

White Paper



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## What is **\$PEEPO**?

What are you here for? This is the biggest question we face when first starting to make our way into cryptocurrency. With Peepo Coin, our objective is to create a platform where you can participate in making the world a better place for streamers, gamers, viewers and their community.

Peepo Coin is a community-based and community-driven token, guaranteeing complete and utter transparency through every step with this project. Our responsibility is to bring this project to life and with the help of our growing community, steer it the right way in order to improve it.

In the future we intend to deploy a self-sustained platform with integration within the streamer culture. Our NFT plan will combine the streaming realm with the blockchain. We will change the relationship between the streamer and the viewer.

They will be able to mint clips of their epic wins and fails as their highlights will be used to track one's journey through their streaming career.

The evergrowing development in the field of NFTs proves our point that the blockchain can be used in a wide range of applications. To take this experience to the next level it is necessary that our community grows and we are empowered and honored to do that. We want to deploy a vast network of NFTs dedicated for the purpose of collecting and

> rewarding those who do it. We know our project may be a handful but we also know we want to do it right. We want to push these boundaries, connect with worldwide streamers and gamers.



# Behind **\$PEEPO**

Behind **\$PEEPO** coin is a team of **developers**, **project managers**, and **community leaders** with many successful projects in our collective portfolio.

Since people love the memes, our team is working with experienced **graphic designers**, **Game Artists** and **3D artists** to bring amazing, cute and fun merchandise as well as original Peepo art, fresh and rare Peepos that you can wear, share, and use to let the world know the **amazing community you are a part of!** 

We are also in contact with well known streamers.

We are in constant communication on our social media, sharing our progress in the project, previewing marketing initiatives and new partnerships before they go live to the public, always hearing what the community has to say.

# This is our team!



# Roadmap\*

Q2

PROJECT LAUNCH
LOGO & WEBSITE LAUNCH
WHITEPAPER
REDDIT AMA
COINGECKO & COINMARKETCAP LISTING

03

EXCHANGE LISTING

ECOSYSTEM DEVELOPMENT
INFLUENCER ONBOARDING
AUDITS
DONATION ADD-ON MOCKUPS

MARKETING PUSHING

Q4

MERCH
CONTESTS
STREAM CLIP MINTING SYSTEM
NFT PLATFORM
GIVEAWAYS

<sup>\*</sup>Roadmap in constant evolution and development so changes to this information are imminent

### **PEEPO**nomics

Now let's talk numbers!



### **Total supply (100%)** = 1.000.000.000 \$PEEPO

This is the total amount of PEEPO that will ever exist.

### Initial burn (45%) = 450.000.000.000 \$PEEPO

This amount of PEEPO will be **permanently removed** at launch from existence never to be bought or sold ever again. This allows for the coin to value itself over time as more coins are burnt.

### **Pre Sale**

We're gonna have a launchpad on **DXSale** to promote confidence in the coin and provide initial liquidity to all buyers.

### **After Launch burn (5%)** = 50.000.000.000 \$PEEPO

Same as initial burn but will be gradually removed from circulation over the following 5 days after launch through the developers' wallet.

### Marketing (5%) = 50.000.000.000 \$PEEPO

This amount will be reserved in the developers' wallet for marketing and utility purposes as well as randomly giveaway to small and medium streamers.

### Circulating supply (Public Sale) = 450.000.000.000 \$PEEPO

This amount will be available for anyone to buy, sell or keep.

5% of each transaction will go directly into the Liquidity Pool (LP) and 5%\* will be distributed to everyone who has \$PEEPO in their wallet. The liquidity will be locked for 6 months after launch.

To account for this, you'll have to up your slippage to 11%

### Sounds good? We're not done yet!



\*As soon as the After launch burn is complete this number will change, 2,5% of each transaction will be given back to the holders, and 2,5% will be burned (sent to the dead address) - Gradually the burn rate will increase as the burn wallet increases value.

## Peepo-System

Why did we choose the Binance Smart Chain to deploy our token?

The main reason is the user friendliness, the way it operates, allows the user to acquire the token quickly and for cheap with no significant fees. Anyone in less than 5 minutes can swap their BNB for our token which is just technically impressive. The transparency nature of the blockchain is another factor to ensure the security of our token.

### **Definitions**

#### BLOCKCHAIN

### What is Blockchain in simple terms?

A blockchain is a digital record of transactions. The name comes from its structure, in which individual records, called blocks, are linked together in a single list, called a chain. Blockchains are used for recording transactions made with cryptocurrencies, such as Bitcoin, and have many other applications.

### **Purpose of Blockchain Technology**

A blockchain technology is an online ledger that uses data structure, to simplify the way we transact.

It allows users to manipulate the ledger in a secure way without the help of a third party. It allows a free cryptocurrency through a decentralized environment.

### How transactions are done in Blockchain?

The ledger is distributed across several nodes, meaning the data is replicated and stored instantaneously on each node across the system.

When a transaction is recorded in the blockchain, details of the transaction such as price, asset, and ownership, are recorded, verified and settled within seconds across all nodes.

### Where can Blockchain be used?

- Cryptocurrency exchange
- NFT marketplaces
- Secure sharing of medical data
- Music royalties tracking
- Cross-border payments
- Real-time IoT operating systems
- Personal identity security
- Anti-money laundering tracking system
- Supply chain and logistics monitoring
- Voting mechanism
- Advertising insights
- Original content creation
- Real estate processing platform

# **Definitions**

#### NFT

### What does NFT mean?

NFT stands for non-fungible token. It's generally built using the same kind of programming as cryptocurrency, like Bitcoin or Ethereum, but that's where the similarity ends. Physical money and cryptocurrencies are "fungible," meaning they can be traded or exchanged for one another.

### What is NFT and how does it work?

NFTs are unique crypto tokens that are managed on a blockchain. Thus, blockchain acts as the decentralized ledger that traces the ownership and transaction history of each NFT, which has a code and a unique ID, and other metadata that no other token can duplicate.

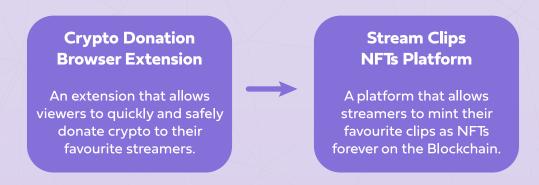
### What is the point of an NFT?

NFTS are individual tokens with extra information stored in them. That extra information is the important part, which allows them to take the form of art, music, video (and so on), in the form of JPGS, MP3s, videos, GIFs and more.

# PEEPO's End Goal

PEEPO's goal is to develop a browser extension that allows streamers and content creators to quickly and safely generate crypto donations from their followers, including \$PEEPO.

After we deploy our extension we are aiming towards **creating a platform that allows streamers and content creators to mint their own clips as NFTs** in order to forever register their favourite clips, epic moments and epic fails on the blockchain.



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Join our telegram to get in touch with the team, the community and have access to direct updates.

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