, and aesthetic manner, for the purposes of explaining ideas and analyzing data.
  - C. Analyze, evaluate and automate information visualizations and other forms of visual presentation.
  - D. Utilize popular visualization API and software
  - E. Design and develop interactive web pages and tools that allows user to visualize and interact with data from the database.
- Course grading: 1 Midterm (20%), 2 study presentations (10%, 10%), 2 projects and presentations (30%, 30%)

## **Class Policies:**

- This is a hands-on course. Students are required to bring personal laptop every class.
- Instructional Methods: lecture with slides, student presentations, class discussions and exercises, and project creations.
- **A**: 100-94, **A**-: 93-89, **B**+: 88-84, **B**: 83-80, **B**-: 79-76, **C**+: 75-72, **C**: 71-68, **D**: 67-64, below 64 is (a B- or better is needed for CIS Graduate program.)
- It is students' responsibilities to verify all the scores posted on the class website that is announced on the first day of the class.
- Assignments should be used MySQL connecting through a Linux server that is announced on the first day of the class.
- Mid-Term Progress information will be provided to students by the instructor via KeanWise.
- No late work will be accepted without permission in advance from the instructor. Late work is penalized.
- No make-up exams are provided without documentation of medical or family emergency. Please arrange your schedule for the next 16 weeks to arrive in class on time and prepared.
- Attendance and participation are required.
- All work turned in under your name must be your own. No credit will be given for an assignment or homework that is copied in part or in total from another person.
- Exam policy: During class examinations, if a student leaves the classroom for any reason during the exam time, the exam must be turned in before the student departs, concluding the exam for that student. The student cannot resume the exam on return later. You may not make or take a phone call, text or access the internet during class or a test.
- Classes may not be audio or digitally captured, unless permission has been granted by the instructor for that specific class.
- Public posting of course materials from this class is prohibited. Materials presented in the classroom are for the personal use of registered students during the semester only. Homework, programs, and other classwork should not be shared, distributed or publicized in any way, for the protection of other students and in respect of the intellectual property rights of the faculty and copyright owners.

## **Important University Policies and Information:**

- The Kean Academic Calendar can be found online at https://www.kean.edu/offices/registrars-office/academic-calendar
- Tutoring and learning Support services: http://www.kean.edu/content/tutoring-services
- Students should review the **Student Code of Conduct**, as it discusses expectations of appropriate conduct in the classroom: <a href="https://www.kean.edu/KU/Code-of-Conduct">https://www.kean.edu/KU/Code-of-Conduct</a>
- Students are responsible to review and understand the University Academic Integrity Policy available via the following link: https://www.kean.edu/academic-integrity
- Read Kean Students Rights and Responsibilities at https://www.kean.edu/offices/disability-services/rights-and-responsibilities
- Register for the university's **emergency notification system** at https://www.kean.edu/offices/university-police-0/campus-alert
- Students must have a valid Kean email account. You can request one at https://www.kean.edu/~ocisweb/forms.htm
- Title IX: Title IX of the Education Amendments of 1972 (Title IX) prohibit discrimination on the basis of sex in education programs or activities. Sexual harassment in any form will not be tolerated at Kean University. Sexual harassment by students should be reported to the Office of Affirmative Action Programs, Office of the Vice President for Student Affairs or the Office of Community Standards and Student Conduct immediately. Information about the University's Sexual Misconduct Policy may be found at the following: <a href="https://www.kean.edu/offices/policies/sexual-misconduct-policy">https://www.kean.edu/offices/policies/sexual-misconduct-policy</a>
- Americans with Disabilities Statement & Non-Discrimination Statement:
  - Kean University is an affirmative action, equal opportunity institution. Students with documented disabilities who may need special instructional accommodations or who may need special arrangements in the event of an evacuation should notify the instructor as soon as possible, no later than the second week of the term. Students may contact the Office of Disability Services in Downs Hall Room 122 or call 908-737-4910 to discuss special needs.
- Kean University Non-Discrimination Policy Statement: Kean University is an affirmative action, equal opportunity institution.

**Syllabus Updates**: Instructor reserve the right to change the syllabus at any time throughout the semester. All changes will be announced in class and a new syllabus will be electronically available to all students. If you are enrolled in this class past the add/drop date you are subjected to all rules in this syllabus.