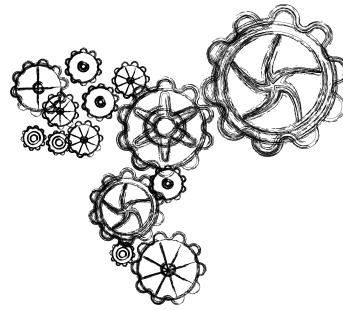


HEATHER DADMANESH (dad-man-esh)



EXPERIENCE

Creative Director-Owner

FJ Management, Inc. dba DIZYNlab

Washington DC Metro Area

2009–Present

- provide visual merchandising, graphic design, and branding support for seasoned and emerging retailers
- build long-lasting relationships with clients and vendors
- source and train vendors and subcontractors
- create 3D renderings and planograms featuring right-size solutions
- leverage clients' existing assets when possible
- spoke at 2014 Specialty Leasing Showcase Alliance (SPLASH)
- won exclusive product orders from ThinkGeek over 7 consecutive years
- won three Visual Victory Awards from ICSC

President and Owner-Partner

Moojoo Ken [project finished]

U Street, NW, Washington, DC

2006–2009

- owned and operated retail boutique with partners
- designed and imported trend-setting accessory line
- collaborated with local fashion designers
- launched accessory line at Macy's
- collaborated with PR teams and media influencers to promote large venue events

Co-Inventor, Partner, Brand Manager

Firejewel [project finished]

Washington DC Metro Area

2001–2008

- co-inventor US Utility Patent 7,318,328
- grew boutique sales to \$3.6 million
- product received Disney licensing for mass markets
- product received awards in Japan and Germany
- product was promoted in *SkyMall* in-flight retail magazine
- product was featured in MOMA store in New York City
- reduced manufacturing error rate from 10% to <1%
- integrated domestic and foreign production teams
- cut foreign raw material purchases by 50%

Artist

Gallery West

Alexandria, VA

2000–2003

- exhibited artwork in solo and group shows
- curated and spotted/hung exhibits for fellow artists upon request
- created and organized a juried fine art (small works) competition with prospectus, including selection of judging panel

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www.hdadmanesh.com

www.dizynlab.com

linkedin.com/in/heatherdadmanesh

www.instagram.com/hdadmanesh

EDUCATION

UX/UI Bootcamp Certificate

George Washington University

Washington, DC

Bachelor of Fine Arts (BFA)

Studio Art: Painting and Printmaking

University of Maryland

University College

Magna Cum Laude

College Park, MD

SKILLS & TOOLS

Adobe Creative Cloud

Art Direction

Axure

Curation/Development

Data Visualization

Figma/Figjam

Google Drive/Docs/Slides/Sheets,

Graphic Design

HiFi prototyping

InVision

Miro

Oral & Written Communication

Retail Design

Sketch App (vector art)

SketchUp 3D

Slack

SquareSpace, Wix, and others

Trello

Typography and Layout

Wireframing & Mock-ups

Zoom



Collaborations, world travel, land art, science museums, science fiction anything, audio books, animals and trees of all kinds, silly jokes from back page of dentist office's Boy's Life magazine, the Staples "easy" button