# Danish Rahadian Mirza Effendi

# **Professional Summary**

Computer Science student at Padjadjaran University with expertise in Web Development, Data Science, and Al Engineering. Active team member with strong time management, problem-solving abilities, and experience working under pressure. Proven track record in leadership roles and technical project implementation.

#### Education

Sept 2023 – **Bachelor of Informatics Engineering**, *Universitas Padjadjaran*, Sumedang, Jawa Barat, GPA: Present 3.96/4.00

July 2020 – High School, SMAN 4 Tangerang, Tangerang, Banten, Average Score: 86.1 May 2023

## Professional Experience

Feb 2024 - Chief Technology Officer, Sundahub, Sumedang, Jawa Barat

Dec 2024 O Co-founded Sundahub and actively participated in the creation of PT Sundahub

- O Managed and developed Sundahub website architecture and functionality
- O Led technology strategy and implementation for startup operations

Jan 2025 – **Data Structures Teaching Assistant**, *Teknik Informatika Universitas Padjadjaran*, Sumedang, July 2025 Jawa Barat

- Assisted in delivering materials on arrays, linked lists, stacks, queues, trees, and graphs
- O Provided hands-on coding practice and problem-solving sessions
- $\circ$  Mentored 90+ students in implementing efficient algorithms and best practices
- Evaluated assignments and facilitated discussions to strengthen students' understanding

# Technical Projects

June 2025 Smart Illegal Parking Detection (SIPAD), Computer Vision, Python, OpenCV

- Developed smart city solution to detect illegal parking using CCTV footage and object detection
- Implemented YOLOv5 and real-time alerting system for traffic law enforcement
- O GEMASTIK 2025 Submission Data Mining Category

April 2025 Food Price Forecasting in Indonesia, XGBoost, LSTM, ARIMA

- O Built multivariate time series model to forecast food prices across 34 provinces
- Achieved best performance with XGBoost (MAPE: 0.05465) through automated forecasting pipeline
- Arkavidia 9.0 Datavidia Competition ITB

Feb 2025 Predictive Maintenance for Manufacturing, Anomaly Detection, Autoencoder, XGBoost

- O Built machine failure prediction model using sensor data with anomaly detection
- Handled 13M+ data entries with preprocessing, feature engineering, and robust scaling
- Achieved optimal performance using threshold-based reconstruction error
- O Datavers ANAVA #19 UGM, 3rd Place Winner

Jan 2025 Curhatin - Mental Health Chatbot for Teenagers, Al, NLP, Gemma, LoRA, Vertex Al

- $\circ$  Developed Al-based chatbot for teenage mental health consultations using fine-tuned LLM
- O Integrated with Vertex AI and monitored via Bliv for real-time feedback
- O SPARK Telkomsel 2025 Submission

Research & Publications

- 2024 Policy Approaches to Address the Triple Burden of Malnutrition in Indonesia, *Unpublished Research Paper* 
  - Conducted policy analysis comparing Indonesia's nutrition strategies with global best practices
  - O Provided actionable recommendations to support SDG 2 achievement
  - O DAC IFest 2024 3rd Place Winner
- 2024 Analyzing Instagram Comments on Customs Policy Using K-Means Clustering, Unpublished Research Paper
  - Analyzed Instagram comments using K-Means clustering for public sentiment patterns
  - O Provided insights into sentiment trends around government policy perception
  - O Prepared for GEMASTIK 2024 submission Data Mining Category

# Leadership & Organizational Experience

May 2025 - Project Officer, Character Building Season 2025, Sumedang, Jawa Barat

 $Present \hspace{0.2in} \bigcirc \hspace{0.2in} Led \hspace{0.2in} organization \hspace{0.2in} of \hspace{0.2in} department-level \hspace{0.2in} orientation \hspace{0.2in} program \hspace{0.2in} for \hspace{0.2in} 107+ \hspace{0.2in} new \hspace{0.2in} students$ 

- Managed team of 90+ committee members and coordinated with faculty
- O Developed structured program focusing on academic transition and character building

Nov 2024 - Project Officer, Try Out Rujak KSE Unpad, Sumedang, Jawa Barat

Jan 2025  $\,\,\,\,\,\,\,\,\,\,$  Led flagship program generating over 1 million IDR in profit

- $\circ$  Managed committee of 30+ members and attracted 100+ participants
- Organized academic preparation events for student success
- Feb 2024 **Head of Professional Department**, *Himpunan Mahasiswa Teknik Informatika*, Sumedang, Jawa Present Barat
  - O Led team of 9 staff members and managed 4 key programs annually
  - O Coordinated with external stakeholders including BCA, Traveloka, Dicoding, Glinz
  - O Executed seminars with 400+ participant on technopreneurship and 35+ workshops participant
  - O Recognized as best department head in HIMATIF FMIPA Unpad first term
- Oct 2023 Batch Leader, Informatics Engineering Padjadjaran University 2023, Sumedang, Jawa Barat

Present O Coordinated communication within batch and managed processes for clarity

- O Led cohort of 80+ students and served as liaison between 10+ cohorts
- O Facilitated discussions to foster collaboration and cohesion

### Technical Skills

Machine TensorFlow, Deep Learning, Data Analysis, XGBoost, LSTM, ARIMA, Sklearn, etc.

Learning

Computer OpenCV, YOLOv5, Object Detection

Vision

Web HTML, CSS, JavaScript, PHP, Codelgniter 4

Development

Game Unity

Development

AI & NLP Tensorflow, Gemma, LoRA, Vertex AI, Fine-tuning, etc

Databases SQL, Data Preprocessing, Feature Engineering

#### Soft Skills

Leadership, Strategic Thinking, Critical Analysis, Effective Communication, Public Speaking, Public Relations, Team Management, Problem Solving, Time Management

## Languages

Indonesian Native

English Proficient

## Awards & Achievements

- 2025 Panin AM Scholarship Awardee Academic achievement and potential
- 2025 3rd Place, DataVers ANAVA #19 Universitas Gadjah Mada
- 2025 7th Rank (Public Score), Find-IT Data Analysis Competition Universitas Gadjah Mada
- 2024 3rd Place, Data Analyst Category Informatics Competition, Universitas Padjadjaran
- 2024 Karya Salemba Empat (KSE) Scholarship Awardee Academic and leadership excellence
- 2024 Unpadpreneur Awardee Grant for early business development from Universitas Padjadjaran
- 2024 P2MW Awardee Grant for business development from Kampus Merdeka Kemendikbudristek
- 2024 Machine Learning Path Awardee Google Developer Student Club, ITB