



Heather Danyelle Thompson

Policy Analyst & Writer | Master of Public Policy

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PUBLICATIONS please click for link

Berlin spat shows German Students facing racism lack support *(feature)*

“Don’t call me Hispanic, I’m Cuban”:
How ‘Hispanic’ became a race in the United States

‘empower’ issue #1: asia — startup ecosystem analysis

Masters Thesis: Is police violence higher in American suburbs?

PROFESSIONAL EXPERIENCE

enpact e.V., Manager of Data&Research Divison | Berlin, Germany

2019-present

- Responsible for leading a team of analysts, designers, writers, and program coordinators to design and launch a series of magazine analyses on global startup ecosystems in emerging economies
- Lead the redesign and concept creation of the ‘[empower](#)’ enpact branded reports to appeal to policy makers, entrepreneurs, startup ecosystem builders, and online content consumers.
- Lead analyst responsible for drafting reports, creating content, performing policy analysis and policy consulting as well as team management and reporting.

ThinkLions, Managing Director | Remote

2019-2020

- Managed a team of designers, software developers, and researchers to deliver high-quality business plans and low-fidelity MVPs for entrepreneurs to develop their business, go to market, and secure funding.
- Secured high client success rates including a 13% conversion click through rates on their websites and to raise \$150,000 of seed funding for untested ideas.

IBM, Senior Cognitive Business Consultant | Washington, DC & Los Angeles, CA

2014-2018

- Served as a liasion and project manager between technical and business teams to deliver results for clients in insurance, biological sciences, telecommunications, and government industries.

EDUCATION

Masters of Public Policy Concentration: Policy Analysis

The Hertie School | Berlin, Germany

2019-2021

- Thesis: Is there a rurality factor in institutional police violence and misconduct? in partnership with Campaign Zero Publication May 2021

Bachelor’s of Science in Material Sciences & Engineering (Double Major: Engineering & Public Policy)

Carnegie Mellon University | Pittsburgh, PA, USA

2011-2014

- Research: [A Plastic Bag Tax for Pennsylvania?](#) and [Local News in Pittsburgh in the Internet Age](#)

LANGUAGES

English 
Native

French 
B2/C1

Spanish 
B1/B2

SKILLS

Data and Analysis

Policy Analysis

R & Python

Econometrics

Advocacy and Negotiation

Writing & Reporting